

LUXEMBOURG : LYONS  
NORMANDY : PARIS  
TOULOUSE : EIREANN  
PROGRAMMES  
Mar. 13 - Mar. 19

RADIO PICTORIAL, March 11, 1938, No. 217  
Registered at the G.P.O. as a Newspaper

# RADIO PICTORIAL

THE MAGAZINE FOR EVERY LISTENER

3<sup>D</sup>

EVERY  
FRIDAY

★ **MY LIFE  
OF SONG**

*By Al Bowlly*

**PUTTING RADIO  
DANCE BANDS  
ON THE SCREEN**

*By John K. Newnam*

**EXPLODED MYTHS  
ABOUT THE STARS**

*By Susan Collyer*

**LISTENERS THE  
B.B.C. FORGETS**

*By Kenneth Bailey*

**WYNNE AJELLO  
HAROLD RAMSAY  
PAULA GREEN  
MANTOVANI  
"AUNTIE MURIEL"**

**ALL THE WEEK'S RADIO  
NEWS, GOSSIP, HUMOUR,  
AND PICTURES**



*Betty*  
**HUNTLEY-WRIGHT**

# A TRIPLE TRIUMPH

MISS JOAN SEELS

MISS PATRICIA MEDINA



for  
**DOGE CREAM**

THE  
**MARVELLOUS COMPLEXION RESTORER**

**H**OWEVER sallow or patchy your complexion may be we guarantee to make it perfect with Doge Cream. It works miracles on the skin and is the most ideal complexion cream on the market. Doge Cream is not a vanishing cream. It does not dry up the skin but keeps the skin supple, firm and youthful.

When thinking of other face creams remember that Doge Cream is not like any of these.

It is the most remarkable and the most perfect cream that has ever been blended. It contains Almond Oil, which is the most expensive oil one can use in a face cream, and does not grow hair. It preserves the skin and takes away all wrinkles and leaves the skin smooth as a child's. It was taken from an old Venetian recipe, and has a beautiful perfume that lingers over the skin until it is washed away. Over a thousand of the leading Society women use Doge Cream.

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MISS ELIZABETH HADDON

IN THE GREAT  
**"Daily Mail" BEAUTY CONTEST**  
**ZEE-KOL SOAP**  
and  
**DOGE CREAM**  
USERS WERE AWARDED  
**1st 1st & 3rd**  
(Section 4) (Section 1) (Section 1)  
**PRIZES**

and  
**ZEE-KOL**  
Almond Oil  
**SOAP**

Creates Beauty and Preserves Beauty and has a Beautiful Lingering Perfume

**A** REVELATION in transforming the worst skin in three nights into a most beautiful satiny and peach-like complexion. Never before has a soap of this description been given to the public. It is made of the purest oils, and has a beautiful perfume that lingers over the skin until washed away.

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This is the wholesale price of the materials used in most of the advertised soaps. Compare this price to Almond Oil, which is 5/6 per lb., and which is used in Zee-Kol Almond Oil Soap.

**PALM OIL costs 4d. per lb.**

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It is easily seen why Zee-Kol Almond Oil Soap is the most expensive to make, as it is very rare to get Almond Oil in a Soap at all. The price of Almond Oil will prove to everyone that there is no soap in the world so marvellous as Zee-Kol Almond Oil Soap.

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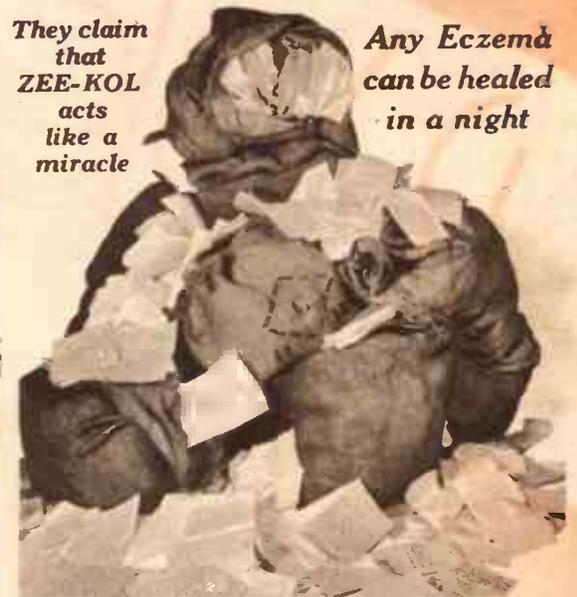


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They claim that **ZEE-KOL** acts like a **miracle**



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**ZEE-KOL** is, without doubt, the most wonderful skin remedy of all time. The cruellest Skin Diseases, such as Ulcers, Eczema, Abscesses, etc., are rapidly and completely banished, and Pimples, Blackheads, Boils, Rashes, etc., disappear like magic. Never was known any remedy like Zee-Kol. Where it touches, the skin takes on a finer and healthier glow. Zee-Kol kills all germs that enter the skin—that is why it heals the moment it touches the skin. It destroys everything unhealthy to the skin. No skin disease can resist it. Forget it being a patent medicine. This is the only way we have of letting the world know of Zee-Kol's marvellous power of skin healing. There is nothing in the world to compare with Zee-Kol. Do not hesitate. Go straight to your chemist and get a box of Zee-Kol and rest absolutely assured that your skin troubles will speedily be banished. Zee-Kol heals in record time: Eczema, all kinds of Ulcers, Chilblains, Leg Troubles, Severe Burns, etc.

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in the new **6<sup>D</sup>** tin

Larger Sizes **1/3** and **3/-**

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**PIMPLES AND BLACKHEADS.**—"I always had Blackheads and Pimples. Zee-Kol healed them in a night—they vanished."



**LUMBAGO, STIFF JOINTS, Etc.**—Splendid for Stiff Joints, rubbed in gently by the fire, and for Rheumatism.



**SPRAINS, Etc.**—Massage with Zee-Kol and then bandage, but not too tightly, just sufficient to give support. Zee-Kol instantly removes the inflammation and the sprain is better in two days.

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# THERE'S LAUGHTER IN THE AIR!



WISECRACKS by THE WEEK'S WITTIEST BROADCASTERS

**A** SCOTTISH undertaker died.  
 As epitaph on his own tombstone he had:  
 "This one's on me."  
 By Will Fyffe (in B.B.C. variety to-morrow, March 12).

**"AIR" RAID**

**SINGER** (practising scales): Bom-bom-bom . . . bom-bom-bom.  
**STUDIO OFFICIAL**: Run for cover, Charlie, there's a guy dropping bombs!  
 By Jack Cooper (in Pond's Serenade To Melody, Luxembourg and Normandy, March 13).

**GENIUS**

**1ST DUMBCOMEDIAN**: Thought of a title for our first radio sketch?  
**2ND**: No. I've been trying to think of a word for two weeks.  
**1ST**: I got it! Fortnight.  
 By Pat Taylor (Rinso Radio Revue, Normandy and Luxembourg, March 13).

**TO WIT**

"So you're writing songs for this revue? Well, I'm writing songs for this revue, too!"  
 "Ah, this is going to be a battle of wits!"  
 "In that case, I quit—I refuse to fight with an unarmed man!"  
 By George Pantom (in the D.D.D. Prescription programme, Normandy, March 13).

**HAIR-DO-WELL**

**WIFEY** (at midnight): Where have you been since you left the B.B.C. at eight?  
**HUBBY**: Have a heart, Mabel, it's been raining cats and dogs.  
**WIFEY**: Then those must be cat and dog hairs on your shoulder?  
 By Wynne Ajello (in Disney's "Snow White and the Seven Dwarfs," National, March 15; Regional, March 17).

**BRUSH HOUR**

"Do you mean to tell me all the members of this dance band live in one room?"  
 "Yep. Ten of us."  
 "But isn't it sometimes inconvenient?"  
 "Well, it's a bit of a nuisance when we have to line up for the tooth-brush."  
 By Roy Royston (in Huntley and Palmer's "Gaiety Stars," Luxembourg and Normandy, March 13).

**CUTTING**

A restaurant in Charing Cross Road.  
**MANAGER**: Who's been scribbling music on this tablecloth.  
**SONGWRITER**: Me.  
**MANAGER**: Well, cut it out!  
**SONGWRITER**: Okay, give me time. The waiter ain't brought me a knife!  
 By Lou Preager (who plays for B.B.C. Ballroom, March 12).

**EMPTY-HEADED**  
**EXPLORER** (in "In Town To-Night"): The bullet struck my head, and went flying into space.  
**ANNOUNCER**: Did they get it out?  
 By Ronald Fletcher (one of the Needler "Kreema Koons," Luxembourg, March 11 and 18).

**THIS'LL TICKLE YOU**

**ANDY**: I went to an Art Sale to-day, and came away with an etching.  
**SANDY**: I told you not to wear that woolly vest.  
 By Sandy Powell (another of the B.B.C. variety squad to-morrow night, March 12).

**GET THE TWIST?**

"See that beautiful girl over there? She can do thirty knots an hour."  
 "Oh, does she run a boat?"  
 "No, she's a contortionist."  
 By Anne Lenner (in the Cookeen shows, Normandy, March 12; Luxembourg, March 14).

**INSIDE INFORMATION**

"Did I ever tell you about my operation?"  
 "Shut up. I'm sick of organ recitals."  
 By The Four Aces (Stork Radio Parade, Normandy, March 13).

**HEAVY GOING**  
 "I owned a racehorse once and named it 'Chamber Music.'"  
 "What happened to it?"  
 "It was disqualified for boring."  
 By Harold Ramsay (to be heard on March 13 in the Fynnion programme, Lyons; and Stork Radio Parade, Normandy).

**COURSES OF TRUE LOVE**

**SONG-PUBLISHER**: Last week you brought me a song called "I Love You, My Lamb," and to-day you bring me a song called, "I Love You, My Sweet." What's the idea?  
**COMPOSER**: Well, you don't have the dessert before the joint!  
 By Muriel Angelus (star of "Balalaika," excerpts from which are sent by Dandine from Lyons and Luxembourg, March 13).

**"I"-'TROUBLE**

**ACTOR**: So you're one of my fans, eh? Well, I'm a great believer in hero-worship.  
**FAN**: Really? I suppose you have some hero that you worship too?  
**ACTOR**: Yes, indeed—but there are also times when I just hate myself!  
 By D. A. Clarke-Smith (in the "Inspector Brookes" thriller sent by Milk of Magnesia from Lyons and Luxembourg, March 13).

**YOUR SIGNATURE-TUNE "GUYED."** No. 1.



LEW STONE . . . "MONAH"

**MEL-ODIOUS!**  
 "The producer wants to know how much longer you're going to tinker on that piano."  
 "Oh, does he want me to stop playing?"  
 "No, he wants you to start."  
 By Maurice Denham (announcing another of Cadbury's "Mr. Penny" sketches, Luxembourg, March 12).

**DINER-MITE!**

"If you eat any more of this pudding, Herbert, you'll burst!"  
 "Well, pass me the pudding, darling, and stand clear!"  
 By Betty Dale (in Reckitt's "Good Evening Neighbour," Lyons, March 12; Pond's Music in the Mayfair Manner, Normandy, March 13).

**HAPPY!**

"I'm the sort of fellow who whistles at his work."  
 "A happy guy, eh?"  
 "No, a bird-imitator."  
 By Sally Page (of George Elrick's outfit, on the air in the Maclean's Stomach Powder show, Luxembourg, March 13).

**PARDON OUR FRENCH**

"Did you say this new comedian made a hit as a raconteur?"  
 "No, I said he was a hit in London but a wreck on tour!"  
 By Niela Goodelle (Horlicks Picture House, Normandy, Luxembourg, Toulouse, March 13).

**FLAMING YOUTH**

"If you ask me, that little croonette is burning the candle at both ends."  
 "Hu! She cuts the candle in half and burns all four ends!"  
 By Peggy Cochrane (of the Beecham's Reunion shows, Lyons and Luxembourg, March 13).

**IN LIGHTER VEIN**

**COMEDIAN**: I've learned my lesson, Mr. Producer. I'm not such a big fool as I was!  
**PRODUCER**: Why, been losing weight?  
 By Celia Rylands (in "Earful of Music," Rentals R.A.P. show, Normandy, March 12).

**BOYS WILL BE BOYS**

**1ST BROADCASTER**: Sorry I'm late, but I took the lift to the fifth floor.  
**2ND**: But our studio is on the first floor!  
**1ST**: I know, but I like to slide down the bannisters.  
 By Alice Mann (Rinso Radio Revue, Normandy and Luxembourg, March 13; West of England programme, March 16).

**BREAK AWAY!**

"They say that croonette and her husband are quite inseparable."  
 "Yes, it took four people to separate 'em the other night."  
 By Gwen Catley (Glynnel Jollities Luxembourg, March 15; Normandy, March 11 and 18).



Ecstatic smiles from Jessie Matthews and husband Sonnie Hale when they attended the premiere of her new film "Gangway" at Bristol. Fans set up a near-riot to catch a glimpse of Jessie.

**S**ONGS which made thousands—after being sold outright by their writers for a few pounds—were in the news last week when I mentioned how the Hebrew hit, "Bei Mir Bist du Schön," was sold in Hollywood for £10.

Now that great old-timer, Harry Wincott, provides further examples of such incidents. Maybe you've forgotten Harry, but once he made the world laugh.

He wrote "My Mother Said I Never Should Play with the Gypsies in the Wood." Sold it for a few pounds to the late George Formby. "It was his first big success," says Harry.

Another song, "Can't Stop, Can't Stop," he sold to a comedian (Harry Freeman) for a guinea. It brought Freeman seven thousand pounds!

**R**EMEMBER, when Eric Maschwitz moved off to Hollywood, the B.B.C. announced that John Watt would act as Variety Director?

Well, he isn't "acting" any more; after six months behind the biggest desk in the B.B.C., he has been "confirmed."

There is not a man or woman around St. George's Hall who is not delighted to be working for a chief who knows his business so well.

**God Willing**

*D.V. is his title, meaning Director of Variety. Which led to an amusing misunderstanding in court the other day.*

*Bruce Belfrage was in the witness box, and the learned judge was examining a B.B.C. document.*

*"I see that the programme was not even certain at this date because the minute is marked 'D.V.'" he said.*

**H**ERE'S where I introduce Jack Hart, whose Dance Band (which performs at the Haymarket Brasserie, London) has rapidly gained favour.

Jack earned his place in the radio limelight as long as twelve years ago, singing with Sydney Kyte, Maurice Winnick, Jerry Hoey, Ray Starita, et cetera . . . but you didn't hear about him.

The announcing of vocalists was then not generally permitted.

Jack Hart—on the air again March 18—was born thirty-one years ago of a gipsy mother and a Scottish father. He still speaks the Romany language fluently.

A real son of the stage, he made his first public appearance at the age of three, in an Isle of Man



Informal dressing-room snap of Louis Levy, "Music from the Movies" king and star of the Snowfire concerts from Normandy.

concert party. Is probably one of our best-looking bandleaders.

*And here's something you may not know—bandleader Hart is also composer of several big hits, including "It's an Old Spanish Custom," "Shout for Happiness," and "If You Can't Sing, Whistle."*

**"Old Sow" Rejuvenated**

**T**TALKING of "hits," the song which has been so long associated with Leslie Sarony—"The Old Sow"—has met with an

**£7,000 SONG**  
**SONGS**  
**AND**

*This Week's*  
*Gossip*  
*presented by*  
*Wandering Mike*

unusual fate for an "Old English Traditional."

Sarony popularised it so much that it came to the ears of Rudy Vallee.

Result, Rudy also has taken it up, and is now sweeping America with it!

**T**HE next "Radio Pie" feature won't be on the air till May—but after that, Les Holmes tells me, there'll be others "following in rapid succession."

Hooray! Their last one was certainly an all-star production!

**J**EAN COLIN took her script to a party and when she got home found that she was clutching someone else's.

You might think that would not matter, but, believe me, it does. Jean was bothered. All the cuts were different and she was due on the air next day.

Hence Jean's anxiety. It all had to be straightened out at the studio next day when scripts were produced and swapped round until every body got their own back.

**Shirt Missing**

**O**N wet days I have been tempted to borrow Frank Titterton's hat; it's quite the biggest I know.

Not only has that man got a large head but his neck is thick and takes a collar of 18½ inches.

So it was not likely that he would be able to borrow a dress shirt to fit him when he unpacked his bag in Darlington and found that he had left his own at home.

Sending for the manageress of the hotel, he explained the snag, but all she could produce was a waiter's shirt with a fifteen-inch neckband.

Desperate, Frank got scissors and slit the shoulders and neckband, got the shirt over his head and attached his own collar to the bits.

After the first song Frank got uneasy, thought the audience must notice the beer stains on the shirt front.

So he told them, and did they laugh! He had to give a dozen songs that night.

**H**AD coffee 't'other day with sweet and lovely Dorothy Carless. You'll be hearing her more and more frequently in the coming months.

To-morrow (March 12) she's singing "Melodies of the Moment" with Reginald Foort at the organ (late night). I expect, too, we'll hear her plenty more with Maurice Winnick.

Flash. "Rhythm Express," in which Dorothy sang with the Ben Frankel outfit at the beginning of the month, is, I hear, promised regular fortnightly sessions, starting April. Probably six dates to start with.

**Back to the Beginning**

Remember Dorothy Carless's first job was as a mannequin? Well, over our second cup of coffee Dorothy revealed she'd just done another week's work as mannequin with her first employer, "Just to help her out."

Which was sporting of her.

# SOLD FOR A GUINEA

## WHICH MAKE THOUSANDS— SONGWriters WHO STARVE

**G**LANCING through the list of plays which Val Gielgud prepared before sailing for Hollywood, fame and beauty, I think that I spotted some winners.

Moray McLaren and Bruce Belfrage will see that they are produced, just as though Val were here.

*The Count of Monte Cristo* has been so well liked that it is to be followed by another serial story. From April on John Cheatele will give us a weekly instalment of *The Gangmashers*, which Jack Inglis is busy adapting for the mike.

Play titles which catch my eye are *Marriage is No Joke*, the Bridie play, *Night Must Fall*, Emlyn Williams' success, *The Face at the Window*, and that grand old favourite, *Diplomacy*, besides Barrie's *Mary Rose*.

### They Want to Talk

**U**P in Room 512 at Broadcasting House there is a card index containing the names of hundreds of people willing to talk at a moment's notice about anything from astronomy to water divining, wax models and women.

There is a young man in charge, and he finds classifying these people a whole lot more fun than stamp collecting.

Apart from the special series, he tells me that most talks come from unsolicited suggestions.

**T**HERE is one "old faithful" who writes every week asking for time at the mike. He has got a scheme to put the whole world

right and is fairly bursting to break the news on the air.

He is unlucky, poor chap, for he always gets the hard answer, "The B.B.C. regrets . . ."

Would-be speakers are interviewed before their names are filed in the index. Some write out their own talks, others just sit down and chat with a Talks man while a secretary takes a note.

Before they leave there is a little formality in the studio: each applicant must face the ordeal of a voice test. Many fail at the mike though their talks read well.

**L**IGHTHOUSE keeper or engineer at Tatsfield —there's not much in it.

Three weeks ago the blizzard piled the snow six feet deep in the lanes around the B.B.C.'s lonely listening post, eight hundred feet up on the downs. Half a mile away men were digging a passage through the drifts, and cars were marooned in the lanes.

But H. V. Griffiths, the young engineer in charge, had seen blizzards worse than this. He knew just where the snow would form drifts in that wind, and by taking his car round the byways got home on a night when many got stuck.



This glamorous person, seen studying the script of her latest film, "Little Dolly Daydream," is Jane Welsh, known to listeners as "Joan Anderson" in the Inspector Brookes series from Luxembourg and Lyons.

**M**YSTERY of "Songwriters on Parade" film now revealed.

Last May, remember, many of our leading hit-writers (Carr, Kennedy, Tolch Evans, Tin Pan Alley Trio, etc.) were featured in above picture . . . but when it was made, no more was heard of it.

Well, latest news is that the "rushes" showed such promise that the film was held up till they could make it into a full-length musical.

Work on it has just re-started, and that "funniest American in England"—Vic Oliver—has been procured to star. Watch for it.

**N**O, you can't keep a good man down. Yours truly was the first to draw national attention to a brilliant tenor by the name of Harry Porter, of Birmingham.

At that time, Harry was working from 8 a.m. to 5 p.m. in a warehouse, handling hardware "ranging from egg-whisks to heavy gate hinges" (to use his own words), and singing in his spare time.

Birmingham B.B.C. officials gave him his first break on the air.

Well, Harry now tells me he's left the warehouse to make singing a whole-time job, and they're keeping him busy.

He'll probably be in concert-party this season. Next broadcast is March 15, with Martini and his Music.

Age only twenty-five, good-looking, glorious voice . . . this ex-warehouse hand, I'm thinking, will soon have the world at his feet.

### Three O'clock in the Morning

**N**IGHTS when he has to broadcast to the Empire, Reginald Foort retires with a couple of alarm clocks and a telephone by his bedside.

He loves these early morning sessions . . . though they cause him a sort of organist's nightmare for a few days beforehand in case he should not wake up in time.

Sitting alone in St. George's Hall playing the organ around three o'clock in the morning gives him an uncanny feeling; he knows that no one within several thousand miles is listening.

Finds it difficult to believe that there really is any  
Please turn to next page



Ronnie Genarder, handsome young crooner with Jack Payne's outfit, has a spot of manicure—and looks as if he enjoys it!



Introduction to the new Albert Sandler trio: Joseph Pacey (cello), Albert (violin) and Alfredo Spinak (piano). Hear them every Sunday from Luxembourg in the Boots Programme

one listening at all, but his letters are the answer.

**O**DD thing about the show business is that many of its famous figures are not more than names to the average man and woman. "The Showmen of England" series is going to bring a few of these "shadow personalities" to the microphone, giving them, for one night, a place in the spotlight.

**Circus Career**

Archie Campbell is producing these programmes and the first on March 24 and 25 deals with the circus king, Bertram Mills.

He's had as varied a life as most. From playing the cornet in a Salvation Army band to scouring the world for turns for a mammoth circus is a far cry, and Bertram is famous in the coaching world as well.

He has done a lot to keep four-in-hand driving alive, and you will see him on the box seat at many coaching meetings.

*His circus career started as the result of a bet. After visiting a certain circus he was asked his opinion of it. He thought it was dreadful.*

*"Then put on a better one yourself!" was the retort. That's what he's still doing.*

**I** WAS sitting in a cafe recently with Donald Marvin, ex-Winnick crooner and now freelance, when two men at a nearby table began looking at us suspiciously.

Presently they called the proprietor, whispered to him. The proprietor, knowing us, laughingly approached us.

"This gentleman," he said, indicating our neighbour, "is a Detective Inspector from the Flying Squad. He wants to know how it is that John Christopher Mainwaring Lonsdale—who was not allowed ball—comes to be sitting here!"

Inviting the policeman to our table, I pointed out that one could not arrest a fellow for crooning. He told us that, at first glance, Lonsdale was Marvin's double.

But maybe you've noticed it too.

**P**ASSING thought: Why on earth don't we hear more of that superbly romantic songster, Robert Ashley? Last time Robert Ashley was relayed from the Royal Bath Hotel, he performed five songs over the air. Patrons of the hotel were so enthusiastic they afterwards made him give no less than ten encores. Which goes to prove something or other. . . .

**BALLADS CONTEST RESULT**

**D**OES the modern listener want ballads? That was the question raised by Bruce Sievier, famous lyricist and deviser of several B.B.C. series, in a recent article in "Radio Pictorial." In an endeavour to solve the problem the Editor invited postcards from readers.

The paucity of entries suggests that most listeners are bleakly indifferent to the fate of the ballad. But, of those that did enter, there was an almost overwhelming victory for the ballad . . . if it is presented cleverly and not just stuck into a radio programme haphazardly.

So it is up to Bruce Sievier to prove to the B.B.C. that ballads are not dead. Many listeners are obviously with him.

The three prizes of half a guinea for the three best postcards have been awarded to:

Mr. J. Whitaker, 18 Chester Avenue, Clitheroe: "... we may pride ourselves on being hard-boiled but we've a soft spot all the same for the ballad," says Mr. Whitaker.

Mr. Sam B. Ryan, "Golden Acre," Carlton Road, Worksop: "... the word 'ballad' is a highbrow's excuse for singing a popular song," says Mr. Ryan, whose sound views "sit on the fence!"

Miss L. E. Walker-Smith, 1131 London Road, Alvaston, Derby: "... the ballad lives, the dance-song dies, but is born again in a new disguise," says Miss Walker-Smith.

**CONTINENTAL CAMEOS**

No. 9

Thrills galore have characterised the Out-of-the-ordinary career of the man who has made a Notable feature of "Passing By" from Lyons. You hear it each Saturday at 11.30 p.m.

Meandering round the world . . . big game hunting, Even rubber planting in Malaya and Light-hearted knife fights in China have been Rollicking high lights in his life. Over fifteen years ago he started broadcasting, Sometimes from Nottingham, sometimes from Manchester. Eventually reached Lyons via Normandy.

That's Tony Melrose.



TONY MELROSE

**This Week's Gossip Continued**

**T**HERE'S a mystery connected with that popular "Words With Music" series, further broadcasts of which were suspended when Bruce Sievier could not agree to the B.B.C.'s cut prices.

"Words With Music" spot is now taken by a series of "Song Album" programmes. For this the B.B.C. engage Frank Walker's Octet, two artistes, and use two staff men to present it.

"Words With Music" programme required no band—just gramophone records, two artistes, Bruce Sievier compering, and a pianist. And just one man—Mark Lubbock—to present it.

I ask you—and I ask the B.B.C.—which is the more expensive?

If the answer's "Song Album," why was "Words With Music" cancelled?

Judy Shirley opened this week at the Paramount Theatre, Tottenham-Court Road, in a new cine-variety act. It's a year since she last did a variety act and since then she has rocketed to the top.

**Old Stag**

**G**LAD to hear that Fred Edgar (once of Stanelli and Edgar) is progressing well after his operation. Fred, you recall, was one of Stanelli's original "Stag-Party" and will be heard again in the next, on April 13.

**F**IGHT fans will be excited to know that arrangements are being made by the I.B.C. to broadcast the result and a short description of the Farr v. Baer fight from Radio Normandy at 7.45 a.m. on Saturday, March 12.

Radio Normandy are very hot on boxing events. On a recent Sunday afternoon they announced the result of the Schmeling v. Foord fight a few moments after the German had been proclaimed the victor in Hamburg.

**F**AN Club News. Latest club to be formed is in honour of Gene Crowley, Bram Martin's popular crooner. Will would-be members write to Marie Kendon, Hon. Sec., 72 McCullum Road, Bow, London, E.3, enclosing a stamped addressed envelope. Arrangements are being made for a Gala Dance.

The George Scott-Wood Club has a new secretary. He is Robert Wormald, 34 Nidmoor Road, London, S.W.12.

**A**MBROSE and his Orchestra have been engaged to play in the Concert Hall at the Glasgow Exhibition for the opening week commencing May 9.

The B.B.C. are making arrangements to relay the Band from the Hall some time during the week. This means that Ambrose will leave the Café de Paris for one week only.

# Listeners the B.B.C. Forgets

Why do the B.B.C. Talks  
devisors ignore the interests of  
the Little Man?

Asks KENNETH BAILY

**I**T is probably true to say that every listener who is a gardener is now a contented listener. Why? Because he will be so appreciative of Mr. C. H. Middleton's words to him after his Sunday dinner that he will forget and forgive the faults of the B.B.C. at which he grouched before Mr. Middleton came along and tapped his aerial and his heart!

I don't think this assumption is at all exaggerated. Put a gardening listener among any group of listeners grumbling at the B.B.C. and I'll wager our green-fingered friend will very soon be championing the B.B.C.—because they give him his Middleton. You can say the same of those listeners who never missed John Hilton when he was broadcasting regularly.

What does this prove—apart from the fact that Messrs. Middleton and Hilton are jolly good fellows? I suggest that it proves that every successful broadcaster is an ambassador of the B.B.C. in the homes of millions; every good broadcaster, once accepted by the public and taken to its heart, is automatically giving the B.B.C. a good name, boosting up its goodwill.

