

LUXEMBOURG
NORMANDY : LYONS
PARIS : EIREANN
PROGRAMMES
Apr. 24 - Apr. 30

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RADIO PICTORIAL

THE MAGAZINE FOR EVERY LISTENER

3^D

EVERY
FRIDAY



**WHAT'S HAPPENED
TO HENRY HALL?**

**BEER AND
THE B.B.C.**

By Michael Eldersmith

**BRINGING
SHAKESPEARE
TO THE MIKE**

By Charles Hatton

**MEET YOUR OLD
FRIEND DAN**

By Susan Collyer

**BEHIND THE SCENES
WITH CARROLL GIBBONS**

**ELIZABETH COWELL
DOROTHY CARLESS
JANET LIND
MARJORIE SANDFORD
GARRY ALLIGHAN**

**ALL THE WEEK'S RADIO
NEWS, GOSSIP, HUMOUR
AND PICTURES**



Gracie
FIELDS

(See Page 5)

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BUZZ-Z-Z

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CRASH

HISS-S-S

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No. 223

RADIO PICTORIAL

The Magazine for Every Listener

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MANAGING EDITOR.....K. P. HUNT
ASST. EDITOR.....MARGOT JONES

THERE'S LAUGHTER IN THE AIR!



WISECRACKS by THE WEEK'S WITTIEST BROADCASTERS

WHAT'S that horrible monstrosity parked outside the stage door?"
"That's my car. I've had that car for years and never had a wreck."

"You mean you've had that wreck for years and never had a car."
By **Charles Hayes** (*B.B.C. Music Hall to-morrow, April 23*).

SORE POINT

PRODUCER: Say, what the dickens is the matter with your voice?

SINGER: My vocal chords irritate.

PRODUCER: You're telling me!
By **Vic Oliver** (*Horlicks Picture House, Luxembourg, Normandy, April 24*).

HAIR-MINDED

CROONETTE: Oh, Herbert, you're such a darling to give me a lock of your hair! It shows that you love me a lot!

BANDSMAN: Sure I love you, and just to prove it—here's my whole wig!

By **Wyn Richmond** (*Rizla Fun Fair and Stork Radio Parade, Normandy, and Macleans Highlights, Luxembourg, April 24*).

ALL THAT GLITTERS

JEWISH BANDSMAN: Mabel threw a novelty party last night. All the guests were asked to bring "something golden."

PAL: What was the outcome?

JEWISH BANDSMAN: Well, some took sovereigns and others took goldfish.

PAL: What did you take?
JEWISH BANDSMAN: I took my friend Goldberg.

By **Browning and Starr** (*the Alka Seltzer Boys, Luxembourg, April 25, 26; Normandy, April 25, 29*).

CHERCHEZ LA FEMME

"How have you remained a bachelor so long?"

"By choice."

"Isn't that a little unfair to the girls?"

"No, it was their choice."

"You should settle down and get yourself a wife."

"That's all very well—but whose?"

By **Curtis and Ames** (*"Friends to Tea," Regional, April 25*).

DISTANCE LENDS ENCHANTMENT

"Don't you think I'm at my best at a microphone?"

"No, far from it."

By **Henry Hall** (*in "Hallmarks," National, April 27*).

DOG-GONE IT!

ACTRESS (in pet shop): I'm looking for a genuine bloodhound.

PROPRIETOR: Well, here's the very thing.

ACTRESS: How can I tell it's a real bloodhound?

PROPRIETOR: If you wait a minute, lady, it'll bleed for you.

By **Dorothy Carless** (*"Rhythm Express," Regional, April 28*).

FOOD FOR THOUGHT

"That new guy on the trombone wouldn't be so bad if he wasn't so greedy."

"Greedy?"

"Yes. Unless you put a bullock between two baker's carts he wouldn't think it was a sandwich!"

By **Denny Dennis** (*Reckitt's "Swinging in the Bath tub," Normandy, April 28; Luxembourg, April 29. "An Hour to Play," National, April 30*).

KNOWS ALL THE ANSWERS

BANDLEADER: Miss Blondie, do you know "You're the Cream in My Coffee"?

CROONETTE: Oh, Mr. ———, this is so sudden!

BANDLEADER: I merely want to make sure about your number.

CROONETTE: Gerrard 46987.
By **Sam Costa** (*"Sweet and Lovely," Regional, April 26*).

FUR HEAVEN'S SAKE!

ACTRESS: Can I wear this seal-skin coat in the rain without harming it?

DEALER: Now, be honest, ma'am—have you ever seen a seal with an umbrella?

By **"Beryl"** (*with George Formby in the Feen-A-Mint show, Luxembourg, Normandy, April 24*).

YOUR SIGNATURE-TUNE "GUYED"



JOE LOSS . . . "MAKE-BELIEVE BALLROOM"

NIGHT WATCH

"Did you know that Charlie is going to bed every night with his glasses on?"

"Why's that?"

"He wants to get a better look at his dream girl."

By **The Three Music-Hall Boys** (*Rinso Radio Revue, Normandy and Luxembourg, April 24*).

THE IDEA!

COMEDIAN: Every idea I get I jot down in a little book. I've been doing it for two years.

MANAGER: Gee, you must have filled nearly half a page!

By **Cyril Grantham** (*Cadbury Calling, Luxembourg, Normandy, April 26*).

BEER IS BEST

"I say, George, what's your favourite music?"

"Drinking."

"Why don't you listen, mug! I said music, not amusement!"

By **Richard Murdoch** (*"Band Waggon," Regional, April 27*).

A PERFECT HOWL

"I've persuaded my wife to practise her singing in the garden."

"Why?"

"So that the neighbours can see I'm not knocking her about."

By **Lily Morris** (*another B.B.C. Music Hall star, to-morrow, National, April 23*).

No. 7

WHERE TO FIND YOUR FAVOURITE PROGRAMMES

Radio Luxembourg
Pages 26, 28 and 29

Radio Lyons
Pages 30 and 31

Radio Paris
Page 33

Radio Normandy
Pages 34, 35, 37 and 38

Radio Eireann
Page 38

B.B.C. Programme Guide
Pages 22, 23

ACCORDING TO REFERENCES

"I've got a great discovery here, chief—a coming star who is handsomer than Robert Taylor, makes love like Gable, talks like Stuart Hibberd, is wittier than George Robey, and has an even kinder manner than Christopher Stone."
"Stop! That must be my wife's first husband!"
By **Bobby Howell** (*Stork Radio Parade, Normandy, April 24*).

PERFECT MATCH

"I hear you're getting married, Freddy?"
"Yes, and what a girl! She can sing, dance, drive a car, play golf, fly a plane, play the piano, and speak three languages."
"It should be a fine match, eh?"
"It certainly should, what with me being a good cook."
By **Paula Green** (*Snowfire programme, Normandy, April 24; Nestlé's show, Normandy, April 28*).

EARLY MORNING CONVERSATION

SHE: Y'up?
HE: Yup.
By **Joe Young** (*"Radio Normandy Calling," Normandy, April 24*).

HARSH WORDS

PRODUCER: Hey, you! What's the idea of praising this singer to me?
ASSISTANT: I didn't praise him.
PRODUCER: You did. When I asked you about his voice you said, "It's great!"
ASSISTANT: I did not. I said, "It grates!"
By **Peggy Cochrane** (*Beechams Reunion, Lyons, Luxembourg, April 24*).

GAG-PIPES

The Scots didn't invent bagpipes. The Irish invented them. The Irish sold them to the Scots, telling them that they produced music. The Scots still haven't seen the joke.
By **Gerald Carnes** (*popular announcer-compère, heard regularly from Lyons*).

DON BRADMAN

"—And I said to Mrs. Gibson. . . ."



Claude Dampier surrounded by Women's League of Health and Beauty members in a Croydon store

AUSTRALIAN test team discipline is pretty strict and special permission had to be got for Don Bradman's first British broadcast next Monday. Only after a lot of cabling could Joli de Lotbiniere be certain that he had the world's biggest cricketing figure "in the bag." The Australian team is being entertained at a lunch held at the Savoy Hotel, and The Don will be heard replying to his hosts' speeches of welcome. The broadcast is from 2 to 2.30, National, on April 25.

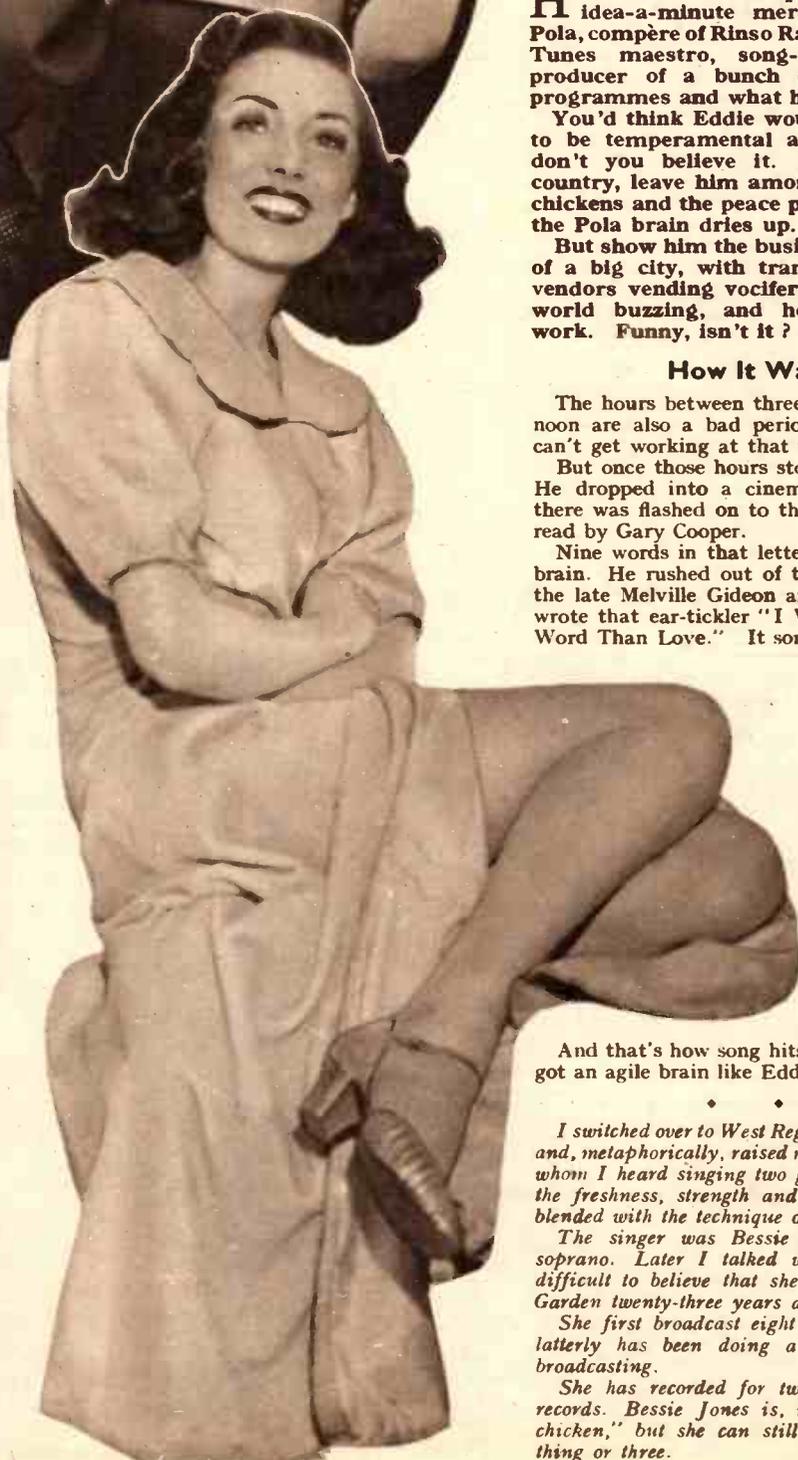
TALK veered, inevitably, the other night, to the war-clouds over Europe. Many people blame the Great War for setting back their careers. That brilliant singer, Walter Glynne, is one who can prove that the last European scrap lost him a golden opportunity.

He was invited to take the lead in the D'Oyley Carte Opera Company as soon as he was demobilised. A pretty good thing to look forward to! But, unfortunately, things dragged on and when eventually Walter was demobbed he found that only twelve hours earlier Derek Oldham had been signed up instead. The Company could not wait. Not that Walter begrudged Derek his break, but it was pretty tough.

He's Got It!

You've got to be versatile to carve a successful way through the show business jungle, these days. Some people have that advantage. Witness Neal Arden, the debonair and witty commentator and compère for "Feen-A-Mint."

Dropping into Neal's flat the other night I found him immersed in the Bible and he told me that he is playing St. Paul in a ten-episode film based on the life of St. Paul. "It's one of the most moving and thrilling experiences I have ever had," Neal assured me. "I never dreamed that St. Paul had had such a varied and wonderful life." I believe Neal is going to be superb in the part, but you couldn't wish for a greater contrast between this film and the light radio work Neal is doing.



Charming new photograph of Vera Lynn, Ambrose's singer of sweet melodies. Vera's popularity grows with every broadcast she makes

PAMELA RANDALL is going great guns with a part in Coward's "Operette." She's "the cause of all the trouble" in the play.

Says that Noel Coward is, to her, the most marvellous man in the world (where have I heard that before?) and hopes one day ("make it within two years" she says) to play lead in a Coward show.

Pam, incidentally, must be one of the few stage and radio girls who neither smoke nor drink . . . not even on special occasions.

Edged Compliments

I never thought my old friend Hal Swain, that breezy man of sax-o-fun, would try to cut me! But he has.

He's working a publicity stunt in which he gives away to friends and fans razor-blades, stamped "With Hal Swain's Compliments" and enclosed in tiny envelopes bearing his photograph. I must say the photograph is excellent. . . .

He's slick! He's quick-fire! He's an idea-a-minute merchant! He's Eddie Pola, compère of Rinso Radio Revue, Twisted-Tunes maestro, song-writer, gag-writer, producer of a bunch of sponsored radio programmes and what have you!

You'd think Eddie wouldn't have the time to be temperamental about his work, but don't you believe it. Lead Eddie to the country, leave him among the cows and the chickens and the peace poets rave about, and the Pola brain dries up.

But show him the busiest and noisiest part of a big city, with trams clanking, street-vendors vending vociferously and the whole world buzzing, and he can do his best work. Funny, isn't it?

How It Was Born

The hours between three and five in the afternoon are also a bad period for Eddie. He just can't get working at that time.

But once those hours stood him in good stead. He dropped into a cinema in New York, and there was flashed on the screen a letter being read by Gary Cooper.

Nine words in that letter stood out in Eddie's brain. He rushed out of the cinema, sought out the late Melville Gideon and between them they wrote that ear-tickler "I Wish I Knew a Bigger Word Than Love." It sort of sings itself.

And that's how song hits are born when you've got an agile brain like Eddie's.

I switched over to West Regional on Easter Monday and, metaphorically, raised my hat to a real old-timer whom I heard singing two groups of songs with all the freshness, strength and charm of a youngster, blended with the technique of experience.

The singer was Bessie Jones, the well-known soprano. Later I talked with Bessie and it was difficult to believe that she was singing at Covent Garden twenty-three years ago.

She first broadcast eight or nine years ago and latterly has been doing a great deal of Empire broadcasting.

She has recorded for twenty years on H.M.V. records. Bessie Jones is, in her own words, "no chicken," but she can still teach the youngsters a thing or three.

TO BROADCAST

AFTER Walford Hyden's recent broadcast I got him in reminiscent mood and he told me some good yarns about his musical adventures around and about the world.

Once he was leading an orchestra in a theatre in Germany and the band was so dreadful that on the first night he just washed them out and played the entire score on the piano, while the orchestra-boys sat around and glowered!

Whistling For It

Then he had another awkward experience when he was conducting the pit orchestra at the Theatre Verdi, Milan.

Suddenly all the pit lights went out, leaving the orchestra stranded. The ballet was still in progress so for six minutes (and it seemed like six months!) Walford actually whistled the music!

But his worst experience of all was in India when he led an orchestra composed of native players. "They had no idea either of rhythm or tune," Walford told me. "They played everything in 'A flat' and didn't even stick to that without wobbling!"

It's all very well for these dance-band maestros to hand out sweet rhythm for us to dance to, but can they take their own medicine?

Curiosity prompted me to make some inquiries about the terpsichorean (phewww!) activities of some of our popular radio band-leaders.

And here's the result: ace dancer of all is Lou



Shirley, the youngest of the Lenner family, is George Elrick's vocalist—"and my best bet yet," says George. She is singing in the lunch-time session next Friday

Preager, who, with his beautiful blonde wife, Toni, has won many competitions on the Continent. Favourite dance: the slow fox-trot.

Sid Lipton dances well, but doesn't care for it very much. When he has to dance he also chooses the fox-trot.

Dancers and Wallflowers

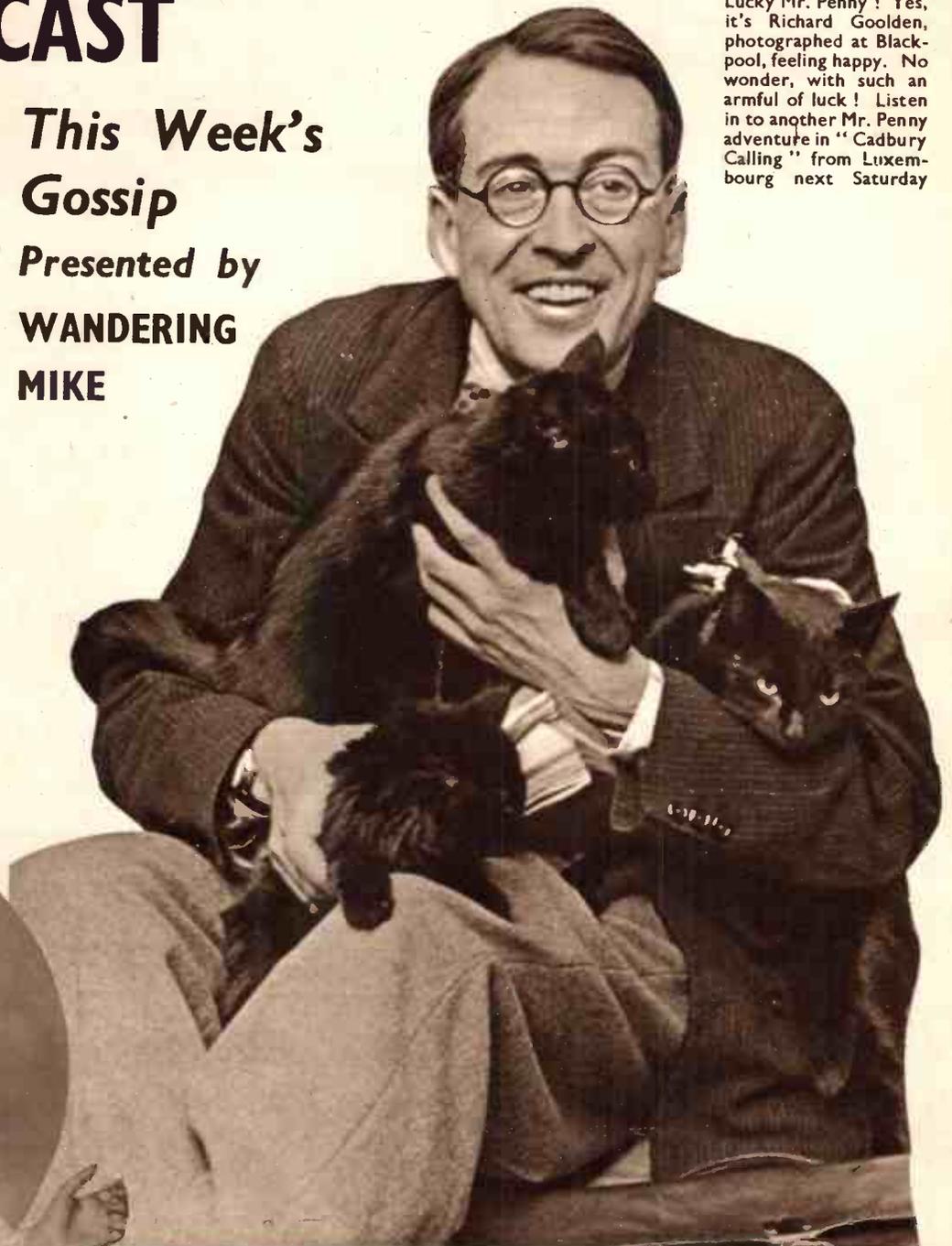
Jack Harris is a non-dancer, but Harry Roy is keen on it. Howard Jacobs is another non-dancer; "I suppose I can get around," Howard told me, "but I'd rather play the saxophone or have a foursome at bridge."

Wild horses won't drag Billy Cotton on to the ballroom floor; but if wild horses did succeed it would be for a dreamy waltz.

Ambrose and Jack Jackson dance excellently. So do Henry Hall and Joe Loss.

Syd Kyte's theory is that every leader should be a keen dancer if only to understand some of the problems that bands set dancers! The Florida restaurant used to be (maybe it still is) Sydney's favourite spot for an after-supper dance.

This Week's Gossip Presented by WANDERING MIKE



Lucky Mr. Penny! Yes, it's Richard Gooden, photographed at Blackpool, feeling happy. No wonder, with such an armful of luck! Listen in to another Mr. Penny adventure in "Cadbury Calling" from Luxembourg next Saturday

Midland Star

ALL the London papers have been hailing Miles Malleston's discovery of young Peggy Bryan, who will take a leading part in his play "April Clouds."

Yet Peggy's name is a household word to Midland radio enthusiasts, for she has been heard on the air upwards of a hundred times in all sorts of parts.

Still, it's good to see that she's made the grade in the West End, and there should be no stopping this determined young lady now she has her foot on the ladder to fame.

YOUNGEST croonette on the Midland ether, seventeen-year-old Eileen Moylan, is now broadcasting regularly with Vincent Ladbroke's Band.

Also, she's been heard in a new double act with Richard Spencer, of Radio Follies fame, and you may be seeing them together on the stage in the near future.

THE Girl on the Cover this week—well, there's no need to tell you anything about her! Gracie Fields is, I suppose, the most popular single broadcasting turn on the air, and since she has been heard weekly from Luxembourg for Fairy Soap she has captured thousands more hearts and made them her own.

There's nobody like our Gracie.

I can promise you something worth staying

at home for next Sunday. Have you ever heard Gracie sing "Turn Herbert's Face to the Wall"? You must. She's going to sing this classic on Sunday as well as "Home" and "Vienna, City of Dreams."

AT nine-fifteen on the morning of Easter Sunday, listeners to Radio Normandy heard for the first time "The Voice of Experience" in the new Pepsodent toothpaste programme.

Here is somebody with advice worth listening to—the product of a full and varied life spent in helping other people out of difficulties.

"The Voice of Experience" has been an engineer, a soldier, French consul in the East and sales manager to a business firm. He has travelled all over Europe and experienced hair-raising adventures in Burma.

Once for instance, while going along a lonely road on his motor cycle, there suddenly appeared a car filled with half a dozen bandits racing towards him. They missed running him down by a matter of inches and slewing round, set off after him at full speed.

The thrilling race went on for seven miles, until the "Voice of Experience" outpaced them and escaped down a jungle track.

This versatile man is also an artist, a writer on social problems and a musician. He plays the organ well, and you won't be surprised

Please turn to next page

This Week's Gossip Continued



Two sides of him : Neel Arden as himself, bright and breezy commentator for the Feenamint programmes, and (inset) as he appears as "St. Paul" in a film now being made

to know, when you hear him, that he is a fine operatic singer.

Hobbies include football, tennis, swimming, shooting (he is a crack shot), boxing and motor-racing.

And perhaps you will be interested to hear that he is married and has a five-year-old daughter.

He takes a great joy in helping his fellow men meet life's difficulties. If you have a heart problem, be sure to tune-in next Sunday at 9.15 a.m. to Normandy. His advice and his judgment are as sound as any you will hear.

A FAN club has been started for Carroll Levis. Will anyone wishing to become a member apply for particulars to Miss G. E. Trussler, 219 Bollo Bridge Road, Acton, W.3. The club is run in aid of The People's Dispensary for Sick Animals.

THE "Luxembourg Listener" has just made her first flight! Who is the "Luxembourg Listener"? She's a green and silver aeroplane which left Croydon on her inaugural flight last Wednesday, carrying programmes and passengers to the station.

The Chief Announcer, Ogden Smith, and the Station Directors were present at the official reception—with garlands and champagne. And a Teddy Bear was produced and given the place of honour in the cabin as the 'plane's official mascot.

Until recently there was no airport in the duchy, and so wireless publicity can claim to be the pioneers of the first regular air service to Luxembourg.

The flight takes two-and-a-half hours each way, and a regular service will run every Wednesday and Friday. From May 4 onwards passengers can be carried on each flight, so there's a holiday idea for someone!

The fares are £5 10s. single and £9 10s. return; not including garlands and champagne, of course, but there is always a cordial welcome waiting any

"just average folk in different jobs. I'll be choosing teams later, but thank you for ringing."

Idea is to match up eight pairs in the same jobs, taking such folk as an engineer, a producer, a secretary, an office boy, and a director from the B.B.C., and then getting them to spell against their opposite numbers in the world of commerce.

SPELLING BEES are not particularly cheap to arrange.

Broadcasting House insists that no "bee" shall be out of pocket, and week-ends in town for sixteen people, plus fares to and from Scotland, Northern Ireland, Wales, and the other regions cost money.

THE new "lip" mike is doing lots of lip service since Tommy Woodrooffe reported so favourably on its behaviour at Aintree.

Richard North, of the B.B.C. Manchester staff, will be using the little chap for the first time at the Chester Cup on May 4, and it will be around at most of the summer sporting events which follow.

At the end of the week the Davis Cup

FAMOUS RADIO COMEDIAN AT HOME

Ronald Frankau nurses his small daughter, Roberta, aged two, while his wife, Renee Roberts, poses with the five-year-old Rosemary



RECORDS OF THE WEEK

Edgar Jackson's Selections
For Everybody

Hits To Come

(Under this heading will be listed regularly the best records to date of new tunes which are likely to become hits.)

"Ooooo-oh, BOOM"—A new comedy number by Mike Riley of "The Music Goes 'Round and Around" fame, played by Mike Riley and His Round and Round Boys (coupled on Decca F6635 with "You're Giving Me The Run-A-Round").

The Week's Tune Hits

(Under this heading are listed regularly the best recordings to date of tunes which have become "Best Sellers," but have not previously been mentioned in this review.)

"Thanks for the Memory" (Film: "Big Broadcast of 1938" by ROY FOX and HIS BAND, with "You Took The Words Right Out of My Heart" (from the same film) (H.M.V. BD5330); by GRETA KELLER with "Once in a While" (DECCA F6640); by NIELA GOODELLE with "Comin' Through the Rye" and "John Peel" (H.M.V. BD528).

"True Confession" (from the film) by CARROLL GIBBONS and THE SAVOY ORPHEANS with "Please Remember" (Columbia FBI873); by PHIL GREEN and HIS SWING ON STRINGS with "Who Knows" (Parlophone FI072); by CONNIE BOSWELL with "Ebb Tide" (from the film (BRUNSWICK 02544); by DOROTHY LAMOUR with "Moon of Manacora" from DOROTHY'S film "Hurricane" (BRUNSWICK 02567).

"You're a Sweetheart" (from the film) by ROY FOX and HIS ORCHESTRA with "Don't Ever Change" (H.M. BD5331); by BELLE BAKER with "Bei Mir Bist Du Schoen" (BRUNSWICK 02560); by HARRY ROY and HIS ORCHESTRA with "Me, Myself and I" (Film: "Atlantic Flight") (PARLOPHONE FI057).

"I Double Dare You" by JACK HARRIS and HIS ORCHESTRA with "It's a Long Way To Your Heart" (H.M.V. BD5329). "In My Little Red Book" by MANTOVANI and HIS ORCHESTRA with "Something To Sing About" (from the film) (COLUMBIA FBI925); by JACK HARRIS and HIS ORCHESTRA, with "Little Drummer Boy" (H.M.V. BD5346).

For Swing Fans

BENNY GOODMAN and HIS ORCHESTRA—"If Dreams Come True" and "Life Goes To A Party" (H.M.V. B8727).

of our readers from the charming and hospitable people of Luxembourg.

LOOKING forward to a pleasant, leisurely weekend? So is Esther Coleman, and here it is. To-morrow afternoon (Saturday) Esther—as Diana Clare—will be singing with Eugene Pini's Tango Orchestra. Later, at 6.45 p.m., she sings a difficult role in "La Resurrezione," an episode in the series "Handel in Rome."

On Sunday morning at 7.30 a.m. she appears in an Empire programme and on Monday afternoon Diana Clare again emerges to vocalise once more with Pini.

But that's only the skeleton. On Saturday morning she rehearses for the Pini broadcast from 10 to 1, and has a balance test at 2 p.m. At 3, roughly the time when she will be appearing with Pini, she is called for an orchestral rehearsal of "La Resurrezione," which will last till 6.

For the Empire show on Sunday morning she must be at Broadcasting House at 6.30 a.m. for balance test and general run-through. That means getting up at 5.15 a.m. And all Monday morning she will be rehearsing for the Monday afternoon Pini show.

I asked Esther what she proposed doing during her spare time. "I shall just sit," she replied. I can't say I blame her....

FOUND Felix Felton's 'phone ringing furiously. He had just announced that next spelling bee on Sunday week would be Listeners v. the B.B.C. and everybody wanted to take part.

"No, I don't need the best spellers," he said,

matches from Wimbledon will be on the air, and a fortnight later we shall be hearing P. G. H. Fender at the first test match at Lords.

