

LUXEMBOURG
NORMANDY: LYONS
PARIS : EIREANN
PROGRAMMES
Nov. 20—Nov. 26

RADIO PICTORIAL, November 18, 1938. No. 253
Registered at the G.P.O. as a Newspaper

CASH
PRIZES
for
LISTENERS
No Entrance Fee
See Page 7

RADIO PICTORIAL

THE MAGAZINE FOR EVERY LISTENER

3^D

EVERY
FRIDAY



UNCLE MAC TELLS ALL

*The real story
behind the B.B.C.'s
Children's Hour*

OH, BOTHER!

*Another wise-cracking
article by*

CLAPHAM and DWYER

COCHRAN - COMPÈRE

*All about this great
showman's radio activities*

PROVINCIAL BANDLEADERS ON PARADE

REGGIE FOORT

reveals his plans

B.B.C. PROGRAMME GUIDE



Yollande
TERRELL
(SEE PAGE 18)

HAVE YOU HEARD THE WONDER HOUR?

2:30 to 3:30 P.M.

RADIO LUXEMBOURG

A delightful 60 Minutes in Wireless

**A SOLID HOUR
OF THRILLS _ FUN _
MUSIC _ ROMANCE
A WONDERFUL HOUR
IN WIRELESS
ENTERTAINMENT**

**AND AT 4.45—
"MARMADUKE BROWN."**

The story of Marmaduke Brown and his devoted wife, Matilda. Marmaduke is a lovable character... lovable but so impractical. The world is full of men like him. His impractical inventions make everyone smile, except Matilda. She has faith... and she loves him... and while he lives in day-dreams, she struggles for security.

Presented by "Phillips' Magnesia Beauty Creams."

**DON'T FAIL TO HEAR THIS
WONDER HOUR**

It is packed with entertainment for you and your family. Four great shows in succession... another famous programme soon after... with all the pathos, drama, love and excitement of life itself. Remember, the Wonder Hour is presented five times each week at 2.30 p.m. It is your chance to enjoy the wonderful entertainment wireless offers you. Don't miss it!

AT 2.30—"BACKSTAGE WIFE." The drama of Mary Noble, a little provincial girl who married Brian Noble, London's most handsome and popular star, dream sweetheart of a million other women. Hers is the story of struggle to hold the love of her famous husband; of what it means to be the wife of a famous star; of the intrigues, the joys and sorrows that face one in the complicated life Backstage.

Presented by "Dr. Lyon's Tooth Powder."

AT 2.45—"YOUNG WIDOW JONES." The moving human story of a woman's heart and a woman's love. Living in the small town of Appleton, Peggy Jones, in her twenties, with two children to support, ponders long on the question of what she owes to her children and what she owes to herself. A story of joy and despair, life and love as we all know it.

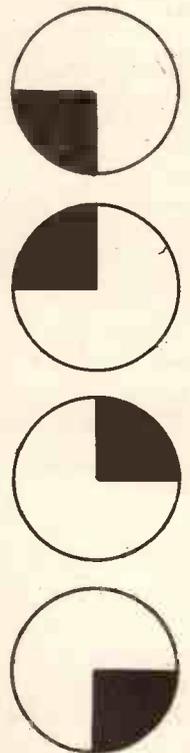
Presented by "Milk of Magnesia."

AT 3.00—"SWEETEST LOVE SONGS EVER SUNG." Tenderly, sweetly played by celebrated orchestras, sung by world-famous stars, your favourite love songs will thrill you—perhaps bring a smile—a memory—a tear to the eye. For here is music of enchantment. A lovely interlude in your day—a programme to cherish and look forward to.

Presented by "Phillips' Dental Magnesia."

AT 3.15—"STELLA DALLAS." A continuation on the air of the world-famous story of a mother whose love for her daughter was the uppermost thought in her life. For Stella Dallas saw her daughter Laurel marry into wealth and high society and realizing the difference in their social worlds was too great, gave her up and then went out of her life.

Presented by "California Syrup of Figs."



**TUNE
IN TO RADIO LUXEMBOURG**

**2:30 to 3:30 P.M. EVERY MON., TUES.,
WED., THURS., FRI.**

No. 253
RADIO PICTORIAL

The Magazine for Every Listener

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 ASST. EDITOR.....MARGOT JONES

RADIO NEWS BULLETIN



GILLIE POTTER is surprised. Remember his four-minute talk on heraldry in a recent "In Town To-night" programme?