And it is not just a question of their being good microphone speakers, it is not only Middleton's charming casualty or Hilton's friendly hesitancy alone. It is also because the topics they talk about are ones near the hearts of millions. A man with no more personality than a suet pudding could broadcast on gardening, and, so long as he talked sense, would be listened to by a very large proportion of gardener listeners.

Where men with personality, like Middleton, score is that not only do they get the gardeners listening but also thousands who do not even own a window-box. Also, of course, they become a friend of the listener, whereas the "suet pudding speaker" would never be more than a voice of advice.

One would have thought that the B.B.C. would have realised these truths. One would have thought they would have learnt the lessons taught by the immense popularity of such as Middleton and Hilton and applied that learning to programmes generally.



Regular cycling talks would appeal to a vast body of young listeners



Think of the number of people who play chess. Yet the B.B.C. does not appear to realise this important fact or, surely, it would cater for their tastes

But they have not done so. The programme planners, and particularly the Talks Department, seem content to wait until a strikingly good broadcaster turns up, quite by chance. They appear to live from year to year haphazardly, putting hundreds of speakers before the microphone—always hoping that one or other of them will be a discovery and become an indispensable asset to broadcasting.

I know that good microphone personalities are hard to find, particularly such excellent ones as our friends Middleton and Hilton. But, as I have said, the personality himself is not the only treasure to seek. The subject which the broadcaster talks about is just as important—or should be if programme planners want a good name for the B.B.C. and desire a friendliness between it and listeners.

If the B.B.C. does desire these things, why do they not put on the air more of the topics which are near to the hearts of million upon million of the people? Such a policy would surely be a very good second best to this vague one of waiting for another half-dozen Hiltons to turn up. Furthermore it would likely turn out that a speaker dealing with a popular topic would very soon become a great radio personality.

**T**he popularity of his topic, the link it would forge between himself and listeners, should make him more than just a voice.

Examine the current B.B.C. talks programme, and pick out the regular series of talks on subjects which are really popular with the people at large. (And I refer to evening talks only; those for housewives in the morning cannot be included in an article which endeavours to see the thing from the point of view of the listening public as a whole.) What do we find? Mr. Middleton again, of course, for every other Englishman is a gardener. What else? I very much regret having to say it—but the answer is "nothing else."

The B.B.C. might point out the Books talks, those on The Fortnight's Films, and the discussions on The Cinema as being popular topics. But, as the B.B.C. sees books, and films, and the cinema—I don't agree. Its treatment of these subjects is not a popular treatment.

One is almost tempted to except the Cinema discussions for they bring us Herbert Hodge, that man-in-the-street radio speaker who is rapidly becoming a big personality. But the aspects of the cinema which he has discussed with experts are hardly popular ones—the titles of most of them have been enough to frighten the ordinary man-in-the-street away.

It is the same with whatever subject the B.B.C. Talks people pick on. Inevitably they must see it

through highbrow eyes and put it on the air with the solemnity and abstruseness of a Parliamentary debate or a British Association meeting.

Take the talks on books—millions pick their reading from the twopenny library on the corner every week, but these talks don't cater for them; they are aimed at the "collectors" of high-priced works of exclusive modern authors, or at the few who can afford to spend 7s. 6d. a week on the latest best-seller.

I am not by any means crying out for the stopping of these highly erudite sort of talks. They have as great a purpose as Mr. Middleton's (if he will pardon me for such a comparison). What I think listeners need is an equal service of talks in an ordinary way about the ordinary things which they as ordinary folk feel about. In brief—the topics of the people.

**I**would hate to think that the B.B.C. Talks Department does not know what the topics of the people are. If that is the case none of them has lived, none of them has travelled in trains and tramcars and listened to what their fellow travellers are talking about, none of them has sat around a simple homely fireside and heard the chatter about the things which bring interest into the lives of millions.

As an object lesson I would dearly like to put a few B.B.C. men on to the job of counting in how many homes a dog lies sprawled on the hearth rug. They might then decide that perhaps a few dog talks would be popular!

I would like them, too, to peep through the windows of thousands of front parlours and count the fathers and uncles and grandfathers playing chess; and they could then pop in to a few thousand backyards and find out how many of us keep cage-birds, or poultry; and at week-ends they might discover that quite a few of us delight in motoring, or cycling, or hiking.

It has been possible for the B.B.C. to exist for fourteen years without once really appreciating the fact that millions of listeners would delight in and value regular advice, hints, discussions on these subjects! Such blindness is wellnigh incomprehensible. In fact, it leaves me with a nasty suspicion that the blindness is enforced, that talks devisors must avoid the popular interests.

If that is the case, the B.B.C. doesn't deserve such good ambassadors as Mr. Middleton and Mr. Hilton, and the only remedy would be a wiping out of whichever power it is which stands in the way of a human understanding of the ordinary man.

Let us hope that it's just natural blindness, and that sooner or later somebody will wake up.



## JANE AYR

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*This charming blonde—with her comedy partner, Eddie Leslie—became a staunch favourite with countless listeners through her many broadcasts with Lou Preager and his band. Now she has enlisted under the Jack Payne banner and is featured with great success in Jack's new and lavish musical road-show, "Round the Dial." Jane is a peppy and clever personality and a soothing sight for any tired eye*

# "DON'T YOU BELIEVE IT!"

BY  
SUSAN COLLYER

**L**ET'S get these things straight. Once a story is circulated about a particular personality, it sticks. Eager fans, greedy for intimate details about their idols, pounce on every scrap of information that comes their way. And can they be persuaded to disbelieve any of it? No, sir!

Errors in circulation about well-known broadcasters are legion. It seems easier for most people to get hold of the wrong end of the stick than the right one.

Readers are always "writing to the Editor" asking the same questions. Is Elsie Carlisle married to Sam Browne? Is Brian Lawrance married to Marjorie Stedeford. Is Jack Doyle, Billy Cotton's crooner, the boxer-vocalist?

The answer is—don't you believe it! But some myths die hard.

The stars themselves may laugh or protest. They can't do anything about it. Wynne Ajello, for instance, complains that because she once won a few medals for swimming, the story has got about that she gets up at six every morning, summer and winter, to break the ice for her before-breakfast swim. "The truth is," says Wynne, "it doesn't fit me at all. I'm not that sort of girl at all."

Wynne's name is Italian, which is enough to make most people believe that she is a foreigner. Not on your life. She's British, born of British parents. And no relation, let me add, either to Marjery Wyn, that charming musical comedy heroine, or to Anona Winn, diminutive soprano and comedienne. Nor are Marjery and Anona related.

**H**arry Hemsley lives under a perpetual cloud of misunderstanding. Even now, many listeners believe that Winnie and the others really exist.

In a recent *Friends to Tea*, Harry's own voice was not heard at all: the children's voices were allowed to do all the compering. Afterwards a listener wrote to the B.B.C. to say how disappointed she was that although Harry Hemsley's name appeared in the programme, he didn't appear himself... but only sent his children!

Another current rumour is that the character of Winnie is based on Harry's own small daughter. The answer is he hasn't one, and his son Norman,

OUR CONTRIBUTOR  
EXPLODES SOME  
FAMOUS MYTHS  
ABOUT THE  
STARS!

Listen, people! Jack Jackson is not going to America! Yet the story has got around and is gathering weight

he says, is totally unlike any of his imaginary characters. Every time Harry acts the part of Winnie in the studio, he is impersonating his wife, whom he has known since she was four years old!

Admirers of Bob Ashley, that handsome and talented young singer of romantic songs, know that a greyhound has been named after him. And for that reason, they believe that Bob himself owns greyhounds, and is a notable figure in the dog world. They used to come up to him backstage when he was appearing in *It's in the Bag* at the Saville and ask him for tips.

"But I don't know anything at all about greyhounds," protested Bob. "Aw, come on, be a sport," was all the answer he got.

**A**re you one of the people who think Roy Fox and Harry Roy must, somehow, be related? And that Jack Payne and Jack Hylton are brothers? And that Vera Lennox, charming radio, pantomime and musical comedy actress, is part of the firm of Pat and Vera Lennox, variety artistes? Or that Bert Yarlett is a Canadian? If so, I'm afraid you've been sadly misinformed.

It is an unfortunate fact that names in the radio world provide several puzzles for the bewildered public. There are the Carlises, for instance. Elsie Carlisle is in no way connected with the Carlyle Cousins (who aren't cousins, anyway) or with Billie Carlisle, Claud Dampier's engaging partner. Billy Caryll, of Caryll and Mundy, is just another added complication.

Then there are the Dales: Marjorie, the girl who used to work in a milk bar and sings with Billy Cotton, and Tressa and Betty, who actually



are sisters. Only Tressa has now changed her name to Marshall!

Sonny Farrar is always being taken for Mantovani. Fred Yule used to be mistaken for Arthur Prince. And Stanelli finds that listeners confuse his voice with Ronald Frankau's—"We've both got dark brown voices," says Stan.

Did you know that Jane Carr is not Jane Carr at all? Her real name is Rita Brunstrom. And do you know that although Anne Lenner and Judy Shirley are sisters, neither of them use their real name?

Which reminds me that once, after listening to Anne Lenner singing in a sponsored programme, an old lady remarked how nice it must be to have a girl with such a sweet voice working in the Stork Margarine factory!

**Y**ou remember the recent feature called *Come On and Dance* which had Jack Jackson as the hero? In the story, Jack played the part of a famous bandleader who takes on a bet to disguise himself, and discard his fame and popularity to find out whether he can achieve success again on his own merits. Perhaps you remember that several times in the show Jack had to say "Good-bye."

Well, ever since his fan mail has been swelled by heartbroken letters from listeners, expressing their regret that he is leaving the Dorchester to go to America!

News of his "departure" is going the rounds; everybody is commiserating with him. Let me take this opportunity of assuring you that Jack has no intention of leaving this country or his present job for a long time to come.

Lyle Evans, of "Your Old Friend Dan" fame, tells me that many of his fans seem to think that he is coloured! It must be his soft, drawing voice that has given this impression; actually, Dan hails from Canada. That grand singer, Jan van der Gucht is naturally always supposed to be a Dutchman, even though his ancestors have been settled in Essex for two hundred years. And Cavan O'Connor, "The Vagabond Lover," because he always wears a royal blue shirt, has more than once been mistaken for one of General O'Duffy's Blueshirts, to his own great peril.

But these myths are all Boloney!



Sam Browne and Elsie Carlisle married? Don't you take any notice of the rumours

# Putting

Bandleaders are Becoming  
Film Stars and they are  
Box Office draws!

By

John K. Newnham



A rollicking scene from *Rhythm Racketeers*, Harry Roy's latest film

**D**URING the next two or three weeks, you'll be able to see Harry Roy on the screen again. His latest picture, "*Rhythm Racketeer*," is being generally released. It has been tightened up a bit since it was first shown, incidentally, and I'm told that it has been improved a lot.

By this time, most of radio's prominent dance bands have tried their luck on the screen. And every time a band is signed up, studio executives have a big headache. There are so many problems to be faced.

For dance bands are in a category of their own. They're unlike any other screen top-liners. The ordinary sort of story is right out of the question, and there has to be special treatment. The usual screen values count for nothing.

If the band is going to be starred, then the story has got to concern a band. There's no getting away from it. There would be little point in having a band which didn't have to play. So, starting off with the one definite fact, the producer has to make up his mind whether the band leader shall be the acting star, or whether a story shall be written so that straight actors can look after this side of the business. The other alternative is to put the band into a straightforward revue.

Take Harry Roy. Harry is a born comedian, and a great personality. He could probably be a screen success without the assistance of his band.

Therefore, when he makes a picture, he takes the acting lead. In *Rhythm Racketeer*, he even takes a dual role, appearing as an American racketeer whose double is a well-known band leader. So Harry is able to lead his band as well as to star in the story. He did the same thing in his first picture, *Everything is Rhythm*.

When Jack Hylton appeared in "*She Shall Have Music*," he followed the same policy. He had the role of a band leader who was the chief character in the story.

Ambrose, in his new picture, *Kicking the Moon Around*, appears as a club owner. Henry Hall, in *Music Hath Charms*, and Jack Payne, in *Sunshine Ahead*, are two of the other band leaders who have starred in the same way, thus proving themselves the possessors of acting ability as well as music prowess. And maybe you'll remember that Brian Lawrence played the juvenile lead in *Sing as You Swing*, as well as having acting to do in other pictures.

As for the actual members of the bands, most of them are seen only when playing music. But now and then, some of them get acting roles. Vocalist Bill Currie also appears as a steward on



Let's Make a Night of It featured the handsome Jack Jackson and his merry men

a boat in *Rhythm Racketeer*. Gerry Fitzgerald was seen as a window-cleaner in one of the *Radio Parade* pictures.

Many band leaders, however, don't attempt to be actors as well, and they're content to be seen simply conducting their orchestras, and maybe having a few lines to speak as well. In this way, you can see Eugene Pini in the new picture, *Sweet Devil*. Nat Gonella was one of the variety turns in *Sing As You Swing*; Mantovani was in the same picture. Eddie Carroll, Jack Harris, Jack Jackson, Sidney Lipton, Joe Loss and Rudy Starita were all in the recently-released *Let's Make a Night of It*. Ambrose, Carroll Gibbons, Leon Cortez and Eugene Pini were in *Calling All Stars*.

And, if you cast your mind back to other screen revues, you will recollect seeing other well-known bands.

The actual technicalities of filming dance bands are very confusing. The makers have problem after problem to surmount. For, in almost every case, the music and the actions are filmed separately.

The band will record a number first. The music is then played back over a loudspeaker, and the cameras get to work. And it's a monumental task to get the actions to synchronise with the music.

**Y**ou might wonder why this method is necessary. You'd think it would be easier to photograph and record at the same time. But it just isn't practicable, for the reason that nothing could be more dreary than watching a number played straight the whole

way through without being "broken up."

You'll notice that every now and then, close-ups of the various musicians are shown. Each one means a separate studio set-up, unless the camera is "panning" round the orchestra. And, frequently, the film cuts to a symbolic illustration, such as an Irish scene if the band is playing an Irish number.

All these scenes have to be pieced together, and the effectiveness of the number depends entirely on the cleverness of the technicians concerned.

Clumsy work can result in some curiously unbalanced effects. If, for instance, the cutter flashes to a close-up of a saxophonist, the sax should be predominating the music at that moment. If it isn't, you get that lack of balance.

**J**ust to show how silly it would be for a man without any knowledge of music to cut a band picture, look out for a forthcoming "Pathetone Weekly" feature. Editor Freddie Watts has deliberately mixed up the music, so when you see a close-up of a violinist playing, you hear an entirely different instrument. The effect is richly funny.

I have seen films, too, in which the technicians have failed to get correct synchronisation, with the result that it has appeared that some of the musicians are not really playing their instruments themselves!

Those are some of the technical problems. There are others as well. One is the human question. If one of the bandsmen happens to be temperamental, there might be trouble if others get close-ups and he doesn't. Again, some of the

# RADIO BANDS on the Screen

★ When you see your favourite dance band in a picture, you probably don't realise how many problems have been overcome. Here is an article that takes you behind the scenes and tells you how bands are transferred to the screen

instrumentalists haven't got film faces, and when they see themselves on the screen, they beg the studio to cut out their close-ups.

The director has to be a very diplomatic man indeed!

Another problem concerns the publication of the musical numbers. Pictures are made a long time before they are released. The studios have yet to make up their minds whether it is better to hold up the numbers until the film is ready for release, or to issue the music immediately and get advance publicity.

If a tune catches on too much, it may have a bad effect. People will be so tired of it by the time the picture is shown that they will have lost all interest in it.

But do the bands worry about the directors' problems? Not they! When they go to the studios, they enjoy themselves, and there's nothing I like better than going on to a set when a band is at work.

**A**mbrose's "Kicking the Moon Around" was good fun. Lots of things seemed to happen, and this was in spite of the band being tired out some days. Ordinary work always has to be carried on as well, and this was a typical Ambrose day during filming:

Up at 7 o'clock in the morning; breakfast; an hour's journey to the studio, arriving on the set by 9 o'clock. Work at the studio until 6 o'clock in the evening; then the journey back to town.

Playing at the Café de Paris at 9.30 p.m. Playing at a party afterwards until 3.30 a.m.

And on top of all this, they had broadcasting rehearsals to get in. It was pretty good going,

production. Evelyn Dall had to drive a car, with Ambrose as passenger.

"But I can't drive," she objected.

She was told that it didn't matter. She had merely to pretend to do so. What they were going to do was to tie a rope to it, out of the camera's range, and pull.

So Evelyn and Bert Ambrose got in, the rope was attached, and studio hands hauled. Suddenly, there was a shout. The rope had broken, and the car, already on the move, was running away.

Someone shouted: "Hey, stop it!"

Evelyn looked round wildly. "But I can't!" she exclaimed. And the car headed straight for some scenery, while the studio people jumped out of the way.

Fortunately, Ambrose realised what was happening. He leaned forward and grabbed the hand-brake. He pulled the car up in the nick of time, with its nose just up against the scenery!

With six bands at work, you can imagine that the Elstree studio was an interesting place to visit during the production of *Let's Make a Night of It*.

In the big finale ensemble, all the bands had to appear together. It was realised that they would blow the roof off the sound stage; and that, anyway, the lack of height would mean that recording would be almost impossible.

So the carpenters were turned out of their huge and lofty workshop, and this was turned into a studio for the day. The bands had a large audience of carpenters watching them all the time!

There was one scene in the picture in which Jack Jackson's band had to play in a gaol (it was in the script, of course). So a gaol was built in

you that he has danced to it. It happened during the making of one of the *Radio Parade* films. At the end of one day's shooting, the band tried out a new tune.

Immediately, almost everyone in the studio began to dance round the set to the rhythm. So Roy went on playing, and the impromptu dancing went on for quite a long time.

Of course, band leaders are rarely experienced actors. The first time they face the cameras, they're very often terrified almost out of their lives.

I was talking the other day to Herbert Smith, who directs those British Lion pictures such as *In Town To-night* and *Calling All Stars*. He introduced Bert Ambrose to the screen, and he



(Above) Nat Gonella tears off a hot one in *Sing as You Swing* and (left) *Calling All Stars* presented a screen view of Carroll Gibbons and the Savoy Orpheans

but it didn't effect their good spirits in the least.

An amusing thing happened during the first day's shooting. Ambrose was told that he had to do a scene showing him shaving. He was supplied with shaving cream, and so on, and he lathered his face.

But, before the scene was "in the bag," the heat from the arc lights had dried up the soap, and Ambrose had to re-lather. The same thing happened. They tried it several times, but in the end they decided that the shaving cream was no good for the purpose. They had to get on with some other work until a different type of cream had been found. They had better luck this time!

There was one very hectic moment during

the studio, and the boys played behind the bars. One of Joe Loss's players strolled up when they were there, and surveyed them with a grin.

"Well, boys," he exclaimed, "you've had it coming to you for a long time!"

**I**ncidentally, a rather strange fact emerged when Jack Jackson's players were being photographed for "stills." It was found that this was the first time the whole lot of them had ever been photographed together!

As you can guess, they all demanded a copy of the group photo, and each one got the rest to autograph his for him. They spent a busy time signing their names that afternoon!

Mention Roy Fox and his Band, and even the humblest studio worker at Elstree will boast to

was telling me how nervous Ambrose got when he had to speak a few lines for the first time.

He would make an announcement, and fluff it in the middle. On one occasion when this happened, Smith said to him, in a kindly sort of way: "Never mind, old man; we'll do it once more."

Ambrose looked at him with a comical expression on his face.

"Once more?" he exclaimed, and the laughter put him at his ease.

"I should say that Dave Apollon is one of the best screen subjects among band leaders," Herbert Smith told me. "He took to films very easily when I had him in *In Town To-night*."

"Roy Fox is another. He has a good screen personality, and a nice easy smoothness."

Whether they're nervous of the screen or not, most band leaders are keen on making further pictures. Directly the present lull in British film production is over, there'll be news of many more band pictures.



# SNOW WHITE and THE SEVEN DWARFS

Walt Disney's first full-length cartoon has hit the screen with resounding triumph! And the B.B.C. has acted quickly, snapped up the radio rights and will broadcast an adaptation on Tuesday, March 15. In this article Herbert Harris describes the broadcast and introduces Wynne Ajello, who will play "Snow White"

**T**HE B.B.C. has pulled off yet another coup to prove its liveness!

It is to produce Walt Disney's masterpiece, "Snow White and the Seven Dwarfs," on the air while the film is still fresh to the West End cinema screen.

John Watt, whose first big production this will be since he took over the reins of B.B.C. Variety Director, attempted an ambitious thing, for there will be no film sound-track used in this production, all the various roles being sung by living artistes in the studio.

It has meant hard and speedy work on the part of Watt, the Revue Chorus, the orchestrator, Wally Wallond, and that pretty young veteran of the ether, Wynne Ajello, who takes the lead as "Snow White."

Wynne talked to me about her delightful new part, about the genius of Disney, about her earlier portrayals of "Minnie Mouse," when I congratulated her on being chosen as lead in the new radio highspot.

"I went with John Watt to a private showing of *Snow White* when the film arrived here from Hollywood," Wynne told me, "and I was thus one of the handful of people privileged to see the first showing, which was all quite hush-hush. But I shall see it again and again, because it is one of those screen masterpieces one has to visit many times.

"I have never seen anything like it before. You sit entranced for an hour and a half, you forget that the characters are only Disney drawings, you lose yourself in the action just as though the figures were brilliant human actors.

"I have always admired Disney. I think he is one of the cinema's true geniuses. His films are so full of wit and satire that to label them 'childish,' as some people do, is to show that you have missed the point of them. And there is always the glorious music accompanying them. I think the music of 'Snow White' transcends previous Disney music.

"I will say, though, that 'Snow White' is the most difficult job I've yet undertaken on the radio. A complete operatic score has to be learned, very different from learning scraps of dialogue and a few numbers for a revue or musical comedy. Luckily the register of 'Snow White's' voice in the film is very much the same as my own, so that I can sing it naturally.

"Previously, when the B.B.C. ran the Disney *Silly Symphony* series, I had to acquire a squeaky high-pitched voice and laugh to fit the character



Wynne Ajello, who is to play Snow White, finds inspiration for her hat in the Dwarfs' snappy headgear

of 'Minnie Mouse.' You will remember that John Watt, also a great admirer of Disney's work, took the part of 'Mickey.' I think I enjoyed playing 'Minnie' more than anything I've done on the radio, and I've been broadcasting since 1925 and played many different parts in my six hundred mike appearances.

"Sometimes a special 'Minnie' part with typically 'Minnie' numbers was written into the script for me for radio purposes. And once, when I was appearing at a theatre in Glasgow, I broadcast as 'Minnie' over telephone lines from there, singing to an orchestra which was playing in the London studio. I simply couldn't miss a 'Minnie' broadcast!

"We have had to make a close study of *Snow White* in order to adhere as closely as possible to the screen version, but I don't think any of us have found it monotonous, because this is a film of the sort one only sees now and again, a rare cinema-going treat that remains in the memory. I think it will make a rare radio treat, too.

"John Watt will be heard as the narrator, and members of the Revue Chorus will take the parts of the Dwarfs—Doc, Happy, Grumpy, Sneezy, Dopey, Sleepy, and Bashful! They

are simply wonderful little fellows! In the previous 'Symphony' broadcasts, the Revue Chorus impersonated the sounds of Disney's popular animal characters.

"Wally Wallond, in charge of orchestration, has had to see the film many times to take down the music in a kind of 'musical shorthand' and re-score it for the radio. This method of obtaining a musical score of a film also had to be done recently, I believe, in the case of *Congress Dances*.

"Radio-ising *Snow White* has been a tricky job, but I, at least, have enjoyed it, every minute, and obtaining it so early for the radio is a decided feather in the B.B.C.'s cap."

Pretty, wide-eyed, fairy-like Wynne Ajello is the natural choice for Disney's light and winsome music. Looked on as one of radio's outstanding light singers, she has for some years combined acting and singing over the radio, and is probably the only singer to have broadcast five nights in succession.

Although born in England, Wynne Ajello's ancestors were Italian musicians, and she herself began her musical career at an age when most youngsters are still battling with the Three R's. At first she sang in a serious vein, in florid arias and movements of that ilk, but soon acquired an amazing versatility which resulted in her fitting naturally into every type of radio presentation.

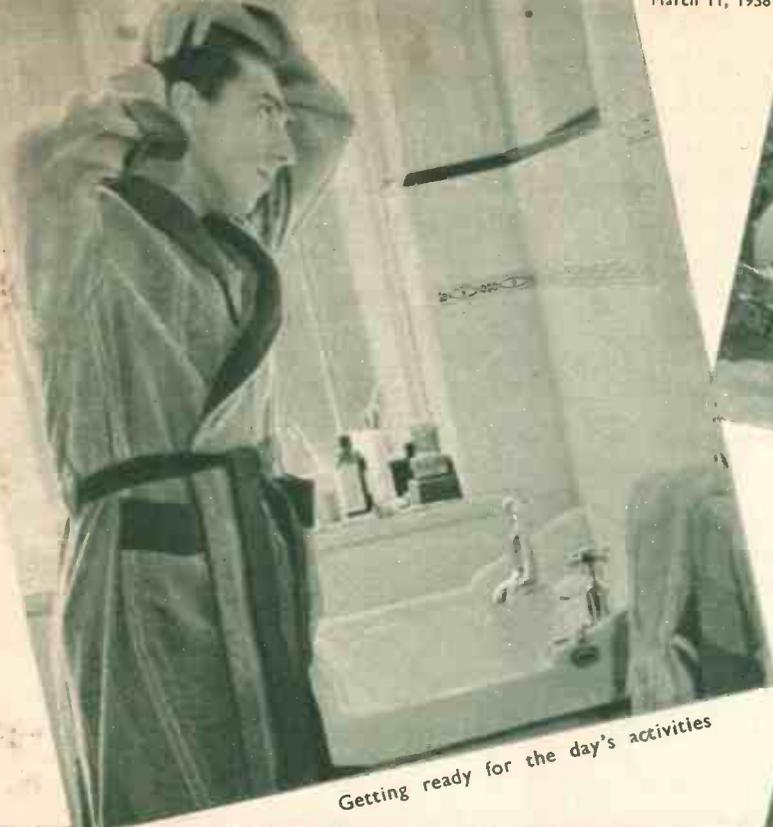
But Wynne is no aloof and temperamental "diva." She is freshly natural and attractive, a keen dancer and cinema-goer (with a penchant for fantasy), a lover of the artistic, a motorist, a swimmer—and a wife, married these two years "outside the profession."

Her love of the artistic is reflected in her hobby of painting, and she is one of that dying race of women who still get a kick out of embroidery.

One of the fondest possessions of this naturally wavy-haired golden blonde is an album of picturesque views which, as a little girl, she won during a holiday at the seaside. She entered a child-talent contest run by a concert party and won first prize—the album! At that time, however, despite her initial success as a singer in this contest, Wynne aspired to be a dancer.

Add Wynne's highly developed sense of humour to her other possessions—her grand soprano voice, her love of the artistic, her wispieness—and you realise how nicely the B.B.C. have cast Walt Disney.

Make a date with "Snow White"—March 15, a radio feast for all from six to sixty!



Getting ready for the day's activities



"Good-bye, Daddy!" Young Kenneth and Mrs. Mantovani see Monty off the premises!



Playtime in young Kenneth's nursery. Looks like a lot of fun



Leisure moment. Young Kenneth, Laddy, the Alsatian, and Mantovani himself

# CHEZ MONTY!

**MANTOVANI,** popular Tipica orchestra leader, is a happy family man as well. Our cameraman visits "Monty's" home in Mottingham, Kent, to get these exclusive pictures.



(Left) The Young Idea. Monty picks up some tips from his son and heir. (Right) Winifred, Monty's sweet young wife, in her boudoir



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**CONCLUDING . . . .**

# HOW I LOVE TO HEAR THE ORGAN

**HAROLD RAMSAY, Maestro of the Luxembourg and Normandy Stork Radio Parades, takes you behind the scenes of one of his Continental broadcasts.**

**I** WROTE "Evangeline" on a transatlantic liner.

I wrote another famous tune of mine in an aeroplane.

But the queerest way I've ever completed a melody was that of "Radio Parade," the signature tune used on my "Stork" broadcasts from Kingston.