Fender should be in form because he will be "practising" on the Middlesex v. Gloucestershire match, which ends just before it.

TWENTY-FIVE-YEAR-OLD Birmingham author, Francis Durbridge, who wrote the current serial thriller, "Send for Paul Temple," has had over a hundred plays and sketches broadcast.

TWO clever young B.B.C. engineers have been working on a problem which has baffled producers. "Tell us how to produce the effect of a conversation through a speaking tube," they had asked.

Now, by means of a "faults box," no bigger than a petrol can, the studios have at hand a device which gives the realistic effect of a conversation heard through a speaking tube, a two-way 'phone conversation, or an eerie echo effect at will.

We shall be hearing them.

WHEN I last met Douglas Moodie, he was chasing Bebe Daniels. He wanted the star for her original part in "Forty-Second Street," next film story to be broadcast on May 3. He did not catch her, but luckily netted Janet Lind for the part instead.

Harry Pepper has been just as lucky. He had just got Peggy Wood, star of "Bittersweet," to sing her songs from "Operette" in Monday at Seven, on May 9.

BEER

AND THE B.B.C.

By
Michael
Eldersmith

BEEER, beer, glorious beer is a drink that never touches the lips of Sir John Reith.

The boss of the B.B.C. is a teetotal Scot, but despite his disapproval of alcohol, a lot of liquor gets on the air.

Every listener knows that beer, wine, whisky and rum are frequently joked about on the radio. And any reference to the entertainment of chorus girls generally includes champagne.

Songs about the joys of drinking are boomed by basses at frequent intervals, and stories about drunks are often used by comedians to get laughs.

All this despite the incessant attacks on the B.B.C. by temperance organisations working both publicly and in secret.

The B.B.C. is always polite to the anti-alcohol groups, sometimes promising to "consider carefully" their protests; sometimes assuring the complainers that it keeps a watch on programmes to see that there is not too much liquor on the air.

But, to be frank, the temperance advocates are simply banging their heads against the concrete wall of Broadcasting House.

Though their continual protests may, to some extent, keep the B.B.C. aware of the large number of people in this country who object to alcohol, they apparently achieve very little—perhaps nothing at all.

There was one occasion when the B.B.C. made a remarkable gesture that seemed to show at the time that the temperance protests were effective.

That was two years ago, when the Friary Brewery Band had the middle word of its title removed by the B.B.C. so far as broadcasting was concerned.

It appears that listeners from all over the country wrote to Broadcasting House, protesting that they did not pay 10s. a year to hear beer advertised.

One of these letters was published in a B.B.C. official publication, whereupon other listeners wrote in to say that they did not pay 10s. a year to hear temperance advertised.

They instanced the broadcasts by the Wingates Temperance Band.

The wordy battle waged fiercely, many listeners declaring that the B.B.C. should either give the Friary Brewery Band its right title, or else not broadcast it at all.

"You advertise a motor works band, a Salvation Army band, and so on," they said. "What about listeners who do not like hearing a motor works advertised? And there may be people who do not like hearing a broadcast boost for the Salvation Army."

The climax was reached in August, 1936, at the annual dinner of the Friary Brewery Band at Woking.

Captain Master, High Sheriff of Surrey, who presided at the dinner, put one of the guests "on the spot."

He asked Denis Wright, of the B.B.C., if he would arrange for the Corporation to give the band its proper title.

Mr. Wright referred to the anti-alcohol protests, but added that the B.B.C. had taken steps to restore the word "Brewery" in the band's title.

Not long afterwards this was done, proving that the temperance attack was only temporarily effective.

Certain members of the Independent Order of Rechabites keep a careful check on all reference to alcohol in B.B.C. programmes.

They make a note of the date, time, name of drink, and the actual words spoken.

Once a year they send in their list to the director of the order, Mr. W. A. Hubbard.

In August, 1937, when the twelve-months' findings came in, Mr. Hubbard declared that his statistics showed a continuous rise in references to alcohol on the air.

As a result, the following resolution was adopted by the 1,000 delegates (representing 1,000,000 members) who attended the annual conference of the order:—

Every time Alcohol is mentioned on the air, the B.B.C. is subjected to Fierce Protests from Temperance Organisations. But the B.B.C. will never Sign the Pledge—it knows that Beer is part of the Life of the People

"That this conference registers its strong protest against the frequency with which the B.B.C. programmes advertise the use of alcoholic liquors through commendation by speech and song, and, in the best interests of the listening public, especially children, instructs the incoming board of directors to make suitable representations to the proper authorities for a complete elimination of all wireless references to alcoholic liquors."

Despite all this, the B.B.C. announced a programme about wine in prose, verse, and song for November 6.

Nearly five hundred letters of protest were received before the broadcast, which was described as "a gesture of defiance."

In consenting to meet a deputation from the Order of Rechabites, Sir Stephen Tallents (Controller of Public Relations) denied any such defiance and said that the subject would be treated from a literary and historical standpoint.

But the wine broadcast caused an anti-alcoholic storm. The Band of Hope Union, the National Temperance Federation, and other bodies objected in the strongest terms to some of the items including:—

The reference to wine as "one of the best friends of the working man."

The narrator's statement that wine was regarded by some as "a gift of God."

The announcer's prayer for wine and reference to the drink as "brother in God and last companion."

However, the secretary of one temperance organisation later said in an interview:—

"After listening to the broadcast programme, I feel I ought to qualify what I wrote to the B.B.C. I am afraid I pre-judged the programme. In my opinion, there was little to which members of temperance societies could take exception."

A Rechabite deputation called on Sir Stephen Tallents at Broadcasting House on November 17 and registered their protest, referring specially to the mention of alcohol in Children's Hour programmes.

Polite Sir Stephen replied that he recognised the sincerity and courtesy with which the deputation's case had been put, adding that the B.B.C. was trustee for the great body of listeners and must meet the legitimate public demand for programmes reflecting the various sides of the world of public entertainment.

Not long after this, the B.B.C. broadcast a television programme by M. Boulestin, the culinary expert, on "How to Choose Your Wines."

Moreover, references to drink continued to be broadcast by actors, singers, and comedians.

On a certain Christmas Eve, not so long ago, some Regional producers and artistes took a few bottles of beer into a B.B.C. office and started to celebrate.

Unexpectedly the Regional Director walked in. He blinked slightly at the array, discussed a small point with one of the producers, and walked to the door.

Then he turned, smiled, and said, "Peace on earth, goodwill towards men."

Although that was the last they heard of the affair, the producers concerned have never since taken any alcohol on to B.B.C. premises. They are not certain if the boss will be so tolerant next time.

The latest protest against "the excessive use of beer-drinking jokes by radio comedians" was sent to the B.B.C. last month by the Birkenhead South Methodist Circuit.

Sir Stephen Tallents replied in the usual way:—

"The B.B.C. will give due weight to the opinion expressed in your resolution, and although it cannot agree entirely to exclude all mention of drink from its programmes, it is watchful that such references should be kept within reasonable limits."

So whatever the temperance organisations do, the B.B.C. will never sign the pledge, because beer is part of the life of the people and, therefore, must inevitably be represented in the songs and jokes of the people.





DOROTHY CARLESS

Her lovely face matches her melodious voice. You'll hear her in "Rhythm Express," Thursday, April 28; and with Maurice Winnick in the late dance music session on Monday. We're looking forward to hearing you, Dorothy.

BRINGING SHAKESPEARE to the MIKE

To-morrow, April 23, is Shakespeare's birthday, and in this article CHARLES HATTON tells you how it will be honoured in Stratford-on-Avon—and on the air (National, 2.15 p.m.)

TO-MORROW will see the representatives of eighty different countries simultaneously unfurling their flags at Stratford-on-Avon in honour of Shakespeare's birthday.

Afterwards, in company with hundreds of other people, they will walk in procession from the birthplace to the church to lay wreaths and flowers on the poet's tomb. As long as most of us can remember, April 23 has been the great day of the year in Stratford-on-Avon.

Listeners will be able to capture some of the atmosphere by listening in the early afternoon to the speeches at the Shakespeare birthday luncheon. They will hear that eminent counsel, Mr. Norman Birkett, K.C., who has always had a great interest in the stage, propose the toast of "The Immortal Memory," and Mr. Lewis Casson and Mr. Tyrone Guthrie will speak on "The Drama."

Broadcasting these speeches is never a very easy job, for at least one of the speakers may usually be relied upon to become inspired by the occasion and considerably over-run the time allotted to him.

This happened last year, when the Lord Mayor of London, who opened the proceedings, exceeded his time by over ten minutes. Away from the microphone there was a good deal of furtive whispering, and suggested rearrangement of speeches. So that when Sir Hugh Walpole rose to speak, he began:

"It is indeed a bloody business . . ." Obligingly, Sir Hugh cut down his remarks considerably so that listeners would be able to hear Mr. C. B. Cochran.

"I have just been handed a note from the B.B.C.," began Mr. Cochran. "It says that I am to speak for eight minutes. I intend to speak just as long as I please."

Which he proceeded to do in his characteristic fashion. But the B.B.C. had the last word. They faded him out at the end of eight minutes.

This birthday luncheon takes place in the beautifully appointed conference hall, which stands on the site of the old theatre, memories of which still linger in the heart of many a Shakespeare lover who went to the festivals there.

Opinions differed as to its architecture, and one of its bitterest critics was Mr. Bernard Shaw, who was always agitating for its removal.

"As for the ventilation of this old theatre," Shaw once remarked, "I cannot very well discuss what does not exist!"

When the theatre was destroyed by fire about twelve years ago, the governors received telegrams of condolence from all over the world. From Bernard Shaw they received a wire which read: "Heartiest congratulations!"

Whenever a Shakespeare play is broadcast the B.B.C. can be sure of a large juvenile audience. As an experiment last year, the theatre was filled for one matinee with children who had never read or studied *The Merchant of Venice* before, and this was the play presented.

All the members of the company declared afterwards that this was, without exception, the most enthusiastic audience they had ever encountered. Which goes to prove that Shakespeare's plays should be seen first and studied afterwards.

The beautiful new Memorial Theatre is ideal in many ways for broadcasting. Acoustically, it is almost perfect; I have stood at the back of the gallery and heard the twang of a violin string in the orchestra pit. Microphones are used only occasionally off-stage for crowd noises.



(Above) The present Shakespeare Memorial Theatre on the banks of peaceful Avon, and (left) the old theatre which was destroyed by fire in 1926, much to the joy of Mr. Bernard Shaw!



Titania crowns Bottom with the Ass's head. Valerie Tudor and Jay Laurier are both members of this year's company at Stratford

In the circumstances, and also in view of the fact that Stratford is a comparatively short distance from Birmingham, it is surprising that more broadcasts from this superb theatre are not arranged.

Though the company broadcasts from the Birmingham studios a complete Shakespeare play some time during the season, they are never heard by the listener from their own stage and before their own audiences, which are the most distinguished in the world. And an audience can play its part in the broadcast of a Shakespeare production just as it does in Music Hall.

Probably the B.B.C. would argue that there is too much of the visual element in these productions. But it is surely possible to select suitable scenes, and in any case Shakespeare is supreme at scene-painting with words which leave no doubt in the listener's mind as to the setting and action of the play.

That is why hundreds of listeners discover to their surprise that they misjudged the Bard in their school days, and find they quite

enjoy his plays on the air. The huge fan mail received by the Festival Company after every broadcast is eloquent testimony of this.

But the theatre is not the only place of interest in Stratford which should be visited by the microphone. It was left to the Columbia Broadcasting System of America to broadcast a microphone tour of all the famous historic spots—Anne Hathaway's cottage, the birthplace of Shakespeare, Mary Arden's cottage, and the lovely old church by the river where Shakespeare lies buried.

In view of the fact that Stratford-on-Avon is such a mecca during the summer, and is visited by dozens of international celebrities, one wonders that the B.B.C. does not take advantage of this to arrange a feature on the lines of *In Town To-night* two or three times during the summer.

This year's company at the theatre is of particular interest in many ways, and includes several names which are very well known in radio.

Take, for instance, Francis James. His broadcasting experiences date back to the Savoy Hill days, his first radio part being *Petrucchio* in *The Taming of the Shrew*. Since then he has tackled all sorts of parts, and you may remember him with Isobel Elsom in *The Green Goddess*. At Stratford he is fulfilling a lifelong ambition by playing *Romeo* for the first time, though he has taken other parts in *Romeo and Juliet*.

Mr. Ben Iden Payne, who directs these plays, is always willing to experiment—perhaps his long experience in America has something to do with that. There are some who declare that he has taken a tremendous risk in engaging Jay Laurier, who is known to millions of listeners as a music-hall comedian of the first water.

Jay Laurier admits that he has never read or seen one of Shakespeare's plays, and when I saw him rehearsing on the lawn at the back of the theatre he was blithely inventing new "business" against all the old Shakespearean traditions. But his producer is giving him his head, and I shouldn't be surprised if Jay Laurier is the biggest box-office attraction of the season.

Phyllis Neilson-Terry should need no introduction either to theatregoers or listeners, and she is considered a great capture for the Festival Company. Her *Lady Macbeth* should be worth going a long way to see.

An extraordinary young man is Gyles Isham, who was in the company some years ago and returns this year. He received an offer to go to America as Greta Garbo's leading man, arrived out there, decided he did not like Hollywood, and returned to England, where he has been playing more and more important parts ever since.

Other experienced radio artistes in the company are Valerie Tudor, George Hagan and James Dale, who will undertake strenuous leading roles. Taken all round, this should be the strongest company seen at Stratford for many years, and one hopes that listeners will be afforded many opportunities of hearing them.

Television

You have to be much more than just decorative to hold down a position as Television Announcer. ELIZABETH COWELL, beautiful hostess-announcer at Alexandra Palace, was chosen from more than a thousand competitors. She tells you all about her exacting, but romantic, job in this interview by MARY BENEDETTA.



Standing to be shot at—by television cameras

Taking part in a Zoo broadcast on the terrace of Alexandra Palace

MILLIONS of envious eyes read the announcement when Elizabeth Cowell and Jasmine Bligh were chosen as the two girl announcers for television. Perhaps some who were not among the 1,022 applicants peeped furtively in their mirrors and wished they had tried. Yet I wonder if any of them would have stood a chance in the series of tests that would have been meted out to them.

Elizabeth Cowell told me a little about those tests and what an ordeal they were.

"I was a designer in a West End dress firm at the time," she said, "and I used to do a certain amount of modelling as well.

"One morning I was having my breakfast and reading 'The Times' when I saw the advertisement about girl announcers for television and, never really thinking I would have a hope, I thought I would try for it. I just felt it sounded interesting because it was something new.

"All I had in reply was a formal acknowledgement of my letter and photograph, and I thought I wouldn't hear any more. But three weeks later I had another letter, asking me to go up for an interview.

"They made me speak a little German and a little French, and I had to walk about the room because they wanted to see how I moved. I remember, when I was going home afterwards I noticed I must have caught my shoe-heel in the hem of my skirt, because it was hanging down and I was horrified at how untidy I must have looked.

"We had five tests altogether, all quite far apart, including all kinds of microphone tests. One of the things we had to do was to look at a very long complicated telegram about an important news item for two minutes, and then repeat it all accurately from memory.

"My mind was a complete blank when the

telegram was whisked away from me, and then suddenly I remembered it all quite clearly.

"Another thing we had to do was to sit down at a microphone and give a little improvised talk on our impressions of the B.B.C. On comparing notes afterwards we found we had all said more or less the same thing and it turned out rather like a first night speech.

"The tests went on for a very long time, and the suspense of waiting and wondering, as we found we were still left in the running, was simply awful. I had no idea, when I wrote in, how much the job was going to involve, and I think if I had known about the extent of the tests I would have been scared away.

"It was not until several months after my first letter that I heard finally that I was chosen. One morning, after I had been doing some tests, they told me to ring up at two o'clock in the afternoon. So I took this to mean that they found it easier to tell me over the telephone that I had failed, and I almost did not ring up, I was feeling so depressed.

"You can imagine how thrilled I was when I heard that I was one of the chosen.

"Towards the end we had a difficult time trying to avoid reporters, because we were bound to keep it all a secret until the result was announced. There was an unfortunate day when Jasmine and I were walking down Langham Place together and a man took our photograph as we went past.

"Neither of us was used to being photographed and we didn't suspect anything. When we got to the corner Jasmine went off in another direction; I was going to lunch in Holborn, and as it was a

nice day I decided to walk. Next morning we were very puzzled to find a photograph of the two of us in the newspaper, and the name they gave me was the name of the young woman in the block of flats I visited for luncheon."

One might easily imagine that the mere fact of having got through all those alarming tests would give the chosen announcers a new-born confidence.

But Elizabeth told me about their first reception as announcers when the B.B.C. invited the Press to come and meet them—when her hand was shaking so much that all the cress fell out of her sandwich, and she found herself holding two pieces of bread which she was far too nervous to eat.

And she told me of the months when she suffered agonies of stage-fright in front of the television cameras.



Martin Taubmann gets Elizabeth to demonstrate his Electronde

"Quite apart from the producers, the engineers have helped us enormously," she said. "They've said something to cheer us up just at the worst moment when we're waiting to begin an announcement, and they've helped us in all kinds of ways through their technical knowledge."

Nowadays Elizabeth is only nervous occasionally, and then her fears usually vanish once she appears "on the air." She says she finds memorizing things not so easy, and much prefers the programmes where she can make things up as she goes along.

Most of the animals from the Zoo who have visited Alexandra Palace have had her as their compère. Once a parrot sneaked up and bit her viciously on the ankle when its turn was over and she was introducing something else.

Another time a very large foreign rat with forbidding tusks made off into the recesses of the studio and could not be found. The next programme had to go on with the rat still at large. And Elizabeth had to do the announcing wondering

Lady

fearfully whether it would choose that particular moment to come out of hiding.

In the summer she did the outdoor Zoo programmes and invited children in the Alexandra Palace grounds to ride on the elephants and other big animals. Like most children, directly they knew anything was expected of them, they often became obstinate and shy.

Even when they were planted firmly on the animal's back they would turn a look of obvious distaste at the television camera. Then sometimes an over-excited parent would scream instructions to the child right across the path of the microphone.

"When I help Mr. Middleton in his gardening talks," she said, "we generally find ourselves saying how quiet and peaceful it is out there, and all the time there are hordes of children standing round.

"One little boy in particular (always the same one) tries to get near the microphone so that he can shout down it. Now we've had to put railings round to keep him away, but he still comes along and tries to work out how he can climb the railings when we're not looking."

Somebody once remarked to me what a nice easy job it must be for the girl announcers on Television "just having to look beautiful and say a few words in front of a camera every day." But Elizabeth has to possess many other qualifications besides her beautiful face and figure and the lovely quality of her voice.

Half-past ten or earlier is the beginning of a day that generally does not end until nearly twelve hours later.

Elizabeth Cowell's morning batch of letters are not all fan letters, because she does some original programme work, and that involves plenty of correspondence. The clever little kaleidoscopic *Pre-View* programmes, for instance, which give lookers-in a foretaste of next week's programmes, are devised, written and arranged by her, every other week alternately with Jasmine Bligh. But they were originally suggested and set going by Elizabeth.

Everybody in the programme has to be rehearsed in the morning, and the planning for one single *Pre-View* involves several days hard work. Then there are often anxious times for Elizabeth when the star personalities of the coming week either fall ill or cannot be procured because they are not free—and there still has to be a *Pre-View*.

When she was announcing the coming appearance of a man who makes things disappear, she did it by having her double (done by trick camera work) on the screen and talking to it.

Although to viewers it looked as if she could see her other self, in reality, she couldn't see

Cool, calm and collected—the mike has no fears for Elizabeth now

(Below) Madame Lydia Sokolova, prima ballerina, interviewed by Elizabeth Cowell



anything at all. And she had to keep her head extraordinarily well to fit in all the right gestures at the appropriate moments.

Supposing it is a *Pre-View* day, the rehearsals finish at lunch time and at two o'clock Elizabeth may have a dress fitting—(the long Tudor coat she can sometimes be seen wearing just now was her own design). Or she may have a discussion with Mary Allan, the head of the wardrobe department. Then she puts on her television make-up and gets ready for the transmission at three.

"When the service first began our make-up took us a full hour," she said. "Now we manage to do it in about five minutes."

Many of her own appearances on the screen are practically unrehearsed, for in the little studio space available at present it is all the television officials can do to fit in rehearsals.

Emergency announcements are often given to her in a frenzied hurry over the studio telephone when there is a technical breakdown, and she is left to remember them and convey them reassuringly to viewers.

One day when she was making one of her announcements, not an emergency one, a bulb broke in one of the lights just above her head, and a shower of broken glass fell on her head while she was speaking.

Now and then, when performers have had stage-fright, Elizabeth Cowell has saved them from breaking down by her sympathy and reassurance. Sometimes she has administered a timely dose of sal-volatile to calm their nerves. And once she even had to hold a frightened person's hand "out of vision" during the whole of a song!





John Sharman, producer of B.B.C. Music Hall

What I Think of the Programmes

By Garry Allighan

WHO IS JOHN SHARMAN?

Music Hall has too many favourites. And by that I don't mean favourites of the listeners. Maybe they're nobody's favourites. Perhaps they are just faithful stand-bys whom John Sharman can rely on when he is in difficulties. They are, at any rate, in the show frequently enough to be so regarded and I know the trouble Sharman often has to make up his bill.

There is Billy Bennett, for instance. He is in Music Hall shows so often that it has become a staff joke. In fact, another artist cracked a gag about it on the air. Not that the show is any the poorer because Billy is in it. The reverse is the case. But just as chocolates cease to be enjoyable if you eat too many of them, so a good act loses its relish by undue frequency. Elsie and Doris Waters resolutely refuse to broadcast more than six times a year. That's why their popularity is as firm as Gibraltar's rock.

Apart from its favourites, Music Hall is also impoverished in quality by some of the acts. I heard Bennett and Williams the other Saturday night and marvelled at them. I marvelled that they should have broadcast such a wealth of pointless jokes and that the producers should

palpable that it becomes as unconsciously funny as the melodrama of *Young England*.

I am convinced that the wretchedness of Music Hall and Palace of Varieties is not due to the producers. It is inconceivable that two such experienced craftsmen as Sharman and Longstaffe could perpetrate such amateurish productions. Someone or something at Broadcasting House must be putting the skids under them. Maybe it's the fellow with the B.B.C. cheque-book, because, as every man has his price, best-quality acts could be obtained at best-quality fees.

And here let me unship a cargo of venom about those studio audiences. I know all the arguments in favour of them and quite agree with John Sharman's belief that he can get better work out of certain artists if he can provide them with an audience. My point is: Who the devil is John Sharman and who the devil are certain artists?

Anybody would think to hear these B.B.C. officials speak that they mattered? They just don't matter two ha'porths of cold tea. Nor does this artist or the other. Nor does the whole blinking B.B.C. shooting match. Nor does Sir John Reith, the Board of Governors and the four Controllers.

There is only one person, in connection with broadcast programmes, who matters and that is the listener.

What if it does make Sharman's work easier to have an audience to play with or the artist to play to? That question does not arise. It is as immaterial as dream-stuff. There is only one question involved: Does it please or annoy the listener?

It does neither. That audience in St. George's Hall on Saturday nights certainly does not please listeners. Nor does it annoy them—it absolutely infuriates them. Anybody with the most superficial knowledge of mass psychology would have known that from the start.

It should have been obvious to the B.B.C. that when eight million people hear six hundred people getting something which is denied to them, the eight millions are going to see red. That's just ornery human nature. Any fool should know that—even the fools at the B.B.C.

Not sufficient unto the day is that evil: the B.B.C. must needs aggravate aggravation by creating a weekly audience of sycophants who sound as if they are taking part in the Annual Banquet of the Ancient Order of Nit-Wits. Oh, that some power the giftie wad gie 'em, to hear themselves as others hear them.

They would hear what sounds like a cross between a class of Sunday School children at a Christmas treat, a farmyard celebrating a record "lay" and a group of imbeciles listening to the imbecilest telling naughty stories. I could never have imagined that there could exist such a gathering of sub-normals.

Where on earth does the B.B.C. get them from? I know that the B.B.C. give tickets to schools so that music students can be present at Queen's Hall concerts, but where are the schools for morons to which the B.B.C. send the tickets for the St. George's Hall shows? I think it mighty clever on the part of the B.B.C. to know where to find six hundred cackling numskulls of the appropriate level of intelligence, week after week. It must take a lot of exhausting research.

To any Saturday night audience there is not such a thing as a bad act or an empty joke. Every artist is applauded as if he were the Twelve Apostles rolled into one. At the weakest, feeblest, oldest, wretchedest apology for a joke they go into maniacal screams of hysterical laughter. Unless, of course, it's me who is mad and not they.

A psychologist would have a great time inspecting that audience and analysing its reactions. The basic fact is that they are dead-heads. That accounts for everything. They get their tickets for nothing and, thrilled dizzy at the idea of being one of these specially favoured by the Great B.B.C., they go to St. George's Hall determined to have a good time even if it rains ink.

The audience completely kills Sharman's
Please turn to page 39

THOSE fellahs at the B.B.C. certainly do hang together. For proof, just notice how they broadcast each other's musical compositions. Only staff loyalty—certainly not consideration for the listeners—can explain that.

It would look a little too obvious if Ernest Longstaffe broadcast a work of his own so Reginald Foort obliges with "An improvisation on a theme by Ernest Longstaffe." Denis Wright would not think of asking his own department to broadcast one of his pieces, but somehow or another the department broadcast it without being asked. Idris Lewis would not be so indiscreet as to ask a contralto to sing one of his numbers, but Gwladys Williams broadcasts his "Song of Exile" all the same.

Those are three instances in three consecutive days. In any one week at least twenty works by B.B.C. staff men are broadcast. I am not suggesting that there is any jiggery-pokery about it or that the works are not worth broadcasting. I merely observe that it might be in better taste if they were not included in the programmes.

Thanks to broadcasting, the income of all composers has been seriously reduced. They need all they can get in the way of performing rights from the B.B.C., and every time the B.B.C. broadcast a work by a member of the staff it keeps off the air a work by a man who has no other form of livelihood.

B.B.C. men are in a sheltered profession with a pension at the end. They add to this by payments for the broadcasting of their works. As they are in a preferential position it all becomes grossly unfair. This is just to warn them: if this practice continues I shall print each week a list of the names of B.B.C. men who have also made additional money from the B.B.C. through the broadcasting of their own works. Such a list would make interesting reading to Sir John Reith, who, perhaps, is not aware of all that goes on inside his organisation.

Now let me tell the bitter truth about B.B.C. variety. For ten years I have kept a civil tongue between my teeth over it. I have tried to make allowances for John Sharman and Ernest Longstaffe but, after all, my duty is not to them but to my public. That duty demands that I should cease fencing with the truth and strip the embroideries of politeness from the plain facts.

The truth about B.B.C. variety is that it ranges from excellence to putridity. Seldom, however, does it manage to get above the mediocre and usually it is grovelling at the bottom end of the scale. Call it Music Hall or call it Palace of Varieties, the Saturday night show is, more often than not, of such a standard that if it were put on at a third-rate theatre the management would have to return their ticket-money to an irate audience or be lynched.

GARRY ALLIGHAN
writes another straight-from-the-shoulder article. This week he trains his guns on the B.B.C. Variety Department, which he denounces for the low standards of its broadcasts.

have permitted them. Not that they were unique, by any means, and, in any case, there were two groups of people who roared with laughter at their jokes—themselves and the St. George's Hall audience.

Music Hall, taken the whole year round, and act by act, is pretty poor. Palace of Varieties is worse. It is a cheap imitation of Music Hall, but spoiled by engraving on it an artificiality so



"An to think Larry Adler plays one of these wiv' his mouth"

(Right) She's serious when she's busy with her fan mail, but (below) she can be frivolous! Here she introduces her Dutch mascots which were given to her when she was touring in Holland



A peaceful five minutes in the "library"—Janet loves to be quiet sometimes



We seem to be interrupting, but Janet doesn't mind. She's proud of her dainty frilled dressing-table

"PLEASED TO SEE YOU"

says

JANET LIND

Clever vocalist of "Take Your Choice," popular B.B.C. Wednesday feature.



"Start the day with grape-fruit," says Janet (left) and finish it with Patience! (below)



Quilting is one of Janet's pet hobbies



Janet's a grand cook—when she gets the tin open!

YOUR OLD FRIEND DAN

Lyle Evans,
Nelson Keys,
Ivy St. Heller in
"Spread It
Abroad"



"It would not be Sunday without the cheery voice of Old Dan." That is the verdict of listeners, after hearing Lyle Evans broadcast every week for more than a year

By
**SUSAN
COLLYER**

"Your Old Friend Dan" broadcasts from Luxembourg every Sunday at 8.45 a.m. and Thursday at 4.30 p.m.

equally unheard of. "Your place is in revue," they'd tell him.

That he is a versatile actor is proved by his film parts, which have included a tough Canadian detective in *Strangers on Honeymoon*, with Constance Cummings, and a cabaret artiste singing blue songs in *Let's Make a Night of It*.

On April 28 he appears in a B.B.C. programme—Ben Frankel's *Rhythm Express*, and he would have played in six more of these shows. But, as it is, rehearsals have just started for a revival of Pelissier's *Follies* at the Saville Theatre, London, in which Lyle is to appear together with John Mills, Wylie Watson, Doris Hare, Peter Haddon, and Bobbie Comber.

This man, who sings nine songs in each broadcast session, can't read a note of music. Yet he can learn songs, even whole operettas, quicker than the people who can read music. "If I like a song, I don't have to learn it," he declares. The notes stick in his memory of their own accord.