A large number of listeners wrote in to ask for a longer talk on the subject, and it was evident to Gillie that he had started something worth going on with.

So he suggested to the Talks Department that it might be a good idea to put him into one of their programmes.

They replied that they weren't interested.

Now, in case you don't know it, Gillie is one of the most important experts on heraldry in this country. It seems strange for a comedian to be so interested in such a serious subject, but there it is.

Gillie believes the Talks Department turned him down for two reasons.

First of all, they look on him merely as a comic and a person for the Variety Department to deal with exclusively.

Next, they dislike his vigorous nationalism. "They're afraid I might revive some interest in England and the English," he smiled. "I'm not international enough for them."

THERE is a budgerigar in Manchester which says, among other things, a passage from the Church of England prayer book, a proposal of marriage, and "Can you hear me, mother?"

Somebody heard about it and told Sandy Powell, and Sandy told me that he's borrowing the bird for his next broadcasts on December 13 and 14, when he is putting on an hour's show each night.

His great anxiety is a natural one—Will the blinkin' bird say the right thing at the right moment in the broadcast?

Ever heard of the Lambeth Walk? Teddie St. Denis will never forget it—she's the star of the show "Me and My Girl" featuring the famous "Walk"—and took part in the Royal Variety Show on November 9. Listeners heard Lupino Lane sing it in the radio version of the Command Performance

THIS WEEK'S GOSSIP By STUDIO REPORTER

Birds are notoriously difficult at the mike, as was proved by the headaches among producers and actors in "Eight Bells" when the parrot was introduced.

Anyway, Sandy is taking a chance on it. He only hopes that the bird, when asked to repeat his famous catch-phrase, will not burst into prayer instead!

IN the same broadcast, Sandy's mother will make her first radio appearance.

Theatre audiences already know this plump little white-haired woman who recently made her stage

debut. When Sandy introduces her she becomes the hit of the show.

Now radio audiences will have a chance of hearing the inspiration of one of the most famous sayings in the world of modern entertainment.

They even say it in Australia, where Sandy's films and gramophone records have a very big sale—so the sturdy redhead is planning a trip to Australia next year.

He's never been there before, but I have. So I used all my best descriptive phrases to give him some idea of the great welcome he is certain to receive down under.

YOU have listened in to Suzette Tarri often enough, and now she is going to listen in to you—at least to some of you.

In her next broadcast she will talk about how she did her Christmas shopping with her two fictitious friends, Mrs. Jenkinson and Mrs. Hogg.

In order to get material for the broadcast, she is going to visit a number of big stores during the Christmas rush, and she is going to watch and listen for anything that will give her ideas for jokes. So, ladies, be careful what you say.

Lapsing into her delicious Cockney accent, Suzette told me:

Please turn to next page



IS LESLIE SARONY'S NEW SONG

"All I'm waiting for now is for the Char-ladies' Guild to 'ave its Christmas payout. We picked on a treasurer that's flat-footed, so's she can't run fast!"

YOU won't find Renee Houston's number in the telephone directory.

That's because of the burglars. "After our place had been burgled three times I got the number and address taken out of the directory, and I got a concealed number instead," she told me.

"There are certain burglars who specialise in pinching things from the homes of artistes.

"They read that I am in Birmingham or Manchester for a week, so they look up my address in the telephone book, pay a visit to the house, and make themselves at home."

Needless to say, Renee's friends and business connections all know her number.

LES ALLEN, who recently went over to be guest artiste at the Avro (Hilversum) station, says it was one of his strangest radio experiences for years.

On one particular night a special train arrived,

carrying nearly 1,000 members of the Avro Broadcasting Society from Utrecht.

They all lined up at the railway station, and then—headed by a brass band—they marched through the streets to the broadcasting station. Here they crowded into the big concert hall and watched Les Allen broadcast.

Afterwards they marched back to the railway station again, got into the train, and went off home.

A good time was had by all!

IT was Les Allen's first visit to Holland, and when he got to Hilversum they asked him to put "Little Man You've Had a Busy Day" into his programme. It seems that they'd heard him sing it from British and Continental stations, and it is one of their favourites.

So Les put the song into two of his six programmes.

I asked him what he thought British listeners liked him to sing most of all.

"Songs bordering on the ballad," he said. "Songs like 'When the Mighty Organ Played, O Promise Me'."