I was asked to do these broadcasts by the International Broadcasting Company as a star feature, and it was not until they'd started that an executive of the Stork Margarine concern heard one and rang up to know if future programmes could be produced under the aegis of the Stork organisation. This must be unique . . . and is a fitting sequel to the way the series started.

I was down in Penzance when I had an urgent wire from an I.B.C. official suggesting what we should have a signature tune as the theme of the new programmes I had planned from Kingston. So I sat down then and there, put a wet towel around my head—and thought out the melody of "Radio Parade."

Then I got on the long-distance telephone, spoke to Phil Park in London and got him to write out the whole thing and set a lyric to it. So the tune has come on to the ether—via the telephone!

Another difficulty had to be surmounted.



Born in Yarmouth, Harold Ramsay went to Canada at a very early age and soon won fame as an ace organist. Now he is one of British radio's most popular personalities

I'd conceived the idea of starting a club at the giant Union Cinema, Kingston, so that thousands of "fans" could actually be present when a broadcast was given.

This club originally met on Sundays, and has now been transferred to Thursdays. But in neither case was it possible to give the broadcast from the Union at an hour suitable for Continental radio on Sundays. The I.B.C. engineers have got over this difficulty in an ingenious way. They built a travelling laboratory on a huge lorry chassis, and have the whole thing driven down to one of the back streets of Kingston every time I do a programme.

Wires are run out from the four microphones in the theatre, and the whole programme is recorded. The records are flown across the Channel to Normandy and Luxembourg—and there you are! I.B.C. are the only concern of that kind using such a travelling studio and laboratory, and the whole thing is a technical achievement of greatest interest.

You hear my voice on the ether on Sundays—but I don't want you to think that I'm the only chap who has anything to do with the Stork programmes. Far from it. One of the hardest-worked is Jack Hargreaves, the production manager.

Then there are the chaps who devise the script side of the programmes.

Roy Plomley is largely responsible for this, and at each broadcast comes on the stage with Jack and controls the recording of the broadcast.

Other highly-paid script writers who have also helped with these programmes are Edgar Blatt, Kenneth Ling and Dick Cartwright. These brilliant chaps are also helping me in my new broadcasts for Fynnon Salt—the first of which was actually given while I was playing at the Regal Cinema, near Chelsea.

I am glad to have been able to get some of the finest stars as Guest Artistes during my Radio Parades. Just think. Norman Long, Bertha Willmott, Gipsy Nina, Sam Mayo, Tolleisen, Al and Bob Harvey, Afrique, Tessie O'Shea, Ward and Draper, Jennie Howard, Ivor Moreton and Dave Kaye, the Philco Four, Freddie Bamberger, and Sam Browne are only a few of the chief radio stars who have come along to help. And don't forget the local talent, too. We have discovered some potential stars in our audiences.

**T**HERE'S twenty minutes hard work before each of these broadcasts starts. Our vast radio audience can't join in at rehearsals, but the "live" audience at the Regal does.

The house lights are up. The broadcast, ladies and gentlemen, will begin in just over a quarter of an hour. . . .

So now there's time to run through our numbers. To tell the audience what they've got to sing, and how they are going to co-operate.

On the stage, in a glass control booth, are Jack Hargreaves and Roy Plomley. And out in the I.B.C. van are the engineers listening on their headphones to check what is happening on each of the four microphones—one over the audience, one for the organ, and two on the stage.

The red light flashes. The house lights go down a little so that the audience doesn't feel self-conscious.

We're off! . . .

In the wings is Mr. Ames, the manager of this vast theatre. But this isn't his hour. It's yours—yours and mine, and the millions who'll be listening on the radio.

Wyn Richmond, Wilfrid Thomas and Fred Hudson have in turn been your vocalists (Wilfrid Thomas is a comparative newcomer to our happy gang), and the eight-piece band on the stage includes Mickey Louis, about the most famous clarinet player in the world, and Bill Airey-Smith, who plays the drums and is also a vocalist.

Many of our stars have appeared with me in B.B.C. broadcasts. I remember one night when we'd been rehearsing till midnight—and then we were all so tremendously interested in Tolleisen's wonderful accordion playing that we all sat around him intently listening for over an hour!

**B**UT the broadcast is waiting.

A huge audience of nearly 3,000 is waiting to sing, and the lads take huge boards down to the footlights bearing the words. If by a sheer stroke of good luck the boards aren't upside down, the audience sings!

I have to compe the show in addition to playing the organ—and you will, I know, be interested to hear that the ingenious playlets which are used to announce the "Stork" features are played in another studio.

They are switched on to the house loudspeakers in the cinema, so that the audience can hear this episode—and the complete programme, playlet and music, goes down cut on our wax in the van outside. This means that if you are lucky enough to be able to come to the theatre during one of our broadcasts you'll be able to hear the whole thing, words and all!

But don't come if you can't sing!

Don't come if you're only curious to see Bob Walker make the announcements, or me at the console.

For I put as much fire into compeing this huge programme as I did way back in Calgary when I conducted a gigantic choral symphony.

So don't come if you can't let yourself go—and sing!

# FROM SCRIPT TO MIKE . . .



Peter Creswell discusses a point in the script of "Girl Missing," radio thriller put over recently



If you've sent the B.B.C. a play, Marianne Helwig may be the girl who will read it first

Much work goes on behind the scenes before a radio play is heard on the air. This article traces the steps from the writing to the finished product

By JOHN TRENT

**A**NY one of the sixteen hundred plays which the postman delivers at Broadcasting House each year may be a winner! But few are heard by listeners in the form in which they arrive.

Many months must elapse between the formal note of acknowledgment and the final production in the studio. Let us glance behind the scenes and see what goes on in this interval. Budding playwrights chafe at the delay, but success in this game cannot be gained overnight.

From half-past nine a pretty twenty-four year old blonde is seated in the B.B.C.'s Play Library, looking through the morning's post. She is Marianne Helwig, play-reader and adapter. Surrounded by four thousand three hundred miscellaneous manuscripts, neatly filed on shelves, it is her job to scrutinise all plays as they come in.

Each is registered with her own fair hand and acknowledged at once. Then it is put aside to wait its turn, for seven or more play manuscripts are delivered every day and all cannot be read immediately.

For their first careful reading some of the plays go to Hugh Stewart while others remain for Marianne to examine herself

If, sadly, either of these experienced minds finds that a newly submitted work is altogether unsuitable it is returned with regret to its author as soon as Val Gielgud has glanced through it. This disappointment is in store for most would-be radio playwrights who submit their first work to Broadcasting House.

Among last Friday's batch of plays which Marianne is reading this morning, there is one which stirs her. As she turns the pages her interest quickens. This author has a new idea, and she returns to the first page to get his name again.

No, the name rings no bell. He must be a new man, perhaps a "find." She reads through the play again, then writes a précis of it and a report which accompanies the script to Val Gielgud's office. Here it is laid in his "possibles" tray.

Once a play reaches this stage it stands a pretty good chance of production. Val Gielgud reads this one and finds it good.

What happens to it next depends on its kind. When the Drama Director has decided on its type he will send it to the producer best qualified to give yet another opinion on its quality. Should this be favourable the happy fortune of the play is as good as assured.

But since its author is a novice, a good deal of work must be put in on the script before it can be broadcast. Writing for the radio is at once a technical business and an

art. This work needs many alterations. Who shall make them?

The next step is to approach the author, and this is where the experts of the copyright department step into the picture. They write to the author inviting him to sell the broadcasting rights in his work. If he is willing to let the B.B.C. alter the manuscript and will accept the fee his play will find its way into the production list, but first it must be "vetted" by an expert who understands the peculiar needs of the studio.

The plot is dramatic and suitable for microphone presentation, but it is probable that the dialogue lacks polish. Once the author's permission has been obtained this will be added anonymously by Marianne Helwig, Barbara Burnham, Peter Creswell or some other well-known member of the B.B.C. Drama department.

Quite substantial cuts will probably be necessary, too, when the expert has decided how long it will take to tell the story most effectively. After this treatment the play is allotted to a producer, who will then wish to meet its author.

If he is wise the budding playwright will accept that invitation to Broadcasting House, for his personal collaboration is really needed, and in any case there is a lot to be learned from the producer which will be useful when the author comes to write his second play.

Probably these two will lunch together exchanging ideas and then return to the producer's office to go through the play. Effects will be added, unnecessary dialogue deleted and, finally, when both are satisfied, the revised script will be sent to the Play Library once more to wait its turn.

All kinds of considerations determine when a play shall be broadcast. The Drama department plans its plays for three months in advance, mixing comedy, tragedy, actuality and the classics

in right proportions according to the requirements of other programmes.

At last, when a date has been fixed, the script will be taken from its folder in the play library and sent to be stencilled on foolscap sheets which will be pinned together. The number of characters will determine the size of the printing order. Each member of the cast will need a copy; the producer, studio assistants and the effects men will need more, and spares must be available for all who may be interested, including the men who handle questions of policy and those who publicise the programmes. Altogether thirty or forty copies will be wanted. Here then are the bones of a radio production. It remains to clothe them.

Please turn to page 39.

## WITTY WRITER WISE-CRACKS

### In New Show

**B**ARBARA BACK, feature writer with a million feminine fans, is making some very bright spots in the new Pond's Creams show. Combining Garbo's husky voice with Groucho's speed at backchat, she dialogues with the romantic young compère, Band Leader Jack Jackson, of The Dorchester. And the gist of the act is—a bright idea for the feminine public! There's also "a star of tomorrow" each week—and warbling by Helen Raymond, Jack Cooper and Billy Clayton—plus, of course, rhythm by the band. This half-hour of delight is coming every Sunday from Normandy at 3 p.m.—from Luxembourg at 10 p.m.

Very popular, too, is the quarter-hour of Mayfair's favourite dance tunes—by Al Collins and his band, of the Berkeley Hotel. Sam Costa and Betty Dale are star features in this Pond's Face Powder show, coming every Sunday at 3.45 from Normandy. Transmission from Radio Normandy through I.B.C. Ltd.



"THOSE NAUGHTY JOKES"—An interesting article in next week's issue.

# Baby's Pretty Little MATINÉE COAT



A charming woolly for the small baby, knitted in a delicate feathery pattern.



The coat was photographed on a baby of four months. It's so simple to knit!

**MATERIALS.**—2 ozs Patons & Baldwin's Pagoda Non-shrink Crêpe. Two No. 8 "Beehive" knitting needles, measured by the Beehive gauge. Three buttons.

**MEASUREMENTS.**—Length from top of shoulder, 11 ins. Width all round at under-arm, 18 ins. Length of sleeve from under-arm, 4 ins.

**ABBREVIATIONS.**—K., knit plain; P., purl; tog., together; wl. fwd., wool forward.

Work at a tension to produce one pattern to 2½ inches and 7 stitches to the inch, measured over the plain, smooth fabric.

**THE RIGHT FRONT.**—Cast on 58 stitches. Work 4 rows in plain knitting.

**\*\*5th row—**K. 3, \* (K. 2 tog.) three times, (wl. fwd., K. 1) six times, (K. 2 tog.) three times, repeat from \* to the last stitch, K. 1.

**6th row—**K. 1, purl to the last 3 stitches, K. 3. **7th row—**Knit plain.

Repeat the 6th and 7th rows once, then the 6th row once \*\*.

Repeat from \*\* to \*\* eight times, then the

5th and 6th rows once. Proceed as follows :—

**1st row—**K. 3, \* K. 2 tog., repeat from \* to the last stitch, K. 1. **2nd row—**Knit plain.

**3rd row—**K. 1, wl. fwd., K. 2 tog., knit plain to the end of the row. Work 3 rows in plain knitting. **7th row—**K. to the last 3 stitches, increase once in the next stitch, K. 2.

**8th row—**K. 1, purl to the last 3 stitches, K. 3. **9th row—**Knit plain. **10th row—**K. 1, purl to the last 3 stitches, K. 3. Repeat from the 7th to the 9th row once.

**14th row—**Cast off 3 stitches, K. 1, purl to the last 3 stitches, K. 3. **15th row—**Knit plain to the last 3 stitches, K. 2 tog., K. 1. **16th row—**K. 1, purl to the last 3 stitches, K. 3.

**17th row—**K. 1, wl. fwd., K. 2 tog., knit plain to the last 3 stitches, K. 2 tog., K. 1.

**18th row—**K. 1, purl to the last 3 stitches, K. 3. **19th row—**Knit plain to the last 3 stitches K. 2 tog., K. 1. Work 10 rows without shaping.

**30th row—**K. 1, P. 16, K. 10.

**31st row—**K. 1, wl. fwd., K. 2 tog., knit plain to the end of the row.

**32nd row—**K. 1, P. 16, K. 10. **33rd row—**Cast off 8 stitches, K. 2, K. 2 tog., knit plain to the end of the row.

**34th row—**K. 1, purl to the last 4 stitches, P. 2 tog., K. 2. Work 2 rows without shaping. Shape for the shoulder as follows :—

**1st row—**K. 8, turn. **2nd row—**P. 6, K. 2. **3rd row—**Knit plain to end. Cast off.

**THE LEFT FRONT.**—Cast on 58 stitches. Work 4 rows in plain knitting.

**\*\*5th row—**K. 1, \* (K. 2 tog.) three times, (wl. fwd., K. 1) six times, (K. 2 tog.) three times, repeat from \* to the last 3 stitches, K. 3.

**6th row—**K. 3, purl to the last stitch, K. 1. **7th row—**Knit plain.

Repeat the 6th and 7th rows once, then the 6th row once \*\*. Repeat from \*\* to \*\* eight times, then the 5th and 6th rows once. Proceed as follows :—

**1st row—**K. 1, \* K. 2 tog., repeat from \* to the last 3 stitches, K. 3. K. 5 rows.

**7th row—**K. 1, increase once in the next stitch, knit plain to the end of the row.

**8th row—**K. 3, purl to the last stitch, K. 1. **9th row—**Knit plain. **10th row—**K. 3, purl to the last stitch, K. 1. Repeat the 7th and 8th rows once.

**13th row—**Cast off 3 stitches, knit plain to the end of the row. **14th row—**K. 3, purl to the last stitch, K. 1. **15th row—**K. 1, K. 2 tog., knit plain to the end of the row. Repeat the 14th and 15th rows twice. Work 10 rows without shaping.

**30th row—**K. 10, P. 16, K. 1.

**31st row—**Knit plain. **32nd row—**Cast off 8 stitches knitways, K. 2, P. 16, K. 1. **33rd row—**Knit plain to the last 4 stitches, K. 2 tog., K. 2.

**34th row—**K. 2, P. 2 tog., purl to the last stitch, K. 1. Repeat the 33rd and 34th rows once.

Work 3 rows without shaping. Shape for the shoulder as follows :—

**1st row—**K. 2, P. 6, turn. **2nd row—**K. 8. Cast off.

**THE BACK.**—Cast on 110 stitches. Work 4 rows in plain knitting.

**\*\*5th row—**K. 1, \* (K. 2 tog.) three times, (wl. fwd., K. 1) six times, (K. 2 tog.) three times, repeat from \* to the last stitch, K. 1.

**6th row—**K. 1, purl to the last stitch, K. 1. **7th row—**Knit plain.

Repeat the 6th and 7th rows once, then the 6th row once \*\*. Repeat from \*\* to \*\* eight times, then the 5th and 6th rows once. Proceed as follows :—

**1st row—**K. 1, \* K. 2 tog., repeat from \* to the last stitch, K. 1. Work 5 rows in plain knitting.

**7th row—**K. 1, increase once in the next stitch, knit plain to the last 3 stitches, increase once in the next stitch, K. 2.

**8th row—**K. 1, purl to the last stitch, K. 1. **9th row—**Knit plain.

**10th row—**K. 1, purl to the last stitch, K. 1. Repeat the 7th and 8th rows once.

Cast off 3 stitches at the beginning of each of the next two rows. Decrease once at each end of the needle in the next and every alternate row until 48 stitches remain. Continue without shaping until the arm-hole measures the same as the front arm-hole, ending with a purl row.

Shape for the shoulders as follows :—

**1st row—**Knit plain to the last 7 stitches, turn. **2nd row—**Purl to the last 7 stitches, turn.

**3rd row—**Knit plain to the last 13 stitches, turn. **4th row—**Like the 3rd row.

**5th row—**Knit plain to the end of the row. Cast off 13 stitches purlways, 22 knitways, 13 purlways.

**THE SLEEVES.**—Cast on 38 stitches. Work 2 rows in plain knitting.

**3rd row—**K. 1, \* (K. 2 tog.) three times, (wl. fwd., K. 1) six times, (K. 2 tog.) three times, repeat from \* once, K. 1.

**4th row—**K. 1, purl to the last stitch, K. 1. **5th row—**Knit plain.

Repeat the 4th and 5th rows once, then the 4th row once, then the 3rd and 4th rows once.

**11th row—**K. 2 tog., \* K. 2, K. 2 tog., repeat from \* to the end of the row.

Work 3 rows in plain knitting. **15th row—**K. 5, increase once in each of the next 18 stitches, K. 5 (there should now be 46 stitches on the needle).

**16th row—**K. 1, purl to the last stitch, K. 1. Work 3 inches in plain, smooth fabric, ending with a purl row.

Cast off 2 stitches at the beginning of every row until 22 stitches remain. Cast off.

**TO MAKE UP THE MATINÉE COAT.**—With a damp cloth and hot iron press carefully. Sew up the side, shoulder and sleeve seams. Sew in the sleeves, placing seam to seam. Sew on buttons to correspond with buttonholes.

## FOR MEN ONLY FREE Book of 43 Designs with

### COMPLETE KNITTING INSTRUCTIONS FOR A MAN'S SLEEVELESS PULLOVER

This is a book of unique character—the kind of compendium that women who knit for their menfolk will rejoice to receive. It contains complete instructions for knitting a man's sleeveless pullover and 42 illustrations of men's wear designs, with particulars of kind and quantity of wool required and booklet in which recipe appears beneath each. There will be a big demand for this booklet, so send a postcard at once for "P & B" Knitwear Fashions for Men, free and post free, from Dept. 82, Patons and Baldwins, Ltd., Alloa, Scotland, or Halifax, England.



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# fashionfotos



A high-pointed crown relieved by a plait of brown satin gives Paula's hat a Saracen touch



(Left) Morning: nigger brown ensemble worn with luxurious fox furs, and belt and gloves of dull leather



(Right) Afternoons: Paula is seen in a sherry-brown velvet dress with halo hat to match

## No. 5: PAULA GREEN

*Sparkling Croonette with Michael Flome at the May Fair Hotel*

**P**AULA GREEN'S wardrobe reflects herself, young and girlish with just a touch of the sophisticated. She is too intelligent to try to wear elaborately smart clothes that would be too old for her years. Youthful charm and freshness are the keynotes of her style.

Paula is the typical open-air girl; she carries herself remarkably well. Which means that she can wear chic town clothes, glamorous evening dress or a casual sports cardigan with equal grace and dignity.

Being a brunette, Paula chooses rich colours to suit her dark beauty. Her choice of deep violet for an evening gown is a bold but highly successful experiment. She avoids the black and white so dear to the blondes; the most neutral shade she allows herself is brown—between nigger and russet shades.

Let Paula Green show you how to make the best of dark hair and green eyes!



(Right) Pretty and neat—brasiere and scanties of peach coloured flowered silk



(Left) Doesn't Paula look charming in these ivory satin pyjamas, embroidered with flowers?



Deep violet is her choice for an evening gown of striped crinkle satin. It fastens at the side with a diamanté zip

# The funny side of RADIO



Commercial candour!





Conducted by **AUNTIE MURIEL**, the North's most popular Children's Broadcaster

**H**ELLO, EVERYONE!

Another week now, and spring well on the way. Doesn't it make you feel excited to see the buds sprouting on the trees?

It was nice of you to write and thank me for your prize, Monica Alexander (Fareham, Hants). Good luck to your brother on his journey. I am so glad you like the adventures of Mick the Micrognome. Alma Agnew (London) says there's always a "fight" in the family because everyone wants to read Mick's adventure as soon as **RADIO PICTORIAL** arrives!

The little goblin's mischief seems to have led to a somewhat serious result this week. He'll have to curb his curiosity.

Next week will soon be here and we meet again. Don't forget to go in for the competition. Affectionately,

*Auntie Muriel*

**ADVENTURES OF A MICROGNOME**



**Mick Raises An Alarm**

**MICK** the Micrognome had been wandering about the building, for there was always plenty to see and lots of interesting things happening.

To-day, however, things were pretty quiet, and Mick, in consequence, was just a shade bored. He looked around to see what he could do, when suddenly his eye was caught by a very large bell on the wall. He had never noticed it before, and fell to wondering whether he might ring it.

He stood in front of it for a little while, and then he said to himself: "If a bell is put there, it must be meant to ring. Therefore why shouldn't I ring it? Perhaps someone will bring me a nice cup of tea or a few bars of chocolate."

With his mouth watering at the idea, Mick dragged a chair towards the spot where the bell was so invitingly placed. Then he clambered up and without thinking twice he pressed the "push" hard.

A little scared at his own boldness, he glanced fearfully round, and then hid behind the chair leg.

The bell seemed to have caused quite a commotion, and it seemed to be ringing all over the building.

Doors were banging, people were rushing out of offices and running along the corridors looking rather scared. Where was everyone going?

Mick began to feel very indignant as no cup of tea or bars of chocolate had yet appeared.

Then he looked out of the windows and his

heart missed a beat for he could see many members of the staff climbing the fire escape.

"Good gracious!" he murmured. "There must be a fire! I'd better get outside, myself." And quickly he managed to mingle with the others and make his exit to the escape.

Everyone was assembled on the roof when someone said: "Where's the fire?"

Nobody answered.

"Who rang the fire bell?" asked somebody very important.

There was a silence.

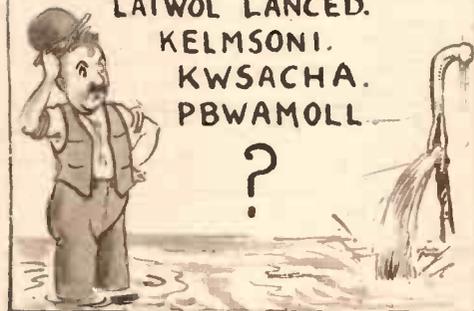
"Well, *some-one* must have rung it," continued the speaker, and all in a moment Mick realised what he had done.

Well, now it was his turn to make a solo escape, which he did in double quick time. Seldom had the steps of a fire escape supported such a swift descent, and he reached the safety of his carpet home just as the Important Gentleman was giving the staff a few well-chosen words on the subject of practical jokes and ill-mannered people who would not own up to them!

**COMPETITION**

**THE MISSING TOOLS**

DROSEL. MEHMRA.  
ADEL GIPPIN. SPAR.  
NESAPRN.  
DEALL. HENRCW.  
LATWOL LANCED.  
KELMSONI.  
KWSACHA.  
PBWAMOLL



**THE** plumber is notorious for forgetting his tools, and the picture above is no exception to the rule. The poor plumber seems to be in a tight corner! There are eleven missing articles necessary for doing the job thoroughly and he has left them all behind. If you can solve the jumbled letters, you will find the missing articles.

Write your solutions on a postcard and post not later than March 17, to Auntie Muriel, **RADIO PICTORIAL**, 37 Chancery Lane, London, W.C.2.

For the first four correct solutions received, in the neatest handwriting, I will award *four half-crowns*.

Please remember to put down the *number of words you have solved*. Give your full name, age, address and school, and write on *postcards only*. Do not put the postcards in envelopes.

In judging the competitions, age is taken into consideration.

**A** VERY dull fellow from *Clare*  
Demanded to speak on the air  
He spoke many a word  
But nobody heard

For there wasn't a microphone there!

For the results of the "Letter Competition" please turn to page 39



**Afternoon Fatigue**

Is disagreeable, dangerous, and not really necessary.



A penny a day will prevent it — a penny spent on four Huntley and Palmers **OSBORNE BISCUITS**.

Four **OSBORNE BISCUITS** at four o'clock will refresh you — at this hour you need refreshment most. You will avoid that feeling of faintness and weariness. And you can start your evening — an hour's shopping before you leave town or a visit to an early show — full of energy. **OSBORNE BISCUITS** prevent *Afternoon Fatigue*. Order some Huntley and Palmers **OSBORNE BISCUITS** from your grocer to-day and begin the daily habit. Put four **OSBORNE BISCUITS** in your pocket or handbag each morning, and put an end to your *Afternoon Fatigue*.

Be sure that the **OSBORNE** biscuits are made by

**HUNTLEY & PALMERS**

Then you'll prevent all forms of *Afternoon Fatigue*.

**LISTEN IN TO 'The Gaieties'**

Leslie Henson, Roy Royston and Stars from "GOING GREEK."

Luxembourg every Sunday 12.45 p.m.  
Normandy every Sunday 3.30 p.m.

(Transmission through I.B.C. Ltd.)

# ★AL BOWLLY,

singing star of the Hinds's programmes from Lyons every Sunday and Tuesday, has come back to radio stardom after a serious throat operation. His life has been an amazing switchback of ups and downs and in this series of enthralling articles he is telling, frankly, the romantic story of his career of song. It is the story of a Singing Troubadour that will thrill you all, just as Al's voice has always thrilled

# "MY

**H**AVE you ever dropped a couple of coppers into the cap of a beggar singing at the kerbside?

And as the pennies clinked together in the cap did you stop to consider what were the secret thoughts of the unlucky chap who was singing for his next meal?

Was he grateful?

Was he secretly cynical, as though he had lost his pride when he lost his job?

Was he glad to think that anyway there was tuppence towards the rent, or the next frugal meal?

I can tell you, because in my time I have been a kerbside "busker," strumming my guitar and singing for pennies. I am not ashamed to admit that, as a change from broadcasting to American society from the luxurious Rainbow Room high above New York, as a change from earning £400 a week, as a change from being sent as Britain's musical and vocal ambassador to New York, there was a time when my luck was right out.

I had to become a street busker to get my next meal, and pay a little towards what I owed my very good friend the landlady.

So I know how grateful the kerbside beggar is for your twopenny!

The only difference then between the beggar and me was that a beggar sings in the gutter because he's no good for anything else, whereas I have ever been something of a wandering minstrel. I have sung in the radio studios and concert halls of New York; I sang in the barber's shop where I worked as a kid; I have sung with famous dance bands in South Africa, in India, in Paris, Berlin . . . and I sang myself to sleep in the Louvre Gardens in Paris when, owing to a mislaid letter, I was stranded without a franc for a meal or a bed.

I have known what it is to be front-page news. I made my name almost a household word when I was on the air with Roy Fox and, later, with Lew Stone through the B.B.C. With our own British song-writer, Ray Noble, I have broadcast in the States . . . and when I had an argument with a music chief in New York's Radio City my name was flashed as far and wide as California and Canada!

**B**ut so long as I have my voice, thank God, I am happy. I shall never starve. I may yet make a fortune: though being young and loving life I have as yet no longing to be a miser for the future. In fact, my gutter-singing adventure only came about because I love a gamble.

After I left my home and family in Johannesburg I toured the world. I literally sang my way through Mombasa, Bombay, Calcutta, Singapore, Java and through to Paris.

Edgar Adeler, the famous European band-leader, cabled me to go to Berlin. But at the last minute arrangements were changed and I had to meet Adeler in Munich. There was a hold-up in my travelling arrangements through from France into Germany, and my train steamed into Munich exactly twelve hours after Adeler and his band had left.

I was in a pretty unfortunate position because I had not bothered to save during my adventures in Africa and India. I had just about enough money to last me a fortnight, and the days rolled on anxiously. There was my broken appointment with Adeler, but no big engagement to fill the coffers or pay my hotel bills.

There are a few occasions in your life when you think of all the money you've earned and spent, and wish you could have stopped some of it drifting through your fingers. Well, I did a lot of regretting in those anxious days: and then on the tenth day, just as I was beginning to get really anxious, I had a cable from London.

A friend of Fred Elizalde—the band-leader who will go down in history as the composer of some of the finest syncopated studies and high-brow jazz ever written—offered me a job to sing at the Savoy Hotel, London.

The fee offered was £14 a week.

It wasn't much after the money I had been making, but in my broke state it sounded like fourteen million!