His mother was an opera singer and intended him for the same career; Lyle began by singing in a quartet, until the war came along and upset his plans. He served in the trenches until the battle of Vimy Ridge, incidentally receiving twenty-six shrapnel wounds, and was then sent back to teach the troops bayonet fighting. He was just twenty-two when he was made sergeant-major-instructor on the army gymnastic staff.

Many of his army pals, whom he lost sight of long ago, have re-introduced themselves to him after hearing and recognising his voice on the air. But there is one friend of his whom, so far, he has hoped to hear from in vain.

In 1917 Lyle gave a blood transfusion to an Englishman called Johnson. He had had a leg amputated and was then in the Canadian Hospital at Etaples. Lyle showed me the long scar on his wrist which is his memento of this event. He wants badly to get in touch with this man again. "I am wondering if he's crazy yet—like me," he said, with a twinkle.

Your Old Friend Dan is a sociable sort of bloke. He prefers dropping in on a friend to going to see a film; he has only seen four since he's been over here. He doesn't listen in much and only occasionally goes to the theatre to see a musical show. He has never played cards in his life.

Squash is more in his line, and he's also a member of the Stage Golfing Society. And he is just about to get bitten by the car-racing bug, he thinks; he is evidently hankering after Billy Cotton's laurels on the racing track, and thinks of spending his spare time in future speeding in heat and dust in the fastest car he can find.

He lives in a West End flat with his charming French-Canadian wife. His wife always listens to his broadcasts and is always present on his first nights; but she never applauds. She only tells him what she thinks of his singing when she has found something to criticise!

Lyle's favourite song, by the way, is Paul Robeson's "My Way." He sang it in a *Radio Pie* recently. But the song he would really love to sing over the air is "Mandalay." Unfortunately, the necessary permission from the author to broadcast it is lacking.

I can let you into one secret concerning Lyle Evans that he doesn't know anyone else knows. His greatest delight—a secret pleasure which he guards as closely as if it were a secret vice—is to wander round the East End, making friends with the children and putting pennies into their hands, until he has a crowd flocking at his heels.

Oh, he's a grand guy, is Your Old Friend Dan.



Your guide, philosopher and friend—Lyle Evans, deep-voiced singer of lilting songs

THERE are more than six feet of Your Old Friend Dan. Yes, there's a lot of him, but it's all length and no breadth. He's got that sort of slight, sinewy frame that looks all legs and arms when he sprawls in a chair but which can be all steel springs when necessary.

Your Old Friend Dan is no mean athlete. He has represented Canada in the Canadian Championships and won a First and Second for sprinting, and won a First in the Allied Armies Championship. His favourite occupation is still the supremely energetic one of playing squash. The reason why he moved into his present flat was on account of the squash courts on the premises.

Your Old Friend Dan—or, to give him his right name, Lyle Evans—has a pair of twinkling brown eyes that are continually creasing into laughter, a wide grin, and that deep, friendly, bear-like voice that you all know. He's been heard, Sunday after Sunday, in the Johnson's programme, for more than a year now, and there's no sign of his popularity waning. Quite the reverse.

People enjoy the quiet intimacy of a programme that is not "just another band," but something different—a mixture of homely wisdom and songs, coon songs and hill-billies, that sound as if they come straight from the heart.

Lyle has something of the depth and moving sincerity of Paul Robeson and has got the Robeson deep, echoing bass. He can manage low C, though he seldom shows off by singing it, and has a range of two and a half octaves.

Listeners write to him, "Dear Friend," "Dear Old Dan," "Uncle Dan." They bombard him with requests for special numbers and for photographs of himself. Some of the letters that reach him are really touching.

One listener wrote: "My mother was so ill yesterday that she could not even bear to have the radio on, but to-day she felt much better and was determined not to miss your words of wisdom."

"I don't think you are old at all," says another, "and I don't think your voice is as deep as it sounds either, but I like it, especially when you sing as you did the first time I heard you. I thought I had never heard a beautiful song more beautifully sung."

"I am hoping quite desperately that your photograph will not disappoint me, I have such a clear picture of you," says another, and "It would not be Sunday without the cheery voice of Old Dan."

He's certainly got a way with him, has Lyle Evans. You'd never hear anybody say anything

against him. He generally gives an impression of lazy good humour—he hasn't got a speck of temperament in his body—but at times his face lights up, he twists it into a hundred droll expressions and becomes all elasticity and sparkle.

You should see him imitate famous mimic Hermione Baddeley!

It's funny how you can be tied down by a reputation! In America Lyle played in operetta—romantic roles—in *The Desert Song*, which ran for eighteen months, and in *New Moon*. They wouldn't have thought of allowing him to be a comedian over there. Now in England, if he wanted to sing in a musical show, it would be



Yvonne (above) uses white brilliantine to give her ash-blonde locks that silky shine, while (right) the secret of Ginger's auburn coiffure is a special rinse

Beauty Secrets of the Stars "HEADY" NOTIONS

Some bright ideas on hair beauty from Yvonne Ortner and Ginger Matthews, two of the gay spots in Huntley & Palmer's "GAJETIES" broadcast from Luxembourg and Normandy on Sundays



I FOUND two colourful crowns. On my right—rich auburn; on my left—flawless blonde. I bowed my brownette head in shame. So would you if you'd seen those sleek, beautifully arranged coiffures which come only from careful treatment. I found them in the Huntley and Palmer's Gaieties—Ginger Matthews and Yvonne Ortner.

The first thing that struck me was the simplicity of their coiffures. I asked why. In duet I was told that when your hair's as colourful as Ginger's or Yvonne's, an elaborate hair style rather overdoes things. Provided the hair is well cared for, it is sufficiently attractive in itself without elaborate arrangement.

If Nature hasn't provided you with a colouring that makes you a headline in crowds, you'll need a striking hair style to get you there. Simplicity is your keynote if you're in the colourful class.

Ginger and Yvonne do their hair in much the same style, although, while both are equally effective, the difference in colour makes for contrast. Since the hair itself is so very lovely they keep it straight and fairly long at the back. The parting comes at the side, rather low down, and the ends are curled outwards, making a perfect softening frame for the face, while still keeping to simplicity.

I asked how the hair managed to be so soft and shiny. The answer came back in one word, "Brush!" Five minutes each morning and five at night is the rule if you want perfect healthy hair. For an extra shine, a spot of brilliantine is allowed—white brilliantine if your locks are as fair as ash-blonde Yvonne's.

We got on to the subject of rinses. So often a home shampoo is spoiled because you don't rinse properly. After rinsing with water twice, finish with a special rinse to suit your hair colouring.

"What rinse for auburn hair, Ginger?"

"Henna is usually best."

"For blondes I'd suggest the simple lemon rinse," volunteered Yvonne Ortner. And if you're a brunette, remember that vinegar is grand for rinsing and giving lustre to the hair.

If you've a colourful crown you'll know that your hair demands unusual attention to possess those dancing, shimmering lights that make it so distinctive. No coiffure looks smart unless the hair possesses this indescribable sheen which comes from careful treatment.

We put our heads together again, and here is the perfect hair treatment which I gleaned from Ginger and Yvonne. One look at their heads and you'll know they can't be wrong.

First of all, the brushing, every day. Light hair should be shampooed weekly, and because of this, it's an advantage to be able to do the job yourself. If your hair is dry and brittle, or suffering from dandruff, give it a special treatment before the shampoo. Slightly warm some olive oil and pour

into a basin. Comb the hair thoroughly with a fine comb to bring out dead hair and stir up the circulation. Dip a piece of cotton wool or flannel in the oil and dab along your hair parting. Part your hair again below the normal parting and re-apply the oil. Repeat this procedure until the whole of the scalp has been "oiled."

After the oil treatment, wait for at least half an hour before going ahead with the shampoo. Then break the yoke of two eggs into a large basin and beat well. Stir in a quart of tepid water. To this add one ounce of rosemary spirit. If you like a soap shampoo, it can be used in the ordinary way, followed by the soapless egg shampoo. Pour this shampoo generously over your head. Massage the scalp well as you rub. Rinse with tepid water. Do the shampooing and rinsing three times. Finally use the special rinse, and your hair will have more highlights than you knew it contained.

And so Ginger Matthews and Yvonne Ortner said "Good-bye." When these two lovelies had gone the room seemed dull—there wasn't a "head light" left.

I went home for a shampoo!

MY FAVOURITE RECIPE

By Jeanne de Casalis

(Alias Mrs. Feather, famous over the radio for her "nitwittery" on the telephone)

FRENCH SOUP

"WHAT'S that you say? My favourite for the three-thirty? Oh, my favourite recipe! Yes, well now, let me see..."

Chatting on the telephone to Mrs. Jeanne de Casalis Feather is an amusing occupation, as you can guess, but when it comes to talking about cooking, you are on her pet subject. This French Soup, she says, is the "best ever."

Fry some onions in butter in a saucepan, add a couple of peeled tomatoes, one pint of water and the inside of half a brown loaf. This should be a thick soup, and if you want to add more water, double the quantities—two pints of water to the inside of a whole loaf.

When this is boiling, add four tablespoonfuls of grated cheese.

"Most economical," says Mrs. Feather, "and takes no time to make."

Try it and see!



Radiant Health means Dental Fitness

Clean, healthy teeth are of the utmost importance to physical fitness. Use the tooth paste of the wise—Euthymol. For forty years dentists have been recommending this antiseptic dentifrice. Buy the large 1s. 3d. tube from your chemist or send for a 7-day free trial sample to Dept. 296/108,

Ask for Euthymol, 50, Beak Street, London, W.1.

Euthymol TOOTH PASTE

18 YEARS EXTRA LIFE FOR EVERY BABY

Remarkable Health Progress in 60 Years

In these days, when we have a nation-wide interest in physical fitness, it is interesting to compare the health of the nation to-day with that of sixty years ago. In 1871 a child at birth could expect to live for 40 years. To-day its expectation of life is 58 years. A child of five in 1871 could expect to live for 49 years, and in 1938 can expect to live for 60 years. Even people of 45 can now expect to live longer—25 years instead of 22.

Such remarkable increases in the expectation of life show that there has been an enormous improvement in the health of the nation. One reason has been the increased knowledge of the medical profession. Another, our greater attention to personal hygiene. We are more careful about outer cleanliness and we know, too, that inner cleanliness is necessary if our bodies are to remain healthy. When impurities are left in the system all sorts of ills arise, starting with headaches, depression, and sluggishness, and leading to much more serious complaints.

An easy way to achieve that valuable inner cleanliness is to take Andrews Liver Salt. It washes out the mouth and throat, cleans and settles the stomach, tones up the liver and kidneys, and clears out all the waste matter. A bubbling glassful leaves you refreshed, internally clean and glowing with health.

FREE TO LADIES

In all ailments incidental to the Sex DR. OSTER MANN'S FEMALE PILLS have been used with extraordinary success. Countless letters from all parts of the world provide conclusive and undeniable proof of their efficacy. Every woman sufferer should write for FREE SAMPLE. Sold in boxes. Price 3/-, 5/-, 12/-. FROM THE MANAGERESS The HYGIENIC STORES, Ltd. (Dept. R.F.), 95, Charing Cross Road, London, W.C.2.

Decorative, isn't it? Ciré satin with a design of delphinium blue and rose pink on an ivory background makes this becoming "sheath" for Marjorie's flower-like beauty



And for afternoons, patterns again. This time cunningly draped and tied in front. Marjorie chose black and white for this American outfit



From America, too, comes the latest hat craze. It can be worn like this or with the strap tied under the chin



No. 11 MARJORIE SANDFORD fashionfotos

PICTURING blonde and lovely member of the famous Lotinga family, Marjorie Sandford, who has made her name in musical comedy, pantomime and revue. She is a very popular and frequent broadcaster from the B.B.C. and Continental stations.

Delightfully slim, she can indulge in exotic patterns on luxurious materials, and "get away" with the newest, maddest hats! See how successfully she can wear the latest American one!



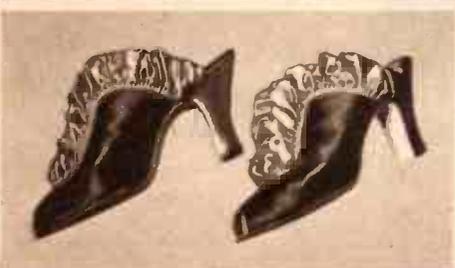
Taffeta is stylish, especially in nigger brown, with a big frill collar and enormous bow at the back



The ideal "at home" dress—slim-fitting black crêpe with a natty zipp fastener and pocket decoration in glittering diamanté



Marjorie "goes Greek" with this patterned frock. It has the words "I love you" in Greek all over it! We love the saucy taffeta gloves, too



Scarlet frills make these black satin mules look "different"



Conducted by AUNTIE MURIEL, the North's most popular Children's Broadcaster

HELLO, EVERYONE!

A reader wants to know how to become a radio artiste. The answer to this is that you must work so hard at your playing, J.W., that you absolutely excel in your own particular line. When you are certain that you can play better than the other fellow, you are ready to apply for an audition. But it is no use hoping to become a radio star unless you definitely have something new and good to offer the listening public.

In the meantime, you cannot do better than study the work of those who are already at the top of the tree by listening to them whenever possible, and forming your own opinion as to the reason for their success. And there usually is a reason—it isn't just sheer luck, you know! My good wishes to you.

Many thanks for all the nice things you say about the Children's Corner, Ada and Jack Williams. I hope you will continue to enjoy it for a long time.

More next week from,

Yours affectionately,

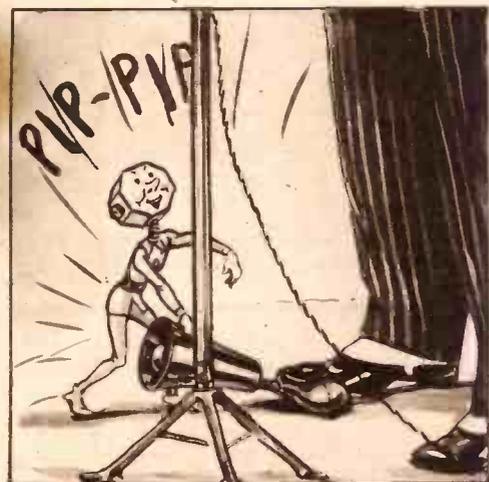
Auntie Muriel

ADVENTURES OF A MICROGNOME

Mick Doesn't Care a "Hoot"!

MICK, the micrognome, was wandering round the building wondering what to do with himself, when suddenly he came across a wonderful room. He had only to touch this, turn that, and the most exciting sorts of sounds issued forth. This must be the marvellous "Effects Room," of which he had heard so much. What a bit of luck that someone had left the door open; now for some fun!

Just then he knocked into something. There was a tremendous noise of thunder! Poor Mick nearly jumped out of his skin, and in doing so trod on something which released a drum-stick that banged a drum. Hardly had he recovered from this shock than he sat down on a motor horn. "PIP PIP!" it went, in no quiet tone, and feeling decidedly scared in case he was discovered, Mick the Micrognome picked up the motor horn and ran out of the room. He did not stop running until he reached the safety of his own familiar studio, where he lives under the carpet.



There was a violent PIP PIP as the Announcer stepped on the motor horn. How Mick laughed!

In his excitement he had not realised that he was still holding the motor-horn, and now, hearing someone coming, he hastily put the thing down on the floor.

Not a moment too soon, either, for the next second in came an Announcer, followed by a gentleman with a large grey moustache. Poor Mick did not even have time to scutter under the carpet. All he could do was stand quite still and hope he wouldn't be seen.

The Announcer approached the microphone and all but stepped on the little gnome. Mick ducked and waited to be trodden on—but it didn't happen.

What did happen was that the Announcer said: "I have now great pleasure in introducing Lord Knowall," after which there was a violent PIP-PIP. The Announcer had stepped on the motor horn!

How Mick laughed as he dived under the carpet. It really was funny. Every time he thought of it, the carpet under which he lay hidden wobbled so much that it was a wonder nobody noticed it. But everyone was far too busy trying to clear up the mystery of how the motor-horn ever got into the studio. One of the "Effects" boys is of the private opinion that the place is haunted!

Another Adventure for Mick next week.

COMPETITION

FIND THE WORKBOX ARTICLES

G S N W I E D E L N E E
 T C T O O N L E R E
 O L O W S H O K O
 H C T C E O R E L E D E N Y E S E
 R A G N I D N L E N D E E P E A T
 T G T N K I I N N E L E D E
 B H M L E I T
 S N O B T U T
 S S S S R O I C

WHEN Mother went to her workbox, half the things she wanted to use were missing. Can you find them? They are all there in the jumbled letters.

Write down the missing articles on a postcard, not forgetting to number the articles found, together with your full name, age, address and school, and post not later than April 28 to Auntie Muriel, RADIO PICTORIAL, 37, Chancery Lane, London, W.C.2.

I will award four half-crowns for the four first correct solutions examined. Neatness in handwriting and spelling will count, and age will be taken into consideration.

POSTCARDS ONLY PLEASE!

For results of the "Song Titles" competition in the April 1 issue, please see page 27

ZOODITIES

THE SEMICON's an animal
 At which we ought to peep.
 He's always either half-awake
 Or else he's half-asleep!

PAINFUL PILES

Simple Self Treatment Gives Amazing Results

Medical opinion favours Suppository treatment for this agonising and weakening complaint, and sufferers find that "Germoloids," the special suppositories made in the famous Germolene Laboratories, always give astonishing benefits. They stop pain almost instantly, they steadily reduce the inflammatory condition, and they ward off further attacks. Special astringents reduce swellings, contract the surface blood vessels and stop bleeding. Other ingredients protect exposed nerves with a lasting film, whilst bathing all affected parts with healing, soothing antiseptics. Germoloids are small, convenient and hygienic, equally suitable for all types of Hæmorrhoids and similar complaints. Their emollient and lubricating "base" helps to avoid the commonest cause of constipation.

Use one each night until healed—then one per week to prevent further attacks.



From Chemists, 1/3 per box of 12

(For External Piles use Germolene brand Ointment in addition.)

TUNE IN TO

PAT . . . He said her teeth were like pearls, so she and smacked his face.
 DINAH . . . Smacked his face?
 Yes, her sister's name is Pearl!

Every Tuesday, Thursday, Friday and Saturday morning, thousands and thousands of people switch on to a quarter of an hour's good fun with Pat and Dinah. If you've never heard them, make a note now of their next broadcast. You'll love the way they talk . . . and the way they sing.

THE MILTON SISTERS

They're on the air from

NORMANDY
 Thursdays 9.15—9.30 Saturdays 9.45—10.0
LUXEMBOURG
 Tuesdays 9.45—10.0 Fridays 9.30—9.45
 (Transmissions from Normandy through I.B.C.)

MILTON PROPRIETARY LTD.,
 John Milton House, LONDON, N.7.

SEVEN TIMES LUCKY JOE



Roy Fox's Band at the Monseigneur in 1931. D'you spot Al Bowly, Lew Stone at the piano, Joe Ferrie and Nat Gonella ?

“YES, I suppose I have been pretty lucky.”

It was Joe Ferrie talking. Joe is trumpeter, trombonist and vocalist for Jack Jackson's Dorchester Hotel band, and he's known and liked wherever band-boys meet.

Seven resident jobs Joe has had in his sixteen years of professional music—and each has been with an ace-band of its type. He has never had to make a change for the worse. In Archer Street where the band profession gathers to tell each other about the jobs they've just missed, there are some who look with envy on Joe's record. For him the plums.

“I broke my apprenticeship in a ship-yard to join the Army,” Joe told me, “and while in the army I learned to play the euphonium. I didn't know then that learning to play that instrument would be a turning-point in my career.

“After the war I went back to the ship-yard and, in my spare time, I learned to play the trombone and trumpet. Then, in 1922, I drifted into the band business. I guess that started it all.

Joe's first job was in partnership with Clem Bernard, who is now Billy Cotton's pianist and ace arranger. It was a four-piece band resident at Maxime's Dance Hall in Edinburgh.

Then Frank Davidson (a great favourite in those days of 1923 at Edinburgh Palais) persuaded Joe and Clem to join up with him. In the band was a young violinist with whom Joe became very friendly. His name was Syd Lipton, now famous as the bandleader at Grosvenor House.

Joe was Sydney's best man at his wedding, but, on the day scheduled for the registry office ceremony, Syd didn't turn up. He was too busy! Next day he collected his bride-to-be and was strolling down to Joe's lodgings when Ferrie happened to meet him.

“Hey, where did you get to yesterday, Syd?” he asked.

“I was too busy. What about coming along to the registrar's now?” replied Syd amiably. But Syd had forgotten one or two minor points—for instance, he hadn't got a licence or a ring! And so the wedding had to be postponed for a while.

After a spell at Edinburgh Palais, Frank Davidson's band moved to the Regent, Brighton. Playing opposite them was a band run by a breezy young man who had not been in the business very long, but was already making a name for himself as a local dance-band celebrity. His name was Billy Cotton.

In 1925 Billy had a chance to augment his band



“I'm very happy with Jack,” says Joe Ferrie

to take it to Southport; he invited Joe Ferrie, Clem Bernard and Syd Lipton to join him, which they did. That began a very happy spell for Joe. “Billy's one of the nicest and most patient men I've had the pleasure of working with,” says Joe. “Darn it, he must be patient. He even taught me to drive a car!”

Anyway, he stayed with Billy Cotton for nearly six years, at Southport, the Astoria, Charing Cross Road and Ciro's. “I've never known Bill let anybody down,” Joe will tell you, and that's as good a testimonial as any bandleader could wish for from one of his musicians. It was a wrench for Joe to leave Cotton but, in 1931, he had an offer which he could hardly refuse.

A young, slim, elegant American had landed in this country to form a band. He cast out his net for the best musicians available and that's how Joe Ferrie joined up under the Roy Fox banner at the Monseigneur. Al Bowly told in “Radio Pictorial,” in his life-story, all about that star-studded outfit... Bowly, Lew Stone, Nat Gonella, Don Studely and many others helped to put the Monseigneur on the West End map as a class attraction.

Then, of course, Fox fell ill and most of the band, Joe Ferrie among them, went over to Lew Stone.

“I enjoyed my spell with Fox,” Joe told me. “He was always very fair... but also very strict. He was particularly hot on rehearsals. Every Tuesday and Thursday we rehearsed, at three o'clock, and woe betide anybody who tried to cut rehearsals to do a recording session for another bandleader. ‘You've been offered a session?’

Introducing you to JOE FERRIE, trumpeter, trombonist and vocalist of Jack Jackson's band, now broadcasting every Sunday in the Pond's programme from Luxembourg and Normandy. Here's the story of his seven ace-jobs

By

ROSS REDFERN

Roy would ask. ‘Waal, that's just too bad. Be here at three!’ And we always were.

“He'd arrive at about five to three and sit on a chair in front of the stand with one eye on his watch. Useless to plead that you'd been held up in a traffic jam. ‘You'd better start five minutes earlier next time,’ Roy would say very gently. We were rarely late twice!”

About his next boss, Lew Stone, Joe's comment is: “A friendly fellow, but difficult to get to know.”

Things might have been a bit difficult at this stage because one or two of the boys half-heartedly resented Lew's sudden promotion from “one of them” to leader. But Lew's tact and the fact that he still went out of his way to prove that he was “one of them” smoothed matters over excellently.

“The dance-band world sat up and took notice when it was announced that Lew was to take over the Monseigneur job. They'd looked upon him as a splendid arranger and an excellent pianist, but somehow they'd never visualised him as a leader. I don't think Lew did himself, even. But it's dance-band history, now, how Lew took his chance and established himself as a big-time band-leader.

“I don't suppose I would ever have left Lew, but one of those things happened that took the decision out of my hands. Stone got the chance of the job at the Café de Paris in 1936, but a much smaller, more intimate band was required than the one with which he had been touring. It was decided to cut the brass section; which meant that I was out.

“I had a chance of going with Ambrose, but I was married and a little tired of touring. So eventually I fixed up with Billy Woodward's band at the Coconut Grove.

“This was a bottle-party, of course, which meant that the hours were very late... we often didn't finish till four or five or even six in the morning.

“Not that I minded a bit about that. In fact, even now I'm far more lively and on my toes at night than during the mornings. But I was doing a very great deal of session-work for Lew Stone, Jay Wilbur and plenty of other leaders, and that often meant starting keen and fresh at nine in the morning.

“There's a limit to anybody's endurance... even that of a dance-band musician, and I found that I wasn't getting enough sleep. So when, eighteen months ago, Jack Jackson rang me up and invited me to join his band, I jumped at the chance.

“I'm very happy with Jack. The atmosphere at the Dorchester is most congenial and as nothing but the best is good enough for Jack, either at the Hotel, or on his B.B.C. or sponsored programmes, a keen musician does get a chance of doing his job really well.

“Jack's a great personality and I believe he's got a first-rate chance of becoming the biggest name in the business.”

Well, there you have the seven steps in the success story of Joe Ferrie, musician. And it's well for us to realise that there are dance-band musicians who can claim success stories, even though they are not themselves in the position of leading a band.

They are the backbone of our radio dance-music. Without the loyalty and hard work of these men whose names are often unknown to the general public (though, of course, idolised by their particular fans) some of our band-leaders might just as well hand in their batons and trade them for meal-tickets....



'THE GREYS'
are on the
air!

*Listen to the Royal Scots Greys Band,
with Raymond Newell, broadcasting from Luxembourg
at 10.30 p.m. every Sunday evening*

SMOKE GREYS CIGARETTES 10 FOR 6^D

WHAT'S HAPP

What has Henry Hall been doing since last September, when he left the B.B.C. after being Dance Band Director for five years? In this article RALPH GRAVES follows in the footsteps of Henry's triumphal tour of England, and gives you the latest news of one of the dance band world's most popular personalities

Tony Thorpe and Tony Mangan, trombones; Anita Riddell (the wee Scots Lassie) Leslie Douglas, Bob Mallin and Bernard Hunter, vocalists.

Anita, of course, had been heard on the radio some eight months before Henry left the B.B.C. Lofty Burton Gillis, Eddie Cromar, and Theo Farrar have been with Henry since the old Gleneagles days.

Henry opened at the Hippodrome, Birmingham, on September 27. "I had had many offers to appear in London first," he told me, "but after all, I had already appeared at the Command Performance and other shows at the London Palladium and I felt that it was high time to make personal appearances in the regions.

"Thinking that a little motoring would be a



Friends and admirers of one another's art—
Henry Hall and Fritz Kreisler



Music in his fingertips!
A happy picture of
Henry in a characteris-
tic attitude

A YEAR ago the big story "broke." Henry Hall was leaving the B.B.C. It was front-page news everywhere for days. The B.B.C. was bombarded with phone calls from well-wishers. George Hodges, Henry's manager, had to explain that the good wishes were premature. Henry had resigned, but he was not leaving for six months—until September. And those were the busiest six months of his life.

"Nearly all the band decided to go with me," he explained, "and apart from vocalists I had to bring in only four newcomers. As you know, George Elrick and Dan Donovan decided to start out on their own, and I am glad to say have made a success of doing so."

That eventful twenty-fifth came at last—and what a grand night it proved to be! It was the culmination of a very happy week, tinged with regret, for Henry confessed it was a "wee bit sad" leaving Broadcasting House and Maida Vale after five and a half years.

He gave a party to his friends, the B.B.C. had a celebration tea-party, the music-publishers fêted him—and most notable of all was the lunch held at Claridges at which he was the guest of all the "big chiefs" of the B.B.C. Control Board. Sir John, Sir Charles Carpendale, Sir Noel Ashbridge, Mr. Gerald Cock, Mr. Eckersley, Mr. Nicolls, John Watt and nearly everybody of importance were there.

It was a grand and a unique tribute. Nobody else leaving the B.B.C. has been given such a Grand Good-bye.

"Some of my friends decided to play a joke on me at the music-publisher's gathering," said Henry Hall. "And the joke must have cost £500.

"On the various occasions when I went to America I met all the dance-music stars—Paul Whiteman, Fred Waring, Benny Goodman, Andre Kostelanetz, Abe Lyman, Duke Ellington, and the rest of them. These boys in some cases were working in places thousands of miles distant.

"But they had a farewell record made over long-distance telephone line. The record was made in New York. One by one the boys came on and said their little bit of adieu. It was done with

all the slickness of a Broadway show, and built up to a terrific climax. 'And Henry, our final farewell wish for you,' they called, 'is . . .

"And then, united over thousands of miles of telephone line, was recorded the biggest 'razzberry' you've ever heard! I wonder it didn't break the recording machine!

"I considered all sorts of plans for my farewell broadcast on the Saturday, and was flattered when Gracie Fields said she would come into the programme. All other tentative suggestions went by the board. I did an ordinary programme for the first part of the session, and devoted only the last twenty minutes to a programme in reminiscent vein.

"My wife might have been feeling a bit anxious about this farewell broadcast of mine, but she didn't show it. She only looked up to laugh when Gracie came up to the mike and said in her glorious Lancashire 'Ee Laad, how're you feeling?'—and gave me a smacking kiss!"

The farewell broadcast faded out at midnight. Henry had played for approximately 2,000 hours in five and a half years, had broadcast over 3,000 new tunes, and had introduced 200 stars to the mike in the Guest Nights and other features. As some tribute of appreciation from listeners he had had over 250,000 fan letters.

They were grand days. And now—the future. Here are the members of Henry's present band. Burton Gillis, Leslie Ormondroyd, Jack Halsall, Eddie Cromar and Wally Hall—saxophones; Bert Marland, piano; Albert Stanley, guitar; Charlie Botterill, drums; Theo Farrar, bass; Charlie Price, Freddy Mann and Roy Copestake, trumpets;

kind of holiday, we went off by car, my wife driving. I thought I'd take a turn at the wheel, and hadn't been driving for more than two minutes when I was gonged! Well, that was an auspicious start to my new career!