"One of the most popular songs I've ever broadcast is 'Love Will Find a Way,' from 'The Maid of the Mountains.' I'm always being asked to sing it."

TOMMY HANDLEY and I were discussing the Royal Variety Performance (he was in the finale with all the other stars) when he recalled that it was at the Coliseum where they announced the Positively Final Performance of "The Disorderly Room" sketch 14 years ago!

It had then been running round the country for four years, and Tommy thought that was long enough, so the final performance was announced.

But the public demanded its return, and it's still going strong.

I told Tommy I was tired of hearing it on the air, and he said I could get tireder still for all he cared, because he had plenty of proof that listeners wanted it back every now and again, so he'd darn-well bring it back, and to blazes with me—or some such good-humoured remark.

Beautiful television star Irene Prador, now appearing in the Little Theatre revue, "Nine Sharp," watches pictures in the fire

THEN Tommy and I began to discuss radio criticism, listeners' likes and dislikes, and so on.

"I've been broadcasting for so many years that I'm now taken for granted," he said.

"That's very nice in one way, but, on the other hand, the more I broadcast the harder it is to keep up the standard of excellence so far as style and material are concerned."

"If I do a really good broadcast, people say, 'Handley was as good as usual.' If the quality drops a bit, they say, 'That chap Handley is going off, isn't he? Sounds as if he's finished, you know.'"

"But when a new broadcaster comes along and does quite a good show, people say he's marvellous. That's because he's still a novelty. If he goes on and on, people just take him for granted, as they do with me and the other veterans."

Anyway, the conversation finished with one of Tommy's characteristic wisecracks.

He described Broadcasting House as a place where there is a running commentary on every landing!

THERE'S been a bit of criticism about Leslie Sarony's new song, "I Put On My Gas Mask and Blew"—and Leslie is indignant about it.

It seems that some people have said it was rude, vulgar, common—or words to that effect—because Leslie made a *br-r-r-r* noise with his lips at the end of each line, in imitation of the noise that a civilian gas mask makes when you breathe out.

There may possibly be some cause for criticism of a funny song about such a grim subject as gas masks, but I'm not going to take sides.

Leslie points out that the noise he makes is not what is technically and curiously described as a raspberry. It is a more mellow, more refined *br-r-r-r*.

"Nobody can ever accuse me of broadcasting anything dirty," he said. "The script of every one of my shows is typed out and pasted in a book, so that anyone can examine it. Besides, I always have a record made of every broadcast, so it can be played over afterwards to prove that I keep the party clean."

"If anyone wants to start a clean up, let them go to the Drama Department of the B.B.C. and pick out some of the words and phrases used in some of the plays they put on the air."

DOG story from Denis O'Neil, veteran broadcaster, and Irish member of "The Legionnaires" series of broadcasts.

"I had an Airedale who got hysteria," he said, "and it had to be destroyed."

"I kept one of her puppies, and I came home one day to find him eating my letters, most of which were complimentary fan mail. Soon afterwards he developed hysteria."

"A friend of mine said the poor little chap couldn't swallow this praise of my broadcasts, and so he went crazy."



TOO "RUDE"?

THIS WEEK'S GOSSIP

Continued from previous page

"She" is Isobel M. Watson, former beauty queen of Scotland and has many broadcast successes to her credit; "he" is Ronald J. Flack—and this is their engagement picture

Please don't think that such an apparently flippant story from Denis means that he wasn't fond of his dogs. Actually, he was extremely upset, but he regarded the tragedy philosophically and joked about it.

"Anyway," he went on, "I got a letter from a lady I hadn't seen for twenty years. She reminded me of our former friendship and then said she'd heard about the loss of my dogs. Would I like another?"

"So I said I'd like one very much—a black pug, if possible. She presented me with two beautiful pedigree black pugs, and I've called them Spick and Span."

CONGRATULATIONS to Leila Brittain, the young staff accompanist at the Midland studios, who has just announced her engagement.

More than one star has been grateful to Leila for her quiet efficiency at the piano, and she has also helped to introduce several newcomers to broadcasting by her help and encouragement at auditions. She is an extremely versatile performer, for she frequently performs in highbrow concertos and then goes to another studio to do a two-piano act with Harry Engleman, playing all the latest dance hits.

I understand that Leila is ending her B.B.C. contract when she marries, which may have happened by the time you read this.