But, though of British nationality, Great Britain was the one place where I had not then made a name. I could not afford to let myself go too cheaply.

I spent my last few shillings in a wordy cabled argument about the money, and in the end got it raised to what I wanted—and got £20 in advance.

Can you blame me for making whoopee after days of anxiety?

A telegram of confirmation of the Savoy Hotel job arrived, together with a cabled order for the £20.

I changed it into marks, and "blued" a quarter of the money in entertaining some friends in one of the happiest evenings I have ever spent in Munich. Unfortunately I was also led into gambling with the rest of the money (I did so want to land a 20-to-1 winner and arrive in England with a useful sum of money!) and lost it all in a couple of hours. I am ashamed to make that confession; but there I was, in a worse plight than before.

There was a brilliant job waiting for me in London, and I hadn't even the money to go over and take it!

But it seems as though God gives you friends in this life to help you over stiles. I

## BEGINNING

### THE STORY FOR WHICH YOU'VE ALL BEEN ASKING!

have tried to befriend many people in my short life, and when, as then, I myself wanted help I always found it readily given.

I went round to an old buddy of mine, Schulerberg by name, living in the Rankenstrasse. "Old friend," I said, "I've done a crazy thing. There's a job waiting for me . . ." and I told him the whole sad story.

"Bitte, schnell . . ." he bawled to his clerk, and had the accountant give me pocket money, money for my trip (first class!) and enough to pay hotel bills on both sides. It was an act of friendship which, though I repaid in cash immediately I landed the job in London, I shall never quite repay in spirit. It was a helping hand just when I needed it most.

If only I hadn't lost that £20 gambling!

But there was no time for regretting. I came to London, took some cheap rooms in Gower

Street so that I could quickly repay my friend in München, and started out as a vocalist at the Savoy.

Elizalde is a genius. There is no doubt about that. This was in the early days of dance music, when a man with the vast classical musical experience of Elizalde was invaluable to dance music, which was then in the throes of finding a new musical form after the crudities of Dixieland jazz.

But, like most geniuses, Elizalde was not always easy to get on with, especially when in contact with men who didn't know much about music. I admired him a lot—but he entered into arguments with the Savoy Hotel authorities about the band, and after only a couple of months he left.

That was all very well for Elizalde.

But I was stranded in London with only £17 tucked away in my suitcase.

**A**ll my friends were hundreds and thousands of miles away—in Berlin, in Mombasa and in Jo'burg. I had spent several years climbing slowly to fame as a vocalist, but in London I was practically unknown.

I met some of the big people in the West End's musical world, and of all of them I was most impressed by a slim, rather nervous fair-haired young man, the son of a doctor. I little knew then that his name would soon be known throughout Great Britain. Ray Noble.

How was I to know that his hit numbers like "Good-night Sweetheart," "Love is the Sweetest Thing," and "The Touch of Your Lips" would sweep the musical world?

I just knew him as a quiet sort of guy, extremely clever and in his shy, retiring way quite a different cut from most of the people in the profession. I did one or two test recordings with him, and was hoping all the while to land a good job if only I could get a hearing.

Then one evening I came home and that dear old lady Mrs. Evans, who ran the place where I stayed in Gower Street, came up to me with tears in her eyes.

"Al," she said, "I don't want to worry you as I know you're looking for a job. But there's two weeks rent and I'm finding things very difficult to manage. . . ."

Roy Fox and his charming wife—who auditioned Al when he was down and out



# LIFE OF SONG

A lump came in my throat when I thought of all the money I'd burned, and of how glad I would be to have even £20 of it now to pay my debts and a bit over to this grand lady, who, with homely comforts was almost a mother to me during the great anxiety of looking for a job.

I'll admit I felt pretty guilty, but I wasn't going to let pride stand in my way of paying her back.

"O.K., mother," I promised. "I know a way to pay the rent."

I grabbed my guitar and walked out down Gower Street.

After tramping for twenty minutes I came on a street corner where there were dozens of people crossing the traffic, and where there were big crowds coming out of an Underground station. I threw my cap on the ground, put one foot on the kerb, and began to sing.

Don't ever believe anyone who tries to kid you that street singers can make a fortune, and that

By  
**AL  
BOWLLY**



Mr. and Mrs. Ray Noble. Much of Al's fame has been won with Ray's band



The Man who has Sung his Way Into the Hearts of a Million Women

the "blind man" who can see so well behind that beggar's mask is really a wealthy old chap.

If I hadn't been so desperate to get the money to pay back Mrs. Evans I should have felt my pride ebbing away as I sang, and as at all too infrequent intervals I heard a stray copper drop into the cap.

For several mornings I stood at that corner and sang softly to the passing crowds. Sometimes a word of sympathy was given with an odd copper or two. But nobody knew me. That was the saving grace. I pulled my coat collar up round my ears in case I should be recognised.

And there was one man who dropped a shilling into my cap. I won't tell you his name.

But a few months later, when I was on top of the world and a famous name in the musical sphere, having broadcast through the B.B.C., I met that man again.

"Do you remember, Jimmy," I said, "a chap who used to sing in the gutter outside — Underground Station. A man with a bronzed complexion and dark wavy hair. . . ."

"And a marvellous voice? Yes, of course, I remember. He'll be a star one day if ever somebody gives him a break."

"Well, you gave him a shilling, didn't you?"

"Yes, how the blazes did you know? What, you don't mean to say it was YOU?"

It took over half an hour to convince him.

Actually my lucky break did come while I was singing at the kerbside.

I saw a large roadster swing by. There was something familiar about the man at the wheel.

Bill Harty. Big Bill Harty, one of the best men in the dance band business.

"Bill!" I yelled.

He stamped on the brakes and skidded the car to a standstill, while I ran up to meet him.

A few brief words. I was whisked into the car and driven to have my first square meal for days.

I told him my story, and he laughed when I told him how I'd lost that £20 in Munich, and was now singing at the kerb to pay my landlady.

"But Al," he laughed as I munched my steak hungrily. "Why ever didn't you tell me. Why there's just the job for you. In a few months you'll be making £100 a week. . . ."

Just then I hadn't even 100 shillings (my week's takings at the kerb had been exactly £2 17s.) and it all sounded like a dream.

"There's a guy over here starting a band," continued Bill. "He's an American. I don't suppose you've heard of him. His name's Roy

Fox, and I know he's going to be a winner. He's already got a very clever pianist—you know, Lew Stone who does so many of Ambrose's and Jack Hylton's special arrangements—and he's looking for a star vocalist. You're just the man, Al. I'll introduce you, but you've got to win the job yourself. No influence! You've got to land the job on your voice alone."

There wasn't much time to spare.

Luckily I had at home the two records I'd made at the test sessions with Ray Noble. I dashed back to Gower Street, grabbed the records and accompanied Bill to Ralph Dean's office in Coventry Street.

There were introductions, murmurings: a door opened and I found myself in a small office.

At the big desk facing me was a slender figure of a man with a curious smile and one manicured hand extended in welcome. He was immaculately dressed and looked worth a million. At his side was sitting a blonde girl whom I hadn't met before, but who looked as though she'd stepped straight out of a Park Avenue costumiers.

Mr. and Mrs. Roy Fox.

Roy straightened his tie, pulled at his cuffs and straightened his lapels. There was an awkward silence, which it seemed up to me to break.

"I'm—I'm Al Bowlly," I ventured. "They tell me you're looking for a vocalist."

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Marjorie Dale, charming new discovery and ex-milk bar girl, will be heard in an outstanding Cabaret show on March 14

# B.B.C. PROGRAMME

Marjorie Dale, pretty girl who left a milk-bar counter to become a crooner, is getting herself televised on MARCH 14, and the Cabaret in which she is appearing at Alexandra Palace is also being eavesdropped on by the Regional programme that night. Nelson Keys will be impersonating the great ones and recent discovery Niela Goodelle is also present.

*Music Hall* on MARCH 12, National, sets a high standard for the week ahead. John Sharman will present Elsie Carlisle and Sam Browne for the first time in this bill since their re-union as an act. Will Fyffe, Tessie O'Shea, Stanford and McNaughton and Sandy Powell complete a fine programme.

## PLAYS—FEATURES—TALKS

*In Town To-night* reaches its 150th edition on MARCH 12, National. Producer Mike Meehan has a plan to use some of Broadcasting House's young team of announcers for interviewing the personalities, and Lionel Gamlin is a favourite in the programme already. Anthony Hall, back from a nasty bout of jaundice, also pops the questions.

Jonquil Antony, a lively young lady with a lively brain who has written a number of successful Empire programmes, now gives the National section on MARCH 13 its chief feature—*A Voyage to the Sun*. This title marks the ultimate aim of every man, probably, who has wanted to fly, and the history of flight is the subject of the programme.

Judge Jefferies is remembered as a tyrant of the first order and any human foibles he may have showed have been obscured by that reputation. But the indisputable fact that he once sang in court that old ditty, *Madame Will You Walk?* is revealed by C. Whitaker Wilson in a feature of that title on MARCH 12, Regional. Actually this is another of the *Famous Trials* series, and deals with one of the most astonishing cases in English law—in which a song sent a man to the gallows.

The inventor of the locomotive engine was Richard Trevithick, a Cornishman, whose genius was not recognised while he lived, and did not prevent him from ending his life as a poor man and being buried in a pauper's grave at Dartford. The story of his life has been put into radio

feature form by Francis Dillon and Henrijet Jenkin for MARCH 15, Regional.

Feature producer Laurence Gilliam has been five months in Canada producing for Canadian radio, but he has found time to assist his home colleagues in a programme which is being produced by Ireland and Canada together for St. Patrick's Day, MARCH 17, National. The close bond between these two countries, which has drawn so many Irishmen to Canada, will be exploited in the programme.

George Blake, famous Scots commentator, features in the second of the *Scottish Country* programmes on MARCH 18, Regional, when he will be describing the countryside and people of Ardgour.

Miss Margaret Bondfield, M.P., has proved herself both an expert broadcaster and expert critic of radio's use to the woman. It is a happy idea that she should use radio to offer some advice on one of woman's chief problems—the domestic servant. On MARCH 16, Regional, Miss Bondfield gives the next talk in the *Mistress and Maid* series, and the ladies may expect some sound commonsense.

Another M.P. in the microphone rank this week is Mr. Ernest Brown, Minister of Labour, who, as a lover of Biblical literature, gives the talk on *The Bible in the World* on MARCH 13, National.

The interesting discussions on *The Cinema* continue on MARCH 14, National, when Bruce Woolfe will open up the question of *The Film in Education*.

*The Horse's Mouth* is the title of a new story written for radio by Graham Sutton and which he will tell on MARCH 15, Regional. Gardener C. H. Middleton turns to the job of *Rose Pruning* in his talk on MARCH 13, National.

## DANCE BANDS

RED carpets down for the return to broadcasting this week of Jerry Hoey. It's four long years since Jerry arranged his boys to give the mike the goods, and then he had been putting over tip-top dance music sessions for two years continuously.

In the normal run of affairs, Jerry is a long-stayer, and his come-back date on MARCH 17, National, in *Thé Dansant*, ought to be the beginning of a long run of air dates. Anyway, he holds the record for staying successfully put in a West End haunt—nine years at the Piccadilly Hotel.

Jerry looks back on an eventful life of music making. You could have seen him as a little lad

## VARIETY

ALL the good things at once this week. To the sound of the pibroch and pipe comes Sir Harry Lauder to make his first broadcast for five years. To the sound of singing reeds and frogs croaking comes *Snow White and the Seven Dwarfs*, John Watt's radio production of Walt Disney's latest and most famous full-length cartoon film.

Behind Sir Harry Lauder's boisterous good fun on MARCH 16, Regional, will be a series of exhaustive rehearsals at Broadcasting House at which this great comedian times every word and note of his act to suit the radio medium. They are allowing Sir Harry half an hour and it will cost them £1,000. Charles Shadwell will conduct the Variety Orchestra for the star.

It is not only that we have two outstanding variety features, but some of the normal features take on a lavish guise, too, this week. *Tunes of the Town*, for instance, on MARCH 16, Regional, takes us to Gaiety Theatre for a long relay of *Going Greek*, starring Leslie Henson. This typical Henson scream has already had a long run and it is estimated that the goggle-eyed little comedian has slipped in no less than 500 new gags, thought of at the last minute during performances! Anthony Hall will be the com-père on your behalf, Debroy Somers' Band provides the music, and cast includes Fred Emney, Louise Browne, Mary Lawson, Roy Royston, Gavin Gordon and Richard Caldicott.

Then Mabel Constanduros provides a new light-hearted show of her invention with the very adept title, *The Ghost Knows Best*. Douglas Moodie produces this on MARCH 18, Regional. The idea of laying a ghost may come in for a bit of harmless debunking here, but what thrills there are will not be of the back-shivers type, so children may listen. Joan Young, Fred Yule, Eric Farmer and Ivan Samson make an attractive and talented cast.



Programme script in one hand, record in the other, announcer Lionel Gamlin faces the mike. You hear his voice interviewing personalities in "In Town To-night"

# GUIDE

Good Things this week include Harry Lauder, Walt Disney's "Snow White," Leslie Henson in "Going Greek," Elsie Carlisle and Sam Browne in "Music Hall," Brian Lawrance and Henry Hall.

of ten, bravely sawing at a 'cello bigger than he was himself. It was the 'cello that eventually brought him out on top.

Our brilliant friend Mantovani does not believe in doing things by halves. He is bringing his two orchestras into play to provide a bumper programme for *Hour to Play* on MARCH 12, National. His vocal team will share the bands, so there should be no squabbles between cheery Ken Crossley and charming Stella Roberta. Nino Monti is also present.

Brian Lawrance whom we haven't heard too frequently lately owing to his highly successful music hall engagements here, there and everywhere, brings his fine little band to *The Signature Is*—session on MARCH 18, National. 'Tis said that Australia are still after our Brian. Radio chiefs down under made him an offer a year ago, but his intensely growing popularity here prevented him from taking it.

Billy Thorburn has a session at a good listening time on MARCH 15, Regional; Joe Loss, leaving his vocals outside, goes into the

## RECORDS OF THE WEEK

### For Everybody

THE FOURSOME—a lively new American novelty Vocal and Instrumental combination. The quaint instruments are Ocarinas, and these boys know how to use them. Titles: "There'll Be Some Changes Made" and "When That Midnight Choo-Choo Leaves for Alabam" (Brunswick 02554).

JACK HARRIS and HIS ORCHESTRA in "On Linger Longer Island" and "Please Remember," two simple melodies which are rapidly becoming hits. Last month "Please Remember" jumped from nowhere to fourth place in sheet music sales. This is one of the first records, and likely to remain one of the best.

### For Swing Fans

CHICK WEBB and HIS ORCHESTRA—"Rock It For Me" and "Strictly Jive." Former with vocal refrain by Ella Fitzgerald (Brunswick 02559).

B.B.C. Ballroom studio on MARCH 17, Regional; and on MARCH 12, Regional, Lou Preager has the same dancing session.

Henry Hall continues his *Hall Mdrks* series of numbers, new and old; which he and his boys have made popular—or are making popular—on MARCH 16, National. A little turning of your dial around the regions will give you some promising listening—such as Ken Sims, Potteries accordionist, who has had his own band for the past three years (Midland on MARCH 14); and the Tiger-Raggers and the Five Microtones (close harmony and a guitar), Western on MARCH 14. Western also offers, on MARCH 16, Billy Bissett and his Canadians with Alice Mann.

## MUSIC

GOOD news for all music lovers, particularly those who recognise the art of popular operetta singing, is the engagement of two artistes of international repute for the *Hero and Heroine* programme on MARCH 13, National. The stars are Gitta Alpar and Josef Schmidt.

Gitta Alpar is coming from Budapest for the broadcast and Josef Schmidt, famed "pocket tenor," arrives from Vienna, for rehearsals. Stanford Robinson is to be congratulated on obtaining the services of two such eminent artistes for this very popular series.

The third full operatic production by the new Music Productions Department of the B.B.C. will be Puccini's little-known opera *La Rondine* (The Swallow) which will be broadcast on MARCH 18, National. Stanford Robinson, Gordon McConnel and Rex Haworth are responsible for this production which has a cast including Ina



His first broadcast for five years—Sir Harry Lauder is on the air this week

Souez, Heddle Nash, Norman Walker and Rodolfo Mell, with narration written and spoken by Wilfred Rooke Ley.

The last of the present series of B.B.C. Symphony Concerts at the Queen's Hall will be broadcast on MARCH 16, National, when Sir Adrian Boult will conduct a performance of Bach's Mass in B minor. The B.B.C. Choral Society will take part and the soloists will be Jo Vincent, Mary Jarred, Heddle Nash and William Parsons.

Dorothea Braus will play, on MARCH 15, Regional, the Pianoforte Concerto in B flat by Hermann Goetz with the B.B.C. Orchestra conducted by Clarence Raybould. Goetz was a German composer who died in 1876 and achieved fame with his opera *The Taming of the Shrew*. He also composed a fine symphony. On the same day, National, Dr. Malcolm Sargent will conduct the B.B.C. Orchestra in a performance of *Fanfare and Allegro* by Herbert Bedford, and the programme will include Symphony No. 4 by Dvorak.

Towards the end of last century a group of famous Russian composers, Borodin, Rimsky-Korsakov, Lyadov and Cui, amused themselves by writing paraphrases on the well-known tune "Chopsticks," for the piano. What they wrote will be broadcast in an orchestral version by the B.B.C. Military Band conducted by P. S. G. O'Donnell on MARCH 14, Regional.

## SPORT

THE B.B.C.'s Outside Broadcasts Department has a busy time before it on MARCH 12. Captain H. B. T. Wakelam will be covering the Rugby International between Wales and Ireland at Swansea; and H. M. Abrahams, famed athlete, will be describing for listeners the chief events at the Varsity sports.

Both these sporting fixtures will be taking place at the same time. It is proposed to pay three visits to the White City for the sports, before the Rugby match, during the interval and after the match is over. This should provide for listeners an attractive contrast in Saturday afternoon commentators on the National. Both commentators are famous Internationals and tried broadcasters.

Bob Bowman is going to send us over a slick commentary on the Farr-Baer fight in the early hours of MARCH 12 from Droitwich only. He will introduce famous figures at the ringside at Madison Square Garden, New York. A recorded edition of the broadcast will go on the air on the same day early in the afternoon, National.

Ugly chapped hands  
TODAY...



White and Soft  
TOMORROW



- there's nothing so good as

GLYMIEL  
JELLY

"I was resigned to ugly hands every winter. Then I tried Glymiel. It sank right in, there wasn't a trace of grease or stickiness, and like magic it whitened and softened my hands—yes, practically overnight!"

There is nothing to match Glymiel Jelly—the hand beautifier with a century's recommendation behind it. Rubbed well in (especially after the hands have been in water) Glymiel sinks into the skin without a trace of stickiness or greasiness, and leaves the hands cool, soft and white.

All Chemists sell Glymiel Jelly

GLYMIEL VANISHING CREAM, too, gives charm and beauty to your complexion. Tube, 6d.; Jar, 1/6. Also have you tried GLYMIEL Cleansing COLD CREAM? Tube, 6d.; Jar, 1/6.



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GLYMIEL  
JOLLITIES

A New-style Radio Show with

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TESSA DEANE  
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CLARENCE WRIGHT  
MONTE REY  
NEAL ARDEN  
AL BURTON  
and THE GLYMIEL ORCHESTRA

presented by the makers of

GLYMIEL JELLY

Radio Luxembourg, 4.15 p.m. every Tuesday.

Radio Normandy, 9.15 a.m. every Friday.

Radio Normandy time booked through I.B.C.

# LISTEN TO RADIO LUXEMBOURG

1,293 metres

Chief Announcer : Mr. S. P. Ogden-Smith

Assistant Announcer : Mr. S. H. Gordon Box



Neal Arden, who appears regularly in both the Feen-a-Mint and Glymiel Jollities shows

## SUNDAY, MAR. 13

- 8.15 a.m. Request Programme  
8.30 a.m. **MASTERS OF RHYTHM**  
with Neal Arden  
*Presented by the proprietors of Feen-a-Mint*  
8.45 a.m. Your Old Friend Dan  
Singing his way into the home.—*Presented by the makers of Johnson's Wax Polish.*  
9.0 a.m. **GEORGE ELRICK**  
Maclean's Laughing Entertainer  
and His Band  
*Presented by the makers of Maclean Brand Stomach Powder.*



★ CLAP HANDS—HERE COMES CHARLIE KUNZ



CHARLIE KUNZ  
famous pianist  
and band leader

JUDY SHIRLEY  
popular Radio singer

Cadbury Calling on TUESDAYS—to bring you CHARLIE KUNZ, wizard of the piano. Judy Shirley and George Barclay will sing.

Don't forget MR. PENNY and REGINALD DIXON on Saturdays

**Tuesday Morning**  
RADIO  
8.45 a.m. **LUXEMBOURG**  
RADIO  
8.0 a.m. **NORMANDY**  
Radio Normandy transmission arranged through International Broadcasting Company Limited  
MARCH 15

- 9.15 a.m. Fifteen Minutes of Variety at the Café au Lait, featuring: Felix Mendelssohn and His Orchestra, George Barclay, and guest artiste, Eddie Carroll. *Presented on behalf of Nestlé's Milk Products, Ltd.*  
9.30 a.m. Master O.K. the Saucy Boy  
*Presented by the makers of O.K. Sauce.*  
9.45 a.m. Showland Memories  
A musical cavalcade of theatreland, past and present, with Webster Booth, Olive Groves, and the "Showlanders."—*Presented by California Syrup of Figs.*  
10.0 a.m. Old Salty and His Accordion To-day: How Old Salty crosses the Atlantic!—*Presented by Rowntree's Cocoa.*  
10.15 a.m. **CARSON ROBISON AND HIS PIONEERS**  
*Presented by the makers of Oxydol.*  
10.30 a.m. Davy Burnaby  
The jovial compe.—*Presented by the makers of Bisurated Magnesia.*  
10.45 a.m. The Brown and Polson Cookery Club, with Mrs. Jean Scott, the president, giving helpful talks. Supported by Quentin Maclean at the organ.  
11.0 a.m. Elevenses  
With Geraldo and Diploma.—*Presented by the makers of Diploma Cheese.*  
11.15 a.m. **THE OPEN ROAD**  
*Presented by Carters Little Liver Pills.*  
11.30 a.m. Luxembourg Religious Talk (in French).  
12 (noon) Calvert's Front Page  
Re-creating the most outstanding events of the world.—*Presented by Calvert's Tooth Powder.*  
12.15 p.m. The Rowntree Aero Show  
Harry Roy and Bill Currie in the lighter side of life, while the famous band "swings" it.—*Presented by the makers of Rowntree's Aero Chocolate.*  
12.30 p.m. Peter the Planter  
On behalf of the blenders of Lyons' Green Label Tea, presents "Backstage With Sir Seymour Hicks" with Elsie Randolph, Dennis Van Thal and his West End Theatre Orchestra, and full company.  
12.45 p.m. **HUNTLEY AND PALMERS**  
present  
"The Gaieties" with Leslie Henson Roy Royston Ginger Matthews Yvonne Orner George Neil Rob Currie  
The Gaiety Rhythm Boys with The Gaiety Stars Orchestra  
The whole show written and devised by Douglas Furber and Leslie Henson.  
1.0 p.m. Princess Marguerite Programme  
Music by Grant Hughes and His Orchestra.—*Made by Theron.*  
1.30 p.m. **OVALTINE PROGRAMME OF MELODY AND SONG**  
2.0 p.m. The Kraft Show  
Directed by Billy Cotton, with Peter Williams, Alan Breeze, Jack Doyle, and Max Miller.—*Presented by Kraft Cheese Co., Ltd.*  
2.30 p.m. Songs You Will Never Forget. Featuring, Fred Hartley and His Orchestra, with Brian Lawrance (vocalist) and John Stevens (narrator).—*Presented by the makers of Johnson's Glo-Coat.*  
2.45 p.m. **FAIRY SOAP**  
Thos. Hedley & Co., Ltd., proudly present Miss Gracie Fields  
Introducing new songs, and an old favourite in every programme.  
3.0 p.m. **MORTON DOWNEY**  
The Golden Voice of Radio  
*Presented by the makers of Drene Shampoo*  
3.15 p.m. Waltz Time  
With Billy Bissett and His Waltz Time Orchestra, Esther Coleman, Hugh French and the Waltz Timers.—*Presented by Phillips Dental Magnesia.*  
3.30 p.m. Black Magic  
"The Ace of Hearts" Orchestra in a programme for sweethearts.—*Presented by the makers of Black Magic Chocolates.*

- 3.45 p.m. **ALBERT SANDLER**  
and His Trio  
compered by Stephen Williams  
*And presented by Boots The Chemists.*  
4.0 p.m. **HORLICKS PICTURE HOUSE**  
Master of Ceremonies: Billy Milton  
Vic Oliver (voice of) Dick Powell  
Mary Lawson  
Neila Goodelle  
Jane Carr  
Bert Yarlett  
The Rhythm Brothers and Horlicks All-Star Orchestra under Debroy Somers  
*Presented by Horlicks.*  
5.0 p.m. Ray of Sunshine Programme  
Compered by Christopher Stone.—*Presented by the makers of Phillips Tonic Yeast and Betox.*  
5.30 p.m. **THE OVALTINEYS**  
Entertainment especially broadcast for the League of Ovaltineys, with songs and stories by the Ovaltineys, and Harry Hemsley, accompanied by the Ovaltineys Orchestra.  
*Presented by the makers of Ovaltine.*  
6.0 p.m. **AMBROSE AND HIS ORCHESTRA**  
featuring Evelyn Dall Max Bacon Vera Lynn Alan Marsh and The Manhattan Three  
*Presented by the makers of Lifebuoy Toilet Soap.*  
6.30 p.m. **RINSO RADIO REVUE**  
featuring Jack Hylton and His Band Pat Taylor Sam Browne Rinso Rhythmeers Tommy Handley  
Compered by Eddie Pola  
*Presented by the makers of Rinso.*  
7.0 p.m. **ANNOUNCING**  
A new series of thrilling dramas centred round the characters of Inspector Brookes of Scotland Yard, and his son, Dick. The Murdered Skeleton—continued.  
Chief Characters: Inspector Brookes—D. A. Clarke Smith Dick—Bertie Hare Joan—Jane Welsh Reynolds—G. Mucaster La Sante—F. Cochrane  
*Presented by the makers of Milk of Magnesia.*  
7.15 p.m. Eddie Pola and His Twisted Tunes. A programme of twisted words and music.—*Presented by the makers of Monkey Brand.*  
7.30 p.m. Excerpts from the musical play "BALALAIKA" from the stage of His Majesty's Theatre, London.—*Presented by the makers of Danderine.*  
7.45 p.m. Dinner At Eight  
Enid Stamp-Taylor, introducing "My Friends, the Stars," with the C. & B. Dance Band, directed by Sidney Lipson.  
*Presented by Crosse and Blackwell, Ltd.*  
8.0 p.m. **PALMOLIVE PROGRAMME**  
with Olive Palmer and Paul Oliver  
8.30 p.m. Luxembourg News (in French).  
9.0 p.m. **HIGHLIGHTS ON PARADE**  
with Alfred Van Dam and his Gaumont State Orchestra and Wyn Richmond  
*Presented by Macleans Limited.*  
9.15 p.m. **BEECHAM'S REUNION**  
with Jack Payne and His Band Marjorie Stedeford Peggy Cochrane and Billy Scott-Coomber  
Compered by Christopher Stone  
*Presented by the makers of Beechams Pills and Dinnelfords Magnesia.*



Attractive Jane Carr will be heard on Sunday at 4 p.m. in Horlicks Picture House

- 9.45 p.m. **Colgate Revellers**  
*Presented by Colgate Dental and Shaving Creams.*  
10.0 p.m. **A SERENADE TO MELODY**  
*Presented by Pond's Extract Co., Ltd.*  
10.30 p.m. **QUAKER QUARTER-HOUR**  
featuring Carroll Lewis and His Radio Discoveries Norman Cleland (Vocalist) Jack Ansell (Vocalist) Walter Charles (Pianist) Coleman Brothers (Comedy Vocalists) Foord and His Quartette (Instrumentalists)  
*Presented by Quaker Oats, Ltd. Please turn to opposite page*

## Become a BETTER COOK

Listen to the Borwick's Broadcast and pick up useful hints while you are being entertained

Here is a professional cook's hint. If you want to make the delicious cakes and feathery pastries of an expert, use plain flour and Borwick's Baking Powder. This makes successful Baking easy, for you get the right amount of Raising Power in each different cake or pastry.