"The speed cops were very nice about it, and said, 'We're in luck to-day. Half an hour ago we caught Elsie and Doris Waters speeding down South, and now we've got Henry Hall!'

"I was fined ten shillings at Coventry, and coming out of Court I said ruefully, 'Well, this isn't a case of Here's to the Next Time!'

"I only meant it as a joke, but I saw that wisecrack printed in every paper up and down the country!

"And then for my first appearance. . . .

"In the empty theatre on Sunday we rehearsed, I altered the arrangement of numbers, the timing and lighting of the show until I was sure everything was all right.

"I wasn't worried. I felt it would be a success, but the thousand-and-one details you have to tackle in presenting even a forty-five minute stage show are almost beyond imagination. And to my great surprise," said Henry Hall, "I looked at my watch and found that it was ten minutes to midnight!"

Next day the show went on. A window of the box-office was smashed as the crowds surged to book! The house was booked solid for the whole week and Henry broke most of the box-office records the Hippodrome, Birmingham, has ever had.

But that was nothing to what happened in

OPENED TO Henry Hall?

Henry's dressing-room after the show. Crowds of fans tried to press their way in. There was a snowstorm of telegrams from listeners all over the country who wanted to send "good-luck" messages—and furthermore Jack Payne had made a special trip to see Henry's first show: so don't believe all you hear about bandleaders and bitter jealousy!

While the walls were being plastered with telegrams, Henry remembered one screwed up in his pocket. It was from the B.B.C.

It was with reference to his broadcast that week—for in addition to all the hurry and scurry of stage work there were broadcasts to do. Henry actually went on the air for his 5.15 session on the Thursday of that week. It was a bit early to arrange a stage relay, so the whole outfit went to the Broad Street, Birmingham, studios and broadcast from the big studio there above a garage.

Then on up North they went, first to Morecambe, where Henry did his first Sunday concert. This took more arranging as a complete long show had to be presented, filling the whole programme. Next day they went on to Blackpool ready for the Monday rehearsal at the theatre.

"The funny thing was that although I lived near Manchester for ten years," says Henry, "I'd never had time to go to Blackpool. So before going down to the theatre each day my wife and I did a real tripper's tour of the sights. The business was so good I had to do three matinées, on Monday, Tuesday and Wednesday; so, unfortunately, I had to crowd my sight-seeing into the mornings; and Blackpool is probably even gayer at night!

"One of the enthusiastic variety officials at the Manchester B.B.C. thought it would be a grand idea for me to give a short broadcast from the theatre. They fitted up a mike in my dressing-

room, and in ten minutes I had to give a talk about my new stage experiences! There was another B.B.C. broadcast that week, and again I had to go back to the studios (this time at Piccadilly, Manchester) to do it, as the theatre wasn't suitable for the engineers.



Chatting with Scots lassie Anita Riddell, his popular vocalist

"I've never missed a broadcast in my life—but we had a narrow squeak after we'd done a broadcast at the Manchester studios and took the train

back to Liverpool for a stage show. The broadcast had ended on time, but the train was late getting into Liverpool—half an hour late, in fact.

"We sat fuming, anxious, wondering if we could get out and walk along the line! By the time we did arrive at the theatre the pit orchestra was just about to play our intro, and the stage manager was frantic!

"No time to change, make up or get music ready—so we went on the stage like that. I made a short curtain speech and explained things to the house. But never again will I cut the timing so fine!"

Then there is that little matter of the banned Sunday concert at Prestwich, Manchester. It's made all the funnier, I think, because near Prestwich was Henry's home for years—and yet they banned him!

The ban was actually nothing to do with Henry, for his programmes had all been arranged just as they had for many previous Sunday concerts, and he had been booked to play on Sunday at the Odeon theatre.

Henry had a shock when he heard that an objection had been raised against a dance-band playing there on Sunday. "If the programme had been more classical I wouldn't have raised any objection," Police-superintendent Kenyon said.



Swing it! But this time it's a golf club and not rhythm which Henry is putting a jerk into



Les Douglas, Bob Mallin, Bernard Hunter and Anita Riddell enjoy a cooler

"What do they expect my band to play—Gilbert and Sullivan, or Mozart?" asked Henry. In Pendleton, Henry fulfilled a promise of interest to every radio fan. Kitty Masters got "re-married" after a run-away Gretna Green wedding, and Henry had promised to be at the Church ceremony.

There were queues of people anxious to get into the church, and police lined the roads. Kitty looked charming in a brown fur cape and a brown hat with a veil. The bridegroom, Ray Baker, looked bashful, but Henry, with a few more years of married life to stabilise him, looked comparatively unruffled!

But it was Henry's turn to look bashful when he got to Dublin, and the great Kreisler came to hear his band.

"I was playing at the Theatre Royal, Dublin," says Henry, "and on the Saturday afternoon Kreisler was giving a concert in the same theatre. Of course I went, and sat in awe at his wonderful playing. We met afterwards, and Fritz Kreisler flattered me by saying that he had wanted to hear my band, but not on the radio (for he himself will never broadcast), and could I get him a seat!

"So that eventful Saturday night I played dance music on the stage, while happy and

apparently enjoying things up in his box was one of the world's greatest celebrities! He had delayed his return to England to hear my show, and we later came back on the boat together, and talked music all the time!

"But this was not my first contact with Kreisler. On the night boat coming back we talked of the days when I had included a special arrangement of Kreisler's own music for the Grace Moore film *The King Steps Out*; this had been broadcast in my *Midnight Music* series—and Kreisler, then in Berlin, had tuned-in, and sent me a telegram of congratulation.

"*Midnight Music* ran for nearly a year, taking up the final twenty minutes of the Saturday programme. Many listeners will remember that I used for these programmes a special combination taken from the B.B.C. Dance Orchestra, with the addition of a harp."

A funny thing happened to Henry while in the North.

At one function, after the theatre, there were so many autograph-hunters that an official decided to have a lot of autograph cards printed for Henry to sign, and then they would be sold for charity.

This went well until a young man came up

Please turn to page 39

B.B.C. PROGRAMME GUIDE



Jessie Matthews and Sonnie Hale are to make their first studio broadcast for seven years

VARIETY

THERE'S a lull in variety activities this week. Plenty of entertainment, but it follows well-worn lines. **John Sharman**, without going highbrow, likes to give a bit of tone to his *Music Hall* show now and then. So for to-morrow, **APRIL 23**, National, he's booked, for the first time, **Albert Sandler**, with **Arthur Spinak** on piano and **Joseph Pacey** on cello. The **Duncan Sisters** make another of their fugitive appearances and **Radcliffe and Rodgers**, coloured act, appear for the first time for several years. The rest of the cast is **Charles Hayes**, **Lily Morris** and **Albert Burdon**. Nice sugar-plum this week for **Doris Arnold**. Her *The Melody Is There* show receives an evening airing (**APRIL 27**, National). After that it's farewell to **Margaret Eaves**, **John Duncan** and the **Arthur Dulay Quintet**, for Doris's show comes under the summer axe.

I hope the gang of faithful **Douglas Moodie** fans at Ealing, who write regularly to him and criticise his shows to keep him on his toes, will approve of *Monday at Seven*, National, **APRIL 25**. **Ike Hatch**, ebony singer and instrumentalist, and **Sydney Millward** and His Band, augment the *Monday at Seven* regulars.

The musical comedy, *Who's Hooper*, broadcast last Thursday on National, can be heard again to-morrow (**APRIL 23**) on Regional. **Henrik Ege**, responsible for the adaptation, says it's one of the most difficult he's ever had to do. Another of the breezy *Gang Shows*, sponsored by **Ralph Reader**, will be heard on **APRIL 29**, National, and on **APRIL 28**, National, the mike goes to Holborn Empire. These Holborn broadcasts are always a bit of a lucky dip. Even the B.B.C. does not know which artistes will appear till the night before!

Among the *Friends to Tea* on **APRIL 25**, Regional, will be **Ronald Hill**, **George Thomas** and **Curtis and Ames**, with **Jenkins**, **Alexander** and **Dennis** in support, as usual. The **Ronnie Hill-Billie Houston** partnership has ended amicably and now **Ronnie** is going to plough his own furrow.

There's a rousing *Old Time Music Hall* on **APRIL 26**, Regional. You can't keep **Bertha Willmott** out of these old-time shows, and who'd want to, anyway? When Bertha's on the air it's gala night at the **New Queen's Arms**, **Cowley**, where Bertha is hostess. Everything stops for the broadcasts... even darts! As well as Bertha there'll be **Tessa Deane**, **John Rorke** and **Denis O'Neill**, who once planned to be a doctor.

Harry Richman is back again and he'll be in *Band Waggon* on **APRIL 27**, Regional, together with the usual cast. Harry is a great aviator and fisherman, as well as entertainer. Once, when deep-sea fishing, he battled all day and all night with a giant tunny. And then lost him!

Admirers of the whimsical little comedian, **Bobby Howes**, will be able to hear a lunch-time session of his records on **APRIL 28**, National.

PLAYS—FEATURES—TALKS

IN the last *Scrapbook*, **Leslie Baily** and **Charles Brewer** went as far back as 1900. This time, on **APRIL 26**, National, and **APRIL 28**, Regional, they turn the medal and present *Scrapbook for 1928*. Only ten years ago, but do you remember what you were doing that year? What films you were seeing, what songs you were singing? Chief Announcer **Stuart Hibberd**, by the way, will appear in this show to talk about the Savoy Hill days.

This Year of Grace, the scintillating revue that put **Noel Coward** on the map, was a 1928 highspot and **Sonnie Hale** and **Jessie Matthews**, making their first studio broadcast together for seven years, will sing several songs from that show, including *A Room With a View*, which was so popular with the then Prince of Wales that he once requested it nine times in an evening at the *Café de Paris*. You'll also hear a record of **King George V** opening the *Tyne Bidge* at Newcastle.

You can listen-in to a lot of talking in between feeding this week. **APRIL 23**, National, is the



Roy Cadence, of the Roy Cadence Sextet—on the air April 26

annual Shakespeare luncheon at the Conference Hall, Stratford-on-Avon. **Norman Birkett**, **K.C.**, **Lewis Casson** and **Tyrone Guthrie** are the principal speakers. The **British Sportsmen's Club** give a lunch to the Australian cricketers on **APRIL 25** and the speeches will be heard on National. And on **APRIL 25**, Regional, you can hear **The Lord Chief Justice**, the **Rt. Hon. David Lloyd George** and the **Earl of Derby** speaking at the *Manchester Centenary Dinner*. A nice glut of oratory.

APRIL 25, National, is *Anzac Day*, and our cousins from the Dominions will be able to hear a service from **St. Clement Dane's**. Two big features on **APRIL 29**, National. **Bernard Taylor** has compiled a football programme called *The Road to Wembley* for an eve-of-the-Cup-Final

broadcast, and **Gale Pedrick** presents *Banging the Big Drum*, which is all about publicity, advertising and ballyhoo generally right down the ages.

Alexandra Palace are televising a mock reconstruction of *The Attack on Zeebrugge* on **APRIL 23**, and **Tommy Woodrooffe**, on National, will give an eye-witness account of it. Way back in February I heard **Francis Harmer** talking about the **Hong Kong Typhoon** of 1906 in the *I Was There* series. This was a gripping talk and it is to be re-broadcast on **APRIL 26**, Regional.

John Betjeman (architect, artist, writer and Bohemian) starts a series of talks called *Seaview* on **APRIL 23**, National. This will survey West of England seaside resorts, and deal with points of interest to holiday-makers. **Dame Ethel Smyth** will talk on Regional, **APRIL 23**, to celebrate her 80th birthday, and **Clinton Baddeley** continues his *Mrs. Proudie* readings on **APRIL 23**, Regional.

A lean week for play-lovers is this. But **John Martinson** joins a *Night Club* in the fourth episode of *The Gang Smasher*, **APRIL 25**, National.



Peter Yorke, maestro of the "Sweet and Lovely" shows

Paul Temple continues to detect in the **Francis Durbridge** thriller, **APRIL 23**, Regional, and on **APRIL 24**, National, **Barbara Burnham** is to produce **Charles Archer's** translation of **Ibsen's** famous play *Rosmersholm*, which **Marianne Helwig** has adapted for the microphone.

This week's Good Cause appeals. **Christopher Stone** on National, **APRIL 24**, appealing for **St. George's Hospital**; **Geoffrey Gilbey**, racing journalist, appealing for the *Embarkment Fellowship Centre* on Regional, same day.

DANCE BANDS

THIS is "At Home Week" to a lot of favourites whom we hear only rarely these days. **Henry Hall**, **George Elrick** and **Jack Hylton** are on parade. Henry, loaded down with touring laurels, gives a programme of *Hall Marks* on **APRIL 27**, National. **Les Douglas**, **Anita Riddell** and that young heart-throbber, **Bob Mallin**, will all be there. **Jack Hylton's** band comes to the mike on **APRIL 25**, National, and **George Elrick** has a lunch-time session on **APRIL 29**, National. Listen to little **Shirley Lenner**; already she's in the top flight.

The second of what the B.B.C. calls "an irregular series" of *Sweet and Lovely* is scheduled for **APRIL 26**, Regional. **Peter Yorke** has done all the arrangements for this programme, as

Highlights of the Week include Jessie Matthews and Sonnie Hale, Harry Richman, Bobbie Howes, George Elrick, Jack Hylton, and Henry Hall.

usual, and his band will star Helen Raymond and Sam Costa as vocalists. Peter showed me a letter from a poverty-stricken miner who says that Peter's *Sweet and Lovely* shows "bring a little sunshine into a hard life." Peter hopes to play *So Many Memories* in Tuesday's show at the special request of that miner.

Benny Frankel's band is in *Rhythm Express* again on APRIL 28, Regional, with Dorothy Carless and Lyle Evans in support and the Hawaiian Islanders, directed by Peter Hodgkinson, will have a session on APRIL 25, National.

Congratulations to Alan Breeze, Billy Cotton's comedy vocalist, who, as forecast in a recent Barry Wells article, has just got married. But work goes on and Alan will be singing as usual with Billy Cotton's band when it has *An Hour to Play* on APRIL 23, National. Eddie Carroll and his Music is featured in *Thé Dansant* on APRIL 28, Regional, and Victor Silvester's band plays in *B.B.C. Ballroom* on APRIL 23, Reg.

Now for you night-hawks, who like to woo slumber with the strains of sweet melody and hot-cha ringing in your ears. Late night sessions: Saturday, Jack Harris. Monday, Winnick. Tuesday, Lipton. Wednesday, Flome. Thursday, Loss. Friday, Harris. What? No Am-brose? What sort of a week is this?

Swing connoisseurs should note a late-night record session on APRIL 23, National, with Shep Fields and his Rippling Rhythm orchestra.

MUSIC

THOSE charming Puccini melodies from *Madame Butterfly*, which are so dreadfully murdered by tedious string quartettes in faded teashops, will come to life on APRIL 29, Regional, when the First Act of the opera, *Madame Butterfly*, will be relayed from Sadler's Wells Theatre, with Jeanne Dussean as Butterfly.

Edward German wrote the music and W. S. Gilbert the book and lyrics of *Fallen Fairies*, or *The Wicked World*, which the B.B.C. Theatre Orchestra will star in on APRIL 24, Regional. You'll hear the songs from this opera, and they're good.

The B.B.C. Theatre Orchestra, conducted by Stanford Robinson, will give a programme called, simply, *England* on St. George's Day (APRIL 23, National). Harold Williams, Howard Marshall and Quentin MacLean are star names among those who will put over this tribute to the greatness of our country.

Roy Cadence, who is now playing at one of London's leading hotels, is appearing on the air again on APRIL 26. APRIL 27, National, features the B.B.C. Midland Orchestra, with that lovely virtuoso of the violin, Lisa Minghetti, and on APRIL 28, National, the Bournemouth Municipal Orchestra will have Hetty Bolton at the piano. This orchestra will be under the joint batons of Richard Austin and Hans Wetzler.

And now what have we here? Quite a bright Sunday (APRIL 24, National), with Fred Hartley and his Sextette (Brian Lawrence nightingaling); Tollefsen in a spot on his own with his accordion; Walford Hyden and his Magyar Orchestra; and Charles Ernesco and his Quintet. In Ernesco's programme you will hear *She's My Lovely, Born to Dance* and *Is It True What They Say About Dixie*? Now, if those numbers aren't dance-tunes then I'll eat my second-best typewriter. But they can't be! The B.B.C. doesn't approve of dance-music on the Sabbath.

SPORT

NOT a lot of fun for the sporting fans this week. On APRIL 23 an account of the Amateur Cup Final will be broadcast. It is staged at Highbury and F. N. S. Creek will give the commentary.

If you collect B.B.C. "firsts," here's another. On APRIL 27 a lot of us will lose our shirts on the Two Thousand Guineas race. For the first time a running commentary of the race will be given by Tommy Woodrooffe.

To-morrow, April 23, is St. George's Day, and the Royal Northumberland Fusiliers will celebrate the occasion according to tradition.

WALTER DIERICKX

well-known Northern radio writer and broadcaster, tells you here how the honourable exploits of the regiment will be featured in a broadcast from Stagshaw at 7.30 p.m.



"FIGHTING FIFTH"

THE Royal Northumberland Fusiliers sounds like just an ordinary regiment of the British Army, but it is more than that.

Originally known as The Fifth Regiment of Foot, there are some outstanding features about the North-East's big army.

It is the only regiment in the British Army allowed to wear the hat badge of its patron saint, Saint George and, consequently, Saint George's Day is held in special veneration. The annual dinner of the regiment—the First and Second Battalions (Regulars) on service at Egypt and Borden respectively, and the Third, Fourth, Fifth, Sixth, and Seventh (Territorials) at their homeland of Northumbria—is held on April 23.

Another distinction: the Northumberlanders are the only British unit allowed to wear red and white roses—an honour they achieved through a famous victory on Saint George's Day. They even wore their roses on this day in the heat and sweat of the South African campaign and during the Great War in France.

The regiment raised fifty-two battalions in the Great War—more than any other British regiment—and added ten battle honours and five Victoria Crosses to its scroll of fame.

Here is a regiment well worthy of the honour of a broadcast.

There is enough incident and drama for many plays in the history of the "Fighting Fifth."

Read a few of the titles this famous British regiment has earned in its existence of more than two hundred and fifty years. Wellington called it with pride "The Ever-Fighting-Never-Failing-Fifth," the troops in the Peninsular referred to this gallant band as "Wellington's Bodyguard," and, in turn, it has been named "The Shiners," from its smart appearance, "The Old and Bold," from its ancient gallantry, and "The Wanderers," from its motto of "Quo Fata Vocant."

To bear out this last title, the regiment has followed "where destiny calls us" since its formation. It began its journeys on service almost as soon as it was raised, in 1674; from Holland to England, to Ireland, France, Germany, North America, South America, Portugal, Gibraltar, China, India, and Africa—in fact, wherever the fighting was going on.

Curiously enough, the "Fifth" was raised in Holland for service with the Dutch against the French, by permission of King Charles II, who was having a few years of peace in his stormy reign at that particular time. Ten years later, James II, terrified by the Monmouth Rebellion, sent to Holland for "The Fifth." It was a curious state of affairs, for this "borrowed" regiment—composed of Britishers, but raised by the Dutch government—arrived too late; the rebellion was broken before it landed.

It went back to Holland again, but only to return, in even more curious circumstances, in 1688, to bring over William of Orange to replace England's King James II.

It was in Ireland, in 1728, that Romance entered the ranks of "The Fifth."

A young lady called Phoebe, born at Stepney, fell in love with Private Samuel Golding,

of the Second Regiment of Foot, serving alongside "The Fifth" in Ireland. Phoebe, determined to be near her lover, dressed as a boy and enlisted in "The Fifth," served with the regiment for two years, and was wounded by bayonet at Fontenoy.

Only when her lover was invalidated out of his regiment did Phoebe leave the service, then she married him, and lived happily for twenty years.

This was not the end of this remarkable lady, for, on Golding's death, she married a Brighton fisherman named William Hessel. Him also she outlived, and complaining that "everybody could die except herself," lived to the ripe old age of a hundred and eight years.

You can see her tombstone in St. Nicholas Churchyard, Brighton, with an inscription stating that she lived from the reign of Queen Anne to that of George IV, "by whose munificence she received comfort and support in her latter years."

So we come to more fighting. In 1762 the gallant Fifth threw the flower of the French army into confusion at Wilhelmstahl, captured its colours, and exchanged their hats for the caps of captured French grenadiers. These caps the regiment was permitted to wear in place of the usual hat of the infantry of the line.

In the American War of Independence "The Fifth" assaulted Bunker's Hill and captured it; and General Burgoyne reported "The Fifth behaved best and suffered most." And at St. Lucre the regiment took from their old enemies, the French Grenadiers, enough white plumes to equip themselves throughout, to wear as a signal honour ever afterwards.

It was in 1785 that "The Fifth" were re-named The Northumberland Fusiliers, as a compliment to their new colonel, Lord Percy, of the famous Northumbrian family. Then began a seven-years' service of blood and glory in the Peninsular Wars against Napoleon.

At Lucknow, in the Indian Mutiny, one battalion came to the Relief, to find another battalion of the same regiment defending, and here the coveted Victoria Cross was won by two members of the unit. In Afghanistan, the Sudan, South Africa and the Great War, the regiment continued to play a glorious part.

In a forty-minute broadcast only the essentials of this wonderful history can be given. The conclusion, however, should be outstanding in novelty and impressiveness. At the Buttes of Warlincourt, in 1916, "The Fifth" erected a wooden cross to the memory of the many men who fell in those terrible assaults. Quite recently the cross was discovered by the War Graves Commission, who, in turn, handed it over to the Royal Northumberland Fusiliers.

This cross will be suitably mounted and unveiled as a proud memorial in the headquarters of the Fifth Battalion of the regiment, at Walker-on-Tyne, immediately preceding the St. George's Day dinner on the night of the broadcast.

Could anything more impressive than a relay of this ceremony be found for a fitting conclusion to this broadcast of a proud tradition of service, of sacrifice, and of honour?

BEHIND THE SCENES

Twice a week Carroll Gibbons and his famous Band appear in the Cookeen programmes from Normandy and Luxembourg. Here's a close-up of Carroll at rehearsal for these increasingly popular shows, with thumb-nail sketches of "The Boys," his vocalists and brilliant guest stars. Now be introduced!



Webster Booth, famous tenor, snapped while he's in mid-song

EVER been to a rehearsal of a big show? If not, you probably picture it as a chaotic collection of shirt-sleeved young men in dirty flannel trousers trying to get the show going under the supervision of a granite-faced producer in forbidding horn-rimmed spectacles—just like a scene in one of the back-stage films that were so popular a few years ago.

And that is what most rehearsals are like. But you would get a very pleasant surprise if you could see the work that goes on behind the scenes of Carroll Gibbons' increasingly popular Monday morning Cookeen programmes from Radio Luxembourg (also Radio Normandy every Saturday morning). For Carroll, although he preserves a delightfully informal manner towards those who work with him, has an absolute genius for getting things done efficiently.

Singing in our baths is supposed to be one of our great national pastimes, and if there is anyone you might reasonably expect to sing in his bath it is a dance-band leader. Not so Carroll Gibbons, however.

Carroll has a far more valuable way of employing his bath times—he admits to using them for getting ideas for his programmes. And once he has got the idea, he likes to work it out while driving along in his 30-h.p. blue sports car.

The next scene takes place in Carroll's airy second-floor office, which overlooks one of the most lovely and romantic of all London's squares—Soho Square.

Seated at a desk that makes him look more like a Wall Street financier than a dance-band leader, Carroll sketches the general lines of the pro-

gramme to Anne Lenner, George Melachrino, "The Boys," and the guest artistes.

Discussion follows. Gradually the programme takes definite shape. By the next morning Ethel Levy, Carroll's smiling, titian-haired secretary has completed a neatly-bound script, which then goes to the large Embankment offices of the Cookeen Executive, where it is O.K.'d by Mr. J. P. Van den Bergh, the managing director.

Another show is now ready to be put "on the floor" at the vast Gaumont-British studios at Shepherds Bush, which Carroll uses for rehearsals.

Each show has to be rehearsed two or three times and it takes about two hours to rehearse a half-hour programme. The most difficult part is the timing. You can never tell from a script exactly how long a show will take. Rehearsals may reveal that it is a minute too long or a minute and a half too short, in which case it has to be chopped about until it is exactly right.

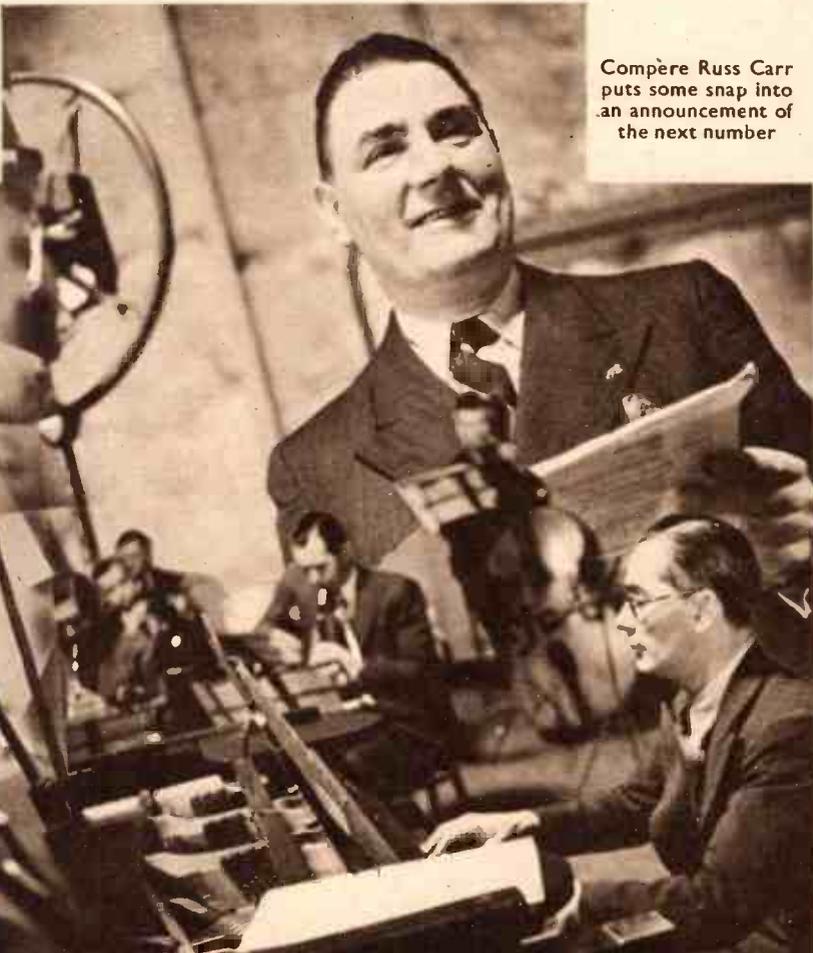
An odd thing about "The Boys" who help Carroll to make the programmes so popular is that, although they are world-famous, you have probably never heard their names. So let me tell you a bit about one or two of them as they rehearse.

That fair, good-looking fellow playing the drums is thirty-year-old Max Abrams. If anyone ever deserved success it's Max, for he did not achieve it without a very hard struggle.

As a Glasgow schoolboy he delivered newspapers from door to door, and as long ago as that he made up his mind to "get there." He studied and worked as hard as he could, and his first chance came through winning a medal by playing in the



Close-ups of smiling George Melachrino and charming Anne Lenner (below) Carroll's vocalists



Compère Russ Carr puts some snap into an announcement of the next number

WITH Carroll Gibbons

Boys' Brigade. To-day that medal is one of Max's most prized possessions.

Max is still a fiend for study. He sits up until the early hours of the morning listening to short-wave stations all over the world. And he has never forgotten his early struggles; he is always helping youngsters who find it difficult to get a start.

Laurie Payne, the blue-eyed "first sax," is a different type altogether. Laurie is a "card."

He got his first job at the age of sixteen. As the audition progressed, he wondered whether he could ask £2 a week or whether that would be too much. Feeling extremely nervous, he solved the problem by asking his prospective employer how much he was prepared to pay.

Said prospective employer: "Six pounds."

Laurie heard himself say: "No—eight!"

Said prospective employer with a shrug of the shoulders: "We'll split the difference"—and they did.

John Evetts, the tall, dark, bass-player, was, as you might guess, in the Guards. The Irish Guards, to be more particular, and it was there he learned his music.

"Frenchy" Sartell and Freddy Jepson, the trumpeters, both started young. Frenchy was an accomplished pianist at the age of six, while Freddy initiated his career by becoming a bugler in the Boy Scouts at the age of ten.

George Smith, the tenor sax, is a great one for all sports, although he says he's afraid he's not very good at any of them. Georgie, who has just got married, prides himself on being very handy about the house.

Another very sporting member of the band is Bert Thomas, the moustached, smiling, guitar player. (No, he's no relation to the cartoonist! In fact, he gets mistaken for his namesake so often that he's threatening to wear a placard about it in his hat!)

Although Carroll Gibbons is a glutton for work, the rehearsals very definitely have a lighter side. One of "The Boys'" most prized possessions is a ping-pong table, which gives them a lot of fun. They all think they're crack players except Carroll and Anne Lenner, who claim to tie for the booby prize!

Anne Lenner, whose singing might easily lead you to believe that she is a very serious, soulful sort of person, is in reality very light-hearted and extremely amusing. In fact, her light-heartedness has more than once had disastrous effects upon the band. On one occasion she blacked her face and tied up her hair with newspaper so that she looked exactly like "Topsy."

Carroll, from behind whose back this apparition leered at the band, could not understand why "The Boys" suddenly dried up.

George Melachrino, on the other hand, is always very earnest at rehearsals. And he finds he can work best in corduroy trousers.