I WALKED into the vestibule of Broadcasting House, Birmingham, the other day and was rather taken aback by the spectacle of Commissioner Allen flourishing a huge carving knife, which he was whetting vigorously in the true Shylock manner.

One or two auditionees were eyeing him nervously, and obviously wondering if this

"We're Happy when we're Singing," and admirers of the Two Leslies take this opportunity of sympathising with them over Leslie Holmes' illness which prevented his taking part in the big variety broadcast on November 5



was how the B.B.C. welcomed would-be broadcasters.

When I made inquiries, he cheerfully informed me that he was the only man in the building who could sharpen that particular knife, and that as he could not desert his post they sent it down to him from the canteen. Whereupon everybody breathed again!

BAND WAGGON, complete with "Stinker" Murdock and Big-Hearted Arthur, is on the road!

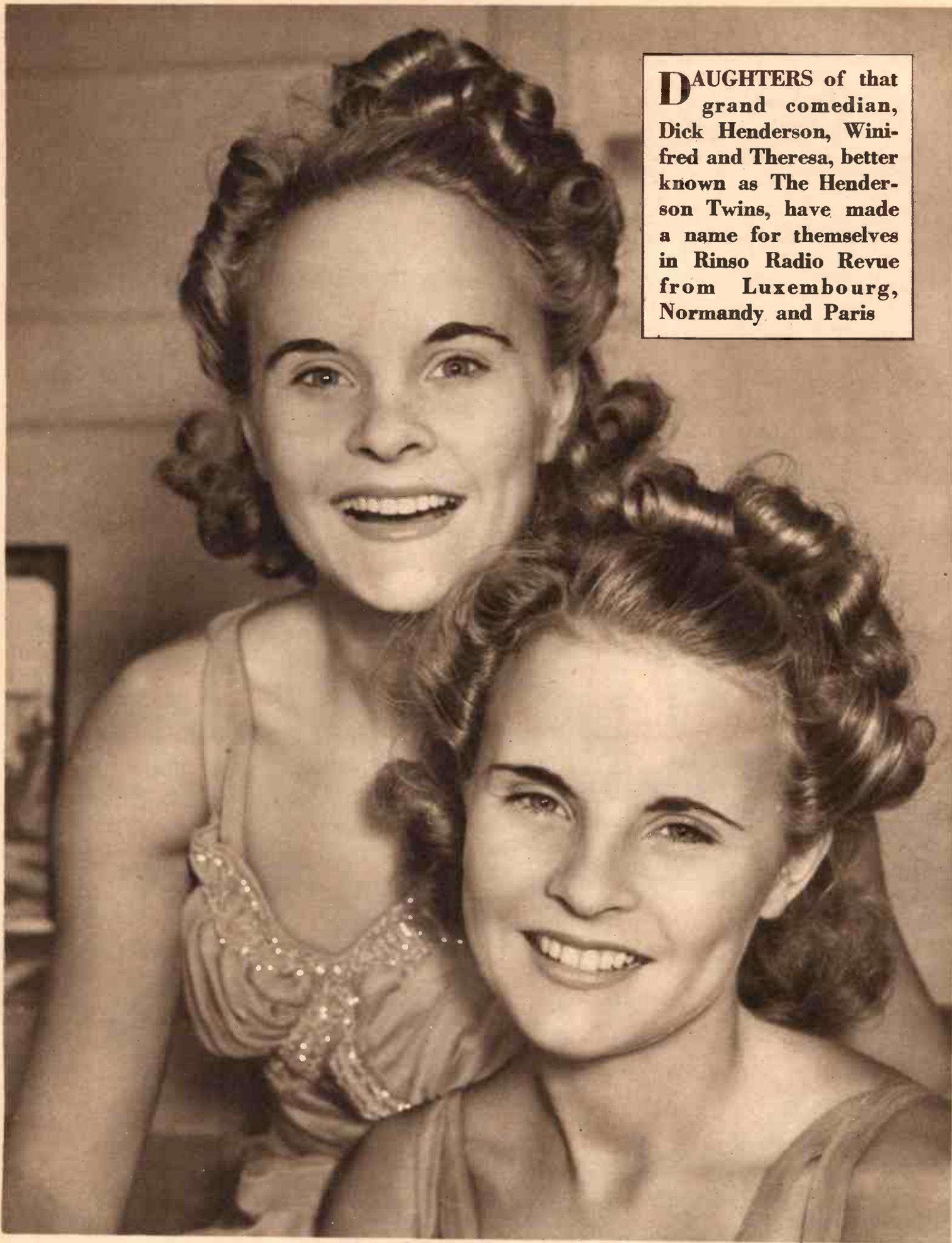
I went along to see the show at the Gaumont, Holloway, and was gratified to see that the stage version retains a lot of its radio parent's characteristics. Highlight of the show was a *lapsus lingua* from Arthur. Glancing down at the stalls, he said: "Some of you people have been here since two o'clock this afternoon. I'm sure that woman didn't have a baby when she came in." (Loud roars.)