Take this tip and you, too, will soon earn a reputation for successful baking.

### DAYS AND TIMES OF BORWICK'S PROGRAMMES

Every Monday, Luxembourg (1293 m.), 5—5.15 p.m.

Every Friday, Normandy (269m.), 10—10.15 a.m.

**BORWICK'S**  
BAKING POWDER  
The Best in the World

# RADIO LUXEMBOURG PROGRAMMES

Continued from opposite page

**10.45 p.m.** The Coty Programme  
Presenting John Goodwood. A new programme of haunting melodies, beauty information, and John Goodwood, astrologer and student of the stars, who will tell you how the planets shape your destiny.

**11.0 to 12 (midnight)** Request Programme.

## MONDAY, MAR. 14

**8.0 a.m.** Waltz Time  
With Billy Bissett and His Waltz Time Orchestra, Esther Coleman, Hugh French, and the Waltz Timers.—Presented by Phillips' Dental-Magnesia.



Walter Charles, one of Carroll Levis's discoveries. He will be heard in the "Quaker Quarter-Hour" at 10.30 p.m. Sunday, playing a medley of his own syncopated compositions, including "Hold Your Breath" and "Believe It or Not"

**8.15 a.m.** HORLICKS "MUSIC IN THE MORNING"  
Presented by Horlicks.

**8.30 a.m.** The Alka-Seltzer Boys  
Featuring Browning and Starr.—Presented by the makers of Alka-Seltzer.

**8.45 a.m.** THE OPEN ROAD  
Presented by Carter's Little Liver Pills.

**9.0 a.m.** MELODIES FROM THE MASTERS  
Comped by Peter Heming  
Presented by the makers of Kolynos Tooth Paste.

**9.15 a.m.** THE HAPPY PHILOSOPHER  
A new programme of particular interest to all dog lovers. Both adults and children eagerly await the arrival of their old pal, The Happy Philosopher.  
Presented by Bob Martin Limited.

**9.30 a.m.** WITH THE IMMORTALS  
A musical problem, introduced by Orpheus and presented by the makers of Bisodol.

**9.45 a.m.** Keeping House With Elizabeth Craig. Introduced by Peter the Planter.  
Presented by Lyons' Green Label Tea.

**10.0 to 10.30 a.m.** THE COOKEEN PROGRAMME  
with Carroll Gibbons and His Boys  
Anne Lenner and George Melachrino  
Guest Artists: The Smeddle Brothers and Joan Turner  
Compère Russ Carr  
Presented by the makers of Cookeen.

**3.30 p.m.** Concert of Music by the Luxembourg Station Orchestra, directed by Henri Pensis.

**4.0 p.m.** Fireside Memories  
A programme of "worth-while" music.  
Presented by the makers of Coalite.

**4.15 p.m.** Thé Dansant  
**4.30 p.m.** The Family Circle  
Gramophone records compered by Christopher Stone.—Presented by the makers of Phillips' Tonic Yeast.

**4.45 p.m.** MARMADUKE BROWN  
The lovable, eccentric inventor and his patient wife  
Matilda  
Presented by the makers of Phillips' Dental Magnesia.

**5.0 p.m.** BORWICK'S BAKING POWDER CONCERT

**5.15 to 5.30 p.m.** Station Concert  
**6.30 to 7.0 p.m.** Request Programme

## TUESDAY, MARCH 15

**8.0 a.m.** "Hutch"  
Romantic singer of world renown.—Presented by Phillips' Dental Magnesia.

**8.15 a.m.** The Alka-Seltzer Boys  
Featuring Browning and Starr.—Presented by the makers of Alka-Seltzer.

**8.30 a.m.** Household Hints by Mrs. Able  
Presented by the makers of Vitacup.

**8.45 a.m.** CADBURY CALLING  
and presenting Reminiscing with Charlie Kunz (playing melodies with memories) and Judy Shirley and George Barclay (singing for you)  
Compère: Ralph Truman  
Presented by the makers of Cadbury's Milk Tray Chocolates.

**9.0 a.m.** MUSIC ON THE AIR  
Presented by the makers of Kolynos Tooth Paste.

**9.15 a.m.** WITH THE IMMORTALS  
A musical problem, introduced by Orpheus and presented by the makers of Bisodol.

**9.30 a.m.** Brown & Polson Cookery Club. Club news and cookery talks by the president, Mrs. Jean Scott.

**9.45 a.m.** THE MILTON SISTERS  
Dinah Miller and Pat Hyde  
with their entertaining announcer Bob Walker and Arthur Young at the piano  
Presented by the makers of Milton Denture Powder.



Popular Les Allen will be singing in the Boots' programme at 3.30 p.m. on Thursday

**10.0 a.m.** Fit as a Fiddle  
Presented by the makers of Castorets Brand Tablets.

**10.15 to 10.30 a.m.** Request Programme

**3.30 p.m.** Concert of Music by the Luxembourg Station Orchestra, directed by Henri Pensis.

**4.0 p.m.** Fifteen Minutes of Variety  
At the Café au Lait, featuring, Felix Mendelssohn and His Orchestra, George Barclay and Guest Artist Diana Miller—Presented on behalf of Nestle's Milk Products, Ltd.

**4.15 p.m.** THE GLYMIEL JOLLITIES  
with Sylvia Cecil, Tessa Deane, Marjorie Stedeford, Gwen Catley, Clarence Wright, Monte Rey, Neal Arden, Al Burton and The Glymiel Orchestra  
Presented by the makers of Glymiel Jelly.  
Please turn to page 26

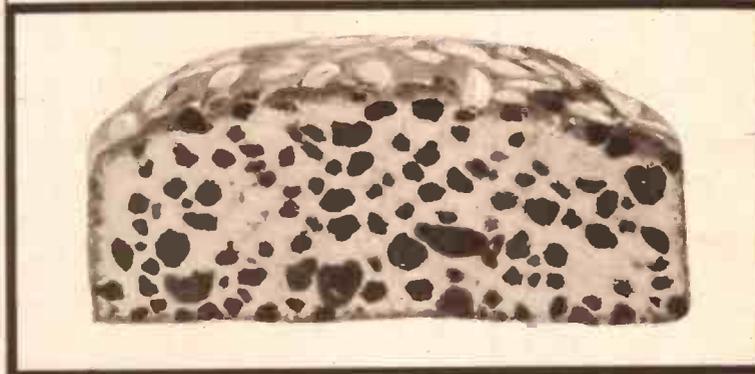
## SAME RECIPE— BUT WHAT DIFFERENT RESULTS



She followed the recipe exactly, but the cakes were always failures...

and then

she got "A Lesson in Cake Making"—it showed her just where she used to go wrong



How pleasant to open your oven door and know for certain that the cake you take out will be perfect in every way! That's what you'll be able to do with the help of Susan Croft's invaluable FREE booklet "A Lesson in Cake Making." It's full of helpful information and gives clear instructions for making different types of cake; it also gives a list of the faults that occur in cake making, and tells you exactly why they happen and the way to avoid them. In fact it's a booklet that you simply must get.

With "A Lesson in Cake Making" beside you, you'll be turning out cakes that are really tempting to look at; cakes so light and evenly baked that they almost melt away in the mouth. And as for flavour—well, just watch the delighted faces of the family as they eat them!

Don't lose time! Fill in the coupon for this FREE booklet and post it NOW.

### FREE BOOK SHOWS HOW!

To The Stork Company, Dept. M.21, Unilever House, Blackfriars, London, E.C.4. Please send me, free of charge, a copy of "A Lesson in Cake Making," WHICH INCLUDES REGULO MARKS IN THE BAKING INSTRUCTIONS.

Name .....

Street .....

Town .....

PLEASE WRITE IN BLOCK LETTERS Post coupon in unsealed 1/2d-stamped envelope

# STORK MARGARINE

SUNSHINE VITAMINS A & D Gift Coupon with every pound

JS 144-143

# RADIO LUXEMBOURG'S PROGRAMMES

Continued from page 25

- 4.30 p.m.** HUNTLEY & PALMERS present  
"The Best of Everything"  
Programme arranged and compered by Christopher Bouch
- 4.45 p.m.** MARMADUKE BROWN  
The lovable, eccentric inventor and his patient wife  
Matilda  
Presented by the makers of Milk of Magnesia.
- 5.0 p.m.** THE COLGATE REVELLERS  
Presented by the makers of Colgate Ribbon Dental and Shaving Creams.
- 5.15 to 5.30 p.m.** Request Programme
- 6.30 to 7.0 p.m.** Tommy Dallimore and His Band, broadcasting from the Luxembourg Studio.

## WEDNESDAY, MARCH 16

- 8.0 a.m.** The Charm of the Waltz  
Bringing you each week a melodious quarter of an hour of waltz music.  
Presented by Phillips' Dental Magnesia.
- 8.15 a.m.** HORLICKS "MUSIC IN THE MORNING"  
Presented by Horlicks.
- 8.30 a.m.** Station Concert
- 8.45 a.m.** GOOD MORNING  
A visit from Albert Whelan, bringing a song, a smile and a story.  
Representing the makers of Andrews Liver Salt.
- 9.0 a.m.** The Biggest Little Programme  
Starring, Louise Browne, Peggy Desmond Paul England, and Monia Litter.—Sponsored by Rowntree's—the makers of Chocolate Crisp.
- 9.15 a.m.** THE HAPPY PHILOSOPHER  
A new programme of particular interest to all dog lovers. Both adults and children eagerly await the arrival of their old pal, The Happy Philosopher.  
Presented by Bob Martin Limited.
- 9.30 a.m.** Ann French's Beauty Talks  
Presented by the makers of Reudel Bath Cubes.
- 9.45 a.m.** Radio Favourites  
Presented by Brooke Bond Dividend Tea.

Listen to...

## "MASTERS OF RHYTHM"

An outstanding series of broadcasts—new and different. Every week, Neal Arden brings to you a different programme of a different type of rhythmic music—illustrating how it is played by the masters in their class: Rhumbas by crack Cuban bands, Waltzes by the great Viennese orchestras, Swing—swung by authentic swingsters—every week a different type—from the music the whole world taps its feet to... listen to it as the masters play it. It's a thrill!

## LUXEMBOURG

Every Sunday morning at 8.30  
Every Thursday afternoon at 5.00

## NORMANDY

Every Sunday morning at 8.45  
Every Wednesday afternoon at 3.45  
(Transmissions arranged through I.B.C. Ltd.)

PRESENTED BY THE MAKERS OF

## FEEN-A-MINT

THE DELICIOUS MINT-FLAVOURED  
LAXATIVE FOR SLIM, VIGOROUS  
HEALTH



Lovely Anne Lenner's fragrant voice will be heard in the Cookeen programme at 10 a.m. on Monday



A Butcher-Argyle picture of G. H. Mulcaster, who plays Reynolds in the Inspector Brookes series of thrillers (7 p.m., Sundays)

- 10.0 to 10.30 a.m.** THE STORK RADIO PARADE  
Presented by the makers of Stork Margarine, from the Stage of the Union Cinema, Kingston-on-Thames, featuring The Four Aces, and Tollefsen with Phil Park and Jack Dowle at the organ  
Directed by Harold Ramsay  
announcer Bob Walker
- 3.30 p.m.** Concert of Light Orchestral Music.
- 3.45 p.m.** MACLEAN'S MUSICAL MATINEE  
Presented by the makers of Maclean's Peroxide Toothpaste.
- 4.0 p.m.** Variety
- 4.30 p.m.** The Family Circle  
Gramophone records compered by Christopher Stone.—Presented by the makers of Phillips Tonic Yeast.
- 4.45 p.m.** MARMADUKE BROWN  
The lovable, eccentric inventor and his patient wife  
Matilda  
Presented by the makers of Phillips' Magnesia Beauty Creams.
- 5.0 p.m.** CARSON ROBISON AND HIS PIONEERS  
Presented by the makers of Oxydol.

- 5.15 to 5.30 p.m.** Glyco-Thymoline Programme. Numerology—a fascinating talk, showing how your birth date affects your whole life, by James Leigh, the famous numerologist.
- 6.30 p.m.** Quality Street Programme That Reminds Me. An attractive assortment of melodies and memories.—Presented by John Mackintosh and Sons, Ltd.
- 6.45 to 7 p.m.** Tommy Dallimore and his Band, from the Studio.

## THURSDAY, MARCH 17

- 8.0 a.m.** The Charm of the Waltz  
Bringing you each week a melodious quarter of an hour of waltz music.  
Presented by Phillips' Dental Magnesia.
- 8.15 a.m.** HORLICKS "MUSIC IN THE MORNING"  
Presented by Horlicks.
- 8.30 a.m.** THE OPEN ROAD  
Presented by the makers of Carter's Little Liver Pills.
- 8.45 a.m.** GOOD MORNING  
A visit from Albert Whelan, bringing a song, a smile and a story.—Representing the makers of Andrews Liver Salt.
- 9.0 a.m.** MELODIES FROM THE MASTERS  
Compered by Peter Heming.  
Presented by the makers of Kolynos Tooth Paste.
- 9.15 a.m.** Oliver Kimball  
The record spinner.—Programme presented by Bisurated Magnesia.
- 9.30 a.m.** Brown and Polson's Cookery Club. Club news and cookery talks by the President of the Cookery Club, Mrs. Jean Scott.
- 9.45 a.m.** Keeping House with Elizabeth Craig, introduced by Peter the Planter.—Presented by Lyons' Green Label Tea.
- 10.0 a.m.** MACLEAN'S MORNING MELODY  
Presented by the makers of Maclean's Brand Stomach Powder.

- 10.15 to 10.30 a.m.** Request Programme
- 3.30 p.m.** THE MEDICINE CHEST  
A programme of tunes and tonics devised by Boots the Chemists.—Compered by Stephen Williams.  
Guest artiste: Les Allen.
- 4.0 p.m.** Fireside Memories  
A programme of "worth-while" music.  
—Presented by the makers of Coalite.
- 4.15 p.m.** G. P. TEA-TIME  
George Payne and Co., Ltd. present Cavalcade of Memories (1897-1937)
- 4.30 p.m.** Your Old Friend Dan  
Singing his way into the home.—Presented by the makers of Johnson's Wax Polish.
- 4.45 p.m.** MARMADUKE BROWN  
The lovable, eccentric inventor and his patient wife, Matilda.—Presented by the makers of Milk of Magnesia.
- 5.0 p.m.** MASTERS OF RHYTHM  
With Neal Arden.  
Presented by the makers of Feen-A-Mint.
- 5.15 to 5.30 p.m.** Station Concert
- 6.30 to 7.0 p.m.** Tommy Dallimore and His Band from the studio.

## FRIDAY, MARCH 18

- 8.0 a.m.** "Hutch."  
Romantic singer of world renown.—Presented by Phillips' Dental Magnesia.
- 8.15 a.m.** Record Review  
A programme of popular melodies chosen by Donald Watt.—Presented by the makers of Parmint.
- 8.30 a.m.** CHIVERS' CONCERT  
Presented by Chivers and Sons, Ltd.
- 8.45 a.m.** OUT OF THE BLUE  
The programme of surprises, brought to you "out of the blue."  
Introduced by Ruth Dunning, the Reckitt's Reporter.  
You will hear a Hollywood Song Writer and one of Britain's brightest stars in an unusual role.  
Presented by the makers of Reckitt's Blue.
- 9.0 a.m.** Zebo Time  
A musical contrast of songs of grandma's day with the rhythms of her grandchildren.—Presented by the makers of Zebo.
- 9.15 a.m.** Countryside  
A musical panorama of our glorious country highways and byways, featuring Simon the Singer and the Carnation Countryside Quintet.—Presented by Carnation Milk.
- 9.30 a.m.** THE MILTON SISTERS  
Dinah Miller and Pat Hyde with their entertaining announcer Bob Walker and Arthur Young (at the piano).  
Presented by the makers of Milton Denture Powder.
- 9.45 a.m.** Concert  
Presented by Brooke Bond Dividend Tea.
- 10.0 a.m.** MUSIC ON THE AIR  
Presented by the makers of Kolynos Tooth Paste.
- 10.15 to 10.30 a.m.** Ah! Bisto on the Air.  
The Manufacturers of Bisto present a programme of popular tunes entitled "Music from the Packet!"  
with the assistance of the Bisto Kids and Uncle Mike.

- 3.30 p.m.** Concert of Music  
By the Luxembourg Station Orchestra, directed by Henri Pensis.
- 4.0 p.m.** Friday at Four  
Du Maurier Diary of the Week.—Presented by our radio friends, David and Margaret.
- 4.15 p.m.** Master O.K. the Saucy Boy  
—Presented by the makers of Mason's O.K. Sauce.
- 4.30 p.m.** The Family Circle  
Gramophone records compered by Christopher Stone.—Presented by the makers of Phillips' Tonic Yeast.
- 4.45 p.m.** MARMADUKE BROWN  
The lovable, eccentric inventor, and his patient wife  
Matilda  
Presented by the makers of Milk of Magnesia.
- 5.0 p.m.** MORTON DOWNEY  
The Golden Voice of Radio.  
Presented by the makers of Drene Shampoo
- 5.15 to 5.30 p.m.** Glyco-Thymoline Programme. Numerology—a fascinating talk showing how your birth-date affects your whole life, by James Leigh, the famous numerologist.
- 6.30 to 7.0 p.m.** Station Concert
- 11.0 p.m. to 12 (midnight)** Tommy Dallimore and His Band from the Luxembourg Studio.
- 12.0 to 1.0 a.m.** Late Dance Music

## SATURDAY, MARCH 19

- 8.0 a.m.** Programme of Popular Music.  
Talk by Nurse Johnson on Child Problems.—Presented by California Syrup of Figs.
- 8.15 a.m.** HORLICKS "MUSIC IN THE MORNING"  
Presented by Horlicks.
- 8.30 a.m.** Sunny Jim's Programme of "Force" and Melody
- 8.45 a.m.** CADBURY CALLING  
A new blend of Radio Entertainment, The Exploits of Mr. Penny," by Maurice Moiseiwitsch.  
No. 15—Mr. Penny Plans His Great Rebellion.  
Richard Golden as Mr. Penny  
Doris Gilmore as Mrs. Penny  
with Foster Carlin  
Clifford Bean  
Maurice Denham  
And the music of Blackpool's Wizard of the Wurlitzer  
Reginald Dixon  
Presented by Cadbury Brothers, Ltd.
- 9.15 a.m.** The Happy Philosopher  
A new programme of particular interest to all dog lovers, but of special interest to children, who will eagerly await the arrival of Uncle Phil.  
Presented by Bob Martin, Limited.
- 9.30 a.m.** Brown & Polson Cookery Club. Club news and cookery talks by the President of the Cookery Club, Mrs. Jean Scott.
- 9.45 a.m.** Keeping House with Elizabeth Craig. Introduced by Peter the Planter.—Presented by Lyons' Green Label Tea.
- 10.0 a.m.** Uncle Coughdrop's Party for the Kiddies.—Presented by Pineate Honey Cough Syrup.
- 10.15 to 10.30 a.m.** GOOD MORNING  
A visit from Albert Whelan bringing a smile, a song and a story.  
Representing the makers of Andrews Liver Salt.
- 4.15 p.m.** Thé Dansant
- 4.30 p.m.** KREEMA KOONS  
featuring Leonard Henry  
Billy Thorburn  
Helen Raymond  
Curtis and Ames  
and Ronald Fletcher  
Presented by Needler's Limited.
- 4.45 p.m.** Showland Memories  
A musical cavalcade of theatreland, past and present, with Jan Van der Gucht, Olive Groves and "The Showlanders."  
—Presented by California Syrup of Figs
- 5.0 p.m.** Station Concert.
- 5.30 p.m.** State Express 333 Cigarettes.  
Football results programme.—Sponsored by Ardath Tobacco Co., Ltd.
- 6.30 to 7.0 p.m.** Request Programme  
Selected by listeners themselves. Two complete programmes each week.
- 11.0 to 1.0 a.m.** Dancing Time

Information supplied by Wireless Publicity, Ltd., Electra House, Victoria Embankment, W.C.2. Sole Agents in the British Empire.

# START THE DAY WITH PAT AND DINAH

When the daily round of housework is just beginning, tune in to Pat and Dinah. Their happy chatter, their bright singing, will put a laugh on your lips, and a song in your heart that will cheer you up for the whole day. Make a note of the times.

# THE MILTON SISTERS

They're on the air from

## NORMANDY

Thursdays 9.15-9.30  
Saturdays 9.45-10.0

## LUXEMBOURG

Tuesdays 9.45-10.0  
Fridays 9.30-9.45

*(Transmissions from Normandy through I.B.C.)*

MILTON PROPRIETARY LTD.,  
John Milton House,  
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# WHY NOT JOIN US?

EVERY SUNDAY MORNING—  
EVERY SUNDAY AFTERNOON—  
EVERY SUNDAY EVENING—  
EVERY MONDAY MORNING—  
EVERY TUESDAY MORNING—  
EVERY THURSDAY MORNING—

# The CARTERS CARAVAN

SETS OUT ON  
"THE OPEN ROAD"  
SONGS—DRAMA—MUSIC

Remember the times and the stations:

RADIO LUXEMBOURG (1293 metres)  
11.15 a.m. every Sunday; 8.45 a.m. every Monday;  
8.30 a.m. every Thursday.

RADIO NORMANDY (269.5 metres)  
2.45 p.m. every Sunday; 9.0 a.m. every Monday; 10.15 a.m.  
every Tuesday; 10.15 a.m. every Thursday (except first  
Thursday in month).

POSTE PARISIEN (312.8 metres)  
6.30 p.m. every Sunday.

You'll be switching on to an entirely new kind of musical show! The Carters Caravan will fascinate you with Music, Song and Drama—the brightest show on the air. You and your family must listen-in to this programme.

Listen to "The Open Road" programme sponsored by the makers of

## CARTERS Brand LITTLE LIVER PILLS

Radio Normandy transmissions arranged through International Broadcasting Co., Ltd.



## BE UPRIGHT

Look and feel "on top of the world." Wear the VITALITY Shoulder Support. Develops fine figure, expands chest 2-3 inches, conquers stoop. Both sexes. Undetectable. Money-back guarantee. 3/6  
VITALITY APPLIANCES 28 (P.R.)  
Dean Road, London, N.W.2.

# Germolene

Brand ASEPTIC OINTMENT

HEALS

# BAD LEG



Once again the magic healing power of GERMOLENE succeeds where all else failed! 'I had the misfortune to burn myself' writes J. W. of Stone. 'I thought it would soon be all right again but it developed into a very bad leg. Nothing gave me relief until I used GERMOLENE and with good results! The wound is quite healed' If YOU are a victim of any skin trouble get a tin of GERMOLENE TO-DAY! Soothes at the first touch—heals in record time. The Wonder Remedy for:—

ABSCESSSES  
BOILS  
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BAD LEG

ECZEMA  
BLACKHEADS  
CHILBLAINS  
SCALDS



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USE  
GERMOLENS  
Brand  
1/3 PER BOX

6<sup>d</sup> 1/3, 3/- & 12/-  
Per Tin. Tubes 4/6

To entertain you with the most thrilling music—the funniest back-chat on the Radio

# THE RINSO RADIO REVUE

SUNDAYS  
AT 6.30 p.m.  
LUXEMBOURG-NORMANDY

(Transmission for Normandy arranged through the International Broadcasting Co Ltd)

March 13<sup>th</sup> JACK HYLTON AND HIS BAND

SAM BROWNE (he has Rhythm)  
PAT TAYLOR (Just sweet)  
THE RINSO RHYTHMEERS (Harmony Trio)  
TOMMY HANDLEY (Smile Specialist)  
EDDIE POLA (Compede Extraordinary)



TOMMY HANDLEY

March 20<sup>th</sup>

JACK HYLTON AND HIS BAND  
PAT TAYLOR  
THE RINSO RHYTHMEERS  
TOMMY HANDLEY  
TONY REDDIN  
SAM BROWNE — EDDIE POLA

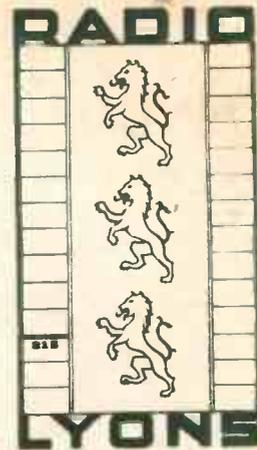


SAM BROWNE



# Radio Lyons Calling!

215 metres



Jack Hulbert takes a busman's holiday with his H.M.V. set. On Wednesday you can hear him in a delightful programme called "Comedy Corner" (11.30 p.m.)

## SUN., MAR. 13

- 5.0 p.m.** Dance Music  
Roy Fox, Harry Roy, and other Kings of Tempo, in recent recordings to delight all lovers of rhythm.
- 5.15 p.m.** Your Old Friend Dan  
Songs and advice from Lyle Evans, with music by the makers of Johnson's Wax Polish.
- 5.30 p.m.** A.D.C. Presents the A.B.C.  
A variety programme for young and old featuring your favourite performers in "alphabetical order."—Presented by the makers of A.D.C. Vitamin Beans.
- 5.45 p.m.** Peter the Planter  
Presents "Backstage with Sir Seymour Hicks," with Elsie Randolph, Dennis van Thal and his West End Theatre Orchestra, and full company.—On behalf of the blenders of Lyons' Green Label Tea.
- 6.0 p.m.** CARSON ROBISON  
AND HIS PIONEERS  
From the C.R. Ranch, far out in the West, these favourite songsters bring you their rhythm, melody and humour of the range.—Sent to you by courtesy of the makers of Oxydol.

**TUNE IN TO  
RADIO LYONS  
EVERY  
SATURDAY  
EVENING AT 11-15  
FOR THE DAY'S  
FOOTBALL POOL  
DIVIDENDS**

- 6.15 p.m.** MORTON DOWNEY  
Radio's Golden Voice  
and the  
Drene Orchestra  
in a programme of song and melody.  
*Presented by the makers of Drene.*
- 6.30 p.m.** BEECHAM'S REUNION  
with  
Jack Payne and His Band  
Peggy Cochrane  
Hughie Diamond  
and  
Ivor Davies  
The whole programme compered by  
Christopher Stone  
*Sponsored by Beecham's Pills, Ltd.*
- 7.0 p.m.** Harold Ramsay  
At the Organ, in a programme of melody  
and charm.—Presented by Fynnon, Ltd.
- 7.15 p.m.** Quality Street Programme  
That Reminds Me. An Attractive assort-  
ment of Melody and Memory.—Presented  
by John Mackintosh & Sons, Ltd., makers  
of Quality Street Assortment.
- 7.30 p.m.** At the "Micetorsingers"  
Club. A novel programme of merry  
music and song.—Presented by the makers  
of Liverpool Virus.
- 7.45 p.m.** Station Concert and News
- 8.05 p.m.** Dance Music  
On gramophone records.
- 8.15 p.m.** HIGHLIGHTS ON PARADE  
with  
Alfred Van Dam and His  
State Broadcasting Orchestra  
and  
Wyn Richmond  
*Presented by the makers of Maclean's  
Peroxide Toothpaste.*
- 8.30 p.m.** CARROLL LEVIS  
and  
His Radio Discoveries  
Further Unknown of to-day and Probable  
Stars of to-morrow, include this week:  
Norman Cleland (Vocal)  
Jack Ansell (Vocal)  
Walter Charles (Pianist)  
The Coleman Brothers (Comedy  
Vocalists)  
A. Foord  
(Instrumental Quartette)  
*Presented by the makers of Quaker Oats.*
- 8.45 p.m.** Station Concert and News
- 9.0 p.m.** Young and Healthy  
A programme of modern, snappy dance  
rhythm and swing.—Sent to you by the  
makers of Bile Beans.