A contrast with Anne's exuberant behaviour at rehearsals is offered by Webster Booth, the famous tenor, who was the guest-artist in the programme I was watching. Webster, who was singing "My Star," by Bassett Silver, is always calm and collected. He has always been so engrossed in his work that he has never been troubled by any sign of nerves.

The other guest-artist was Mabel Scott, the lovely coloured torch-singer, who has been delighting audiences at the Prince of Wales Theatre. Singing a number called "Stop the Sun," she seemed to get really carried away by it.

This week (Saturday, 10 a.m., Normandy, and Monday, 10 a.m., Luxembourg) Carroll has a treat in store for listeners. His guest artistes are to be Anne Ziegler, a soprano for whom a really big future is predicted, and Abe and Mawruss, an excruciatingly funny cross-talk team. Whatever you do, don't miss these bright after-breakfast shows!

A welcome cup of tea for Carroll during an interval in rehearsal



Hard at it—Carroll and the boys caught in characteristic attitudes at work



Mabel Scott, "torch" singer, who has been featured in Cookeen programmes, and (below) Max Abrams, drummer

LISTEN TO RADIO LUXEMBOURG

1,293 metres

Chief Announcer : Mr. S. P. Ogden-Smith

Assistant Announcers : Mr. S. H. Gordon Box and Mr. John Bentley

SUNDAY, APL 24

- 8.15 a.m.** Request Programme
- 8.30 a.m.** **GEORGE FORMBY**
with a strong supporting cast, including "Beryl" and John Firman's Orchestra
A terrific series of Laughter and Song programmes.
Presented by the proprietors of Feen-A-Mint
- 8.45 a.m.** **YOUR OLD FRIEND DAN**
Singing his way into the home.
Presented by the makers of Johnson's Wax Polish.
- 9.0 a.m.** **GEORGE ELRICK**
Maclean's Laughing Entertainer and His Band
Presented by the makers of Maclean Brand Stomach Powder.
- 9.15 a.m.** On Board the Top Hat Express, whose passengers include the Top Hat Orchestra, conducted by Felix Mendelssohn, The Top Hat Singers, Paula Green and George Barclay, and a surprise passenger.—*Presented by Nestle's*
- 9.30 a.m.** Master O.K., the Saucy Boy
Presented by the makers of O.K. Sauce.
- 9.45 a.m.** Showland Memories
A musical cavalcade of theatreland, past and present, with Jan Van der Gucht, Olive Groves and the "Showlanders."
Presented by California Syrup of Figs.
- 10.0 a.m.** Old Salty and His Accordion
To-day : Old Salty's adventures with the Esquimaux.—*Presented by Rowntree's Cocoa.*
- 10.15 a.m.** **CARSON ROBISON AND HIS PIONEERS**
Continue their popular hill-billy broadcasts.
Sponsored by the makers of Oxydol.
- 10.30 a.m.** Favourite Melodies
Presented by the makers of Freezeon Corn Remover.

- 10.45 a.m.** The Brown & Polson Cookery Club, with Mrs. Jean Scott, the president, giving helpful talks. Supported by Quentin Maclean, at the organ.
- 11.0 a.m.** **THE HAPPY PHILOSOPHER**
A new programme of particular interest to all dog lovers. Both adults and children eagerly await the arrival of their old pal, The Happy Philosopher.
Presented by Bob Martin Limited.
- 11.15 a.m.** **THE OPEN ROAD**
Presented by Carters Little Liver Pills.
- 11.30 a.m.** Luxembourg Religious Talk (in French)
- 12.0 (noon)** **QUAKER QUARTER-HOUR**
featuring
Carroll Lewis
and His Radio Discoveries
Irene Gunson (Vocalist)
Vincent Smith (Pianist)
Jean Rogers (Vocalist)
Two Billies (Vocalists)
Albert Fiddler (Vocalist)
Presented by Quaker Oats, Ltd.
- 12.15 p.m.** The Rowntree Aero Show
Harry Roy and Bill Currie in the lighter side of life, while the famous band "Swings" it.—*Presented by the makers of Rowntree's Aero Chocolate.*
- 12.30 p.m.** Peter the Planter
On behalf of the blenders of Lyons' Green Label Tea, presents "Back Stage with Sir Seymour Hicks," with Hermione Baddeley, Dennis Van Thal and His West End Theatre Orchestra and full company.
- 12.45 p.m.** **HUNTLEY & PALMERS**
present
"The Galeties"
with
Leslie Henson
Roy Royston
Ginger Matthews
Yvonne Ortnier
George Neil
Robb Currie
The Gaiety Rhythm Boys,
with
The Gaiety Star Orchestra
The whole show written and devised by Douglas Furber and Leslie Henson



Organ fans should make a note of Tuesday, April 26, when Sandy Macpherson "does his stuff" at 10.15 a.m. in the Rinso programme

- 9.45 p.m.** On the Air
With Carroll Gibbons and the Savoy Orpheans, Anne Lenner, and George Melachrino.—*Presented by the makers of Colgate Ribbon Dental and Shaving Creams.*
- 10.0 p.m.** **A SERENADE TO MELODY**
featuring
Jack Jackson and Orchestra
with
Barbara Back
and
A "Star of Tomorrow"
Presented by Pond's Extract Co., Ltd.
- 10.30 p.m.** **THE GREYS ARE ON THE AIR**
The Band of H.M. Royal Scots Greys (By permission of Lt.-Col. C. H. Gaisford-St. Lawrence, M.C.)
Conducted by A. W. Crofts
with
Raymond Newell
Presented by Godfrey Phillips, Ltd.—the makers of Grey's Cigarettes.
- 10.45 p.m.** The Coty Programme
Presenting John Goodwood. A new programme of haunting melodies, beauty information, and John Goodwood, astrologer and student of the stars, who will tell you how the planets shape your destiny.
- 11.0 p.m.** Request Programme

MONDAY, APRIL 25

- 1.0 p.m.** Lux Radio Theatre
Featuring Teddy Joyce and His Orchestra
Introducing "The School for Stars," with the highlights from the film, "Knight Without Armour."
Presented by the makers of Lux.
- 1.30 p.m.** Ovaltine Programme of Melody and Song.
- 2.0 p.m.** The Kraft Show
Directed by Billy Cotton, featuring Mary Lawson and Fred Duprez, with Peter Williams, Alan Breeze, Jack Doyle and the Western Brothers.—*Presented by Kraft Cheese Co., Ltd.*
- 2.30 p.m.** **FRED HARTLEY AND HIS ORCHESTRA**
Brian Lawrence and John Stevens, revive for you
Songs You Can Never Forget.
Presented by the makers of Johnson's Glo-Coat.
- 2.45 p.m.** Thomas Hedley & Co.
proudly present
MISS GRACIE FIELDS
In a programme of new songs, and at least one old favourite, with some homely advice about Fairy Soap.
- 3.0 p.m.** **MORTON DOWNEY**
The Golden Voice of Radio
in a new series of popular songs and ballads.
Presented by the makers of Drene Shampoo
- 3.15 p.m.** Waltz Time
With Billy Bissett and His Waltz Time Orchestra, Esther Coleman, Hugh French and the Waltz Timers.—*Presented by Phillips Dental Magnesia.*
- 3.30 p.m.** Black Magic
"The Ace of Hearts Orchestra," in a programme for sweethearts.—*Presented by the makers of Black Magic Chocolates.*
- 3.45 p.m.** Geraldo in Play
A quarter-hour of unbroken melody.
Presented by the makers of Diploma Cheese
- 4.0 p.m.** **HORLICKS PICTURE HOUSE**
Master of Ceremonies : Reginald Tate
Adrienne Allen
Vic Oliver
Elizabeth Welsh
Chips Chippendell
Rhythm Brothers
and
The Horlicks All-Star Orchestra
under
Debroy Somers
Presented by Horlicks.

- 5.0 p.m.** Ray of Sunshine Programme
Compered by Christopher Stone.—*Presented by the makers of Phillips' Tonic Yeast and Betox.*
- 5.30 p.m.** The Ovaltineys
Entertainment especially broadcast for the League of Ovaltineys, with songs and stories by the Ovaltineys, and Harry Hemsley, accompanied by the Ovaltineys Orchestra.—*Presented by the makers of Ovaltine.*
- 6.0 p.m.** Ambrose and His Orchestra
featuring Evelyn Dall, Max Bacon, Vera Lynn, Alan Marsh and The Manhattan Three.—*Presented by the makers of Lifebuoy Toilet Soap.*
- 6.30 p.m.** **RINSO RADIO REVUE**
featuring
Jack Hylton and His Band
Three Music Hall Boys
Tony Reddin
Sam Browne
The Henderson Twins
Peggy Dell
Tommy Handley
Compered by Eddie Pola
Presented by the makers of Rinso.
- 7.0 p.m.** Announcing a new series of thrilling dramas, centred round the characters of Inspector Brookes of Scotland Yard and his son, Dick.
Presented by the makers of Milk of Magnesia
- 7.15 p.m.** Eddie Pola and His Twisted Tunes. A programme of twisted words and music.—*Presented by the makers of Monkey Brand.*
- 7.30 p.m.** **EXCERPTS**
from Revuedeville
from the stage of the Windmill Theatre, London
Presented by the makers of Danderine.
- 7.45 p.m.** Dinner at Eight
Enid Stamp-Taylor, introducing "My Friends, the Stars," with the C. & B. Dance Band, directed by Sydney Lipton.
Presented by Crosse and Blackwell, Ltd.
- 8.0 p.m.** **PALMOLIVE PROGRAMME**
with
Olive Palmer
and
Paul Oliver
- 8.30 p.m.** **HIGHLIGHTS ON PARADE**
with
Alfred Van Dam
and his
Gaumont State Orchestra
and
Wyn Richmond
Presented by Macleans Ltd.
- 9.15 p.m.** **BEECHAM'S REUNION**
with
Jack Payne and His Band
with
Peggy Cochrane
Ivor Davies
and
Hughie Diamond
Compered by Christopher Stone
Presented by the makers of Beechams Powders and Germolene.

- 8.0 a.m.** Waltz Time
with Billy Bissett and His Waltz Time Orchestra, Esther Coleman, Hugh French, and the Waltz Timers.—*Presented by Phillips' Dental Magnesia.*
- 8.15 a.m.** **HORLICKS**
"MUSIC IN THE MORNING"
Presented by Horlicks.
- 8.30 a.m.** The Alka Seltzer Boys
Browning and Starr, in an early morning programme to encourage the healthy, happy side of life, featuring fifteen minutes of mirth and melody.—*Presented by Alka Seltzer Products.*
- 8.45 a.m.** **THE OPEN ROAD**
Presented by Carters Little Liver Pills.
- 9.0 a.m.** **MELODIES FROM THE MASTERS**
Compered by Peter Heming
Presented by the makers of Kolyonos Tooth Paste.
- 9.15 a.m.** **THE HAPPY PHILOSOPHER**
A new programme of particular interest to all dog lovers. Both adults and children eagerly await the arrival of their old pal, The Happy Philosopher.
Presented by Bob Martin, Limited.
- 9.30 a.m.** **WITH THE IMMORTALS**
A musical problem, introduced by Orpheus
And presented by the makers of Bisodol.
- 9.45 a.m.** Keeping House with Elizabeth Craig, introduced by Peter the Planter.—*Presented by Lyons' Green Label Tea.*
- 10.0 to 10.30 a.m.** **THE COOKEEN PROGRAMME**
With
Carroll Gibbons and His Boys
Anne Lenner and George Melachrino
Guest Artists :
Abe and Mawruss
and
Anne Ziegler
Compere : Russ Carr
Presented by the makers of Cookeen.
- 3.30 p.m.** Concert of Music
by the Luxembourg Station Orchestra,
directed by Henri Pensis.
- 4.0 p.m.** **BIG BILL CAMPBELL**
and
His Hilly Billy Band
Presented by the makers of Lushus Table Jellies.
- 4.15 p.m.** Station Concert
- 4.30 p.m.** The Family Circle
Gramophone records compered by Christopher Stone.—*Presented by the makers of Phillips' Tonic Yeast.*
- 4.45 p.m.** Marmaduke Brown
The lovable, eccentric inventor and his patient wife, Matilda.—*Presented by the makers of Phillips' Dental Magnesia.*
- 5.0 p.m.** **BORWICK'S LEMON BARLEY CONCERT**
- 5.15 to 5.30 p.m.** Rambles in Luxembourg. A musical tour with a descriptive talk on the places of interest in the Duchy of Luxembourg. "Guide" : Mr. S. P. Ogden-Smith.
- 6.30 to 7.0 p.m.** Request Programme
Please turn to page 28

Cadbury Calling!

★ 'REMINISCING' BY CHARLIE KUNZ ★★



* CHARLIE KUNZ
ever popular pianist brings you Melodies with Memories



CYRIL GRANTHAM and JUDY SHIRLEY
who sing the refrains Charlie plays

Cadbury calling—bringing you a medley of old favourites as a Tuesday morning treat; and to tell you about Milk Tray Chocolates—the treat you can give yourself.

Don't forget **MR. PENNY** and **REGINALD DIXON** on Saturdays

Tuesday Morning
RADIO
8.45 a.m. LUXEMBOURG
RADIO
8.0 a.m. NORMANDY
Radio Normandy transmission arranged through International Broadcasting Company Limited.

OUR RADIO LETTER BOX

Half a crown is paid for each letter published on this page. Write to "Radio Letter Box," "Radio Pictorial," 37/38 Chancery Lane, London, W.C.2. Anonymous letters are ignored. Write on one side of the paper only.

From S. Green, c/o 21a, Windsor Rd., Boscombe, Hants.

SPELLING Bees are amusing, but I think the B.B.C.'s choice of spellers is rather odd. Surely it is not fair to include schoolteachers and, particularly authors, whose "trade" is words and who ought to know how to spell?

Anyway, spelling ability is no proof of brains or education, but it's good fun all the same!

From Mrs. E. Race, 46 Southey Crescent, Sheffield.

WHY not allow the ladies to introduce a radio show once in a while? Doris Arnold has a hand in many shows, yet her voice is not heard announcing one.

With the exception of Judy Shirley, announcing and compering seems to be a masculine prerogative. It is high time the ladies' got a break.

From Mr. James R. McIntyre, "St. Bernard's," Coronation Road, Bemerton, Salisbury, Wilts.

MAY I suggest for programmes:— Radio tours around the technical training depots of the Services. Outdoor broadcasts from Scout, Guide and other camps, arranged and compered by Ralph Reader. Christmas broadcasts showing the serving men left "on duty" and from Overseas camps. A night with the A.R.P. for a mock raid.

From Mr. David Hill, 36 Agnes Street, Glasgow, N.W.

COMPARE the Continental Sunday programmes with those of the B.B.C. Brightness and originality is a feature of the former, while the latter's programme is — well, we all suffer it!

Isn't it time the B.B.C. acknowledged the fact that the British people demand a brighter Sunday programme? Gloom is not consistent with our modern ideas of Christianity, and a brighter British programme would in no way injure our religious principles.

From Mr. S. A. Kettley, Jnr., 48 North Street, Oundle, Peterborough, Northants.

GARRY ALLIGHAN seems to think that G listeners only tune in to Continental programmes because they are forced to. In fact, he seems to consider Continental stations with a biased attitude and continues to urge the B.B.C. to brighten their Sunday broadcasting.

For my part, the B.B.C. can do what they like with Sunday programmes. You will always find my radio tuned in to 1,293 or 212.6 metres. And, what is more Mr. Allighan, I don't want any forcing, either!

From Lucy C. Gabriel, 23 Park Road, Regent's Park, N.W.1.

I SUGGEST that the following "team" should challenge seven B.B.C. producers to a "Spelling Bee":

Grandma Buggins; Cousin 'Arold; Mr. Penny; Mrs. Penny; Gert; Daisy; Mrs. Feather.

From Doris Lodge, 100 Boundary Road N.W.8.

ACCORDING to the picture illustrating Garry Allighan's fine article, "This Radio School Nonsense," it seems that the younger generation is being carefully trained in the art of "background listening."

The boys as well as the girls were all shown busily knitting during their "radio" lesson!

RESULTS OF "THE SONG TITLES" COMPETITION IN THE APRIL 1 ISSUE

Little Old Lady. Tea for Two. Trees.

Muriel Barton (Age 9), Central Cafe, Amble-side.

Magdalene Thom (Age 10), 2 Double Cottage, Homepark, Windsor.

Kenneth Evans (Age 8), 18 Westheath Road, Winson Green, Birmingham 18.

Adrian Paul Bishop (Age 11), 56 Melton Road, West Bridgford, Nottingham.

THE RAFTERS RING AT THE THRILLING SOUND OF THE 3 big R's OF RADIO



Gracie Fields

RAVISHING SONG

FAIRY SOAP QUARTER HOUR

At last! The unbelievable has happened! The long-awaited, ever-hoped-for series of regular microphone appearances of "Our Gracie" is here! Hear her sing the songs that made her famous — and many new ones, too. Hear her comedy songs; her beautiful ballads, that reveal the full power of her glorious voice. Hear Gracie Fields, regularly, twice each week.

LUXEMBOURG
Sundays 2.45—3.00 p.m.
NORMANDY
Wednesdays
3.15—3.30 p.m.

ROMANTIC MELODIES



Morton Downey

DRENE QUARTER HOUR

Through the ether glides a Golden Voice; haunting you... making you forget your cares and worries. It's Morton Downey, smiling Irish tenor—singing his romantic way right into your heart... maybe making it miss a beat or two! His melody and song will thrill you—as it has thrilled countless millions before you.

LUXEMBOURG
Sundays 3.00—3.15 p.m.
Fridays 5.00—5.15 p.m.
NORMANDY
Wednesdays
3.30—3.45 p.m.

RIP-ROARING RHYTHM



Carson Robison AND HIS OXYDOL PIONEERS

OXYDOL QUARTER HOUR

Yes, siree! Carson Robison and his Pioneers — time-tested for popularity — rough-ridin' their way across the Air-ways. With the C.R. Ranch on the air, it's a rodeo of rhythm... a sensation of song too good to miss.

LUXEMBOURG
Sundays 10.15—10.30 a.m.
Wednesdays 5.00—5.15 p.m.
NORMANDY
Sundays 10.15—10.30 a.m.

Stars! Hear them!

A full Bill of
Mirth-Gaiety-Rhythm

CARROLL GIBBONS

and his Boys



* George Melachrino * Anne Lenner
* and Guest Stars
in the

COOKEEN RADIO PROGRAMMES

twice weekly

LUXEMBOURG Mondays 10-10-30 A.M.

NORMANDY Saturdays 10-10-30 A.M.

Normandy Transmissions through I.B.C.Ltd.

RADIO LUXEMBOURG PROGRAMMES

Continued from page 26

WEDNESDAY, APRIL 27

- 8.0 a.m. The Charm of the Waltz
Bringing you each week a melodious
quarter of an hour of waltz music.
Presented by Phillips' Dental Magnesia
- 8.15 a.m. HORLICKS
"MUSIC IN THE MORNING"
Presented by Horlicks.
- 8.30 a.m. Station Concert
- 8.45 a.m. GOOD MORNING
A visit from
Albert Whelan
bringing a song, a smile and a story.
*Representing the makers of Andrews
Liver Salt.*
- 9.0 a.m. The Biggest Little Programme
Starring: Louise Brown, Peggy Desmond,
Billy Scott-Coomber and Monia Litter.
*Sponsored by Rowntrees'—the makers of
Kit Kat Chocolate Crisp.*

- 9.15 a.m. THE HAPPY PHILOSOPHER
A new programme of particular interest
to all dog lovers. Both adults and
children eagerly await the arrival of their
old pal,
The Happy Philosopher
Presented by Bob Martin, Limited.
- 9.30 a.m. Ann French's Beauty Talks
*Presented by the makers of Reudel Bath
Cubes.*
- 9.45 a.m. Radio Favourites
Presented by Brooke Bond Dividend Tea.

- 10.0 to 10.30 a.m. SECOND GREAT EDITION
The Stork Radio Parade
featuring
Bobby Howell and His Band
The Radio Revellers
Wyn Richmond
Wilfrid Thomas
and
Star Guest Comper: Albert Whelan
Announcer: Bob Walker
*Presented, from the stage of the Granada
Cinema, Tooting, by the makers of Stork
Margarine.*

- 3.30 p.m. Concert of Light Orchestral
Music.
- 3.45 p.m. Maclean's Musical Matinee
*Presented by the makers of Maclean's
Peroxide Toothpaste.*
- 4.0 p.m. Variety
- 4.30 p.m. The Family Circle
Gramophone records compered by
Christopher Stone.—*Presented by the
makers of Phillips' Tonic Yeast.*
- 4.45 p.m. Marmaduke Brown
The lovable, eccentric inventor and his
patient wife, Matilda.—*Presented by the
makers of Phillips' Magnesia Beauty
Creams.*

- 5.0 p.m. CARSON ROBISON
and His Pioneers
continue their popular hill-billy broad-
casts.
Presented by the makers of Oxydol.
- 5.15—5.30 p.m. Rambles in Luxembourg
A musical tour, with a descriptive talk
on the places of interest in the Duchy of
Luxembourg. "Guide" Mr. S. P.
Ogden Smith.
- 6.30 p.m. Quality Street Programme
"That Reminds Me." An attractive
assortment of melodies and memories.—
Presented by John Mackintosh & Sons, Ltd.
- 6.45 to 7.0 p.m. Tommy Dallimore
and His Band, from the Station.

THURSDAY, APRIL 28

- 8.0 a.m. The Charm of the Waltz
Bringing you each week a melodious
quarter of an hour of waltz music.—
Presented by Phillips' Dental Magnesia.
- 8.15 a.m. HORLICKS
"MUSIC IN THE MORNING"
Presented by Horlicks.
- 8.30 a.m. THE OPEN ROAD
*Presented by the makers of Carters Little
Liver Pills.*
- 8.45 a.m. GOOD MORNING
A visit from
Albert Whelan
bringing a song, a smile, and a story.
*Representing the makers of Andrews
Liver Salt.*
- 9.0 a.m. MELODIES FROM THE MASTERS
Compered by Peter Hening
*Presented by the makers of Kolynos Tooth
Paste.*

Continued on opposite page



Winsome Wyn Richmond is one of the attractions in Macleans programme and Rizla Fun Fair on Sunday and in Stork Radio Parade on Wednesday

TUESDAY, APRIL 26

- 8.0 a.m. "Hutch"
Romantic singer of world renown.—
Presented by Phillips Dental Magnesia.
- 8.15 a.m. The Alka Seltzer Boys
Browning and Starr, in an early
morning programme to encourage the
healthy, happy side of life, featuring
fifteen minutes of mirth and melody.—
Presented by Alka Seltzer Products.
- 8.30 a.m. Household Hints by Mrs. Able
Presented by the makers of Vitacup.
- 8.45 a.m. CADBURY CALLING
and presenting
Reminiscing with Charlie Kunz
(playing melodies with memories)
and
Judy Shirley and Cyril Grantham
(singing for you)
Announcer: Maurice Denham
*Presented by the makers of Cadbury's
Milk Tray Chocolates.*

- 9.0 a.m. MUSIC ON THE AIR
*Presented by the makers of Kolynos Tooth
Paste.*
- 9.15 a.m. WITH THE IMMORTALS
A musical problem, introduced by
Orpheus
And presented by the makers of Bisodol.
- 9.30 a.m. Brown & Polson Cookery
Club. Club news and cookery talks by
the president, Mrs. Jean Scott.
- 9.45 a.m. THE MILTON SISTERS
Dinah Miller
and
Pat Hyde
with their entertaining announcer
Bob Walker, and Arthur Young
(at the piano)
*Presented by the makers of Milton Denture
Powder.*

- 10.0 a.m. "Fit as a Fiddle"
*Presented by the makers of Castorets
Brand Tablets.*
- 10.15 to 10.30 a.m. HAPPY DAYS ARE HERE AGAIN
Rinsø presents Sandy Macpherson at the
organ of the Empire Theatre, Leicester
Square.
- 3.30 p.m. Concert of Light Orchestral
Music.

- 4.0 p.m. On Board the Top Hat Express
Whose passengers include the Top Hat
Orchestra, conducted by Felix Mendels-
sohn, The Top Hat Singers, Paula Green
and George Barclay, and a surprise
passenger.—*Presented by Nestle's.*
- 4.15 p.m. Station Concert
- 4.30 p.m. Huntley & Palmers
present
"THE BEST OF EVERYTHING"
Programme arranged and compered by
Christopher Bouch

- 4.45 p.m. Marmaduke Brown
The lovable, eccentric inventor and his
patient wife, Matilda.—*Presented by the
makers of Milk of Magnesia.*
- 5.0 p.m. The Colgate Revellers
*Presented by the makers of Colgate Ribbon
Dental and Shaving Creams.*
- 5.15—5.30 p.m. Request Programme
- 6.30 to 7.0 p.m. Tommy Dallimore
and His Band, broadcasting from the Luxem-
bourg Studio.



SET YOUR SET
★
FOR SWING

MARY
LEE

ROY
FOX

Switch over to Roy Fox, Denny Dennis, and Mary Lee in 'SWINGING IN THE BATH TUB.' Brilliant entertainment from Radio Normandy every Thursday at 8.15 a.m., and on Fridays at 9.0 a.m. from Radio Luxembourg. Announced by Roy Fox, and presented by the makers of Reckitt's Bath Cubes.

**RECKITT'S
BATH CUBES**

★ Normandy transmission through I.B.C.

**GEORGE
FORMBY**

with a strong supporting cast
including "BERYL" and
JOHN FIRMAN'S ORCHESTRA

Feen-a-mint presents George Formby in a terrific series of programmes of laughter and song! Here is the reason for George Formby being Britain's most popular comedian! No one can resist the inimitable Formby sense of humour!

Tune in and enjoy
"the best thing on the air"

LUXEMBOURG

Sunday mornings at 8.30

NORMANDY

Sunday mornings at 8.45

PRESENTED BY THE MAKERS OF

FEEN-A-MINT

THE DELICIOUS MINT-FLAVOURED
LAXATIVE THAT KEEPS YOU FIT

Normandy transmissions arranged through
the I.B. Co., Ltd.

RADIO LUXEMBOURG PROGRAMMES

Continued from opposite page

- 9.15 a.m. Oliver Kimball
The record spinner.—Programme presented by Bisurated Magnesia.
- 9.30 a.m. Brown & Polson's Cookery Club. Club news and cookery talks by the president of the Cookery Club, Mrs. Jean Scott.
- 9.45 a.m. Keeping House with Elizabeth Craig. Introduced by Peter the Planter. Presented by Lyons' Green Label Tea.
- 10.0 a.m. MACLEAN'S MORNING MELODY
Presented by the makers of Maclean Brand Stomach Powder.
- 10.15 to 10.30 a.m. HAPPY DAYS ARE HERE AGAIN
Rinso presents Sandy Macpherson at the organ of the Empire Theatre, Leicester Square.
- 3.30 p.m. Concert of Light Orchestral Music.
- 3.45 p.m. Geraldine in Play
A quarter-hour of unbroken melody.—Presented by the makers of Diploma Cheese.
- 4.0 p.m. BIG BILL CAMPBELL
and
His Hilly-Billy Band
Presented by the makers of Lushus Table Jellies.
- 4.15 p.m. G.P. Tea-Time
George Payne & Co., Ltd., present a Cavalcade of Memories (1897-1937).
- 4.30 p.m. YOUR OLD FRIEND DAN
Singing his way into the home.
Presented by the makers of Johnson's Wax Polish.
- 4.45 p.m. Marmaduke Brown
The lovable, eccentric inventor and his patient wife, Matilda.—Presented by the makers of Milk of Magnesia.
- 5.0 p.m. MASTERS OF RHYTHM
With
Neal Arden
Presented by the makers of Faen-a-Mint.
- 5.15 to 5.30 p.m. Station Concert
- 6.30—7.0 p.m. Tommy Dallimore and His Band, from the Studio.

FRIDAY, APRIL 29

- 8.0 a.m. "Hutch"
Romantic singer of world renown.—Presented by Phillips' Dental Magnesia.
- 8.15 a.m. Record Review
Presented by the makers of Parmin.
- 8.30 a.m. Chivers Concert
Featuring Mrs. Cambridge (Christine Barry).—Presented by Chivers & Sons, Ltd.
- 8.45 a.m. The Three Tops
Fifteen minutes of music, song and laughter, with the smartest trio in town. A presentation by the makers of Sanpic—Reckitt & Sons, Ltd.
- 9.0 a.m. ROY FOX AND HIS BAND
with
Mary Lee
and
Denny Dennis
in
"Swinging in the Bathtub"
A morning tonic sent to you by Reckitt's—The makers of Reckitt's Bath Cubes.
- 9.15 a.m. Countryside
A musical panorama of our glorious country highways and byways, featuring Simon the Singer, and the Carnation Countryside Quintet.—Presented by Carnation Milk.
- 9.30 a.m. THE MILTON SISTERS
Dinah Miller and Pat Hyde
with their entertaining announcer,
Bob Walker
and
Arthur Young (at the piano)
Presented by the makers of Milton Denture Powder.
- 9.45 a.m. Concert
Presented by Brooke Bond Dividend Tea.
- 10.0 a.m. MUSIC ON THE AIR
Presented by the makers of Kolyinos Tooth Paste.
- 10.15 to 10.30 a.m. Ah! Bisto on the Air. The manufacturers' of Bisto present a programme of popular tunes entitled: "Music from the Packet." with the assistance of the Bisto Kids and Uncle Mike.
- 3.30 p.m. PALMOLIVE PROGRAMME
with Olive Palmer and Paul Oliver.
- 4.0 p.m. Friday at Four
Du Maurier Diary of the week.—Presented by our Radio Friends, David and Margaret.