Said Arthur, afterwards: "I shouldn't have said that. It slipped out!"

Jack Hart has the best part in the cast. Lewis the Goat—a real one for the stage version—needed milking. No one seemed to know how to milk a goat. But Jack knew, and he hadn't the heart to refuse!

It's never fair to criticise a show on its first big night. Although it was brilliantly presented in most spots, it needed a little polishing here and there. This polishing was done in Bandleader Bill Ternent's dressing-room afterwards. John Watt called in and offered a little advice, and after everyone had agreed in principle with his remarks, one or two items in the show were changed—an advantage.

It's a show well worth seeing.



DAUGHTERS of that grand comedian, Dick Henderson, Winifred and Theresa, better known as The Henderson Twins, have made a name for themselves in Rinso Radio Revue from Luxembourg, Normandy and Paris

THE "HEAVENLY" TWINS!

"RADIO PICTORIAL'S" GREAT WEEKLY COMPETITION

CASH PRIZES FOR LISTENERS

WHY not turn your listening hours into profit? Here is a wonderful opportunity you must not miss. "Radio Pictorial's" weekly competitions not only test your knowledge and skill as a radio listener, but offer you a real chance of winning a substantial cash prize. Make a decision right now to enter this week.

Each competition is quite separate. Each week a first prize of £10 is awarded, a second prize of £5, and 10 other prizes of 10s.

RADIO PICTORIAL's listening competitions are so simple that all listeners, whatever their ages, can enter. All have an equal chance. There are no entrance fees, no irksome restrictions. Results of each competition are announced without delay.

All you have to do is to listen-in to one sponsored programme which we select. Then you tell us the number of marks out of 10 which you, as the judge, award the programme.

It's just like marking an examination paper—but much simpler.

In addition, you are asked to send in with your entry, on a separate sheet of paper, your criticism of the programme. This must not exceed 400 words in length.

The prizes are awarded each week to the competitors who, in the Editor's opinion, submit the best criticisms. The average "Figure of Merit" thus awarded to each programme by RADIO PICTORIAL readers, together with a summary of the criticisms submitted, and the names and addresses of the winning competitors, will be published weekly in RADIO PICTORIAL.

HELP TO IMPROVE THE PROGRAMMES

BESIDES providing an interesting and profitable pastime for readers, we have a deeper purpose in promoting these weekly listening competitions. Each week a fresh programme will be selected. In the course of several months we shall have published a series of illuminating criticisms of current sponsored radio programmes. The entertainment value of each will have been assessed by the RADIO PICTORIAL "Figure of Merit" awarded by the competitors.

Really good sponsored programmes will stand out by this widespread recognition of their merit. On the other hand, programmes which could be improved will be indicated.

These criticisms will not necessarily be our editorial opinion. They will be the collective judgment of thousands of RADIO PICTORIAL readers spread out all over the country.

A great deal of criticism has been levelled in the past at B.B.C. productions, but it must be admitted that the general excellence of B.B.C. programmes to-day is largely due to the free ventilation of opinion about them and the fact that B.B.C. officials have benefited by the views expressed by listeners and the Press.

Sponsored radio programmes, unfortunately, have not benefited in the same manner. These programmes are not criticised in the ordinary daily and weekly press, and until now RADIO PICTORIAL also has expressed few opinions about the merits of individual programmes.

The origin of this competition is a conviction

in our mind that the time has now come when this state of affairs must be altered. Sponsored radio programmes need criticism.

Many excellent programmes are on the air from Radio Luxembourg, Normandy, Lyons, and Paris, but if sponsored radio is to progress and to prove its real value to advertisers and listeners, it is essential, in our view, that a movement be started to stimulate better programmes. We must have more programmes which are real entertainment and which reflect a wholesome spirit of emulation among their producers. By entering these weekly listening competitions, you will help these producers to improve their programmes. You will help in this great effort to make sponsored radio better and better.