- 9.15 p.m.** The Zam-Buk Programme  
of melody, song and humour.—Presented  
by the makers of Zam-Buk.
- 9.30 p.m.** Hildegard  
Radio's most fascinating personality.  
*Presented by the makers of Phillips'  
Magnesia Beauty Cream.*
- 9.45 p.m.** Waltz Time  
With Billy Bisset and His Waltz Time  
Orchestra, Esther Coleman, Hugh  
French, and The Waltz Timers. An  
invitation to the Waltz.—From the  
makers of Phillips Dental Magnesia.
- 10.0 p.m.** EXTRACTS FROM THE MUSICAL  
PLAY "BALALAIKA"  
From the stage of the Adelphi Theatre,  
London, with Roger Treville, Muriel  
Angelus, Clifford Mollison, and Betty  
Warren  
*Presented by the makers of Danderine.*
- 10.15 p.m.** Announcing a New Series  
of thrilling dramas, centred round the  
characters of Inspector Brookes, of  
Scotland Yard, and his son, Dick. The  
first episode is called: The Poison  
Handkerchief Murder. Main characters:  
Inspector Brookes—G. H. Mulcaster,  
Dick—Bertie Hare, Joan Anderson—  
Jane Welsh.—Presented by the makers of  
Milk of Magnesia.
- 10.30 p.m.** Showland Memories  
A musical cavalcade of theatreland, past  
and present, with Jan Van der Gucht and  
Olive Groves and the Showlanders.  
*Presented by California Syrup of Figs.*
- 10.45 p.m.** The Bab-O Broadcast  
A delightful programme of varied enter-  
tainment, compered throughout by  
Laidman Browne.
- 11.0 p.m.** HONEY AND ALMOND  
Four beautiful Hands in a programme of  
piano-duets, with Al Bowly.—Presented  
by the makers of Hinds Honey and Almond  
Cream.
- 11.15 p.m.** Organ Parade  
Masters of the cinema-organ in their  
latest records.
- 11.30 p.m.** As You Like It  
A musical miscellany of records to suit  
all tastes in a pleasant half-hour pro-  
gramme to close the evening's entertain-  
ment.
- 12 (midnight)** Close Down

## MONDAY, MAR. 14

- 10.0 p.m.** "Beauty and Romance"  
Famous stage and screen stars and  
Diana Grant, the Beauty Expert, in a  
programme presented by the makers of  
Hinds Face Powder.
- 10.15 p.m.** Dance Music  
By your favourite recording bands.
- 10.30 p.m.** The Rising Generation  
Clever child-artists, such as Deanna  
Durbin and Bobby Breen in a quarter-  
hour selection of delightful records.
- 10.45 p.m.** Just A Year Ago  
Records which "topped the poll" among  
listeners' choices "This time last year"  
will bring back many happy memories to  
Radio Lyons' "Veteran" friends.
- 11.0 p.m.** The Stage-Door Lounge  
Radio Lyons' backstage reporter with  
his weekly supply of intimate, theatre-  
land gossip and music from the hit-shows  
of the moment.
- 11.30 p.m.** Our Own Choice  
Gerald Carnes and Johnny Couper,  
Radio Lyons' popular announcers,  
present a programme of their own  
favourites.
- 12 (midnight)** Close Down

## TUESDAY, MAR. 15

- 10.0 p.m.** Variety  
Something for everyone in an enjoyable  
entertainment.—Offered by the makers of  
Stead Razor Blades.
- 10.15 p.m.** Bolonium Bill on Parade  
With his army of daily workers.—Pre-  
sented by Bolonium Overalls.
- 10.30 p.m.** The Bab-O Broadcast  
A delightful programme for all listeners,  
compered throughout by Laidman  
Browne.
- 10.45 p.m.** HONEY AND ALMOND  
Four Beautiful Hands in a programme of  
piano-duets, with Al Bowly.—Presented  
by the makers of Hinds Honey and  
Almond Cream.

**L**ISTENERS have been writing to "Melody Mac," the central figure in the "Quality Street ('That Reminds Me') Programme" presented by the makers of Mackintosh's 'Quality Street Assortment' toffee from Radio Lyons at 7.15 p.m. on Sundays. His invitation to listeners to send in their musical reminiscences have proved that, so far from being an unmusical nation, as has been said by some foreigners from time to time, we are intensely musically-conscious. In fact, judging by the volume of reminiscent letters drawn by each familiar tune announced by "Melody Mac," the Briton's life is bound up with musical memories, each turning-point being marked by the memory of the particular tune with which it was originally associated.

"I've had hundreds of letters from young ladies, telling delightful stories of how this or that tune was being played when 'He' first danced with them, or kissed them, or 'popped the question': sometimes it was being played by a dance-band, sometimes a gramophone in a nearby house supplied the obligato to the tender moment: in one case, a passing errand-boy's whistling imprinted the tune for ever on the writer's memory. Men write to me similarly; but some of their letters have terrible memories of war-time days, when a gramophone faintly heard in a hospital ward made of some such tune as Tipperary the passing music for a dear friend."

- 11.0 p.m.** "The Above Have Arrived"  
A selection of the newest recordings in the month's lists, lately arrived in Radio Lyons' enormous record-library.
- 11.30 p.m.** The Night Watchman  
Brings another of his pleasant selections of music to end this evening's programme.
- 12 (midnight)** Close Down

## WEDNESDAY, MAR. 16

- 10.0 p.m.** THE WORLD ON WAX  
Britain and America provide us with the pick of their famous orchestras and entertainers via the gramophone. Here the finest recordings of all are presented to you by Beecham's Pills, Ltd.
- 10.15 p.m.** Sweet Rhythm  
Latest recordings by Shep Fields and other "sweet style" orchestras.
- 10.30 p.m.** PALMOLIVE TIME  
With Olive Palmer, Paul Oliver, and the Palmolivers. Palmolive's own collection of radio favourites in songs, duets and rhythm.
- 11.0 p.m.** Film Time  
Another up-to-the-minute programme of news from Screenland, with delightful musical selections, by The Man on the Set, Radio Lyons' Friend of the Stars. Address The Man on the Set at 10 Soho Square, London, N.W.1.
- 11.30 p.m.** Comedy Corner  
Among the favourite comedians whose records will entertain you, Gracie Fields and Jack Hulbert are prominent, as well as several popular "comedy number" dance-bands.
- 12 (midnight)** Close Down

# Announcers: Gerald Carnes and Johnny Couper

## THURSDAY, MAR. 17

- 10.0 p.m.** Beauty and Romance  
Famous stage and screen stars and Diana Grant, the beauty Expert, in a programme presented by the makers of Hinds Face Powder.
- 10.15 p.m.** All Black  
Coloured artistes, including Paul Robeson and Valaida in a programme of brilliant talent.
- 10.30 p.m.** Brass Bands on Parade  
Famous Military and Civilian bands in favourite recordings.
- 11.0 p.m.** Old-Time Music Hall  
A selection of gramophone records featuring variety artistes in the real, homely atmosphere of a vaudeville show such as Father, Mother—and the children—will love.
- 11.30 p.m.** By Request  
Thousands of Radio Lyons' listeners will eagerly await the programme, which may feature your own particular choice. Don't miss it; and send in your own request to Gerald Carnes for next week's "By Request" selection.
- 12 (midnight)** Close Down

## FRIDAY, MAR. 18

- 10.0 p.m.** Record Review  
The month's best records in a programme for the music-lover and the technically minded listener, presented by the courtesy of the Gramophone Magazine.
- 10.15 p.m.** Bolonium Bill on Parade  
Featuring Bolonium Bill and his army of daily workers.—Presented by Bolonium Overalls.
- 10.30 p.m.** The World on Wax  
The pick of the famous artistes and entertainers of Europe and America, presented in their latest recordings by the makers of Dinnford's Magnesia.
- 10.45 p.m.** Cowboy Capers  
Merry, melodious music by "hill-billy" bands of the Far West in pleasant recordings.

COMPETITIONS over the air have always been a feature of Radio Lyons' programmes. The "Man on the Set" has been deluged with entries from time to time, when he has run film-fans competitions, offering prizes of free cinema-seats: Tony Melrose's famous "Sign, Please" feature drew thousands of entrants hopeful of winning his gramophone-record awards; Christopher Stone has distributed prizes to child-listeners in various programmes; but the most remarkable prize-offer of all is included in to-night's (Saturday, March 12) programme sponsored by the makers of "Chix" Chicken Broth Cubes from Radio Lyons at 10.15 p.m. The programme—"Chix Animal Man's Concert"—consists of amusing records with an "animal angle"; and listeners are invited to enter for a competition in describing "My favourite animal—and why." The first prize is—a real, live Shetland pony! Not a toy, but a genuine, lovable, spirited little beast. It will be remembered that Shirley Teniple herself asked for a Shetland pony for her birthday—and got it! Now British listeners will no doubt receive little peace from their children until they enter for the "Animal Competition"—in which additional prizes are offered, including Persian kittens, delightful puppies, cats and canaries.

Note to anxious listeners; there is no need to refrain from entering this amusing competition for fear of winning the pony! You may not have room for a stable in your backyard. But, as an alternative to the pony, a money-prize is offered, and a good one at that. Shetland ponies are worth something, you know!

- 11.0 p.m.** Song and Solo  
Vocalists and instrumentalists combine in a thrilling half-hour of harmony on the gramophone.
- 11.30 p.m.** Afterthoughts  
A selection of pleasant orchestral items to bring the evening's programmes to a close.
- 12 (midnight)** Close Down

## SATURDAY, MAR. 19

- 10.0 p.m.** HITS AND HIGHLIGHTS FROM STAGE AND SCREEN  
Music from stage shows and motion pictures of yesterday, to-day and to-morrow.—Presented by the makers of Macleans Peroxide Toothpaste.
- 10.15 p.m.** Pianophonics  
Keyboard wizards, such as Charlie Kunz and Ivor Moreton and Dave Kaye in a programme of popular recordings.
- 10.30 p.m.** Silver Strings  
Roy Smech, Andy Iona and others in a programme of guitar and ukulele melody.
- 10.45 p.m.** Film Time  
Radio Lyons' own film reporter, The Man on the Set, brings you the latest news from Screenland in another of his interesting, up-to-the-minute, first-hand bulletins.
- 11.15 p.m.** Empire Pools Special  
A programme of songs and good cheer announcing to-day's football pool results.
- 11.30 p.m.** Passing By  
Friendly, popular Tony Melrose, with a further supply of remedies for "what ails you." Spend the last half-hour of the day with Uncle Tony, and write to him at 10 Soho Square, London, W.1.
- 12 (midnight)** Close Down

Information supplied by BROADCAST ADVERTISING LTD., of 50 PALL MALL, LONDON, S.W.1, Sole Agents for RADIO LYONS. Programme Dept.: Vox, 10a Soho Square, London, W.1.



You don't recognise him? It's Harry Roy—in film character. His band will play the dance music at 5 p.m. on Sunday

## GETTING THE BEST OUT OF YOUR SET

By Our Technical Expert

G. Bainbridge, Coventry

A TRICKLE charger to keep your wet-cell in good order is very cheaply made and is well worth the initial cost. You will need a metal rectifier plus a small low-voltage filament transformer. The transformer has the primary winding connected across the mains and the secondary, giving the low voltage, across the rectifier.

For a 2-volt accumulator obtain a transformer giving about 3-volts at .5A. Special rectifiers for this type of work can be obtained from Westinghouse and as they are very robust can be relied upon to give good service without trouble.

B. Mountley, East Sheen

THIS trouble you experience from trolley buses interfering with your radio reception is very hard to cure at the receiver end. If the usual type of noise suppression aerial is of little use, try erecting a simple doublet one half wavelength long and at least 30 feet high.

Feed this aerial with Belling-Lee 80-ohm. cable and you will probably find a very big improvement. This type of aerial is also very efficient on short waves and as you mention you are using an all-wave set you will find this aerial a cure for all your troubles. If you have any difficulty in erecting this aerial please drop me another line.

Interested, Barnet

I CANNOT assure you that a television receiver will work well at Barnet, although it is well within the service area. However, your local dealer will be able to advise you in the matter better than I can. However, if you are living on a main road your biggest trouble will be interference from motor-car ignition systems.

In the circumstances erect your dipole aerial as far away from the road as you can. Although a reflector is not required at your distance if one can be fitted between the aerial and the road this very often helps reduce the interference from motor cars.

S. R. Venner, Leicester.

FALLING-OFF in quality with your commercial receiver after 3 years' use is generally caused by valves loosing emission. I suggest you have the final valve and the rectifier tested by your local dealer. He will soon be able to put it right.

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in a programme of piano duets,

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**AL BOWLLY**

the internationally popular singer

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Hilary Wontner.



Times of Transmissions	
Sunday:	7.45 a.m.—11.45 a.m. 1.30 p.m.—7.30 p.m. 10.00 p.m.—1.00 a.m.
Weekdays:	7.45 a.m.—11.30 a.m. 2.00 p.m.—6.00 p.m. †12 (midnight)—1.00 a.m.
*Thursday:	2.30 p.m.—6.00 p.m.
†Friday, Saturday, ‡	12 (midnight)—2.00 a.m.
N.B.—All Times Stated are Greenwich Mean Time	



## SUNDAY, MARCH 13

### Morning Programme

- 7.45 a.m.** Studio Service From Rouen. Conducted by the Rev. C. Ross of All Saints' Church, Rouen.
- 8.0 a.m.** In Search of Melody Presented by Pynovape Brand Inhalant, Yeo Street, E.3.
- 8.15 a.m.** I.B.C. TIME SIGNAL Light Music.
- 8.30 a.m.** Music From the Package A Programme of Happy Music and a Competition for Listeners.—Presented by the makers of Bisco, London, N.W.10.

- 8.45 a.m.** NEAL ARDEN presents Masters of Rhythm A Programme illustrated by Outstanding Recordings of Famous Artists and Orchestras Presented by Feen-a-Mint, Thames House, S.W.1.
- 9.0 a.m.** I.B.C. TIME SIGNAL Musical Alphabet.—Presented by Kia Ora
- 9.15 a.m.** THE MOVIE CLUB Highlights of Hollywood and a Hollywood "Stop Press News" Cabled Direct from the Film Capital Intimate Glimpse of Karen Morley Presented by the makers of Lux Toilet Soap.

- 9.30 a.m.** Showland Memories A Musical Cavalcade of Theatreland, Past and Present, with Webster Booth, Edward Reach, Olive Groves and the "Showlanders."—Presented by California Syrup of Figs, 179 Acton Vale, W.3.
- 9.45 a.m.** The Smoking Concert A Convivial Collection with a Cigarette and a Song on Their Lips, featuring Charlie the Chairman and The Smoking Concert Company.—Presented by Rizla Cigarette Papers, Rizla House, Beresford Avenue, Wembley, Middlesex.
- 10.0 a.m.** Waltz Time with Billy Bisset and his Waltz Time Orchestra, Hugh French, Esther Coleman and the Waltz Timers.—Presented by Phillips' Dental Magnesia, 179 Acton Vale, W.3.
- 10.15 a.m.** CARSON ROBISON And His Pioneers Presented by Oxydol Co., Ltd., Newcastle-on-Tyne.
- 10.30 a.m.** Eddie Pola And His Twisted Tunes. A Programme of Twisted Words and Music.—Presented by the makers of Monkey Brand, Unilever House, Blackfriars, E.C.4.
- 10.45 a.m.** The Rowntree Aero Show Harry Roy and Bill Currie in the Lighter Side of Life while the Famous Band "Swings It."—Presented by the makers of Rowntree's Aero Chocolate.
- 11.0 a.m.** I.B.C. TIME SIGNAL DONALD PEERS Cavalier of Song Presented by D.D.D., Fleet Lane, E.C.4.
- 11.15 a.m.** THE STORK RADIO PARADE Presented by the makers of Stork Margarine from the Stage of the Union Cinema, Kingston-on-Thames featuring Tollefsen The Four Aces Webster Booth with Jack Dowle at the Organ directed by Harold Ramsay Announcer: Bob Danvers Walker
- 11.45 a.m.** Programmes in French Assn. des Auditeurs de Radio Normandie.

- 3.45 p.m.** AL COLLINS AND HIS BAND From the Berkeley Hotel, London playing Music in the Mayfair Manner Presented by Pond's Face Powder.
- 4.0 p.m.** HORLICKS PICTURE HOUSE Master of Ceremonies: Billy Milton Vic Oliver Mary Lawson Niela Godelle Jane Carr Bert Yarlett The Rhythm Brothers and the Voice of Dick Powell and The Horlicks All-Star Orchestra under Debroy Somers Presented by Horlicks, Slough, Bucks.
- 5.0 p.m.** Peter the Planter presents Backstage with Sir Seymour Hicks with Elsie Randolph, Dennis van Thal and his West End Theatre Orchestra and Full Company.—On behalf of the Blenders of Lyons' Green Label Tea.
- 5.15 p.m.** THE QUAKER QUARTER-HOUR featuring CARROLL LEVIS And His Radio Discovocles Norman Cleland (vocalist) Jack Ansell (vocalist) Walter Charles (pianist) The Coleman Brothers (comedy vocalists) A. Foord (instrumental quartette) Presented by the makers of Quaker Oats, Southall, Middlesex.
- 5.30 p.m.** "Hutch" Romantic Singer of World Renown.—Presented by the makers of Phillips' Magnesia Beauty Creams, 179 Acton Vale, W.3.
- 5.45 p.m.** The Adventures of Master O.K. featuring Master O'Kay (The Saucy Boy), Uncle George, Betty Dale, Johnnie Johnson and The O.K. Sauce Orchestra.—Presented by O.K. Sauce, Chelsea Works, S.W.18.
- 6.0 p.m.** Harold Ramsay at the Organ Presented for your entertainment by Fynnon, Ltd.

### Evening Programme

### Afternoon Programme

- 1.30 p.m.** LOUIS LEVY And His Symphony with Eve Becke and Gerry Fitzgerald Announcers: Bob Danvers Walker and Roy Plomley Presented by F. W. Hampshire & Co., Ltd., makers of Snowfire Beauty Aids.
- 2.0 p.m.** The Kraft Show Directed by Billy Cotton, with Alan Breeze, Peter Williams, Jack Doyle and Max Miller.—Presented by Kraft Cheese Company, Ltd., Hayes, Middlesex.
- 2.30 p.m.** Phil Park presents his own Medley of Organ Music.—Presented by Halliborange, Allen and Hanbury, Ltd., Radio Dept., E.C.2.
- 2.45 p.m.** THE OPEN ROAD Semper Fidelis, Sousa; Massed Bands of the Guards, Burnaby; Scottish March, Haines; Who's Been Polishing the Sun? Gay; Washington Post, Sousa.—Presented by Carter's Little Liver Pills, 64 Hatton Garden, E.C.1.
- 3.0 p.m.** A SERENADE TO MELODY Presented by Pond's Extract Co., Perivale, Greenford, Middlesex.
- 3.30 p.m.** THE GAETIES with Leslie Henson Roy Royston Ginger Matthews Yvonne Ortner George Nell Rob Currie The Gaiety Rhythm Boys and The Gaiety Stars Orchestra The whole show written and devised by Douglas Furber and Leslie Henson Presented by Huntley & Palmer, Ltd., Biscuit Manufacturers, Reading.

- 6.15 p.m.** More Showland Memories A Musical Cavalcade of Theatreland, Past and Present, with Edward Reach, Olive Groves and the "Showlanders."—Presented by California Syrup of Figs, 179 Acton Vale, W.3.
- 6.30 p.m.** RINSO RADIO REVUE featuring Jack Hylton and His Band Pat Taylor Sam Brown The Rinso Rhythmeers Tommy Handley Compered by Eddie Pola Presented by the makers of Rinsol, Unilever House, Blackfriars, E.C.4. Please turn to page 33

Your Favourite Tunes played by your Favourite Orchestra



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**Radio Normandy**  
SUNDAYS  
at 1.30 p.m.

All the latest film hits . . . all the best of the old favourites. Hear them on Sundays, from 1.30 to 2 o'clock, played by Louis Levy and his marvellous Rhythm Symphony Orchestra. The liveliest programme of the week; sponsored by the makers of Snowfire Beauty Aids.

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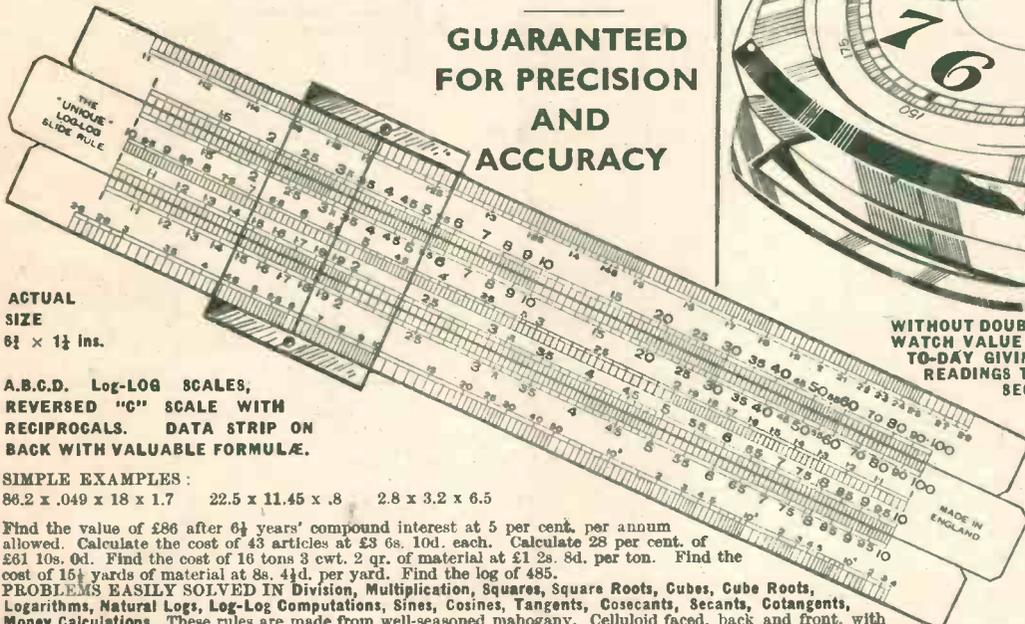
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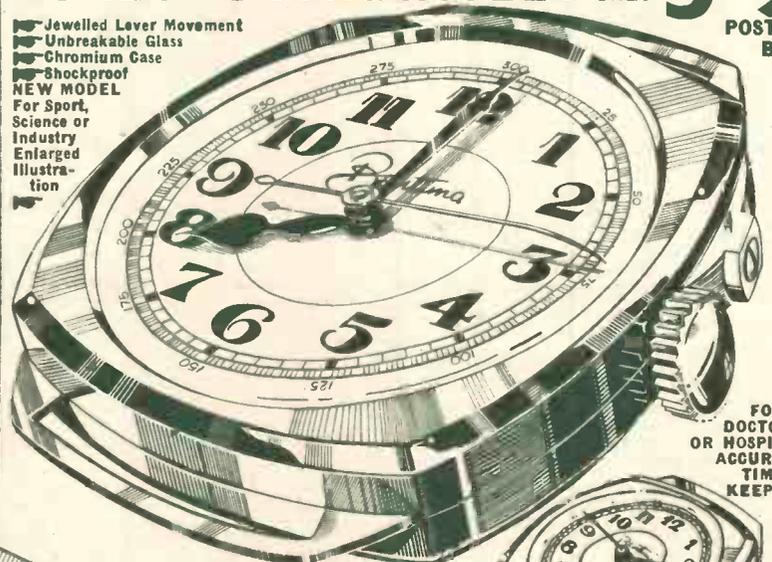
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16, SILVER STREET, HIGH HOLBORN, LONDON, W.C.1 (ONE MINUTE HOLBORN TUBE)

# "IF I WEREN'T DEAF"



How often does one hear that heart-rending cry: "If I weren't so deaf, life would be twice as happy for me." As indeed it would. Not for them are the pleasures of life—music, lectures, concerts, round-the-table conversation. They talk like people who have lost something precious, something that cannot be replaced. They bow to their affliction, "once deaf—always deaf."

They are wrong! Utterly wrong! Satisfaction can be obtained, and, what is more, steadily and surely they can get results. Not by means of earphones, ear-trumpets, or other unsightly gadgets that advertise their disability to the world.

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You who suffer from deafness, no matter how long you have been thus handicapped, will discover hope and ultimate happiness in "The Book of the Ear," a brightly-written brochure which will be sent you free. It explains the wonders of the ear.

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# I MEET "Mrs. CELEBRITY"

★ Wouldn't you like to meet the wives of some of 1938's biggest celebrities. You can do so in a new Normandy programme at 9 a.m. every Thursday.

By JUDY SHIRLEY

**A**RE they the same at home? That's the question I've asked dozens of times lately. You see, I've been making friends with "Mrs. Celebrity"—and a very charming person she is.

Of course, I'm not talking about one person really, but the wives of famous men—band leaders, singers, boxers, in fact, all the men whose names make news wherever they appear.

Shippam's of Chichester thought it was time their wives got a share of the limelight. So they sent for me, and asked me to be hostess of one of the most interesting series of radio programmes on the air. I was thrilled! I found myself writing down names, making dates! And did I enjoy myself! Wouldn't you like a chance to drop in on Mrs. Harry Roy or Mrs. Len Harvey and have a delightful chat over a cup of tea?

They've got charm, these wives. It's easy to see why their famous husbands fell in love with them.

**A**t first some of them were a little scared of the thought of broadcasting. I soon found out that "Mrs. Celebrity" hates publicity. Mrs. Jack Jackson took lots of persuading. Jack and his wife have a beautiful country house at Rickmansworth and Mrs. Jackson doesn't like the limelight. "Jack's the star of this family!" she said. "Besides, I'm much too shy." But when I explained that the public wanted to hear about Jack the husband, and not Jack the Band Leader, well, she fell for the idea. It was the same with all of them, in the end. They welcomed the chance to tell you what their husbands are really like.

One thing I discovered about all these wives is that they feel very lonely at times. You see, their husbands are always travelling about, here, there

and everywhere, and as most of them have youngsters to look after, it's not easy for them to go, too. They're very proud of their children, Mr. and Mrs. Celebrity. I can't promise that you'll hear Roberta, Mr. and Mrs. Harry Roy's baby daughter. But Mrs. Charlie Kunz has promised to bring Peter and Gerald to the studio, if they're not at school.

Do you know what George Elrick's hobby is? I'm not going to tell you now. But Mrs. George Elrick will let you into the secret one Thursday morning soon. So remember to tune in to Radio Normandy at 9 o'clock every Thursday and meet "Mrs. Celebrity" and yours truly.

## SAFE AND EASY SLIMMING

**T**HERE are several effective methods available to-day, but one stands out as being particularly good. This is a "tea" discovered by Dr. Janssen, which is easy to take and above all absolutely safe.

Judging by reports received, a host of people have found that Dr. Janssen's Slimming Tea is most effective in getting rid of superfluous fat and reducing the figure to normal proportions. The tea is not unpleasant and is quite harmless. A ten days' free trial treatment will be sent to you if you make written application (enclosing 3d. stamps for postage and packing) to Dr. Janssen, Ltd. (Dept. 28.D.), 52 Baker Street, London, W.1, and mention this publication.



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This is a rare chance of a **FORTUNE** that is too good to miss. A **FORTUNE** that means **SECURITY AND INDEPENDENCE TO YOU**. My amazing expert knowledge is yours for the asking **ENTIRELY FREE**, which is convincing proof of my absolute confidence of winning you a vast sum. I am obtaining huge dividends for my happy followers week after week, so don't miss this **WONDERFUL OPPORTUNITY** of adding your name to the long list of winners. Post the Coupon **NOW** and see for yourself how simple it is to **WIN A BIG POOL** with my invaluable assistance. **TO WIN A FORTUNE IS EASY—THERE ARE ONLY THREE THINGS TO DO.** **FIRSTLY**—Make up your mind to accept my specialised guidance in choosing the easiest and best Pool for your investment. **SECONDLY**—Fill in the Order Form. **THIRDLY**—Send one 1½d. stamp or, better still, four 1½d. stamps, and I forward free Forecasts for four weeks.

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- DO NOT send any coupons for marking.
- DO NOT send any money.

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I enclose stamp(s) for.....week(s) Free Forecasts and Special Nap. I promise 25 per cent. commission on wins over £50. (Please write in **BLOCK LETTERS**.) I am over 21 years of age.