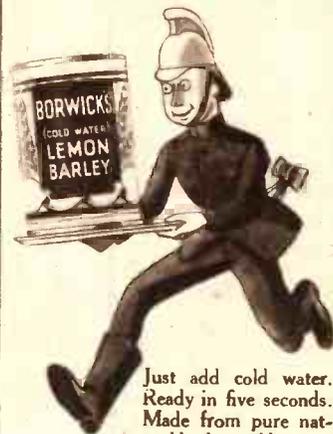
- 4.15 p.m. Master O.K. the Saucy Boy
Presented by the makers of Mason's O.K. Sauce.
- 4.30 p.m. The Family Circle
Gramophone records compiled by Christopher Stone.—Presented by the makers of Phillips' Tonic Yeast.
- 4.45 p.m. Marmaduke Brown
The lovable, eccentric inventor and his patient wife, Matilda.—Presented by the makers of Milk of Magnesia.
- 5.0 p.m. MORTON DOWNEY
The Golden Voice of Radio
in a new series of popular songs and ballads
Presented by the makers of Drene Shampoo.
- 5.15 to 5.30 p.m. Station Concert
- 6.30 to 7.0 p.m. Station Concert
- 11.0 p.m. Tommy Dallimore and His Band from the Luxembourg Studio.
- 12.0 (midnight) Late Dance Music

SATURDAY, APRIL 30

- 8.0 a.m. Programme of Popular Music
Presented by California Syrup of Figs.
- 8.15 a.m. HORLICKS
"MUSIC IN THE MORNING"
Presented by Horlicks.
- 8.30 a.m. Sunny Jim's programme of
"Force" and Melody.
- 8.45 a.m. CADBURY CALLING
A new field of radio entertainment.
"The Exploits of Mr. Penny"
by Maurice Moiseiwitsch
No. 21
Another of Mr. Penny's Adventures
Richard Golden as Mr. Penny
Doris Gilmore as Mrs. Penny
and the music of Blackpool's wizard of the Wurlitzer, Reginald Dixon
Presented by Cadbury Bros., Ltd.
- 9.15 a.m. THE HAPPY PHILOSOPHER
A new programme of particular interest to all dog lovers, but of special interest to children, who will eagerly await the arrival of
Uncle Phil
Presented by Bob Martin, Limited.
- 9.30 a.m. Brown & Polson Cookery Club
Club news and cookery talks by the president of the Cookery Club, Mrs. Jean Scott.
- 9.45 a.m. Keeping House
with Elizabeth Craig. Introduced by Peter the Planter.—Presented by Lyons' Green Label Tea.
- 10.0 a.m. Favourite Melodies
Presented by the makers of Freezone Corn Remover.
- 10.15 to 10.30 a.m. GOOD MORNING
A visit from
Albert Whelan
bringing a smile, a song and a story.
Representing the makers of Andrews' Liver Salt.
- 4.15 p.m. Thé Dansant
- 4.30 p.m. KREEMA KOONS
featuring
Leonard Henry
Billy Thorburn
Helen Raymond
Curtis and Ames
and
Ronald Fletcher
Presented by Needer's Limited.
- 4.45 p.m. Showland Memories
A musical cavalcade of theatreland, past and present, with Webster Booth, Olive Groves, and the "Showlanders."—Presented by California Syrup of Figs.
- 5.0 p.m. Station Concert
- 5.30 to 6.0 p.m. State Express 333
Football results programme.—Sponsored by Ardath Tobacco Co., Ltd.
- 6.30 to 7.0 p.m. Request Programme
- 11.0 p.m. to 12.0 (midnight) Dancing Time
- 12.0 to 12.15 a.m. MIDNIGHT IN MAYFAIR
with Greys Cigarettes
Presented by Godfrey Phillips, Limited.
- 12.15 to 1.0 a.m. Late Dance Music

Information supplied by Wireless Publicity, Ltd., Electra House, Victoria Embankment, W.C.2. Sole Agents in the British Empire.

Thirst aid



Just add cold water.
Ready in five seconds.
Made from pure natural barley and lemons.
The ideal thirst-quencher. Even the sight of it cools.

Just add cold water

**BORWICK'S
LEMON BARLEY
POWDER**

3d. 7½d & 10½d



DAYS AND TIMES OF BORWICK'S PROGRAMMES

Every Monday, Luxembourg (1293 m.), 5—5.15 p.m.

Every Friday, Normandy (212.6 m.), 10—10.15 a.m.



Big Bill Campbell, with his Hilly-Billy Band, is on the air four times weekly. A good time to be had by all. Songs—Wise-cracks—And a word about

Lushus

FLAVOUR-BUD JELLIES

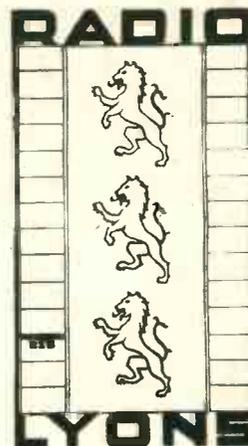
Six delicious flavours. Flavour-bud flavours, sealed and fresh till the jelly is made. Single packet 4½d. Pantry Tray of six flavours 2½s.

Programme Details:
Radio Normandy, pages 35 and 37
Radio Luxembourg, pages 27 and 29

G. HAVINDEN,
9, QUEEN VICTORIA STREET,
LONDON, E.C.4

Radio Lyons Calling!

215 metres



Christopher Stone takes a minute or two off to see "how it works"! Here he is fiddling at the amplifier-panel. He compères the Beechams Reunion programme at 6.30 on Sunday evening

- 11.0 p.m.** **HONEY AND ALMOND**
Four beautiful hands in a programme of piano duets, with Al Bowly.—Presented by the makers of Hinds Honey and Almond Cream.
- 11.15 p.m.** **Organ Parade**
Masters of the cinema-organ in their latest records.
- 11.30 p.m.** **As You Like It**
A musical miscellany of records to suit all tastes in a pleasant half-hour programme to close the evening's entertainment.
- 12 (midnight)** **Close Down**

MONDAY, APL. 25

- 10.0 p.m.** **"Drumnastics"**
with England's greatest drummer-band-leader Joe Daniels, and American equivalent Chick Webb. A programme of dance and swing on gramophone records.
- 10.15 p.m.** **Keyboard Kapers**
Favourite ivory-ticklers" in their best and recent recordings.
- 10.30 p.m.** **Two Famous Ballads**
"Shipmates of Mine" and "The Old Brigade" rendered descriptively.
- 10.45 p.m.** **Variety**
A pleasing programme to suit all tastes, announcing the dividends declared by International Sporting Pools.
- 11.0 p.m.** **The Stage-Door Lounger**
The brilliant high lights of London's Theatreland are brought to us once again by Radio Lyons' own stage-gossiper with his selection of past and present hits.
- 11.30 p.m.** **Our Own Choice**
Popular Gerald Carnes and Johnny Couper play their own favourites in a programme which they feel sure will delight you, too.
- 12.0 (midnight)** **Close Down**

TUESDAY, APL. 26

- 10.0 p.m.** **Variety**
Something for everyone in an enjoyable programme.—Presented by the makers of Stead Razor Blades.
- 10.15 p.m.** **Bolenium Bill On Parade**
With his army of daily-workers.—Presented by the makers of Bolenium Overalls.
- 10.30 p.m.** **The Bab-O Broadcast**
A delightful programme for all, compèred by Laidman Browne, presenting the lovely Princess Pearl.—Sent to you by courtesy of the makers of Bab-O.

"THE Man On the Set," at present compèring the show "RADIO LYONS CALLING" in the Provinces, sends news!

He writes: "The Show has been a terrific success in Halifax and Oldham. In fact, in every town we have visited, people have received us as though we were old friends." He then goes on to say, "I was never more surprised and delighted in all my life at the Palace, Halifax, to hear a wag from the nine-pennies yell, 'Good old Philip!' It is obvious that audiences know us through constant listening to their 'own and intimate radio-station.'

"Our Amateur Talent Competitions have revealed some clever young people who deserve a chance, and you might tell listeners from me that they will be hearing the cream of this talent very shortly from Lyons."

Our good friend admits that the atmosphere of the music-hall at first was rather strange to him. "After all," he says, "one needs to adopt a stance which can be quickly altered should an audience not like you and show it by throwing things!" If the voice of our "film friend of the Stars" is absent from your loud-speaker for a while—you'll know that Radio Lyons Calling is meeting with an even greater success!

SUN., APR. 24

- 6.0 p.m.** **Dance Music**
- 6.15 p.m.** **Fifteen Melodious Minutes**
with Barnabas Von Gecky and His Orchestra, Vera Lynn, and Charlie Kunz.
- 6.30 p.m.** **BEECHAMS REUNION**
with Jack Payne and His Band, Peggy Cochrane, Hughie Diamond and Ivor Davies
The whole programme compèred by Christopher Stone
Sponsored by Beechams Pills, Ltd.
- 7.0 p.m.** **Harold Ramsay**
At the organ, in a programme of melody and charm.—Presented by Fynnon, Ltd.
- 7.15 p.m.** **Quality Street Programme**
That Reminds Me. An attractive assortment of Melody and Memory.—Presented by John MacIntosh & Sons, Ltd., makers of Quality Street Assortment.
- 7.30 p.m.** **Variety**
Featuring stars of the halls in laughter, song and rhythm, on their latest popular recordings.
- 7.45 p.m.** **Station Concert and News**
- 8.05 p.m.** **Dance Music**
On gramophone records. A twenty-five minute highspot recital of the latest and best in rhythm recordings.
- 8.30 p.m.** **CARROLL LEVIS**
and His Radio Discoveries
Further Unknowns of To-day and Probable Stars of To-morrow include this week:
Irene Gunson (Vocal)
Vincent Smith (Piano)
Jean Rogers (Vocal)
The Two Billies (Vocal)
Albert Fidler (Vocal)
Presented by the makers of Quaker Cornflakes.
- 8.45 p.m.** **Station Concert and News**
- 9.0 p.m.** **Young and Healthy**
A programme of modern, snappy dance rhythm and swing.—Sent to you by the makers of Bile Beans.
- 9.15 p.m.** **The Zam-Buk Programme**
of melody, song and humour.—Presented by the makers of Zam-Buk.

RADIO LYONS has always catered for the dancer in its non-vocal programmes of strict-tempo dance-music, and listeners who have heard these programmes will be pleased to know that a new weekly series has commenced, entitled "Radio Ballroom."

Sponsored by Messrs. Hobsons, Trimble, and broadcast at 10.15 p.m. on Thursday evenings, these programmes, whilst intended for those listeners at home who wish to "roll back the carpet and dance," can also be enjoyed by those whose pleasure is reclining in an easy-chair—just listening!

- 9.30 p.m.** **Peter the Planter**
Presents "Backstage with Sir Seymour Hicks," with Hermione Baddeley, Dennis van Thal and His West End Theatre Orchestra, and full company.—On behalf of the blenders of Lyons' Green Label Tea.
- 9.45 p.m.** **Hildegarde**
the most fascinating personality of the year.—Presented by the makers of Phillip's Magnesia Beauty Creams.
- 10.0 p.m.** **EXCERPTS FROM "REVUEVILLE"**
at the WINDMILL THEATRE, LONDON
Featuring some of this theatre's famous Non-Stop Stars.—Presented by the makers of Danderine.
- 10.15 p.m.** **Announcing a New Series**
of Thrilling Dramas centred round the characters of Inspector Brookes of Scotland Yard and his son, Dick.—Presented by the makers of Milk of Magnesia.
- 10.30 p.m.** **Showland Memories**
A musical cavalcade of theatreland, past and present, with Webster Booth and Olive Groves, and the Showlanders.—Presented by California Syrup of Figs.
- 10.45 p.m.** **The Bab-O Broadcast**
A delightful programme of varied entertainment, compèred throughout by Laidman Browne, with Princess Pearl.



Bing Crosby breaks into song—to find the mike barred against his voice by Robin Burns. What's the idea, Robin? Don't stop us hearing Bing on Friday evening at 11 o'clock

Announcers: Gerald Carnes and Johnny Couper

- 10.45 p.m.** **HONEY AND ALMOND**
with
Al Bowilly
Four beautiful hands in a programme of piano duets and song.—Sponsored by the makers of Hinds Honey and Almond Cream.
- 11.0 p.m.** **Music Hall**
The lights are dimmed, the conductor's baton is raised and the curtain rises on a programme of song, humour and rhythmic melody.
- 11.30 p.m.** **By Request**
An eagerly-awaited feature in which listeners have an opportunity of hearing their very own selections.
- 12 (midnight)** **Close Down**

WEDNESDAY, APL. 27

- 10.0 p.m.** **The World On Wax**
The pick of American and English Entertainment brought to you via the gramophone-turntable. The finest recordings of all are here presented by Beechams Pills, Ltd.
- 10.15 p.m.** **Swinging the Classics**
The old-time ballad lends itself admirably to Modern Swing. Listen first to popular melodies presented in their original form, and then hear to-day's greatest swing bands play the same melody.
- 10.30 p.m.** **Piccannies In Piccadilly**
Some of the famous American negro-artists who have appeared in London are featured in this half-hour of bright music and song.
- 11.0 p.m.** **Film-Time**
Up-to-the-minute news from Screen-land is here presented by The Man on the Set, Radio-Lyons' Friend of the Stars. Write to him with your film query at 10 Soho Square, London, W.1.
- 11.30 p.m.** **Variety With a Difference**
Varied fare in a programme of recordings made by celebrity artists and orchestras.
- 12 (midnight)** **Close Down**

THURSDAY, APL. 28

- 10.0 p.m.** **Record Review**
A programme compiled from some of the 'outstanding records of the month, presented to all interested in the gramophone by The Gramophone Magazine.
- 10.15 p.m.** **Radio Ballroom**
The scuffle of dancing feet bids us "good evening" as we pay another visit to our Paradise for Dancers.
An invitation to the dance from the makers of Hobson's Choice Feet Plaisters.

RADIO LYONS' Philosopher
Tony Melrose, actually went "Passing By" the other day! Christopher Stone, shining light of Lyons and King of Beggars, was making an appeal via Movietone News on behalf of The Church Army. The scene chosen for the shooting was Soho Square, convenient for both parties as Movietone House and Mr. Stone's own office are in the Square.

"Kindly, philosophical" Uncle Tony consented to assist in the crowd scenes and pass by the cameras. So, here, Melrose Fans is your golden opportunity to see your idol (some doubt about the spelling of this word!), literally "Passing By."

LESS than six months ago a programme bearing the title *Swinging the Classics* drew an enormous fan-mail from Lyons' listeners. Some were indignant and demanded that "fine old tunes like *The Blue Danube* be left alone." However, the majority accepted the idea in a spirit of fun, and, like *Oliver Twist*, asked for more.

Well, it's been a long time coming, but listeners who are interested should make a point of listening on Wednesday evening at 10.15 p.m., when another *Swinging the Classics* is to be broadcast.

- 10.30 p.m.** **Comedy Corner**
With Revnell and West, Issy Bonn, George Formby, Bobbie Comber and The New Dixie Demons. A certain cure for the blues.
- 11.0 p.m.** **Let's Sit This One Out**
Dance records alternating with cabaret and variety items in a delightful half-hour of light entertainment.
- 11.30 p.m.** **Afterthoughts**
Melodies with memories in a pleasant musical pot-pourri to bring the evening's entertainment to a close.
- 12 (midnight)** **Close Down**

FRIDAY, APL. 29

- 10.0 p.m.** **Dance Music**
Supplied by Britain and America's most popular maestros to start the evening, literally, with a swing.
- 10.15 p.m.** **Bolenium Bill On Parade**
With his army of daily-workers in a programme of stirring songs and marches. — Presented by the makers of Bolenium Overalls.
- 10.30 p.m.** **The World On Wax**
By means of gramophone recordings the cream of the World's Entertainment is brought to you by courtesy of the makers of Dinneford's Magnesia.
- 10.45 p.m.** **Lancashire Hot-Pot**
Another welcome service of this favourite dish prepared by our excellent staff of chefs at Radio Lyons. The flavour is provided by Gracie Fields, and the whole is spiced with other great Lancashire artists.
- 11.0 p.m.** **Screen Songs**
A selection of melodies from some of the current films featuring Dorothy Lamour, Bing Crosby, Judy Garland, Allan Jones, and a host of other equally well-known "Screen Songsters."
- 11.30 p.m.** **By Request**
Yet another half-hour set apart for the listener's own choice. To take part in this programme write to Radio Lyons for your favourite tune.
- 12 (midnight)** **Close Down**

SATURDAY, APL. 30

- 10.0 p.m.** **Dance Music**
A fifteen-minute programme of comedy hits played by such favourites as Billy Cotton and George Elrick.
- 10.15 p.m.** **Piano-Phonics**
Intricate piano-novelties and simple, attractive piano medleys by your favourite ivory-ticklers in a programme for all listeners.
- 10.30 p.m.** **Close Harmony**
Popular vocal trios are featured in this concert of rhythm and melody.
- 10.45 p.m.** **Favourite Melodies**
A programme of melodies which have become firm favourites with listeners throughout the entire world. Arranged for your pleasure by Blomley's Tours.
- 11.0 p.m.** **Dancing Time**
With England's best "strict-tempo" dance orchestras in fifteen minutes of non-vocal dance-music.
- 11.15 p.m.** **Empire Pools Special**
Song and good cheer in a bright programme, announcing to-day's football pool results, presented by Empire Pools.
- 11.30 p.m.** **Passing By**
Friendly, popular Tony Melrose with a further supply of remedies for "what ails you." Spend the last half-hour with Uncle Tony and write to him at 10 Soho Square, London, W.1.
- 12 (midnight)** **Close Down**



"Uncle Tony" Melrose, whose popular half-hour, *Passing By*, comes to you on Saturday, assisted in a crowd scene for Movietone News the other day



JOE DANIELS, England's greatest drummer-band leader, is featured in a gramophone-record concert with his famous Hot-Shots on Monday, at 10 p.m. Joe, who became known to listeners through his excellent work with Harry Roy, has been making plans for his spectacular new Road-Show which fans will have an opportunity of seeing in the very near future.

This show literally has "everything." Girls, bright music, colourful settings, laughs and even a touch of romance, all perfectly blended! Film-goers, too, will be seeing Joe on the screen shortly, for he has recently completed a Pathéphone "short"

in which the Boys "go to Town" with that grand old tune—*Some of These Days*.

It's interesting to note that practically all the first-class British musicians have worked with Joe. Freddy Gardner, probably our best alto-player now recording with his own outfit; Max Goldberg, who has supplied many a good trumpet-solo in an Ambrose broadcast; Monia Litter, late of Lew Stone's band; and Tiny Winters, to mention but a few.

The Hot-Shots' recordings always show them at their best, and this Joe Daniels-Chick Webb programme, including many of their latest discs, should not be missed by any of his fans.

Four Beautiful Hands to hold your attention



HONEY & ALMOND

in a programme of piano duets,

A Magical Voice to thrill you

AL BOWLLY

the internationally popular singer

BROUGHT TO YOU BY

HINDS Honey & **CREAM** Almond

The most famous of beauty preparations made specially for the hands

Every Sunday, 11 p.m.

Every Tuesday, 10.45 p.m.

RADIO LYONS

LISTEN ALSO TO

★ A PROGRAMME OF BEAUTY & ROMANCE ★
presented by

HINDS NEW FACE POWDER

featuring
WELL-KNOWN
DANCE
ORCHESTRAS

NORMANDY (212.6 m.) 2.45 p.m.
(Transmission through I.B.C. Ltd.)
every weekday except Saturday
LYONS (215 m.) 10 p.m.
Mondays and Thursdays



Soignée, graceful and perfectly made up, Anne French is an eloquent advertisement for her famous beauty talks

ANNE FRENCH AT HOME

You've heard her Beauty Talks presented by Reudel Bath Cubes from Normandy and Luxembourg. Now you can meet her informally, in this personal interview by

OWEN OAKWOOD

dark brown; her mouth red and generous and sweetly curved. But it is her eyes which hold the picture. Huge eyes of warm sea-green, with a thin black circle etched round the iris; eyes full of intelligence, warmth and humour.

"My home in the North Country was—well, just like thousands of other country homes," says Anne French. "My mother and father had lived thereabouts all their lives; my brothers and sisters and myself grew up in that village with the noise of a watermill, which had been running for hundreds of years, in our ears day and night. My brothers went out to life in the usual way; I stayed at home till I was seventeen; then, happy though I was, the longing to see life and make a career for myself became too much for me.

"I came to London. It was the first time I'd ever seen it! I found it rather terrifying and life very difficult. I worked in this job and that. I sold—or tried to sell—women's underwear from door to door, and oh, I tell you, it made me weep to see the young housewives, so pretty and fresh, losing their figures and their complexions through sheer ignorance and carelessness! Later I worked in various 'Court dressmaking establishments,' and here again, in the rich fashionable world, it appalled me to see how foolish women can be, how they can throw away, wantonly and foolishly, the beauty that they have been lucky enough to be born with.

"I think it was then that I started thinking seriously about taking up beauty culture, but"—and Anne laughs deliciously—"my mind was made up when, one day, an old friend from the country met me in London.

"You know, my dear," he said, "you're a business woman, and you're making a career for yourself. You're wearing smart clothes; yet to me you still look like the parson's schoolgirl daughter—and you always will, too!"

"That piqued me. And it made me realise I was doing just what those suburban housewives, who—bless 'em!—had bought my undies, had done to themselves; letting myself slip and slide, and me only twenty-one! I made up my mind that I would make beauty, and the spreading of it, my business."

THE result? Anne French, via the dress trade and Beauty Culture, entered journalism. Her Beauty pages are known far and wide. Her correspondence amounts to thousands of letters a week. She has written books on beauty; the care of the skin, exercise, diet, make-up, figure-control. She has a staff of girls under her. They adore her, copy her hair styles, bring her their personal problems, and consult her about their boy-friends.

"What about your own—er—heart?" "My heart?" Again that low, lovely laugh. "It's not nearly so sensible as any of my girls, really! I'm twenty-six and I'm not married because, I suppose, the man hasn't come along yet."

Anne French, as I have written, came to broadcasting from journalism. Her voice over the telephone impressed somebody important and she was invited to make a test for the Reudel programme. That test settled matters. She was on the air within a week.

"You've been in the fashion trade. You've built up your own name in the Beauty business; you write about beauty, you broadcast about beauty, you are yourself a beauty—what, then, would you say to your average listener or reader were she to ask you: 'How can I keep what beauty I have and how can I gain the beauty I so envy?'"

"Thank you, sir!" A mocking little curtsy. Then, after some pondering: "That's rather a sweeping question, isn't it? Personally, I believe that a flawless skin is the greatest asset a woman can possess, and the care and preservation of it should occupy a good two-thirds of the time she is prepared to spend on the culture of beauty."

A TALL, old house in a quiet backwater of Chelsea; one of those slumbering streets of peaceful dignity in which the last of old London remains, with all its character and charm. And in this house of happiness and good talk a beautiful woman, looking out of the tall windows of her lovely home to the old red roofs which once hid pretty, witty Nell Gwynn and her royal lover from prying eyes. Baldly—Anne French lives in an old house in Chelsea; but Anne French has beauty which makes a man think of days of gallantry and colour long since past. She is tall; standing, walking or reclining, her body is carried with a lovely grace and poise. Her hair is rich,

TO ENTERTAIN YOU WITH THE MOST THRILLING MUSIC, THE FUNNIEST BACK-CHAT ON THE RADIO

The RINSO RADIO REVUE

SUNDAYS AT 6-30 P.M.
LUXEMBOURG-NORMANDY

[TRANSMISSION FOR NORMANDY ARRANGED THROUGH THE INTERNATIONAL BROADCASTING COMPANY LIMITED]

APRIL 24TH & MAY 1ST		MAY 8TH	
The HENDERSON TWINS Winifred and Teresa		JACK HYLTON & his band	
JACK HYLTON AND HIS BAND	The MUSIC HALL BOYS <i>In Songs of the Gay 90's!</i>	AL & BOB HARVEY Canada's Ambassadors of Mirth	ALICE MANN The Personality Girl
Tony Reddin <i>England's greatest singer of Irish Songs</i>	PEGGY DELL <i>Songs you love</i>	Sam Browne <i>He's got Rhythm!</i>	Peggy Dell <i>Songs you love</i>
EDDIE POLA <i>Comper Extraordinary</i>	SAM BROWNE <i>He's got Rhythm!</i>	THE HENDERSON TWINS Winifred and Teresa	EDDIE POLA <i>Comper Extraordinary</i>
DOREEN STEVENS <i>Jack Hylton's latest discovery</i>			

Also, remember to listen-in to the tunes specially chosen for you, and presented by SANDY MACPHERSON at the Console of the EMPIRE THEATRE ORGAN. Every Tuesday and Thursday morning at 10.15 from Radio Luxembourg.

Gay like Paris... The

Paris Broadcasting Station



ACP

312.8 metres.

959 kc's.

60 kw.

PARIS

Times of Transmissions:
 Sunday: 9.00 a.m.—11.00 a.m.
 4.45 p.m.—11.15 p.m.
 Weekdays: 9.00 a.m.—11.00 a.m.

Announcer:
John Sullivan

SUNDAY, APRIL 24

9.0 to 9.15 a.m. Drycole Melodies
 Presented by the makers of Drycole, Messrs. Elephant Chemical Co., Ltd.

9.15 a.m. Request Medley
 In Old Madrid, *Bingham*; If These Lips Could Only Speak, *Ridgewell*; Little Old Lady, *Carmichael*; Mother Macree, *Bali*; Did Your Mother Come from Ireland? *Carr*; Four Hands on a Piano, *Moreton*; She Can't Say No, *Bryan*; Polonaise Militaire, *Chopin*; You Didn't Oughta Do Such Things, *Dyrenforth*; The White Horse Inn—Vocal Gem, *Benatsky*.

9.45 a.m. Old Favourites
 The Thistle—A Selection of Scottish Melodies, *Myddleton*; Somewhere a Voice is Calling, *Tate*; Medley of Classical Tunes; The Shamrock—A Selection of Irish Melodies, *arr. Myddleton*.

10.0 a.m. Al and Bob Harvey
 The Harmony Headlights Laughtermakers de luxe, bring you a smile and a song in the true Harvey manner.—Presented by the makers of Digestif Rennies.

10.30 a.m. THE OPEN ROAD
 Hampton Court; Hand in hand; Great Little Army; Buddies; Middy March.
 Presented by Carters Little Liver Pills, 64 Hatton Garden, London, W.C.1.

10.45 a.m. Light Orchestral Concert
4.45 p.m.

HORLICKS PICTURE HOUSE
 Master of Ceremonies: Reginald Tate
 Adrienne Allen
 Vic Oliver
 Elizabeth Welch
 Chips Chippendell
 Rhythm Brothers
 and
 The Horlicks All-Star Orchestra
 under
 Debroy Somers

Presented by Horlicks, Slough, Bucks.

5.45 p.m. Lux Radio Theatre
 Featuring Teddy Joyce and His Orchestra. Introducing "The School for Stars," with highlights from the film, "Action for Slander."—Presented by the makers of Lux.

6.15 p.m. The Movie Club
 Highlights of Hollywood, and a Hollywood "Stop-Press News" cabled direct from the film capital. Intimate glimpse of Mae West.—Presented by Lux Toilet Soap.

6.30 p.m. RINSO RADIO REVUE
 Featuring
 Jack Hylton and His Band
 Three Music Hall Boys
 Doreen Stevens
 Sam Browne
 Henderson Twins
 Peggy Dell
 Tommy Handley
 Compered by: Eddie Pola

Presented by the makers of Rinso, Unilever House, Blackfriars, E.C.3.

10.30 p.m. Variety Theatre
 Phil the Fluter's Ball, *arr. Mayerl*; Parade of the Sandwich Board Men, *Mayerl*; Once in a While, *Edwards*.—Presented by Goodsway Bonus Football Pools, Sunderland.

10.45 p.m. Memories of Musical Comedy
 Night and Day (Gay Divorce), *Porter*; I'm on a See-Saw (Jill Darling), *Carier*; The Cobbler's Song (Chu Chin Chow), *Norton*; The White Horse Inn, *Benatsky*.

11.0 p.m. Music Hall
 Fox Trot Medley; Sailing on the Robert E. Lee; Weather Reports, *Flotsam*; Your-a-lay-atee, *Long*; The Fiddler Kept on Fiddling, *Gifford*; The Good Green Acres of Home, *Kahal*.

11.15 p.m. Old Favourites
 It's a Long Way to Tipperary, *Judge*; Medley of Leslie Stuart's Songs, *Stuart*; The Floral Dance, *Moss*; SiziLietta, *Von Blon*.

MONDAY, APRIL 25

9.0 a.m. Dance Music
 The Snake Charmer, *Whitcup*; The Pretty Little Patchwork Quilt, *Box*; The Girl in the Alice Blue Gown, *Parker*; Please Remember, *Denby*; Moonglow, *Hudson*.

9.15 a.m. Light Orchestral Concert

9.30 a.m. Military Band Concert

9.45 a.m. Dance Favourites
 Old Pal of Mine, *Box*; Mama Inez, *Gilbert*; Toy Trumpet, *Scott*; The Sheep Were in the Meadow, *Lerner*.

10.0 a.m. From Musical Comedy
 A Little Co-operation from You (Going Greek), *Lerner*; Spread a Little Happiness (Mr. Cinders), *Grey*; You're the Top (Anything Goes), *Porter*; I'm On a See-Saw, *Ellis*.