HOW TO ENTER

CUT out the entry form at the bottom of this page. On this form you will see a dotted square. This space is left for you to write in the number of marks out of 10 which you award to the programme selected this week for the competition.

The programme which you are to judge this week and which is the subject of Listening Competition No. 2, is

QUAKER QUARTER-HOUR

This programme will be broadcast on Sunday, November 20, 1938, from Radio Luxembourg at 12 noon, Radio Normandy at 5.15 p.m., and Radio Lyons at 8.30 p.m.

After listening to the programme, make up your mind what number of marks out of 10—a number from 0 to 10—which you award, thereby showing your verdict as to its general entertainment value.

If you think that Quaker Quarter-hour is the finest programme ever—one which makes you register a resolution to listen to it every Sunday—naturally you will give it 10 marks out of 10.

If you think the programme is very good, but there are one or two small things you don't like, then you may only give it 8 or 9 marks. For instance, you might find points to criticise in Carroll Levis's methods, the "discoveries," the band, or the commercial announcements.

If there are many features which do not appeal to you, naturally you will award the programme only 3 or 4 marks.

Whatever figure you decide upon, write it in the dotted square on the form.

Then, on a separate piece of paper, write your general criticism of Quaker Quarter-hour. The length must not exceed 400 words. Don't forget to write your name and address on the piece of paper bearing your criticism, and head it "Listening Competition No. 2."

Remember, we want a truthful criticism, giving praise or blame where it is due.

Post your criticism and the form below to the Competition Editor, "Radio Pictorial," 37-38 Chancery Lane, London, W.C.2. Entries

MUST BE WON

FIRST PRIZE

£10

SECOND PRIZE

£5

10 PRIZES OF 10s

NO entrance FEE

must be received not later than first post on November 24, 1938.

The result of Listening Competition No. 2, with names and addresses of the winners, will be published in "Radio Pictorial" dated December 9, 1938.

RULES OF THE COMPETITION

ENTRIES must be submitted on the entry form provided in RADIO PICTORIAL. The competitor's name and address must be written in ink in block letters, or typed. The written criticism must be submitted on a separate piece of paper headed "Listening Competition No. 2," and must bear the name and address of the competitor. The criticism must not exceed 400 words in length.

The programme which is the subject of Listening Competition No. 2 is Quaker Quarter-hour, broadcast on Sunday, November 20, 1938, from Radio Luxembourg at 12 noon, Radio Normandy at 5.15 p.m., Radio Lyons at 8.30 p.m.

Criticisms of any other programmes are not admissible in Listening Competition No. 2.

Entries must be posted in an envelope bearing a 1½d. stamp. No entrance fee is required.

Each competitor may submit one entry only. If several members of a family enter the competition, each entry must be made on a separate entry form taken from RADIO PICTORIAL.

The Editor does not hold himself responsible for any entry form or criticism lost, mislaid, or delayed.

No correspondence can be entered into regarding the competitions, and the Editor's decision is final and legally binding in all matters relating to the contest.

Employees of Bernard Jones Publications, Ltd., are not allowed to compete.

CUT OUT AND POST THIS COUPON

LISTENING COMPETITION No. 2.

To the Competition Editor,
"Radio Pictorial,"
37-38 Chancery Lane, London, W.C.2.

I award the Quaker Quarter-hour programme (maximum 10 marks) marks.

Attached hereto is my criticism of the programme. I agree to observe the rules of the competition.

Please write in block letters. Name Address

ENTER TODAY AND MAKE LISTENING PAY!

REGGIE FOORT *reveals his* PLANS

in an interview with Verity Claire

LISTENERS, do not despair! Since leaving the B.B.C. your favourite organist has been snapped up by Macleans, who are presenting him in a special programme from Radio Normandy. Hear him on November 27 at 3.30 p.m.

IT'S gigantic! It's stupendous! It's colossal!"
And I don't speak of a new film, but of the new—and portable—theatre organ with which Reginald Foort is going to tour the country.

For Foort is leaving the B.B.C. You all know that.

It need not give you any cause for regret, as you'll still hear him very frequently on the air. The B.B.C. has arranged for him to broadcast frequently after he leaves, and he's also broadcasting for Macleans every Sunday from Radio Normandy. So don't be afraid that you won't hear your favourite organist any more.