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# Tune in RADIO NORMANDY

—Continued from page 30

## Full Programme Particulars



Popular Radio Normandy announcer, Godfrey Bowen, whose voice is well-known to listeners

**7.0 p.m.** Black Magic "The Ace of Hearts Orchestra" in a Programme for Sweethearts.—Presented by the makers of Black Magic Chocolates.

**7.15 p.m.** The Biggest Little Programme starring Louise Brown, Peggy Desmond, Paul England and Monia Litter.—Sponsored by Rowntrees, the makers of Chocolate Crisp.

**7.30 p.m.** Programmes in French Assn. des Auditeurs de Radio Normandie.

**10.0 p.m.** Song Favourites of To-day and Yesterday. Old Musical Comedy Gems; Sarah the Sergeant-Major's Daughter, Kennedy; Me and My Girl, Gay; Around and Round the Old Band Stand, Ilda; Song Hits Medley.

**10.15 p.m.** Request Programme From Mr. F. V. Russell of Gerrards Cross

**10.30 p.m.** John Goodwood and The Coty Quintette. A New Programme of Haunting Melodies with Beauty Information and John Goodwood (Astrologer) Telling You How the Planets Shape Your Destiny.—Presented by Coty (England), Ltd.

**10.45 p.m.** Bohemian Holiday Presented by The Czechoslovakian Travel Bureau.

**11.0 p.m.** Vaudeville Follow the Band—One step, Sarony; She Can't Say "No," Bryan; Please Remember, Denby; Popcorn Man, Livingstone.—Presented by Western Sports Pools, Westgate Chambers, Newport, Mon.

**11.15 p.m.** The Changing West Ragtime Cowboy Joe, Clarke; The Lonesome Trail Ain't Lonesome Any More, Erard; We're the Last of the Hill Billies, Colin; Them Hill Billies Are Mountain Williams Now, Cavanaugh; I'm the Last of the Texas Rangers, Carr.

**11.30 p.m.** Normandy Playbill Advance News and Some of Next Week's High Spots. Compèred by Benjy McNabb.

**1.45 p.m.** Soul of the South 'Ol Man River, Kern; River Stay 'Way From My Door, Woods; I Got Plenty of Nuttin', Gershwin; That's Why Darkies Were Born, Brown; Jus' Keepin' On, Phillips.

**12 (midnight)** Melody at Midnight Eddy Fitzpatrick and His Orchestra. Guest Artists: The Three Brownies (Electrical Recordings).—Presented nightly by Bile Beans, C. E. Fulford, Ltd., Leeds.

**12.30 a.m.** Dance Music

**1.0 a.m.** I.B.C. Goodnight Melody Close Down.

**3.0 p.m.** Advance Film News Presented by Associated British Cinemas, 30 Golden Square, W.1.

**3.15 p.m.** Favourites Old and New

**3.45 p.m.** Film Rhythm

**4.15 p.m.** What's On Stop Press Reviews of the Latest Films, Shows and Other Attractions, by Edgar Blatz (the I.B.C. Special Critic).

**4.30 p.m.** From the Land of Guitars

**4.45 p.m.** Normandy Playbill Advance News and Some of Next Sunday's High Spots. Compèred by Tom Ronald.

**5.0 p.m.** I.B.C. TIME SIGNAL Blackbirds.

**5.15 p.m.** Bohemian Holiday The Prague Fair.—Presented by The Czechoslovakian Travel Bureau.

**5.30 p.m.** A Quarter-Hour Programme For Boys and Girls. Birthday Greetings From the Uncles.

**5.45 p.m.** Request Programme From Miss R. A. Elgar, of Ashford, Kent.

**6.0 p.m.** Programmes in French Assn. des Auditeurs de Radio Normandie.

**12 (midnight)** Melody at Midnight Tom Doring and His Orchestra. Guest Artists: Jimmy Tolson and Jeannie Dunne (Electrical Recordings).—Presented nightly by Bile Beans, C. E. Fulford, Ltd., Leeds.

**12.30 a.m.** I.B.C. TIME SIGNAL Dance Music.

**1.0 a.m.** I.B.C. Goodnight Melody Close Down.

### TUESDAY, MAR. 15

**7.45 a.m.** Laugh and Grow Fit with Joe Murgatroyd (The Lad fra' Yorkshire) and Poppet at the Piano.—Presented to-day by Freezone Corn Remover, Braydon Road, N.16.

**8.0 a.m.** Cadbury Calling and presenting Reminiscing with Charlie Kunz (playing Melodies with Memories), Judy Shirley and George Barclay (Singing for You). Compère: Ralph Truman. Presented by the makers of Cadbury Milk Tray Chocolates.

**8.15 a.m.** I.B.C. TIME SIGNAL Jane and John.—Presented by Drages, Ltd., Everyman House, Oxford St., W.1.

**8.30 a.m.** Contrasts Introducing Mrs. Able.—Presented by Vitacup, Wincarnis Works, Norwich.

**8.45 a.m.** Music from the Movies

**9.15 a.m.** Davy Burnaby presented by Bismag, Braydon Road, N.16

**9.30 a.m.** Ann French's Beauty Talks.—Presented by Reudel Bath Cubes, Braydon Road, N.16.

**9.45 a.m.** Waltz Time with Billy Bissett and His Waltz Time Orchestra, Hugh French, Esther Coleman and the Waltz Timers.—Presented by Phillips' Dental Magnesia, 179 Acton Vale, W.3.

**10.0 a.m.** I.B.C. TIME SIGNAL Crystal Gazing.—Presented by O' Cedar Mops and Polishes, Slough, Bucks.

**10.15 a.m.** THE OPEN ROAD On the Prom, Evans; Swing, Ellis; Sons of the Brave, Bigood; Smile, Darn You, Smile, Rich; Valencia, Padilla.—Presented by Carter's Little Liver Pills, 64 Hatton Garden, E.C.1.

**10.30 a.m.** POPULAR CONCERT Medley of Paso-Dobles, Marquina; Parade of the Tin Soldiers, Jessel; Midnight in Mayfair, Chase; Glow Worm Idyll, Lincke.—Presented by the makers of Maclean Brand Stomach Powder, Great West Road, Brentford.

**10.45 a.m.** Shower of Notes

**11.0 a.m.** I.B.C. TIME SIGNAL LEISURE AT ELEVEN A New Surprise Item "The Stars at Home" I'm Getting Sentimental Over You, Washington; Free, Kennedy; Afraid to Dream, Revel.—Presented on behalf of Goblin Electrical Products, Fulham, S.W.6

**11.15 a.m.** Something for Everybody

**11.30 a.m.** Programmes in French Assn. des Auditeurs de Radio Normandie.

**2.0 p.m.** Soaring With Seraffo Presented by the proprietors of Seraffo Self Raising Flour, Dartford, Kent.

**2.15 p.m.** Light Fare

**2.45 p.m.** Beauty and Romance Little Old Lady, Carmichael; Sympathy, Frimi; So Rare, Herst; Whispers in the Dark, Hollander.—Presented by Hinds, Ltd., S.W.20.

**3.0 p.m.** Oliver Kimball The Record Spinner.—Presented by Bismag, Ltd., Braydon Road, N.16.

**3.15 p.m.** The Musical Mirror Sponsored by Novopine Foot Energiser, Yeo Street, E.3.

**3.30 p.m.** The Magic Carpet

**4.0 p.m.** Song Hits by Harry Woods

**4.15 p.m.** Organ Interlude

### WEDNESDAY, MAR. 16

**7.45 a.m.** Laugh and Grow Fit with Joe Murgatroyd (The Lad fra' Yorkshire) and Poppet at the Piano.—Presented to-day by Talex Toothbrushes, Hale End, E.4.

**8.0 a.m.** MUSIC IN THE MORNING Presented by Horlicks, Slough, Bucks.

**8.15 a.m.** I.B.C. TIME SIGNAL Prosperity Programme, introducing Careers for Women.—Presented by Odol, Odol Works, Norwich.

**8.30 a.m.** ... and Speaking of the Weather here is The Musical Barometer.—Sponsored by Keen Robinson & Co., Ltd., makers of Waverley Oats.

**8.45 a.m.** Songs You Will Never Forget featuring Fred Hartley and His Orchestra with Brian Lawrance (vocalist), John Stevenson (narrator).—Presented by Johnson's Glo-Cot, West Drayton, Middx.

**9.0 a.m.** I.B.C. TIME SIGNAL Cookery Club with Mrs. Jean Scott (the President) giving Helpful Talks supported by Quentin Maclean at the Organ of the Trocadero Cinema, Elephant and Castle.—Presented by Brown & Polson Co., Ltd.

**9.15 a.m.** WITH THE IMMORTALS A Musical Problem introduced by Orpheus Presented by the makers of Bisodol, 12 Chenles Street, W.C.1.

**9.30 a.m.** Tunes We All Know Presented by Limestone Phosphate, Braydon Road, N.16.

**9.45 a.m.** A Programme of Popular Music. Talk by Nurse Johnson on Child Problems.—Presented by California Syrup of Figs, 179 Acton Vale, W.3.

**10.0 a.m.** I.B.C. TIME SIGNAL Light Music.

**10.30 a.m.** Tunes from Stage and Screen

**11.0 a.m.** I.B.C. TIME SIGNAL Colgate Revellers.—Presented by Colgate's Ribbon Dental Cream, Colgate, Ltd., S.W.1.

**11.15 a.m.** Listen to Vitbe Presented by Vitbe Bread, Crayford, Kent.

### MONDAY, MAR. 14

**7.45 a.m.** Laugh and Grow Fit with Joe Murgatroyd (The Lad fra' Yorkshire) and Poppet at the Piano.—Presented to-day by Halex Toothbrushes, Hale End, E.4.

**8.0 a.m.** MUSIC IN THE MORNING She's My Lovely, Ellis; Moon at Sea, Pease; I'm Gonna Kiss Myself Good-bye, Roberts; Showboat Shuffie, Ellington; Love Medley.—Presented by Horlicks, Slough, Bucks.

**8.15 a.m.** 8.15—And All's Well An Early Morning Programme to Encourage the 'Healthy, Happy Side of Life, featuring Browning and Starr.—Presented by Alka Seltzer Products.

**8.30 a.m.** I.B.C. TIME SIGNAL ... and Speaking of the Weather here is The Musical Barometer.—Sponsored by Keen Robinson & Co., Ltd., makers of Waverley Oats.

**8.45 a.m.** Jane and John Presented by Drages, Ltd., Everyman House, Oxford Street, W.1.

**9.0 a.m.** I.B.C. TIME SIGNAL THE OPEN ROAD Presented by Carter's Little Liver Pills, 64 Hatton Garden, E.C.1.

**9.15 a.m.** Around the Shows

**9.30 a.m.** A Song and a Guitar

**9.45 a.m.** Hildegarde The Most Fascinating Personality of the Year.—Presented by Milk of Magnesia, 179 Acton Vale, W.3.

**10.0 a.m.** I.B.C. TIME SIGNAL Crazy Quilt.

**10.30 a.m.** In Search of Melody Presented on behalf of Pynovape Brand Inhalant, Yeo Street, E.3.

**10.45 a.m.** Light Orchestral Music

**11.0 a.m.** I.B.C. TIME SIGNAL Dance Music.—Presented by Robolette, 51 Clapham Road, S.W.9.

**11.15 a.m.** Something for Everybody

**11.30 a.m.** Programmes in French Assn. des Auditeurs de Radio Normandie.

**2.0 p.m.** Miniature Matinee

**2.30 p.m.** ARTHUR YOUNG and A Friend The I.B.C. Musical Director at the Piano introduces Listeners to a Radio Guest Sponsored by The Mentholatum Co., Ltd., Slough, Bucks.

**2.45 p.m.** Beauty and Romance Presented by Hinds, Ltd., S.W.20.

**11.30 a.m.** Programmes in French Assn. des Auditeurs de Radio Normandie.

**2.0 p.m.** Miniature Matinee

**2.15 p.m.** In Search of Melody Sponsored by Pynovape Brand Inhalant, Yeo Street, E.3.

**2.30 p.m.** From the New World

**2.45 p.m.** Beauty and Romance A Kiss in the Dark, Herbert; Chicken Reel, Daly; The One Rose, McIntyre; After Sundown, Brown.—Presented by Hinds, Ltd., S.W.20.

**3.0 p.m.** Advance Film News Presented by Associated British Cinemas, 30 Golden Square, W.1.

**3.15 p.m.** Thos. Hedley & Co., Ltd., proudly present MISS GRACIE FIELDS introducing New Songs and Old Favourites in Every Programme

**3.30 p.m.** MORTON DOWNEY The Golden Voice of Radio Presented by Thos. Hedley & Co., Ltd., makers of Drene Shampoo.

**3.45 p.m.** NEAL ARDEN presents Masters of Rhythm A Programme illustrated by Outstanding Recordings by Famous Artists and Orchestras Sponsored by Feen-a-Mint, Thames House, S.W.1.

**4.0 p.m.** Dance Tunes of To-day

**4.30 p.m.** Request Programme from Eric L. Adlam, of Notting Hill, London, W.11.

**4.45 p.m.** Fingering the Frets A Programme for Instrumental Enthusiasts.

**5.0 p.m.** I.B.C. TIME SIGNAL A Programme for Men. With Tom Beasley (Wilkinson's Famous Sword Smith) and Michael Moore with His Impersonations.—Presented by Wilkinson's Sword Co., Ltd., Oakley Works, Oakley Road, W.3.

**5.15 p.m.** Bohemian Holiday Winter Snow Sports.—Presented by The Czechoslovakian Travel Bureau.

**5.30 p.m.** Variety

**6.0 p.m.** Programmes in French Assn. des Auditeurs de Radio Normandie.

**12 (midnight)** Melody at Midnight Henry King and His Orchestra. Guest Artist: Carol Lee (Electrical Recordings).—Presented nightly by Bile Beans, C. E. Fulford, Ltd., Leeds.

**12.30 a.m.** I.B.C. TIME SIGNAL Dance Music.

**1.0 a.m.** I.B.C. Goodnight Melody Close Down.

Please turn to next page

## CARROLL LEVIS'S MOST POPULAR DISCOVERY

For Sunday, February 27th was IRENE SPOWART Whistling and Imitating a Hawaiian Guitar and a Musical Saw

This artiste received the greatest number of votes from listeners and has therefore been awarded the Quaker Oats Cash Prize for the week.

Don't miss CARROLL LEVIS and his latest RADIO DISCOVERIES next week!

AND DON'T FORGET YOUR VOTE. IT MAY MEAN A STAGE CONTRACT FOR ONE OF THESE "UNKNOWNNS"

<b>NORMANDY</b> <b>5.15 p.m.</b> <b>SUNDAY</b> <small>Transmission through I.B.C. Ltd.</small>	<b>LYONS</b> <b>8.30 p.m.</b> <b>SUNDAY</b>
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LUXEMBOURG 10.30 p.m. SUNDAY

# Tune in RADIO NORMANDY . . .

—Continued from page 33

## Full Programme Particulars

### THURSDAY, MAR. 17

- 7.45 a.m. Laugh and Grow Fit with **JOE MURGATROYD** (The Lad fra' Yorkshire) and Poppet at the Piano Presented to-day by the makers of Kolynos Tooth Paste, 12 Chenies Street, W.C.1.
- 5.0 a.m. **OUT OF THE BLUE**  
A Programme of Surprises, the Big Stars, and Personalities brought to You Out of the Blue introduced by Ruth Dunning The Reckitt's Reporter Presented by the makers of Reckitt's Blue, Reckitt & Sons, Ltd., Hull.
- 8.15 a.m. **I.B.C. TIME SIGNAL**  
Zebo Time. A Musical Contrast of Songs of Grandma's Day with the Rhythm of her Grandchildren.—Presented by the makers of Zebo, Reckitt & Sons, Ltd., Hull.
- 8.30 a.m. Popular Tunes Valencia, Padilla; It's a Great Life, Whiting; Irish Medley; The Grass-hoppers' Dance, Bucalossi.—Presented for your entertainment by Fynnon, Ltd.
- 8.45 a.m. Normandy Playbill Advance News and Some of Next Sunday's High Spots. Compèred by Tom Ronald.
- 9.0 a.m. **I.B.C. TIME SIGNAL**  
Mrs. Celebrity. The Wives of the Famous.—Presented by Shippams, of Chichester-in-Sussex, makers of Fish and Meat Pastes.
- 9.15 a.m. The Milton Sisters **PAT HYDE AND DINAH MILLER** with their Entertaining Announcer Bob Walker and Arthur Young at the Piano Presented by Milton Denture Powder, John Milton House, N.7.
- 9.30 a.m. Favourite Melodies Presented by the proprietors of Freezone Corn Remover, Braydon Road, N.16.
- 9.45 a.m. Hildegarda The Most Fascinating Personality of the Year.—Presented by Milk of Magnesia, 179 Acton Vale, W.3.
- 10.0 a.m. **I.B.C. TIME SIGNAL**  
Radio Favourites.—Presented on behalf of Brooke Bond & Co., Ltd., London, E.1.
- 10.15 a.m. **THE OPEN ROAD**  
Presented by Carter's Little Liver Pills, 64 Hatton Garden, E.C.1.
- 10.30 a.m. **HIGHLIGHTS ON PARADE**  
Presented by Macleans Peroxide Tooth-paste, Great West Road, Brentford.
- 10.45 a.m. Tunes on the Cinema Organ
- 11.0 a.m. **I.B.C. TIME SIGNAL**  
Dance Music.—Presented by Santas, 51 Clapham Road, S.W.9.
- 11.15 a.m. A Popular Programme Presented by J. A. Sharwood, Ltd., makers of Green Label Chutney, Offley Works, S.W.9.
- 11.30 a.m. Programmes in French Assn. des Auditeurs de Radio Normandie.
- 2.30 p.m. Miniature Matinee
- 2.45 p.m. Beauty and Romance —Presented by Hinds, Ltd., S.W.20.
- 3.0 p.m. Familiar Tunes
- 3.30 p.m. Hawaiian Magic
- 3.45 p.m. The Musical Mirror Sponsored by Novopline Foot Energiser, Yeo Street, E.3.
- 4.0 p.m. Jane and John Presented by Drages, Ltd., Everyman House, Oxford Street, W.1.
- 4.15 p.m. Tapping in Rhythm
- 4.30 p.m. Fifteen Minutes of Variety and Entertainment at the Café Au Lait. Guest Artist: Reginald King.—Presented by Nestle's Milk Products.
- 4.45 p.m. On With the Show
- 5.15 p.m. A Quarter-Hour Programme For Boys and Girls. Birthday Greetings From the Uncles.
- 5.30 p.m. **PALMOLIVE HALF-HOUR**  
With The Palmolivers Paul Oliver and Olive Palmer Presented by Palmolive Soap, Palmolive, Ltd., S.W.1.
- 6.0 p.m. Programmes in French Assn. des Auditeurs de Radio Normandie.
- 12 (midnight) Melody at Midnight Seger Ellis and His Orchestra. Guest Artistes: The Uptowners (Electrical Recordings).—Presented nightly by Bile Beans, C. E. Fulford, Ltd., Leeds.
- 12.30 a.m. **I.B.C. TIME SIGNAL**  
Dance Music.
- 1.0 a.m. **I.B.C. TIME SIGNAL**  
Close Down.

### FRIDAY, MAR. 18

- 7.45 a.m. Laugh and Grow Fit with **JOE MURGATROYD** (The Lad fra' Yorkshire) and Poppet at the Piano Presented to-day by the makers of Kolynos Tooth Paste, 12 Chenies Street, W.C.1.
- 8.0 a.m. **MUSIC IN THE MORNING**  
Presented by Horlicks, Slough, Bucks.
- 8.15 a.m. 8.15—And All's Well An Early Morning Programme to Encourage the Healthy, Happy Side of Life, featuring Browning and Starr.—Presented by Alka Seltzer Products.
- 8.30 a.m. **I.B.C. TIME SIGNAL**  
You Might Like to Hear.—Presented by the makers of Do-Do Asthma Tablets, 34 Smedley Street, S.W.8.
- 8.45 a.m. The Glories of England No. 3—The Shires.—Presented by Sunny Jim on behalf of A. C. Fincken & Co., Clifton House, Euston Road, N.W.1.
- 9.0 a.m. **I.B.C. TIME SIGNAL**  
Round the World.—Presented by Hancock's the Chemist, Fleet Street, E.C.4.
- 9.15 a.m. **THE GLYMIEL JOLLITIES**  
with Sylvia Cecil Tessa Deane Marjorie Stedeford Owen Catley Clarence Wright Monte Rey Neal Arden Al-Burton and the Glymiel Orchestra Presented by the makers of Glymiel Jelly.
- 9.30 a.m. Radio Favourites Presented on behalf of Brooke Bond & Co., Ltd., London, E.1.
- 9.45 a.m. A Programme of Popular Music Talk by Nurse Johnson on Child Problems —Presented by California Syrup of Figs, 179 Acton Vale, W.3.
- 10.0 a.m. **I.B.C. TIME SIGNAL**  
Kitchen Wisdom. Remember Me, Warren; Amparita Roca, Texidor; Giannina Mia, Friml; Selection—Harmony Lane Film. Presented by Borwick's Baking Powder, 1 Bunhill Row, S.W.1.
- 10.15 a.m. Dream Waltzes Presented by True Story Magazine, 30 Bouverie Street, E.C.4.
- 10.30 a.m. **SONGS AND MUSIC FROM STAGE AND SCREEN**  
Lambeth Walk (Me and My Gal), Gay; It's a Long Pull to Get There (Porgy and Bess), Gershwin; I Still Love to Kiss You Good-night (Fifty Second Street), Spina; Silent Film Memories.—Presented by the makers of Maclean Brand Stomach Powder, Great West Road, Brentford.
- 10.45 a.m. Crystal Gazing Presented by O'Cedar Mops and Polishes, Slough, Bucks.
- 11.0 a.m. **I.B.C. TIME SIGNAL**  
Something for Everybody.
- 11.30 a.m. Programmes in French Assn. des Auditeurs de Radio Normandie.
- 2.0 p.m. The Magic Carpet
- 2.30 p.m. Songs of the Out-of-Doors Beauty and Romance Presented by Hinds, Ltd., S.W.20.
- 2.45 p.m. Musical Cavalcade Presented by the publishers of Cavalcade, 2 Salisbury Square, E.C.4.
- 3.15 p.m. Cinema Organ
- 3.30 p.m. Jane and John Presented by Drages, Ltd., Everyman House, Oxford Street, W.1.
- 3.45 p.m. In Search of Melody Sponsored by Pynovape Brand Inhalant, Yeo Street, E.3.
- 4.0 p.m. Friday at Four The Diary of the Week. Presented by Our Radio Friends, David and Margaret.—Presented by Du Maurier Cigarettes, 1 Sekford Street, E.C.1.
- 4.15 p.m. What's On Stop Press Reviews of the Latest Films, Shows and Other Attractions by Edgar Blatt (the I.B.C. Special Critic).
- 4.30 p.m. Fingers of Harmony Presented by the proprietors of Daren Bread, Daren, Ltd., Dartford, Kent.
- 4.45 p.m. Popular Pairs
- 5.0 p.m. **I.B.C. TIME SIGNAL**  
Dancing Reminiscences.
- 5.15 p.m. A Quarter-Hour Programme For Boys and Girls. Birthday Greetings From the Musical Magazine
- 5.30 p.m. Programmes in French Assn. des Auditeurs de Radio Normandie.
- 6.0 p.m. Melody at Midnight Tommy Tucker and His Orchestra. Guest Artistes: The Oklahoma Outlaws (Electrical Recordings).—Presented nightly by Bile Beans, C. E. Fulford, Ltd., Leeds.
- 12.30 a.m. **I.B.C. TIME SIGNAL**  
Dance Music.
- 1.0 a.m. **I.B.C. TIME SIGNAL**
- 1.30 a.m. **I.B.C. TIME SIGNAL**
- 2.0 a.m. **I.B.C. TIME SIGNAL**  
Close Down.

### SATURDAY, MAR. 19

- 7.45 a.m. Laugh and Grow Fit with **JOE MURGATROYD** (The Lad fra' Yorkshire) and Poppet at the Piano Presented to-day by the makers of Kolynos Tooth Paste, 12 Chenies Street, W.C.1.
- 8.0 a.m. **MUSIC IN THE MORNING**  
The Lady Who Couldn't Be Kissed, Warren; Hometown, Kennedy; Hick Stomp, Phillips; Medley; Twinkle, Twinkle, Little Star, Oakland.—Presented by Horlicks, Slough, Bucks.
- 8.15 a.m. **I.B.C. TIME SIGNAL**  
The Animal Man.—Presented by the makers of Chlx, 8 Devonshire Grove, S.E.15.
- 8.30 a.m. Happy Days Presented by Wincarnis, Wincarnis Works, Norwich.
- 8.45 a.m. Sunny Jim's Young Folks Programme.—Presented by A. C. Fincken & Co., Clifton House, Euston Road, N.W.1.
- 9.0 a.m. **I.B.C. TIME SIGNAL**  
Light Music.
- 9.15 a.m. **WITH THE IMMORTALS**  
A Musical Problem introduced by Orpheus Presented by the makers of Bisodol, 12 Chenies Street, W.C.1.
- 9.30 a.m. A Quarter of an Hour's Entertainment for Mothers and Children. Presented by Uncle Coughdrop and the Pineate Aunties and Uncles.—Sponsored by Pineate Honey Cough Syrup, Braydon Road, N.16.
- 9.45 a.m. The Milton Sisters **PAT HYDE AND DINAH MILLER** with their Entertaining Announcer Bob Walker and Arthur Young at the Piano Presented by Milton Denture Powder, John Milton House, N.7.
- 10.0 a.m. **I.B.C. TIME SIGNAL**  
**CARROLL GIBBONS AND HIS BOYS** with Anne Lenner George Melachrino Guest Artistes: Smeddia Brothers and Joan Turner Compère: Russ Carr Thirty Minutes of Bright Music, Song and Humour Sponsored by the makers of Cookeen.
- 10.30 a.m. Request Programme From Mr. Roy Bird of Dorchester and Mrs. Coom of Bromley.
- 11.0 a.m. **I.B.C. TIME SIGNAL**  
Listen to Vitbe.—Presented by Vitbe Bread, Crayford, Kent.
- 11.15 a.m. Something for Everybody Trizane Czaradas, arr. Rico; Just Another Sally, Carlton; In a Bird Store, Leke; Home on the Range, arr. Guion; After All These Years, Nicholls.
- 11.30 a.m. Programmes in French Assn. des Auditeurs de Radio Normandie.
- 2.0 p.m. Military Moments Presented by the makers of Haywards Military Pickle, Montford Place, Kennington, S.E.11.
- 2.15 p.m. Musical Shows of Yesterday
- 2.30 p.m. **ARTHUR YOUNG** and A Friend The I.B.C. Musical Director at the Piano Introduces Listeners to a Radio Guest. Presented by The Mencholatium Co., Ltd., Slough, Bucks.
- 2.45 p.m. The Whirl of the World Presented by Monselgneur News Theatre.
- 3.0 p.m. Advance Film News Presented by Associated British Cinemas, 30 Golden Square, W.1.
- 3.15 p.m. Love Is Everywhere
- 3.30 p.m. Dancing Time A Programme of Dance Music chosen by Victor Silvester.
- 4.0 p.m. Swing Music
- 4.15 p.m. Mandoline Orchestras
- 4.30 p.m. Variety Back Again, Wallace; There's a Ring Around the Moon, Mercer; We Own a Salon, Yacht Club Boys; A Gay Caballero, Crumit; Selection—The Man from the Folies Bergeres, Meskill; Always Take Care of Your Pennies, Lauder; Old Yazoo, Waller; Stein Song, Fenstead; Leave It Up to Uncle Jake, Parks.
- 5.0 p.m. **I.B.C. TIME SIGNAL**  
An Earful of Music. Featuring Cella Ryland.—Presented for your entertainment by Rentals R.A.P., Ltd., 183 Regent Street W.1.



Michael Moore will delight listeners with some of his brilliant impersonations on Wednesday and Saturday at 5.15 p.m.