10.15 a.m. Medley

10.30 a.m. For Film Fans

10.45 to 11.0 a.m. Music Hall
 Welcoming Them in to the Welcome Inn, *Godfrey*; I Thank You, Mr. Moon, *Oppenheim*; I'm a Little Prairie Flower, *Sarony*; Georgie! What do You Want to Be So Slow For? *Lane*; Blaze Away, *Holzmann*.

TUESDAY, APRIL 26

9.0 a.m. From the Shows and Films
 Stop! You're Breaking My Heart (Artists and Models), *Loehler*; Keep Your Seats Please (Keep Your Seats Please), *Formby*; Mrs. Bartholomew (Falling for You), *Ellis*; That Old Feeling (Vogues of 1938), *Brown*.

9.15 a.m. Music Hall
 Dixon Hits; I Was Lucky, *Meskill*; 'Erbert 'Enery 'Epple-waite, *Parr-Davies*; Long Ago When We Were Sweet-hearts; Smiles and Cheers, *Hecker*.

9.30 a.m. Popular Dance Tunes

9.45 a.m. Continental Holiday
 In a Little French Casino, *Sherman*; Neath the Spell of Monte Carlo, *Leigh*; O Sole Mio, *di Capua*; A Day in the Tyrol, *Romer*; Hallo, Budapest, *Boulanger*.

10.0 a.m. Some Cinema Organists

10.15 a.m. Memories of Musical Shows
 The White Horse Inn; Keep Smiling (Three Sisters), *Hammerstein*; Gems from No No Nanette, *Youmans*; The Sheep Were in the Meadow (Going Greek), *Lerner*.

10.30 a.m. Potpourri

10.45 to 11.0 a.m. Popular Dance Tunes

WEDNESDAY, APRIL 27

9.0 a.m. Film Favourites
 To-day I Feel so Happy (Sunshine Susie), *Carter*; The Wedding of the Painted Doll (Broadway Melody), *Brown*; One Good Turn Deserves Another (Brewster's Millions), *Furber*; Theme Songs from Famous Films.

9.15 a.m. Music Hall
 Chinatown, My Chinatown, *Schwartz*; The Greatest Mistake of My Life, *Netson*; I'm a Little Prairie Flower, *Sarony*; Humpty Dumpty, *Ray*; Horsey! Horsey! *Box*.

9.30 a.m. Dance Medley

9.45 a.m. Cabaret
 Nagasaki, *Warren*; Blame it On the Rumba, *McHugh*; A Little White Room, *Nicholls*; Can I Forget You, *Kern*; Mood Indigo, *Ellington*.

10.0 a.m. Have You Danced to This Tune?
 Love is the Sweetest Thing, *Noble*; Blue Danube, *Strauss*; Old Fashioned Dances; Dream Lover, *Schertzing*.

10.15 a.m. Military Band Concert

10.30 a.m. For Film Fans
 The Grasshopper and the Ants; I Still Suits Me, *Kern*; Medley of Film Waltz Songs; You Are Too Beautiful, *Rodgers*; Nice Work if You Can Get it, *Gershwin*.

10.45 to 11.0 a.m. Light Orchestral Concert

THURSDAY, APRIL 28

9.30 a.m. Miscellaneous

9.45 a.m. Music Hall
 California, *De Sylva*; What D'Ya Think of That, Boys? *Woods*; The Londonola, *Sigler*; Let Me Go Back to the Farm, *Sarony*; Cuckoo, *Jonasson*.

10.0 a.m. Old Favourites
 Gold and Silver Waltz, *Lehar*; Ma Curly Headed Baby, *Clutsam*; Mother Macree, *Young*; The Grasshoppers Dance, *Bucalossi*.

10.15 a.m. Potpourri



Peggy Dell is one of the big attractions in Rinso Radio Revue at 6.30 on Sunday evening

10.30 a.m. Dance Music
 True Confession, *Coslow*; Foggy Day in London, *Gershwin*; In the Mission by the Sea, *Hill*; Please Remember, *Denby*.

10.45 to 11.0 a.m. Cheers and Laughter
 Smile, Darn Ya, Smile, *O'Flynn*; I Never Cried So Much in All My Life, *Haines*; The Woman Improver, *Miller*; Why Has a Cow Got Four Legs, *Ellis*; Yes, No! *Mayerl*.

FRIDAY, APRIL 29

9.0 a.m. Medley

9.15 a.m. Light Orchestral Concert

9.30 a.m. Dance Hits of 1937
 In the Chapel in the Moonlight, *Hill*; There's a Small Hotel, *Rodgers*; The Greatest Mistake of My Life, *Netson*; Let's Call the Whole Thing Off, *Gershwin*; Whispers in the Dark, *Hollander*.

9.45 a.m. Cabaret

10.0 a.m. Hot Rhythm
 Hot Spell, *Laflour*; Trumpetuous, *Gonella*; Valparaiso, *Carier*; The Roy Rag, *Roy*; Rita the Rumba Queen, *Norman*.

10.15 a.m. Old Favourites

10.30 a.m. Selections From Popular Films
 The Moon Got in My Eyes (Double or Nothing), *Burke*; Sympathy (Firefly), *Friml*; Selection—On the Avenue, *Berlin*; Donkey's Serenade (Firefly), *Friml*.

10.45 to 11.0 a.m. Potpourri

SATURDAY, APRIL 30

9.0 a.m. For Film Fans
 Foggy Day in London (Damsel in Distress), *Gershwin*; Gracie Fields Memories; A Little Dash of Dublin, *Sigler*; Nice Work if You Can Get It, *Gershwin*.

9.15 a.m. Some Revue Memories
 Spread it Abroad (Spread it Abroad), *Walker*; A Little White Room (Floodlight), *Nicholls*; A British Mother's Big Flight (Streamline), *Herbert*; Let's Say Good-bye (Words and Music), *Coward*; Something to Do with Spring (Words and Music), *Coward*.

9.30 a.m. Medley

9.45 a.m. Dance Tunes
 Silvery Moon and Golden Sands, *Pease*; Sympathy—Waltz, *Kahn*; Things Are Looking Up, *Gershwin*; I'm Feeling Like a Million, *Brown*.

10.0 a.m. Some Old Favourites
 The Quaker Girl Waltz, *Monckton*; The Dear Old Home Songs; Wee Macgregor—Highland Patrol, *Amers*; Invitation to the Waltz, *Weber*.

10.30 a.m. Light Orchestral Concert

10.45 to 11.0 a.m. Cabaret
 Beautiful Love—Waltz, *Wayne*; The Wedding of the Painted Doll, *Brown*; I Don't Work for a Living, *Lee*; No One Man is Ever Going to Worry Me, *Shapiro*; Three of a Kind, *Davis*.

Anglo-Continental Publicity Ltd., Cavendish Mansions, Langham Street, London, W.1.

FOR BRIGHTER RADIO . . .



RADIO NORMANDY

212.6 m., 1411 kc/s

Announcers: Godfrey Bowen, David J. Davies, D. I. Newman
Hilary Wontner

Times of Transmissions
 Sunday: 7.45 a.m.—11.45 a.m.
 1.30 p.m.—7.30 p.m.
 10.00 p.m.—1.00 a.m.
 Weekdays: 7.45 a.m.—11.30 a.m.
 *2.00 p.m.—6.00 p.m.
 †12 (midnight)—1.00 a.m.
 *Thursday: 2.30—6.00 p.m.
 †Friday, Saturday: Till 2.00 a.m.
 All Times stated are British Summer Time



SUNDAY, APRIL 24

Morning Programme

- 7.45 a.m. Studio Service From Rouen. Conducted by the Rev. C. Ross of All Saints' Church, Rouen.
- 8.0 a.m. The March of Melody Presented by Novopine Foot Energiser, Yeo Street, E.3.
- 8.15 a.m. I.B.C. TIME SIGNAL Light Music.
- 8.30 a.m. Music from the Packet A Programme of Happy Music and a Competition for Listeners.—Presented by the makers of Bisto; London, N.W.10.
- 8.45 a.m. GEORGE FORMBY with a strong supporting cast including "Beryl" and John Firman's Orchestra A terrific series of laughter and song programmes Presented by the proprietors of Feen-a-Mint, Thames House, S.W.1.

- 9.0 a.m. I.B.C. TIME SIGNAL Military Band Concert.
- 9.15 a.m. THE VOICE OF EXPERIENCE Presented by the makers of Pepsodent Toothpaste, Pepsodent, Ltd., London, N.W.10.
- 9.30 a.m. BEAUTY AND ROMANCE Presented by Hinds, Ltd., S.W.20.
- 9.45 a.m. ROLL UP! ROLL UP! Roll up to the Rizla Fun Fair All the Fun of the Fair with Fred Douglas Wyn Richmond and Company Special Barrel Organ arrangements by Signor Pesaresi Presented by Rizla Cigarette Papers, Rizla House, Beresford Avenue, Wembley, Middlesex.
- 10.0 a.m. I.B.C. TIME SIGNAL Waltz Time with Billy Bissett and his Waltz Time Orchestra, Hugh French, Esther Coleman and The Waltz Timers.—Presented by Phillips' Dental Magnesia, 179 Acton Vale, W.3.
- 10.15 a.m. CARSON ROBISON AND HIS PIONEERS Continue Their Popular Hill-Billy Broadcasts Sponsored by the makers of Oxydol.
- 10.30 a.m. Eddie Pola And His Twisted Tunes. A Programme of Twisted Words and Music.—Presented by the makers of Monkey Brand, Unilever House, Blackfriars, E.C.4.
- 10.45 a.m. The Rowntree Aero Show Harry Roy and Bill Currie in the Lighter Side of Life while the Famous Band "Swings It".—Presented by the makers of Rowntree's Aero Chocolate.
- 11.0 a.m. I.B.C. TIME SIGNAL DONALD PEERS The Cavalier of Song Presented by D.D.D., Fleet Lane, E.C.4.
- 11.15 a.m. THE STORK RADIO PARADE Second Edition From the stage of the Granada, Tooting Albert Whelan Wyn Richmond Wilfrid Thomas The Four Aces and Bobby Howell and his Band Presented by the makers of Stork Margarine

Afternoon Programme

- 1.30 p.m. LES ALLEN And his Radio Requests Presented by F. W. Hampshire & Co., Ltd., makers of Snowfire Beauty Aids.
- 2.0 p.m. The Kraft Show Directed by Billy Cotton, featuring Mary Lawson and Fred Duprez with Peter Williams, Alan Breeze, Jack Doyle and The Western Brothers.—Presented by Kraft Cheese Co., Ltd., Hayes, Middlesex.
- 2.30 p.m. Phil Park At the Organ.—Presented by the house of Genatosan, Loughborough, Leicestershire.
- 2.45 p.m. THE OPEN ROAD Presented by Carter's Little Liver Pills, 64 Hatton Garden, E.C.1.

- 3.0 p.m. A SERENADE TO MELODY featuring Jack Jackson and Orchestra with Barbara Back and a "Star of To-morrow" Presented by Pond's Extract Co., Perivale, Greenford, Middlesex.
- 3.30 p.m. THE GAETIES with Leslie Henson Roy Royston Ginger Matthews Yvonne Ortner George Neil Rob Currie The Gaiety Rhythm Boys and The Gaiety Stars Orchestra The whole show written and devised by Douglas Furber and Leslie Henson Presented by Huntley & Palmers, Ltd., Biscuit Manufacturers, Reading.
- 3.45 p.m. The Movie Club Highlights of Hollywood and a Hollywood Stop Press News Cabled Direct from the Film Capital. Intimate Glimpse of Lionel Stander.—Presented by the makers of Lux Toilet Soap.
- 4.0 p.m. HORLICKS PICTURE HOUSE Master of Ceremonies—Reginald Tate Vic Oliver Elisabeth Welch Chips Chippendell Rhythm Brothers and The Horlicks All-Star Orchestra under Debroy Somers Presented by Horlicks, Slough, Bucks.

- 5.0 p.m. Backstage With Sir Seymour Hicks and Hermione Baddely, Dennis Van Thal and his West End Theatre Orchestra and Full Company.—On behalf of Lyons Green Label Tea.
- 5.15 p.m. QUAKER QUARTER HOUR featuring Carroll Lewis And his Radio Discoveries Irene Gunson (Vocalist) Vincent Smith (Pianist) Jean Rogers (Vocalist) The Two Billies (Vocalists) Albert Fidler (Vocalist) Presented by the makers of Quaker Oats, Southall, Middlesex.
- 5.30 p.m. Hutch Romantic Singer of World Renown.—Presented by the makers of Phillips' Magnesia Beauty Creams, 179 Acton Vale, W.3.

Evening Programme

- 5.45 p.m. The Adventures of Master O.K. Featuring Master O'Kay (The Saucy Boy), Uncle George, Betty Dale, Johnnie Johnson and The O.K. Sauce Orchestra.—Presented by O.K. Sauce, Chelsea Works, S.W.18.
- 6.0 p.m. Harold Ramsay At the Organ.—Presented for your entertainment by Fynnon, Ltd.
- 6.15 p.m. More Showland Memories A Musical Cavalcade of Theatreland, Past and Present, with Webster Booth, Edward Reach, Olive Groves and The "Showlanders".—Presented by California Syrup of Figs, 179 Acton Vale, W.3.
- 6.30 p.m. RINSO RADIO REVUE featuring Jack Hylton and his Band Three Music-Hall Boys Tony Reddin Sam Browne The Henderson Twins Peggy Dell Tommy Handley Compèred by Eddie Pola Presented by the makers of Rinsol, Unilever House, Blackfriars, E.C.4.
- 7.0 p.m. Black Magic "The Ace of Hearts Orchestra" in a Programme for Sweethearts.—Presented by the makers of Black Magic Chocolates.

- 7.15 p.m. Biggest Little Programme Starring Louise Browne, Peggy Desmond, Billy Scott-Coomber and Monia Litter.—Sponsored by Rowntree's, the makers of Kit-Kat Chocolate Crisp.
- 7.30 p.m. Programmes in French Assn. des Auditeurs de Radio Normandie.
- 10.0 p.m. "RADIO NORMANDY CALLING" Strelsky and his Gipsy Band Maisie Weldon Ward and Draper Finals of Amateur Talent Spotting Competition Compère: Joe Young Presented by Macleans, Ltd., makers of Maclean Brand Stomach Powder, Great West Road, Brentford, Middlesex.
- 10.30 p.m. John Goodwood and The Coty Quintette. A New Programme of Haunting Melodies with Beauty Information and John Goodwood, Astrologer, Telling You How the Planets Shape Your Destiny.—Presented by Coty (England), Ltd.
- 10.45 p.m. Bohemian Holiday Sent to you by the Czechoslovakian Travel Bureau.
- 11.0 p.m. Vaudeville Presented by Western Sports Pools, Westgate Chambers, Newport, Mon.
- 11.15 p.m. Advance Film News Presented by Associated British Cinemas, 30 Golden Square, W.1.
- 11.30 p.m. Normandy Playbill Advance News and Some of Next Week's High Spots. Compèred by Benji McNabb.
- 11.45 p.m. Light Fare Melody at Midnight Tommy Tucker and his Orchestra. Guest Artists: The Oklahoma Outlaws (Electrical Recordings).—Presented nightly by Bile Beans, C. E. Fulford, Ltd., Leeds.
- 12.30 a.m. I.B.C. TIME SIGNAL Dance Music.
- 1.0 a.m. I.B.C. Goodnight Melody

MONDAY, APRIL 25

- 7.45 a.m. Laugh and Grow Fit with Joe Murgatroyd (The Lad fra Yorkshire) and Poppet at the Piano.—Presented to-day by the makers of Halex Toothbrushes, Hale End, E.4.
- 8.0 a.m. MUSIC IN THE MORNING Presented by Horlicks, Slough, Bucks.
- 8.15 a.m. I.B.C. TIME SIGNAL The Alka Seltzer Boys. An early morning programme to encourage the healthy, happy side of life. Featuring Browning and Starr in fifteen minutes of mirth and melody.—Presented by Alka Seltzer Products.

Continued on opposite page



Radio's Cavalier of Song, Donald Peers, is on the air on Sunday morning, in the quarter-hour programme presented by D.D.D.

LISTEN EVERY SUNDAY MORNING AT 9.45



TO THE JOLLY RIZLA "FUN FAIR"

from

RADIO NORMANDY

212.6 metres (New Wave Length)

(Transmission arranged through I.B.C. Ltd.)

A new and different series of broadcasts featuring Fred Douglas as the Fun Fair Barker—Wyn Richmond and Company—presented by Rizla, the makers of fine cigarette papers—the paper with the world's largest sale

RIZLA CIGARETTE ROLLING POUCH OUTFIT

On Sale at all Tobacconists Price Complete 4^D

Tune in RADIO NORMANDY

Full Programme Particulars



Beautiful stage star, Adrienne Allen, heads the list of famous people appearing in Horlick's Picture House on Sunday

- 8.30 a.m. **Simon**
The Semolina Chef.—Sponsored by the makers of Colman's Semolina, J. & J. Colman, Ltd., Norwich.
- 8.45 a.m. **Popular Waltzes**
- 9.0 a.m. **I.B.C. TIME SIGNAL**
THE OPEN ROAD
Presented by Carter's Little Liver Pills, 64 Hatton Garden, E.C.1.
- 9.15 a.m. **Light Music**
- 9.30 a.m. **Cinema Organ Favourites**
- 9.45 a.m. **"Hutch"**
Romantic singer of world renown.—Presented by Milk of Magnesia, 179 Acton Vale, W.3.
- 10.0 a.m. **I.B.C. TIME SIGNAL**
For Film Fans
- 10.30 a.m. **The Musical Mirror**
Presented on behalf of Novopine Foot Energiser, Yeo Street, E.3.
- 10.45 a.m. **Brass Band Concert**
- 11.0 a.m. **I.B.C. TIME SIGNAL**
Dance Music.—Presented by Roboteine, 51 Clapham Road, S.W.9.
- 11.15 a.m. **Something for Everybody**
- 11.30 a.m. **Programmes in French**
Assn. des Auditeurs de Radio Normandie.
- 2.0 p.m. **Miniature Matinee**
- 2.30 p.m. **Arthur Young and a Friend**
The I.B.C. Musical Director at the piano introduces listeners to a radio guest.
- 2.45 p.m. **Songs of the West Country**
- 3.0 p.m. **Familiar Melodies**
- 3.30 p.m. **Request Programme**
from Mrs. Hall, of Portsmouth.
- 3.45 p.m. **Normandy Playbill**
Advance news and some of next Sunday's high spots. Compiled by Benjy McNabb.
- 4.0 p.m. **Piano Impressions of London**
- 4.15 p.m. **What's On**
Intimate reviews of the latest films, plays and other attractions, by Edgar Blatt, the I.B.C. Special Critic.
- 4.30 p.m. **Advance Film News**
Presented by Associated British Cinemas, 30 Golden Square, W.1.
- 4.45 p.m. **Behind the Footlights**
- 5.0 p.m. **I.B.C. TIME SIGNAL**
- 5.15 p.m. **Bohemian Holiday**
Presented by The Czechoslovakian Travel Bureau.
- 5.30 p.m. **A Quarter-Hour Programme**
for boys and girls. Birthday greetings from the Uncles.
- 5.45 p.m. **Songs of the South**
- 6.0 p.m. **Programmes in French**
Assn. des Auditeurs de Radio Normandie.
- 12 (midnight) **Melody at Midnight**
Tom Doring and his Orchestra. Guest artiste: Carol Lee (Electrical Recordings).—Presented nightly by Bile Beans, C. E. Fulford, Ltd.
- 12.30 a.m. **I.B.C. TIME SIGNAL**
Dance Music.
- 1.0 a.m. **I.B.C. Goodnight Melody**
Close Down.

- 8.15 a.m. **I.B.C. TIME SIGNAL**
Light Music.
- 8.30 a.m. **Contrasts**
Introducing Mrs. Able.—Presented by Vitacup, Wincarnis Works, Norwich.
- 8.45 a.m. **Theatreland**
- 9.0 a.m. **I.B.C. TIME SIGNAL**
BIG BILL CAMPBELL
And his Hilly-Billy Band
Presented by the makers of Lushus Table Jellies.
- 9.15 a.m. **Davy Burnaby**
Presented by Bismag, Ltd., Braydon Road, N.16.
- 9.30 a.m. **Ann French's Beauty Talks**
Presented by Reudel Bath Cubes, Braydon Road, N.16.
- 9.45 a.m. **Waltz Time**
With Billy Bissett and his Waltz Time Orchestra, Hugh French, Esther Coleman, and the Waltz Timers.—Presented by Phillips' Dental Magnesia, 179 Acton Vale, W.3.
- 10.0 a.m. **I.B.C. TIME SIGNAL**
Crystal-Gazing.—Presented by the makers of O'Cedar Mops and Polishes, Slough, Bucks.
- 10.15 a.m. **THE OPEN ROAD**
Presented by Carter's Little Liver Pills, 64 Hatton Garden, E.C.1.
- 10.30 a.m. **Movie Melodies**
- 11.0 a.m. **I.B.C. TIME SIGNAL**
LEISURE AT ELEVEN
A New Surprise Item
The Stars at Home
Presented on behalf of Goblin Electrical Products, Fulham, S.W.6.
- 11.15 a.m. **Something for Everybody**
- 11.30 a.m. **Programmes in French**
Assn. des Auditeurs de Radio Normandie.
- 2.0 p.m. **Soaring with Seraflo**
Presented by the proprietors of Seraflo Self Raising Flour, Dartford, Kent.
- 2.15 p.m. **Musical Potpourri**
- 2.45 p.m. **Romantic Melodies**
- 3.0 p.m. **Oliver Kimball**
The Record Spinner.—Presented by Bismag, Ltd., Braydon Road, N.16.
- 3.15 p.m. **The Musical Mirror**
Sponsored by Novopine Foot Energiser, Yeo Street, E.3.
- 3.30 p.m. **Evergreen Melodies**
- 3.45 p.m. **Advance Film News**
Presented by Associated British Cinemas, 30 Golden Square, W.1.
- 4.0 p.m. **Variety**
- 4.30 p.m. **Continental Dance Music**
Played in the Radio Normandy Studio by the orchestra of The Ranch Night Club, Le Havre.
- 5.0 p.m. **I.B.C. TIME SIGNAL**
Light Orchestral Concert.
- 5.15 p.m. **A Quarter-Hour Programme**
For boys and girls. Birthday greetings from the Uncles.
- 5.30 p.m. **PALMOLIVE HALF HOUR**
With the Palmolivers
Paul Oliver
and
Olive Palmer
Presented by Palmolive Soap, Palmolive, Ltd., S.W.1.
- 6.0 p.m. **Programmes in French**
Assn. des Auditeurs de Radio Normandie.
- 12 (midnight) **Melody at Midnight**
Hal Grayson and his Orchestra. Guest artistes: The Rhythm Rascals (Electrical Recordings).—Presented nightly by Bile Beans, C. E. Fulford, Ltd., Leeds.
- 12.30 a.m. **I.B.C. TIME SIGNAL**
Dance Music
- 1.0 a.m. **I.B.C. Goodnight Melody**
Close Down.

WEDNESDAY, APR. 27

- 7.45 a.m. **Laugh and Grow Fit**
With Joe Murgatroyd (The Lad fra' Yorkshire) and Poppet at the Piano.—Presented to-day by the makers of Halex Toothbrushes, Hale End, E.4.
- 8.0 a.m. **MUSIC IN THE MORNING**
Presented by Horlicks, Slough, Bucks.
- 8.15 a.m. **I.B.C. TIME SIGNAL**
Prosperity Programme introducing Careers for Women.—Presented by Odol, Odol Works, Norwich.
- 8.30 a.m. **Simon**
The Semolina Chef.—Sponsored by Colman's Semolina, J. & J. Colman, Ltd., Norwich.
- 8.45 a.m. **FRED HARTLEY AND HIS ORCHESTRA**
Brian Lawrence
and
John Stevens
revive for you
"Songs You Can Never Forget."
Presented by the makers of Johnson's Glo-Coat, West Drayton, Middlesex.
Please turn to page 37

TUESDAY, APRIL 26

- 7.45 a.m. **Laugh and Grow Fit**
With Joe Murgatroyd (The Lad fra' Yorkshire) and Poppet at the Piano.—Presented to-day by the proprietors of Freezezone Corn Remover, Braydon Road, N.6.
- 8.0 a.m. **CADBURY CALLING**
and
Presenting Reminiscing with
Charlie Kunz
(Playing Melodies with Memories)
Judy Shirley
Cyril Grantham
(Singing for You)
Compère: Maurice Denham
Presented by the makers of Cadbury Milk Tray Chocolates.

Your Guide, Philosopher and Friend—

"The Voice of Experience"

Presented by the makers of
PEPSODENT TOOTH PASTE

Every SUNDAY

RADIO NORMANDY

9-15 to 9-30 a.m.

107-E-B

"LISTEN FOR THE GLISSAN"

In The New POND'S SHOW



THERE'S nothing else like it on the air! Trombone and horns slide slowly up in harmony to their note. And then away they go with the rest of the big Pond's band.

That's what you hear when you "listen for the glissan" in the new Pond's show: Normandy at 3 p.m., Luxembourg at 10 p.m. every Sunday.

The "glissan" is short for "glissando." But it means what it sounds like — how that music does "glisten"!

Jack (The Dorchester) Jackson leads the Pond's band — one of the largest to be heard today in commercial broadcasting. Barbara Back, the popular feature writer, adds some scintillating spots to this programme. It also includes delightful song numbers by Helen Raymond, Jack Cooper and Bill Clayton — plus a "great little" performance by a star of tomorrow.

Transmission from Radio Normandy through I.B.C. Ltd.

THEY CALL ME PRIMROSE

Primrose herself, fascinating glamour girl with Roy Fox, tells the story of her sudden and amazing success

THREE thousand people and six girls. The girls standing nervously before the footlights; the three thousand gazing critically from one to the other and holding in their hands a career which they could confer on only one of the six. What a night that was. I was so nervous that I scarcely heard the applause which followed the songs we sang in turn. In the background I was conscious of Roy Fox, tall, slim, immaculate, standing before his band and beneath the big fox emblem which towered above his head. I was conscious also of the beauty and loveliness

which surrounded the other finalists in this nation-wide search for a glamour girl. They came from the big towns of England and Scotland, and I felt like an ugly duckling among them. I was not very confident of success, and when I sang I clutched nervously at the chromium-plated microphone-stand, and did not hear the applause which the three thousand intended for me. Although I had waited a year for this day, the minutes which ticked by while we watched the ballot papers being sorted seemed an eternity. As they read out the names from the papers my hopes rose, until I heard, amid a roar of applause and the strains of "Whispering," that I had been chosen as Roy Fox's new Glamour Girl. But if the contest had been held a week later I would not have been able to accept the contract



Primrose, Roy Fox's new discovery. Listen to Roy's famous band in "Swinging in the Bath Tub," from Normandy every Thursday, at 8.15 a.m. and Luxembourg on Friday at 9 a.m.

TUNE IN TO THE

PALMOLIVE

HALF-HOUR

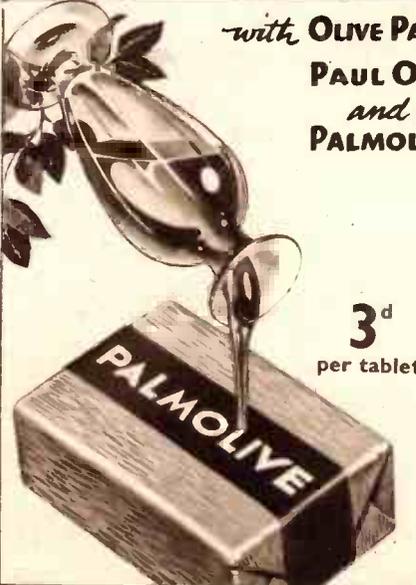
of Light Music

SUNDAYS Radio Luxembourg
AT 8 P.M. (1293 Metres)

TUESDAYS Radio Normandy
AT 5:30 P.M. (212.6 Metres)
TRANSMISSION THROUGH I.B.C. LTD.

WEDNESDAYS Radio Lyons
AT 10:30 P.M. (215 Metres)

with **OLIVE PALMER**
PAUL OLIVER
and the **PALMOLIVERS**

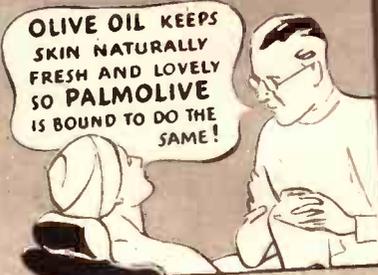


3^d
per tablet



A lovely skin
— WITH
PALMOLIVE
TO GUARD IT!

20,000 BEAUTY EXPERTS ADVISE
PALMOLIVE BECAUSE—



ROMANCE LASTS WHILE SKIN
STAYS SOFT AND LOVELY



which Roy Fox so kindly offered to me as the winner.

Previously, I had been singing with several bands in Scotland, mainly at the Marine Gardens in Edinburgh.

Of a family of eight, I am the only one to be connected with the stage in any way, but that is because singing has interested me ever since I was a tiny little girl.

When I was thirteen I entered for my first singing competition in Edinburgh, and winning this encouraged me to adopt singing as a career.

After singing for some time with a small local band, I was introduced to Duncan Brodie, who was playing at the Marine Gardens, and he suggested I should sing with his band.

I had been with Duncan four months when the first round of the contest took place in Glasgow.

For many years my father had been in the habit of taking me to Glasgow twice a week, and it was during one of these visits that I entered for the competition.

The nation-wide quest for a glamour girl which Mr. Fox was conducting had really only just begun, and I knew it would take several months before the finals eventually took place.

While I was waiting to hear from Mr. Fox I spent some time crooning with Tommy Finnigan at the Marine Gardens, and after six weeks he suggested that I should sign a five-year contract with him. It was a good contract, considering my age and experience, and I was inclined to accept it.