- 5.15 p.m. A Programme for Men with Tom Beasley (Wilkinson's Famous Sword Smith) and Michael Moore with His Impersonations.—Presented by Wilkinson's Sword Co., Ltd., Oakley Works, Oakley Road, W.3.
- 5.30 p.m. Who Won The Results of Association Football Matches played to-day will be broadcast as soon as they come to hand.—Presented by "True Romances" and "True Story" Magazines, 30 Bouverie Street, E.C.4.
- 6.0 p.m. Programmes in French Assn. des Auditeurs de Radio Normandie.
- 12 (midnight) Melody at Midnight Hal Grayson and His Orchestra. Guest Artist: Cleo Brown (Electrical Recordings).—Presented nightly by Bile Beans, C. E. Fulford, Ltd., Leeds.
- 12.30 a.m. **I.B.C. TIME SIGNAL**  
Melody Calling.—Presented by British Home & Office Telephones, 31 St. Peter Street, Westminster, S.W.1.
- 12.45 a.m. Dance Music
- 1.0 a.m. **I.B.C. TIME SIGNAL**
- 1.30 a.m. **I.B.C. TIME SIGNAL**  
Dance Music.
- 2.0 a.m. **I.B.C. TIME SIGNAL**  
Close Down

**RADIO LJUBLJANA**  
549.3 m., 577 Kcs.

Time of Transmission  
Friday: 9.30—10.0 p.m.  
Announcer: F. Miklavcic

**FRIDAY, MAR. 18**

9.30 p.m. Tunes We All Know Cupid's Army, Ibanes; If You Were the Only Girl in the World, Ayer; Grinning, Benatsky; The Moon Got in My Eyes, Johnston; The Gay Nineties Waltz Medley.

9.45 p.m. Light Orchestral Music The Dicky Bird Hop, Goursley; You Will Remember Vienna, Romberg; Sevilliana, Ferraris; Once Upon a Time.

10.0 p.m. Close Down

Information supplied by the International Broadcasting Co., Ltd., 37 Portland Place, London, W.1.

# MY LIFE OF SONG

(Continued from page 21)

"Yeah, that's right. I'm Roy Farx . . ." (It's impossible for me to give his curious Southern accent in print, but his voice is now familiar to everybody who listens-in or has seen him on the stage) . . . and again there was that awkward silence. Mrs. Fox's eyes seemed to be piercing me through and through.

I fumbled at the parcel of gramophone records under my arm. A portable gramophone was produced and soon the tone-arm was swinging on the first record.

I heard my voice ringing through the little office, to the accompaniment of Ray Noble's orchestra. It was a "sweet" Peter Maurice number—a lilting little thing which I felt showed my range off to advantage.

"Yeah, that's very good," said Roy Fox. "But I can't fix anything up right now. . . ."

Hastily I put on the second record. I must get that job, anyway, to pay the rent.

"That's O.K.," said Roy, after they'd heard my singing again. "You'll be hearing from me. . . ."

"Aw, come on, honey," said Mrs. Fox softly. "We'll be late for that lunch date as it is."

"Lunch?" With only £2 17s. in the world I grabbed at the chance. "Lunch? I know the very place. You've got to hear me, Mr. Fox. I know the very place, where you can have lunch and hear a swell band."

Before either of them had time to say "No" I had bundled them into a taxi and we were on our way. We had lunch. I will say it was a good lunch. I had exactly 3s. 6d. left! Then we went to hear the band.

I got up on the dais and sang "I Love the Moon" and two hot numbers at the microphone. I sang as I've never sung before.

Now I'm not the sort that gets nerves, but I'll admit it did take a bit of nerve to go through with it. Only that morning I'd been singing at the kerb. Now we'd had lunch at one of the most expensive places in town, and I was giving my test audition to one of the big noises of Broadway's dance-band world. And I just had to get that job signed, sealed and settled!

## Roy Fox and his wife sat patiently through the programme.

"O.K.," he drawled at last. "You get the job." I pressed a pen into his hand, and on the back of a music-sheet he wrote me out confirmation of the job, at a weekly salary that would put me "tops" among vocalists in London.

Unfortunately the job didn't start at once. The band was not yet formed, and Roy, although personally very wealthy, had not then arranged where his band would play in the West End.

I went back to Gower Street and knocked softly on the kitchen door.

"Mrs. Evans—Mrs. Evans," I ventured. "I'm sorry about that rent. You'll be disappointed in me—b-but I've spent the money. B-but I've got a job!"

The dear old lady smiled a smile of real happiness.

"I don't care about the rent, son, as long as you've got a real job. Who's it with?"

I told her all about my day's adventures, starting with the kerb-singing and running right through my chance meeting with Bill Harty, my audition and my lunch with Mr. and Mrs. Fox.

"And who are these Fox people?" asked Mrs. Evans. "Is he running a famous band?"

"N-no. Not yet. But he will be famous, and . . ."

Perhaps I didn't sound very convincing. The smile faded from the dear's face. She thought I was being fooled.

But within only a few weeks she was to smile again, when Roy Fox, Lew Stone, Bill Harty and myself had gone through an audition for the Monseigneur, when the band had been formed . . . and when we were broadcasting.

On her little radio set in Gower Street she listened in—and knew that one of my dreams had come true.

I had started on the ladder of fame.

I did not know then that Roy would be taken seriously ill, would have to leave the band and that soon I would be plunged into a new series of adventures, as I will describe next week.

(To Be Continued)

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### Lost More than 100 lbs.

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Four such cases of the loss of over 100 lbs. have been reported. Every letter reports accompanying improvements in the health. Thus it can be seen that Dr. Janssen's Slimming Tea has passed the severest tests.

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Hosts of delighted letters are reaching Dr. Janssen. These report varying reductions in weight, according to the needs of the writer. Many letters also confirm Dr. Janssen's statement that there is now no need to exceed one's proper size and weight, and that his safe and simple method of "tea-drinking" enables anyone to obtain (and maintain) a good figure.

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# Radio Toulouse

**Announcer : ALLAN ROSE.**

**Tune-in to 328.6 metres.**

## SUNDAY, MARCH 13

### 5.30 p.m. ALL KINDS OF MUSIC

Mood Indigo (Paul Robeson); Great Little Army (Massed Bands); A Gipsy Who Has Never Been in Love (Geraldo and His Orchestra); Wilkie Bard Medley; Afraid to Dream (Benny Goodman and His Orchestra); Climbing up the Golden Stairs (Hill-Billies); Dickory Dock (Accordion Novelty Band); A Battle Hymn (Sean O'Carroll); All You Want to Do is Dance (Shep Fields and His Rippling Rhythm). (Electrical Transcriptions.)

### 6.0 p.m. THE LILT OF THE WALTZ

Waltzing in a Dream (The London Piano Accordion Band); Charm of the Waltz (London Palladium Orchestra); That Naughty Waltz (Alexander's Accordions). (Electrical Transcriptions.)

### 6.15—6.30 p.m. SOME OTHER ORGANS

Stein Song (Mr. and Mrs. Jesse Crawford); Lily of Laguna (Sydney Gustard); Close Your Eyes (Phil Park); My Hero (Sandy Macpherson); The King's Horses (Reginald Foot). (Electrical Recordings.)

INTERVAL

### 10.15—11.15 p.m. HORLICKS PICTURE HOUSE

Master of Ceremonies : BILLY MILTON  
ENID STAMP-TAYLOR  
VIC OLIVER

PETER DAWSON  
GWEN JONES

ELIZABETH SUTHERLAND  
THE RHYTHM BROTHERS  
THE HORLICKS SINGERS

with  
THE HORLICKS ALL-STAR ORCHESTRA

under  
DEBROY SOMERS  
Presented by HORLICKS, SLOUGH, BUCKS.

## MONDAY, MARCH 14

### 10.15 p.m. LET'S SIT THIS ONE OUT

A programme of Dance Music for the Non-Dancers.

### 10.45 p.m. THEY STOPPED THE SHOW

Tunes from the Films and Shows which caused a Sensation. One Hour With You (Jeanette MacDonald); Yes, Mr. Brown (Jack Buchanan); Pennies from Heaven (Louis Levy); I'm on a See Saw (Louise Browne and John Mills). (Electrical Transcriptions.)

### 11.0—11.15 p.m. LET'S DANCE TO MAURICE WINNICK AND HIS ORCHESTRA

The Sweetest Music this Side of Heaven; On the Beach at Ball Ball; On Treasure Island; Rose in Her Hair; Sailing Home With the Tide. (Electrical Transcriptions.)

## TUESDAY, MARCH 15

### 10.15 p.m. MUSIC FROM AMERICA

Some tunes and records hot from the States, never heard in this Country. Presented by ALLAN ROSE.



Adorable Jessie Matthews is featured in "Broadway and Piccadilly" this Thursday at 10.45 p.m.



Sandy Macpherson gives one of his popular organ solos on Sunday at 6.15 p.m.

### 10.45 p.m. FRIENDS ON THE IVORIES

Personalities of the Piano. Melodies of the Month (Len Green); Going Greek Selection (Patricia Rossborough); Melodies of the Month (Jay Wilbur). (Electrical Transcriptions.)

### 11.0—11.15 p.m. THEY ALL LAUGHED

All Humour. A Christmas Pantomime (Douglas Byng); Trains (Reginald Gardiner). (Electrical Transcriptions.)

## WEDNESDAY, MARCH 16

### 10.15 p.m. THEY CAUGHT THE WORLD BY THE EARS

Each Year has Its Song.

### 10.45 p.m. MELODIES THAT NEVER DIE

Ever Popular Music from the Classics. Hiawatha's Wedding Feast; Mozart's Symphony in G Minor; Strauss's Voices of Spring; Spanish Dances—Nos. 3 and 5. (Electrical Transcriptions.)

### 11.0—11.15 p.m. LET'S DANCE TO HARRY ROY AND HIS BAND

Speaking of the Weather; Broken-Hearted Clown; Harlem; All's Fair in Love and War; Slap that Bass. (Electrical Transcriptions.)

## THURSDAY, MARCH 17

### 10.15 p.m. OH! LISTEN TO THE BAND

### 10.30 p.m. YOURS FOR THE ASKING

Write to Radio Toulouse, 23 Buckingham Gate, London, S.W.1, and ask them to include your favourite tune in this programme.

### 10.45—11.15 p.m. BROADWAY AND PICCADILLY

Stars from Both Sides of the Pond. Gangway (Jessie Matthews); Sweet Sue (Nat Gonella and His Orchestra); I Know Now (Dick Powell); La Traviata (Deanna Durbin); I Went All Hot and Cold (George Formby); You're Here, You're There (Greta Keller); All God's Chillun' (Judy Garland); Black Eyes (Don Rico); It's the Natural Thing to Do (Mildred Bailey); All You Want to Do is Dance (Bing Crosby). (Electrical Transcriptions.)

## FRIDAY, MARCH 18

### 10.15—11.15 p.m. MICROPHONE MIRROR

The Radio News Revue of Sport, Interest and Entertainment for the Whole Family.

## SATURDAY, MARCH 19

### 5.30 p.m. ASSOCIATION FOOTBALL—THE DAY'S RESULTS

Presented by THE INTERNATIONAL SPORTING POOLS LIMITED, BATH ROAD, BRISTOL.

### 6.0—6.15 p.m. THE WAXWORKS REVUE

An Up-to-the-Moment Floor Show on Gramophone Records. Too Marvellous for Words (Ambrose and His Orchestra); Freddy's Got a Lot to Learn, It's an Over-Rated Pastime (Ronald Frankau); Little Old Lady, Old Pal o' Mine (Turner Layton); Leave it up to Uncle Jake, Wonder Valley (Big Bill Campbell); Take Up Your Pick and Swing (George Elrick).

INTERVAL

### 10.15 p.m. MUSIC FROM AMERICA

Some tunes and records hot from the States, never heard in this Country. Presented by ALLAN ROSE.

### 10.45 p.m. A LITTLE MORE DANCING

Caravan (Maxwell Stewart's Orchestra); Muzucay (Mantovani and His Orchestra); The First Time I Saw You (Jimmy Lunceford and His Orchestra); High, Wide and Handsome (Edga Hayes and His Orchestra); Blues in C Sharp (Teddy Wilson and Orchestra). (Electrical Transcriptions.)

### 11.0—11.15 p.m. EMPIRE FOOTBALL POOLS—DIVIDENDS

Presented by Empire Pools—Huddersfield.

Information supplied by David Allen and Sons, Limited,  
23 Buckingham Gate, London, S.W.1.

(N.B.—This programme sheet is liable to revision and alteration without notice.)

MARCH 19th		THE WORLD'S 3 GREATEST NOTHING BARRED POOLS		
4 LEAGUES NOTHING BARRED		POOL 1 12 RESULTS	POOL 2 10 RESULTS	POOL 3 4 DRAWS
Arsenal	Grimsby T.	1		
Blackpool	Leeds Un.	2		
Bolton W.	W.B.A.	3		
Brentford	Liverpool	4		
Derby County	Charlton A.	5		
Everton	Middlesbro	6		
Huddersfield T.	Birmingham	7		
Leicester City	Portsmouth	8		
Manchester C.	Preston N.E.	9		
Sunderland	Chelsea	10		
Wolves	Stoke City	11		
Aston Villa	Bury	12		
Blackburn R.	Luton T.	13		
Bradford	Coventry	14		
Chesterfield	Sheffield U.	15		
Fulham	Stockport C.	16		
Norwich City	Burnley	17		
Plymouth A.	Man. United	18		
Sheffield Wed.	Barnsley	19		
Southampton	Newcastle U.	20		
Swansea Town	Tottenham	21		
West Ham	Notts Forest	22		
Aldershot	Bristol R.	23		
Bristol City	Brighton	24		
Crystal Palace	Clapton O.	25		
Exeter City	Walsall	26		
Gillingham	Cardiff C.	27		
Millwall	Mansfield	28		
Newport C.	Q.P.R.	29		
Notts County	Southend	30		
Reading	Torquay	31		
Swindon T.	Northants	32		
Watford	Boscombe	33		
Barrow	Bradford C.	34		
Crewe Alex.	York City	35		
Darlington	Halifax T.	36		
Gateshead	Accrington	37		
Hartlepoons	Doncaster	38		
Hull City	Rotherham	39		
Lincoln City	Rochdale	40		
New Brighton	Chester	41		
Oldham	Carlisle U.	42		
Port Vale	Tranmere	43		
Wrexham	Southport	44		

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Bradford	Coventry C.	4			
Chesterfield	Sheffield U.	5			
Norwich C.	Burnley	6			
Plymouth	Man. United	7			
Swansea T.	Tottenham	8			
Gillingham	Cardiff C.	9			
Newport C.	Q.P.R.	10			
Crewe A.	York City	11			
Hartlepoons	Doncaster	12			
N. Brighton	Chester	13			
Port Vale	Tranmere	14			
Queens Park	Hearts	15			

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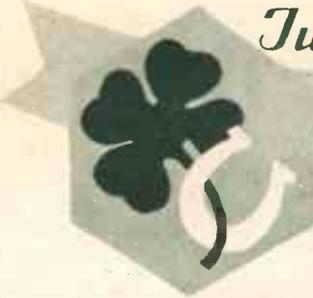
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PROGRAMMES PRESENTED BY IRISH RADIO PRODUCTIONS



## Programme details:

### SUNDAY, MAR. 13

9.30 to 10.30 p.m. **Everybody's Review.** One Hour of Medley, bringing you old favourites and new-found friends in music.

### MONDAY, MAR. 14

9.30 to 10.0 p.m. **Queens of the Air** High-lights of the Distaff Side of Radio-Land.

10.0 to 10.10 p.m. **Until Ten Past** Listen to... Maurice Chevalier. (Electrical recordings.)

10.15 to 10.30 p.m. **Until Half-Past** Dance to Geraldo. (Electrical recordings.) You will hear our Racing Commentary at 10.10 p.m. approximately.

### TUESDAY, MAR. 15

9.30 to 10.30 p.m. **Our Big Broadcast.** We bring you through electrical recordings the voices of the stars of stage, radio and screen. A new-style presentation in a new-style setting. You will hear our Racing Commentary at 10.10 p.m. approximately.



Geraldo, the popular band leader plays for you on Monday at 10.15 p.m.



Gay singer and comedian, the famous Maurice Chevalier (Monday at 10 p.m.)

### WEDNESDAY, MAR. 16

9.30 to 10.0 p.m. **Music of Your Dreams.** Here is a further Wealth of Golden Melody in which we feature Judy Shirley, Ronnie Genarder and our Symphonic Orchestra under the direction of Dave Frost.

10.0 to 10.10 p.m. **Ten Minutes With a Star**... Nelson Eddy. (Electrical Recordings.)

10.15 to 10.30 p.m. **These Are Dancing Moments.** The romance of rippling rhythms. You will hear our Racing Commentary at 10.10 p.m. approximately.

### THURSDAY, MAR. 17

9.30 to 10.30 p.m. **Erinland** A programme for St. Patrick's Day.

10.0 to 10.10 p.m. **Ten Minutes with Stars of Variety.** (Electrical Recordings.)

10.15 to 10.30 p.m. **Waltz-Time** Dancing Melodies and Dancing Memories for the Older Folk. You will hear our Racing Commentary at 10.10 p.m. approximately.

### FRIDAY, MAR. 18

9.30 to 10.30 p.m. **The A (American) B (British) C (Continental) —of Dance Music** A story in Melody... We tell of Dancing Tunes and Personalities of Three Continents (Electrical Recordings). You will hear our Racing Commentary at 10.10 p.m. approximately.

### SATURDAY, MAR. 19

9.30 to 10.10 p.m. **Between Ourselves** An intimate studio production in which we feature Jennie Benson, Renee Flynn, Dorothy Morrow, Three in Harmony, Hubert Valentine, Les Arthur, our Rhythm band with Dave Frost at the piano.

10.15 to 10.30 p.m. **The Last Dancing Session of the Week.** You will hear our Racing Commentary at 10.10 p.m. approximately.

## Gay like Paris...



# Paris Broadcasting Station

60 kw. 312.8 m. 959 kc/s.

Times of Transmissions  
 Sunday: 5.00 p.m.—7.00 p.m.  
 10.30 p.m.—11.30 p.m.  
 Weekdays: 10.30 p.m.—11.00 p.m.

Announcer:  
**John Sullivan**

### SUNDAY, MAR. 13

5.0 p.m. **From the Shows and Films** Things Are Looking Up (Damsel in Distress), Gershwin; Slumming on Park Avenue (On the Avenue), Berlin; She's My Lovely (Hide and Seek), Ellis; Selection—Firefly, Friml.

5.15 p.m. **Request Medley** Selection—The New Moon, Romberg; Sally, Haines; Roses of Picardy, Wood; Somebody Stole My Gal, Wood.

5.30 p.m. **The Street Singer** (Electrical Recordings). Broken Hearted Clown, Pelosi; September in the Rain, Warren; Trees, Rasbach; The Sunset Trail, Kennedy; Solitude, Ellington.

5.45 p.m. **Light Music** Snowman, Le Clerq; Moon or No Moon, Lerner; For You Alone, Geoh; The Shamrock, arr. Myddleton; Midnight and Music, Ellis.

6.0 p.m. **Music Hall** Sing As We Go, Parr; Tobermory, Lauder; The Song of the Tenement, Ellstein; Cheer Up, Mayerl; The Char-ladies' Ball, Brennan.

6.15 p.m. **Musical Medley** The Girl in the Taxi, Fedras; This Year's Kisses, Berlin; In the Shadows, Finch; Too Marvellous for Words, Whiting; The Camera Doesn't Lie, Leslie.

6.30 p.m. **THE OPEN ROAD** Hampton Court, Graham; Hallelujah, Youmans; El Relicario, Padilla; Mass Bands of the Guards, Burnaby; Punjab March, Payne.—Presented by Carter's Little Liver Pills, 64 Hatton Garden, E.C.1.

6.45—7.0 p.m. **Dance Time** In the Mission by the Sea, Hill; The Cross-eyed Cowboy on the Cross-eyed Horse—Fox trot, Meshill; Old Pal of Mine—Fox trot, Box; You Can't Stop Me From Dreaming, Friend.

10.30 p.m. **Variety Theatre** Selection—White Horse Inn, Benatsky.—Presented by Goodsway Bonus Football Pools, Sunderland.

10.45 p.m. **Military Band Concert** Washington Greys—March, Grafulla; Sea Songs Medley, arr. Vaughan Williams; The Whistler and His Dog, Pryor; Sons of the Brave, Bidgood.

11.0 p.m. **Cabaret** Tiger Rag, La Rocca; Mad About the Boy, Coward; Mad Dogs and Englishmen, Coward; St. Louis Blues, Handy; Sweet Sue, Young.

11.15 p.m. **Request Medley** When the Harvest Moon is Shining, Wilfred; The Whistling Waltz; Woods; When a Lady Meets a Gentleman Down South, Oppenheim; When the Poppies Bloom Again, Towers; Will You Remember? Young.

11.30 p.m. **Goodnight Melody** Close Down.

### MONDAY, MAR. 14

10.30 p.m. **Relay of Cabaret** From Le Bœuf Sur Le Toit Night Club.

### TUESDAY, MAR. 15

10.30 p.m. **Relay of a French Play** From the Studio.

### WEDNESDAY, MAR. 16

10.30 p.m. **Relay of Cabaret from the Scheherazade Night Club.** Compèred by John Sullivan.

### THURSDAY, MAR. 17

10.30 p.m. **Relay from "The Big Apple" Night Club.**

### FRIDAY, MAR. 18

9.0 p.m. (approx.) **French Theatre Relay**

### SATURDAY, MAR. 19

10.30 p.m. **Dance Music**

Information supplied by Anglo-Continental Publicity Ltd., 6 Cavendish Mansions, Langham Street, London, W.1. (Telephone: Langham 1162.)



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## FROM SCRIPT TO MIKE

(Continued from Page 15)

The next step is a conference between the producer and Maurice Brown, who is responsible for the incidental music for all plays, the effects men and the studio assistants.

All have had time to study their scripts and at this conference fresh ideas are introduced. After discussion, a framework of sounds and effects is constructed into which the broadcast will eventually be fitted. Every one leaves that meeting with a clear idea of the producer's aim and a knowledge of the support he must give if it is to be realised.

Next the play must be cast, and the producer looks in to see Bruce Belfrage. There is an actress he particularly wants for the lead and he knows that she is free. About the male characters, there are several alternatives and Bruce is able to pencil against each part the names of two or three actors who would be acceptable to the producer.

So Bruce gets busy with telephone and telegram and in a few days his contracts have been issued and fees agreed.

Ten days before the actual broadcast rehearsals start in the drama studios on the sixth and seventh floors at Broadcasting House.

At first all the cast assemble with the producer in a large studio for a preliminary reading. Two days later they will be divided among two or three studios and the producer will take his place at the dramatic control panel beneath the roof. There, by means of a loudspeaker, he will rehearse the play by ear alone. If the author can spare the time he will be welcome in the chair by the producer's side. Further cuts and alterations are sure to suggest themselves when the play is *actually heard*, the acid test of any broadcast work.

The last rehearsal is held on the day of the broadcast itself, when the actors, holding their scripts which are scored, blue pencilled and accented through and through, play their parts exactly as they will on the night.

By the producer's side sits his pretty secretary with a stop watch. Every pause, during which the producer directs his unseen cast by loudspeaker is timed and deducted from the total length of the play. Now all is ready for the night.

At eight when the announcer speaks his lines I shall be thinking of the energetic work of this team which has made the programme possible.

The author, the producer and the cast get the credit; the others do not grudge them the glamour, but without their active help this production would not be possible.

## OUR RADIO LETTER BOX

Half a crown is paid for each letter published on this page. Write to "Radio Letter Box," "Radio Pictorial," 37/38 Chancery Lane, London, W.C.2. Anonymous letters are ignored. Write on one side of the paper only.

From Mrs. N. Rostron, 1 York Terrace, Glossop.

THE inclusion of Stuart Hibberd as the "mystery" singer in Puzzle Corner in a recent "Monday at Seven" must have given great pleasure to innumerable old-time listeners.

In the old days we used to hear him sing in the Epilogue, and in the Children's Hour, but for a long time now we've been denied this pleasure.

From F. Morlidge, 57 Macclesfield Street, Burslem, Stoke-on-Trent.

IT would be a good idea if the B.B.C. gave a weekly talk, by an astrologer, on how the planets shape your destiny, for the benefit of the ladies. We poor men could pretend not to listen.

From Master D. Foxcroft, Vinery View, Leeds 9, Yorkshire.

WHEN a dance-band announcer says "roll back the carpet, and push back the chairs," many listeners do not do as suggested because they are unable to dance. Why then, doesn't the B.B.C. instruct us how to dance over the "air"?

I am sure such a programme would be appreciated.

From Mr. Stanley Landen, 1 Cedar Park Gardens, Chadwell Heath, Essex.

*Announcers with the old school tie,  
Apologise for coughing,  
And deep depressions always seem  
To be right in the offing,  
Crooners croon and fiddles scrape  
While saxophones are moaning,  
And trios thrive and nightly strive  
To send us upstairs groaning.  
And that's the B.B.C.!*

From Miss Emily Palmer, 16 Elgin Crescent, W.11.

HOW many readers are annoyed by the B.B.C.'s very bad habit of repeating itself? One of the worst instances occurs in "Monday at Seven." Brilliant as Judy Shirley undoubtedly is, why must the show be held up by an announcer who merely repeats what the singing commère tells us? Surely, the B.B.C. could decide which one to keep by tossing a coin.

Another case of repetition comes regularly in the Children's Hour. Anything from four to six aunts and uncles shout in turn: "Hello, children!" and then, to crown it all, one adds, "This is the Children's Hour."

From H. Blackburn, 34 Ashfield Grove, Reedley.

AS I write this Northerners everywhere are still mourning the untimely death of that popular broadcaster, Frank A. Nicholls. Of him it could truly be said, "a man in his time plays many parts." And what is more he played them all equally well.

He was equally at home as "Worzel Gummidge," the Scarecrow, a part which must have endeared him to countless Northern kiddies; or as "Adam," the Scottish Gamekeeper, teller of Nature stories.

Adult listeners probably only knew him as "Harry Hopeful," the glassblower's assistant who tramped the Yorkshire Dales in search of work, and made friends with shepherds, farmers and fishermen. It is sad to think that the broadcasting days of our Northern "A. J. Alan" are over, but the memory of our Manchester jeweller will long linger on.

From Miss M. Irving, 36 Leeds Road, Blackpool.

I WISH announcers would cease pandering to artistes' vanity by repeating to us what vain artistes have told them; i.e., that this is their first broadcast in this country since their return from somewhere or other. Listeners don't care two hoots where they've returned from, and such gratuitous self-advertisement merely irritates us.

### LETTER COMPETITION

from Aunt Muriel's Children's Corner

This is the letter:—

Dear Aunt Muriel,

As you see all I do, and hear all I say, you must know how much I love chocolates. It is rude to ask, but oh my! I am fond of them. Would you send me some?

MICK.

Here are the Prizewinners

STELLA SPRUCE, Age 12,  
The Hollies, Leigh,  
Stoke-on-Trent.  
(*Uttaxeter High School*)

JEAN WAKEMAN, Age 11,  
52, Choumert Road, London, S.E.15.  
(*Ady's Road School*)

KEITH MOSLEY, Age 12,  
54, Bury Old Road, Prestwich,  
Manchester.  
(*Manchester Grammar School*)

KENNETH ARTHUR CLARKE, Age 11,  
39, Ludwick Way,  
Welwyn Garden City, Herts.  
(*Handside School*)

# WHO WANTS MY NOSE?



Always sniffing...can't smell  
can't enjoy anything...half  
choked...can't breathe

Is Catarrh spoiling your enjoyment of life? Is it ruining your looks? Making you heavy-eyed and unprepossessing? Is it gradually breaking down your health and making you feel miserable, depressed and only "half-alive"? Do you wake in the morning with your nose and throat blocked with mucus?

## CATARRH

CAUSES  
CONSTANTLY  
RECURRING  
COLDS

LEADS TO  
SERIOUS  
CHEST  
COMPLAINTS

QUICKLY  
SPOILS  
GOOD  
LOOKS

POISONS  
THE  
BLOOD  
STREAM

CREATES  
DEAFNESS AND  
HEAD  
NOISES

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# 6

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