On the same day that I intended to sign the contract I received a telegram.

My mother came running to my bedroom. "It's for you, Primrose. Open it, and hurry."

She was as excited as I was. In the telegram, which was from Roy Fox, I was told to attend the finals at Glasgow the following Friday.

Because of this I postponed signing the contract with Tommy until after the contest, just in case I was lucky enough to win.

And then that gloriously happy evening when I stood with the five other finalists on the big stage at the Empire, and heard myself pronounced the winner.

That was on a Friday. The following Monday evening I made my first stage appearance with Mr. Fox at Newcastle, and since then I have been travelling all over the country with him.

Although it seems an age, it was only six months ago that I won the Glamour Girl contest.

Six months! Yet a lifetime seems to have disappeared into the dim vastness of yesterday. And the future? I want to win a place in all your hearts!

Tune in RADIO NORMANDY

Full Programme Particulars continued from page 35

9.0 a.m. *I.B.C. TIME SIGNAL*
The Brown and Polson Cookery Club with Mrs. Jean Scott (the President) giving helpful talks supported by Quentin Maclean at the Organ of the Trocadero Cinema, Elephant and Castle.—Presented by Brown & Polson Cornflour.

9.15 a.m. *WITH THE IMMORTALS*
A Musical Problem introduced by Orpheus
Presented by the makers of Bisodol, 12 Chenies Street, W.C.1.

9.30 a.m. *Tunes We All Know*
Presented by the makers of Limestone Phosphate, Braydon Road, N.16.

9.45 a.m. A Programme of Popular Music
Talk by Nurse Johnson on Child Problems; Presented by California Syrup of Figs, 179 Acton Vale, W.3.

10.0 a.m. *I.B.C. TIME SIGNAL*
Light Music.

10.30 a.m. Selections From Musical Comedy.

11.0 a.m. *I.B.C. TIME SIGNAL*
The Colgate Revellers.—Presented by Colgate's Ribbon Dental Cream, Colgate, Ltd., S.W.1.

11.15 a.m. Listen To Vitbe
Presented by Vitbe Bread, Crayford, Kent.

11.30 a.m. Programmes in French
Assn. des Auditeurs de Radio Normandie.

2.0 p.m. The Musical Mirror
Sponsored by Novopine Foot Energiser, Yeo Street, E.3.

2.15 p.m. Your Requests
2.45 p.m. Personality Parade
3.15 p.m.

Thomas Hedley & Company proudly present
MISS GRACIE FIELDS
in a programme of
New Songs and at Least One Old Favourite
with Some Homely Advice about Fairy Soap

3.30 p.m. **MORTON DOWNEY**
The Golden Voice of Radio
in a New Series of Popular Songs and Ballads
Presented by the makers of Drene Shampoo.

3.45 p.m. **NEAL ARDEN**
presents
Masters of Rhythm
A Programme Illustrated by Outstanding Recordings by Famous Artists and Orchestras
Sponsored by the proprietors of Feen-a-Mint, Thames House, S.W.1.

4.0 p.m. Dance Tunes of To-day

4.30 p.m. Light Orchestral Music

4.45 p.m. Fingering the Frets
A Programme for Instrumental Enthusiasts.

5.0 p.m. *I.B.C. TIME SIGNAL*
Songs at the Piano.

5.15 p.m. Bohemian Holiday
Presented by The Czechoslovakian Travel Bureau.

5.30 p.m. Variety
6.0 p.m. Programmes in French
Assn. des Auditeurs de Radio Normandie.

12 (midnight) Melody at Midnight
Jimmie Grier and His Orchestra. Guest Artists: The Farr Brothers (Electrical Recordings).—Presented nightly by Bile Beans, C. E. Fulford, Ltd., Leeds.

12.30 a.m. *I.B.C. TIME SIGNAL*
Dance Music.

1.0 a.m. *I.B.C. Goodnight Melody*
Close Down.



All aboard for the Top Hat Express on Thursday at 4.30 p.m. Gay passenger above is Paula Green, also appearing in the Snowfire programme on Sunday



Eddie Pola cracking a quick one—he's compère of the Rinso Revue on Sunday

THURSDAY, APRIL 28

7.45 a.m. Laugh and Grow Fit with **JOE MURGATROYD** (The Lad fra' Yorkshire) and Poppet at the Piano
Presented by the makers of Kolyinos Tooth Paste, 12 Chenies Street, W.C.1.

8.0 a.m. The Three Tops
Fifteen minutes of Music, Song and Laughter with the Smartest Trio in Town.—Presented by the makers of Sanpic, Reckitt & Sons, Ltd., Hull.

8.15 a.m. *I.B.C. TIME SIGNAL*
ROY FOX AND HIS BAND with Mary Lee and Denny Dennis in "Swinging in the Bathtub"
A Morning Tonic
Presented by the makers of Reckitts Bath Cubes, Reckitt & Sons, Ltd., Hull.

8.30 a.m. Popular Tunes
Presented for your entertainment by Fynnion, Ltd.

8.45 a.m. Normandy Playbill
Advance News and Some of Next Sunday's High Spots. Compèred by Benij McNabb.

9.0 a.m. *I.B.C. TIME SIGNAL*
Mrs. Celebrity. The Wives of the Famous: Mrs. Mantovani.—Presented by Shippams, of Chichester in Sussex, makers of Fish and Meat Pastes.

9.15 a.m. The Milton Sisters
PAT HYDE AND DINAH MILLER with their entertaining announcer Bob Walker and Arthur Young at the Piano
Presented by Milton Denture Powder, John Milton House, N.7.

9.30 a.m. Favourite Melodies
Presented by the proprietors of Freezezone Corn Remover, Braydon Road, N.16.

9.45 a.m. Hildegarde
The Most Fascinating Personality of the Year.—Presented by Milk of Magnesia, 179 Acton Vale, W.3.

10.0 a.m. *I.B.C. TIME SIGNAL*
Radio Favourites.—Presented on behalf of Brooke Bond & Co., Ltd., London, E.1

10.15 a.m. THE OPEN ROAD
Presented by Carter's Little Liver Pills 64 Hatton Garden, E.C.1.

10.30 a.m. Highlights On Parade
Presented by Macleans Peroxide Tooth-paste, Great West Road, Brentford.

10.45 a.m. A Tune For Everybody

11.0 a.m. *I.B.C. TIME SIGNAL*

11.15 a.m. A Popular Programme
Presented by the makers of Green Label Chutney, J. A. Sharwood & Co., Ltd., Offley Works, S.W.9.

11.30 a.m. Programmes in French
Assn. des Auditeurs de Radio Normandie

2.30 p.m. Miniature Matinee

3.0 p.m. Stars of the Silver Screen

3.30 p.m. The Call of the Southland

3.45 p.m. The Musical Mirror
Sponsored by Novopine Foot Energiser, Yeo Street, E.3.

4.0 p.m. Mother's Favourites
4.30 p.m. On Board
The "Top Hat" Express whose passengers include: The Top Hat Orchestra conducted by Felix Mendelssohn, The Top Hat Singers, Paula Green and George Barclay and Surprise Passenger.—Presented by Nestlé's, makers of Top Hat Chocolates.

4.45 p.m. A Programme for Music Lovers

5.0 p.m. *I.B.C. TIME SIGNAL*

5.15 p.m. A Quarter Hour Programme
For Boys and Girls. Birthday Greetings for the Uncles.

5.30 p.m. Your Requests

6.0 p.m. Programmes in French
Assn. des Auditeurs de Radio Normandie.

12 (midnight) Melody at Midnight
The Rhythm Rascals. Guest Artists: Alfred Carr (Electrical Recordings).—Presented nightly by Bile Beans, C. E. Fulford, Ltd., Leeds.

12.30 a.m. *I.B.C. TIME SIGNAL*
Dance Music.

1.0 a.m. *I.B.C. Goodnight Melody*
Close Down.

FRIDAY, APRIL 29

7.45 a.m. LAUGH AND GROW FIT with **JOE MURGATROYD** (The Lad fra' Yorkshire) and Poppet at the Piano
Presented to-day by the makers of Kolyinos Tooth Paste, 12 Chenies Street, W.C.1.

8.0 a.m. MUSIC IN THE MORNING
Presented by Horlicks, Slough, Bucks.

8.15 a.m. *I.B.C. TIME SIGNAL*
The Alka Seltzer Boys. An early morning programme to encourage the healthy, happy side of life. Featuring Browning and Starr in fifteen minutes of mirth and melody.—Presented by Alka Seltzer Products.

8.30 a.m. Donald Watt
Presents some tunes you might like to hear.—Presented by the makers of Do-Do Asthma Tablets, 34 Smedley Street, S.W.8.

8.45 a.m. The Glories of Britain
No. 7—London.—Presented by Sunny Jim on behalf of A. C. Fincken & Co., Clifton House, Euston Road, N.W.1.

9.0 a.m. *I.B.C. TIME SIGNAL*
Round the World.—Presented by Hancock, The Chemists, Fleet Street, E.C.4.

9.15 a.m. **BIG BILL CAMPBELL**
And his Hilly-Billy Band
Presented by the makers of Lushus Table Jellies.

9.30 a.m. Radio Favourites
Presented on behalf of Brooke Bond & Co., Ltd., London, E.1.

9.45 a.m. A Programme of Popular Music.
Talk by Nurse Johnson on Child Problems.—Presented by California Syrup of Figs, 179 Acton Vale, W.3.

10.0 a.m. *I.B.C. TIME SIGNAL*
A REFRESHING PROGRAMME
Presented by Borwick's Lemon Barley, 1 Dunhill Row, S.W.1.

10.15 a.m. Dream Waltzes
Selected famous waltz melodies new and old.—Presented by True Story Magazine, 30 Bouverie Street, E.C.4.

10.30 a.m. SONGS AND MUSIC
FROM STAGE AND SCREEN
Presented by Maclean Brand Stomach Powder, Great West Road, Brentford.

10.45 a.m. Crystal Gazing
Presented by O' Cedar Mops and Polishes, Slough, Bucks.

11.0 a.m. *I.B.C. TIME SIGNAL*
Something for Everybody.

11.30 a.m. Programmes in French
Assn. des Auditeurs de Radio Normandie.

2.0 p.m. Miniature Matinee

2.30 p.m. Light Orchestral Music
Please turn to next page

CARROLL LEVIS'S

MOST POPULAR

DISCOVERY

For Sunday, April 3rd

was

NEVILLE POWLEY

Playing

"Buffoon" on the Xylophone

This artiste received the greatest number of votes from listeners and has therefore been awarded the Quaker Oats Cash Prize for the week.

Don't miss **CARROLL LEVIS** and his latest **RADIO DISCOVERIES** next week!

AND DON'T FORGET YOUR VOTE. IT MAY MEAN A STAGE CONTRACT FOR ONE OF THESE "UNKNOWNNS"

NORMANDY 5.15 p.m. SUNDAY <small>Transmission through I.B.C. Ltd.</small>	LYONS 8.30 p.m. SUNDAY
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LUXEMBOURG 12 noon
SUNDAY

RADIO IN EVERY ROOM

Radio in every room is now the fashion. Even the kitchen and bathroom have not been overlooked. An extension to the kitchen goes a long way towards keeping maids contented, which is a step forward in the solution of the servant problem. As for the bathroom, the necessity for a special instrument which will withstand the humidity there has not been overlooked.

A well-known manufacturer, Mr. A. H. Whiteley, of Mansfield, a pioneer of radio and maker of Stentorian speakers, told a representative, "Extensions for bathrooms are very similar to those used in the tropics, all the vital parts are impregnated with waterproofing compounds and other parts are steeped in wax under a vacuum. Houses without wireless are to-day very rare, and people are now looking for more comfort and convenience when listening-in. They are no longer satisfied to cluster round a set in one room any more than they will cluster round a single fire. They want their wireless laid on like central heating so that they can listen-in from all parts of the house."

HAVE YOU HAD YOUR OSBORNES?

Leslie Henson is beginning to ask his friends.

"Have you had your OSBORNES?" your friends will soon be asking you. OSBORNES are Huntley and Palmers OSBORNE BISCUITS—delicious, sustaining and exactly the food you need for those odd times when you *Afternoon Fatigue* are hungry or feeling weary with

Be sure that the

OSBORNE

BISCUITS are made by

HUNTLEY & PALMERS

Then you'll prevent all forms of *Afternoon Fatigue*

LISTEN IN TO
"The Galettes"
Luxembourg every
Sunday 12.45 p.m.
Normandie every
Sunday 3.30 p.m.
(Transmission through I.B.C. Ltd.)

Tune in to 531 METRES, 565 KC'S

RADIO EIREANN for LUCK

PROGRAMMES PRESENTED BY IRISH RADIO PRODUCTIONS



Programme details:

SUNDAY, APRIL 24

9.30 to 10.30 p.m. I Bring You Sweet Music. A cavalcade of Musical Memories for quiet fireside moments.

MONDAY, APRIL 25

9.30 to 10.0 p.m. Midnight, the Stars and You. "It pays to be somebody else" Evidentially... Here are Florence Desmond, Michael Moore and The Three Radio Rogues... in a Panoramic Presentation of "Calling All Stars." (Electrical Recordings.)

10.0 to 10.10 p.m. And Now in Person... For ten minutes the Stars get their own back—in person! (Electrical Recordings.)

10.15 to 10.30 p.m. Here are Dancing Melodies. You will hear our Racing Commentary at 10.10 p.m. approximately.

TUESDAY, APRIL 26

9.30 to 10.30 p.m. Our Big Broadcast Once again we present the Stars of the Stage, Radio and Screen, in a unique entertainment, in a unique setting. Tune in to 531 metres for the Super-Show! You will hear our Racing Commentary at 10.10 p.m. approximately.



Music of your dreams is brought to you by Ronnie Genarder on Wednesday, at 9.30 p.m., with assistance from Judy Shirley



Florence Desmond as her delightful self, though you'll be hearing her as someone else in her famous impressions on Monday evening.

WEDNESDAY, APRIL 27

9.30 to 10.0 p.m. Music of Your Dreams. Here is another Wealth of Golden Melody for these your Fireside Moments, in which we feature Judy Shirley, Ronnie Genarder and our Symphonic Orchestra, under the direction of Dave Frost. (Electrical Recordings.)

10.0 to 10.30 p.m. The Two Thousand Guineas. An eye-witness's commentary on to-day's classic Race. You will also hear our Racing Commentary.

THURSDAY, APRIL 28

9.30 to 10.10 p.m. Holiday Planning Another interview with our Musical Travel Bureau.

10.15 to 10.30 p.m. This Month's Crop of Dance Hits. You will hear our Racing Commentary at 10.10 p.m. approximately.

FRIDAY, APRIL 29

9.30 to 10.0 p.m. Russian Gypsy A half-hour of traditional Gypsy Music

10.0 to 10.10 p.m. Ten Minutes with a Star—and the Star is—Frances Langford. (Electrical Recordings.)

10.15 to 10.30 p.m. Dancing Time We dance to-night to Ben Frankel's Orchestra. (Electrical Recordings.) You will hear our Racing Commentary at 10.10 p.m. approximately.

SATURDAY, APRIL 30

9.30 to 10.10 p.m. Week-end Concert Party with the Pierrots and Nigger Minstrels.

10.15 to 10.30 p.m. Community Dance Medley. You will hear our Racing Commentary at 10.10 p.m. approximately.

Tune in RADIO NORMANDY

—Continued from previous page

Full Programme Particulars



You all know Joe Murgatroyd, presented in the Kolynos programme on Thursday, Friday and Saturday—well, here is "Poppet" who assists him at the piano

3.0 p.m. Musical Cavalcade Presented by the publishers of Cavalcade, 2 Salisbury Square, E.C.4.

3.15 p.m. LET'S GO PLACES

3.45 p.m. The Musical Mirror Sponsored by Novopine Foot Energiser, Yeo Street, E.3.

4.0 p.m. Friday at Four The Diary of the Week. Presented by our Radio friends, David and Margaret. —Presented by the makers of Du Maurier Cigarettes, 1 Sekford Street, E.C.1.

4.15 p.m. What's On Intimate reviews of the latest films, plays and other attractions. By Edgar Blatt, the I.B.C. Special Critic.

4.30 p.m. Fingers of Harmony Presented by the proprietors of Daren Bread, Daren, Ltd., Dartford, Kent.

- 4.45 p.m. The Musical Magazine
- 5.0 p.m. I.B.C. TIME SIGNAL
- 5.15 p.m. A Quarter-Hour Programme For boys and girls. Birthday greetings from the Uncles.
- 5.30 p.m. Request Programme Miss Joan Bish, of Emsworth.
- 6.0 p.m. Programmes in French Assn. des Auditeurs de Radio Normandie.
- 12 (midnight) Melody at Midnight Henry King and his Orchestra. Guest artiste: Art Tatum (Electrical Recordings). —Presented nightly by Bile Beans, C. E. Fulford, Ltd., Leeds.
- 12.30 a.m. I.B.C. TIME SIGNAL Dance Music.
- 1.0 & 1.30 a.m. I.B.C. TIME SIGNALS Dance Music.
- 2.0 a.m. I.B.C. Goodnight Melody Close Down.

SATURDAY, APRIL 30

- 7.45 a.m. LAUGH AND GROW FIT with Joe Murgatroyd (The Lad fra' Yorkshire) and Poppet at the Piano Presented by the makers of Kolynos Tooth Paste, 12 Chenies Street, W.C.1.
- 8.0 a.m. MUSIC IN THE MORNING Presented by Horlicks, Slough, Bucks.
- 8.15 a.m. I.B.C. TIME SIGNAL The Animal Man.—Presented by the makers of Chix, 8 Devonshire Grove, S.E.15.
- 8.30 a.m. Happy Days Presented by Wincarnis, Wincarnis Works, Norwich.
- 8.45 a.m. Sunny Jim's Young Folks' Programme.—Presented by A. C. Fincken & Co., Clifton House, Euston Road, N.W.1.
- 9.0 a.m. I.B.C. TIME SIGNAL Your Requests
- 9.15 a.m. WITH THE IMMORTALS A Musical Problem introduced by Orpheus Presented by the makers of Bisodol, 12 Chenies Street, W.C.1.

- 9.30 a.m. Harry Davidson And His Commodore Grand Orchestra. —Sponsored by the proprietors of Freezezone Corn Remover, Braydon Road, N.16.
- 9.45 a.m. The Milton Sisters PAT HYDE AND DINAH MILLER with their Entertaining Announcer Bob Walker and Arthur Young at the Piano Presented by Milton Denture Powder, John Milton House, N.7.
- 10.0 a.m. I.B.C. TIME SIGNAL CARROLL GIBBONS AND HIS BOYS with Anne Lenner George Melachrino Guest Artistes: Anne Ziegler Abe and Mawruss Sponsored by the makers of Cookeen.

- 10.30 a.m. Light Music
- 11.0 a.m. I.B.C. TIME SIGNAL Listen to Vitbe.—Presented by Vitbe Bread, Crayford, Kent.
- 11.15 a.m. Something for Everybody
- 11.30 a.m. Programmes in French Assn. des Auditeurs de Radio Normandie.
- 2.0 p.m. Military Moments Presented by the makers of Haywards Military Pickles, Montford Place, Kennington, S.E.11.
- 2.15 p.m. Musical Comedy Memories Presented by The Hurlingham Bungalow Co., Ltd.
- 2.30 p.m. Arthur Young and a Friend The I.B.C. Musical Director at the Piano introduces listeners to a radio guest.
- 2.45 p.m. The Whirl of the World Presented by Monseigneur News Theatre
- 3.0 p.m. Family Favourites
- 3.30 p.m. Dancing Time A programme of dance music, chosen by Victor Silvester.
- 4.0 p.m. Swing Music Request programme from Mr. Ernest Parker, of Cardiff.
- 4.15 p.m. Film Hits of 1935
- 4.30 p.m. Variety
- 5.0 p.m. I.B.C. TIME SIGNAL Request Programme from Mr. J. Harvey, of Thornton Heath.

- 5.15 p.m. A Programme for Men With Tom Beasley, Wilkinson's famous Sword Smith, and Pat O'Regan, the young Irish Tenor.—Presented by Wilkinson's Sword Co., Ltd., Oakley Works, Oakley Road, W.3.
- 5.30 p.m. Who Won The Results of Association Football Matches played to-day will be broadcast as soon as they come to hand.—Presented by True Story and True Romances Magazines, 30 Bouverie Street, E.C.4.
- 6.0 p.m. Programmes in French Assn. des Auditeurs de Radio Normandie.
- 12 (midnight) Melody at Midnight Seger Ellis and his Orchestra. Guest Artistes: Jack Joy's Orchestra (Electrical Recordings).—Presented nightly by Bile Beans, C. E. Fulford, Ltd., Leeds.
- 12.30 a.m. I.B.C. TIME SIGNAL Melody Calling.—Presented by British Home and Office Telephones, 31 St. Peter Street, Westminster, S.W.1.
- 12.45 a.m. Dance Music
- 1.0 & 1.30 a.m. I.B.C. TIME SIGNALS Dance Music.
- 2.0 a.m. I.B.C. Goodnight Melody Close Down.

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Announcer: F. Miklavcic

FRIDAY, APRIL 29

- 10.30 p.m. Variety
- 10.45 p.m. Light Orchestral Music
- 11.0 p.m. Close Down

Information supplied by the International Broadcasting Co., Ltd., 37 Portland Place, London, W.1.

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RADIO FROM THE SCALA

Over 15,000 have been in Audiences

Any doubts which may still exist as to the popularity of sponsored radio can easily be dispelled by a visit to the Scala Theatre any week. There for the past six months the J. Walter Thompson Company, Limited, have produced the Horlicks Picture House each week and Rinso Radio Revue once a fortnight.

Since the public were invited by radio to apply for tickets two months ago, more than 10,000 people have seen the shows and provided the requisite audience background for the broadcasts.

The Scala was taken over by J.W.T. for these audience broadcasts in October, but for the first four months admission was by private invitation and only a part of the theatre was used. Altogether during the six months these Scala shows have attracted over 15,000 people. The theatre has been specially adapted for its new purpose and changes have been made from time to time during the six months in the light of experience gained.

Plans are being made for another J.W.T. programme, at present studio produced, to be given before Scala audiences early in May.

WHAT'S HAPPENED TO HENRY

Continued from page 21

with a handful of his cards and said "Mr. Hall. I've bought a whole lot of these things, but that isn't what I want. My sister is dying to have your autograph, but she's broken her leg and is on a stretcher down there. I can't get her through the crowds to you. Won't you please come down and just give her your autograph?"

"Of course, I said I would," said Henry, "and I clambered down through the crowds to where this pretty, bright-eyed and cheerful girl was on her stretcher. She had a compound fracture, and was all in plaster down one side, and looked very cheerful and brave.

"Mr. Hall," she said, shyly, 'won't you give me your autograph on the plaster of my broken leg? It'll help to make up for the pain I've had!' I said I would—so she pulled her skirt up, and then while the whole crowd looked on I wrote right at the top of the plaster surrounding her calf—'Here's to the Next Time!'"

All the while Henry has been on tour he has kept many of his broadcasts going, each time going to a studio to do so. Last November he came back to London and made his first London appearance since leaving the B.B.C., at the Holborn Empire.

When the Gaumont State, largest cinema in Europe, was opened in North London, Gracie Fields and Henry headed the huge variety bill, and the show was relayed.

"This was nearly as much a surprise" said Henry "as when, five years ago, I had a sudden note from an important B.B.C. official. King George V was going to make a 'hush-hush' tour of Broadcasting House, and I was to give a Command Performance. We went into rehearsal at once in the studio, and the late King sat on one of the chromium chairs and listened with interest as we played *Sing Brother Sing* and *I Love a Parade*.

"Perhaps the most inspiring experience was in my Royal Command Performance on the stage of the Palladium: this was broadcast, of course, and I'd decided to end my programme with the famous *Sweethearts of Yesterday* selection which includes *Daisy*, *Marie*, *My Girl* and Albert Chevalier's great song, *My Old Dutch*.

"As I turned to face the Royal Box, conducting the concluding number, the whole of the huge audience was singing at the top of their voices.

"It was a terrific climax of emotion, and although I breathed a sigh of relief when the tabs swung down at last, I felt proud to have taken part in this greatest, most inspiring and (for the artistes) most nerve-racking broadcast variety show there is.

"I intend to keep to the style of the present show for some time to come, apart from new numbers which are constantly being added. Melody is always predominant. Swing and hot music have their place, but I think a large bulk of people like straight, melodious music presented on the stage without a lot of clowning.

"And now 'here's to the next time!'"

WHO IS JOHN SHARMAN?

Continued from page 12

audience theory. He wants an audience "to inspire the best out of the artist." There's something in that idea, I admit; but the method by which Sharman gets his audience, and the type of audience such a method is sure to obtain, wouldn't inspire the best out of a herald-angels choir.

When an artist can get a roof-raising laugh for an aged decrepit joke on which our grandmothers turned their thumbs down, what inspiration is there for him to wisecrack himself into brilliance?

I agree with Gillie Potter that a studio audience is a handicap to a true radio artist and intrudes between him and the vast listening public. And if Sharman must have an audience he would get a usefully critical one if he made them pay. There would be less sycophantic applause and some occasional booing if the audience got there by the same means they get into any other theatre.

And that booing would be good for the artists. It would also echo the booing that goes on in thousands of homes while the audience is cheering itself into apoplexy.

TRUTH WILL OUT!

The following appeared in *The Daily Mirror*, March 15th, 1938:-

Invited to talk to Mr. Registrar Friend as if he were talking in the street, a man in the witness-box at Clerkenwell County Court yesterday said, "Well, then, if yer gets a bad egg yer takes it back, don't-cher?"

The man was explaining why he had returned a wireless set. Mr. Registrar Friend had said to him, "Forget you are in the witness-box."

"I wanted to get Radio Luxembourg and couldn't," the man complained.

"Do you suffer from dyspepsia?" the Registrar inquired.

"I don't know about that, but Radio Luxembourg is best on Sundays," said the man.

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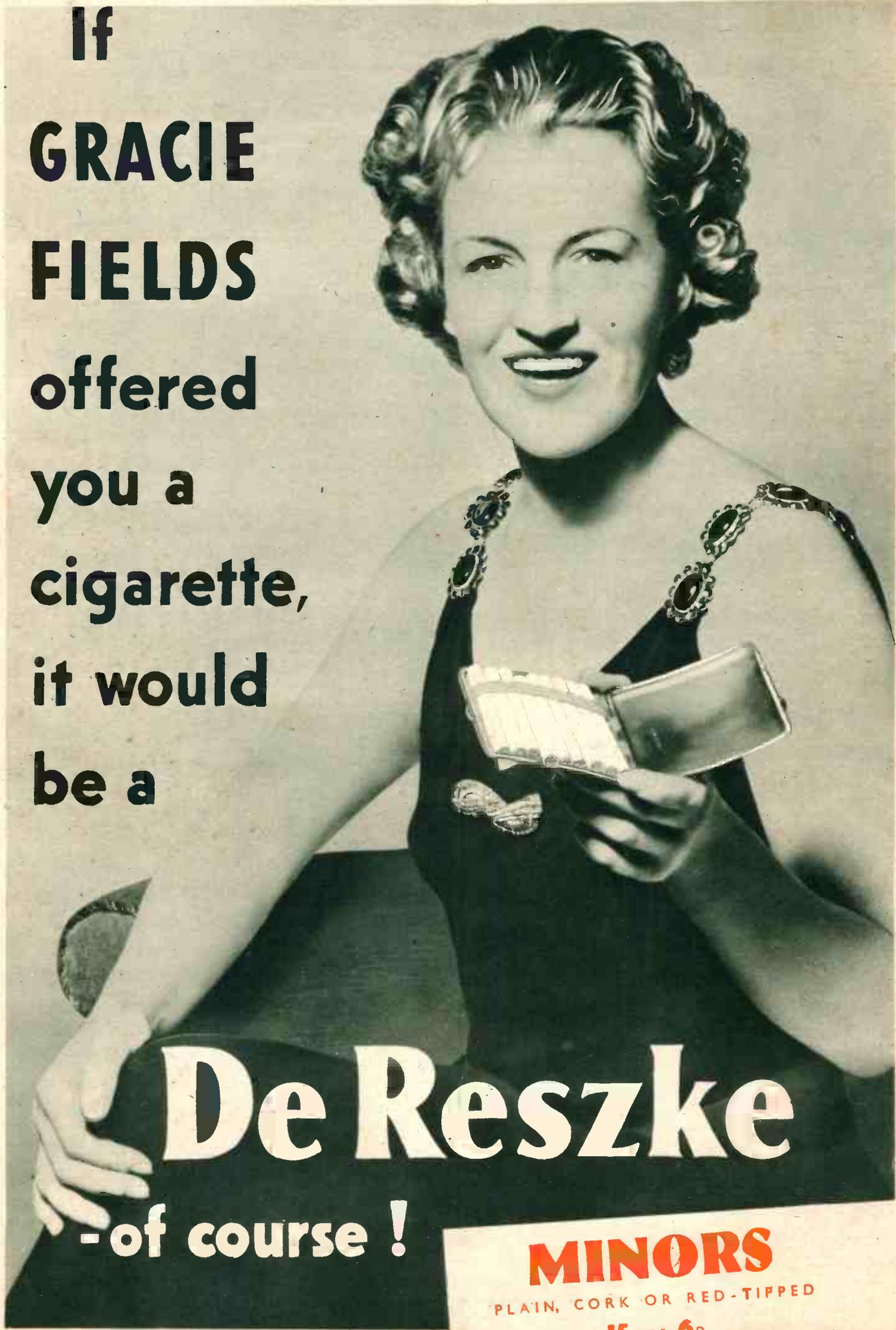
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