And what an opportunity you'll have to see him! Starting on November 21, at the Palace Theatre, Manchester, Reggie is going to tour Great Britain.

He wants to visit all the big towns of England, Scotland, and Wales. This is just for a start—there's no knowing what his future plans will be. It wouldn't surprise me to hear that he was planning a world tour. He's enterprising enough for anything.

He's going to tour with a road show, a huge road show, packed with stars of the first magnitude, a show that will have something which is of interest to everybody. And on top of this big vaudeville attraction will be Reggie and his new travelling theatre organ.

And what an organ! It's been specially designed and built for him.

"It's the grandest organ that's ever been built," said Foort, puffing away at his pipe—he's seldom without pipe or cigar. "It's a peach. I thought the B.B.C. organ was a miracle, when I first used it, but this one—oh boy!—it's superb! It'll be the biggest thrill of my life when I sit down and play it in public for the first time. Honestly it will. And I've had some thrills in my life, so I'm not talking through my hat.

"This organ is a marvel. It's not one of the electric type that makes all the noise and effects through a loud-speaker—though it will be able to produce any effect you care to think of—but a real pipe-organ, and it's a joy to play it.

"Just to give you some idea of its size, there are five manuals, two thousand pipes, and nearly 300 stops."

The organ has been built very scientifically, and made in sections—each one built into a steel frame. These sections are lifted out one by one and fitted together on the stage. They plug into each other rather like plugging in the electric iron you use at home. It's all delightfully simple, really, if you know how it's done.

When the men are used to the job, Reg reckons it will take them about four hours to put up or dismantle the organ. It's so large and heavy that all the stages on which it is placed will have to be specially shored up to support it. It weighs nearly twenty tons, and is no light piece of bric-a-brac, I can assure you.

When it is assembled, it occupies a space forty-two feet wide by fifteen feet deep and nineteen feet high—so that Reggie can only visit the towns that have very big theatres. He's sorry about that, because he would like to give all his fans up and down the country an opportunity of seeing him play, as well as hearing him. Still, they can't have everything, and they'll either have to content themselves with hearing him on the air, or save their pennies and take a trip by bus or train to the nearest big town.

"One of the great snags with this organ," said Foort, "is the variation in electric current. Seems to me that no two theatres in the country have the same kind of electric supply! Looks as though we'll probably have to take our own Diesel engine and motor-generator and make our own current; then we can be quite independent of anybody. It would be grand if we could do it! We'd be an absolutely self-contained unit then, and could unpack and give a show anywhere we liked—on Salisbury Plain if we wanted to!"

That's one way of doing it. If your fans can't come to you—go to them!

Realising that moving this gargantuan instrument from place to place would be a major operation, I inquired about the method of transport.

"Ah!" said Reginald, "we've got special lorries for that. Built for the job. The whole organ is packed into them, piece by piece, each bit in its appointed place. When we want to unpack it the lorries will be backed right up to the stage door and the organ unloaded straight on to the stage.

"You've never seen such lorries. I don't know all that much about motor transport, but I should think these are the biggest lorries ever. Don't let your readers write in and tell me if they've

seen bigger ones; these are large enough for me!
"We need four of them to move the organ. They're twenty-seven feet long, by seven feet six inches wide, and they're thirteen feet high. Some lorries, don't you think?"

He has to take a large staff with him to cope with the huge organ. Four lorry drivers, stage manager, electrician, and two organ mechanics—not to mention the rest of the personnel needed to run a big road show. And it's quite probable they'll need a fifth lorry to carry all the stage properties.

I asked what the show would be like.
Reggie fought between an inclination to tell me all about the wonderful new project, and a good business-man's dislike of giving the game away before it starts.

He managed to tell me that the show would be called "Keep Smiling," after his popular signature tune, and that it would be a standard vaudeville show, given twice nightly. The way in which he hopes it will differ from standard is in being bigger, better, and brighter; and also in having himself and the organ—guaranteed to lift any show out of the rut.

Reggie will appear in "Keep Smiling," and is looking forward to it with enormous enthusiasm. By this I mean that he won't be the high-hat star who comes on for his special turn, plays the organ, and goes off. Oh, dear no! Reg is going to be in the show, and part of it, though in exactly what capacity wild horses wouldn't drag from him.

As far as I can make out, everyone will be in "Keep Smiling," even the lorry drivers! They'll



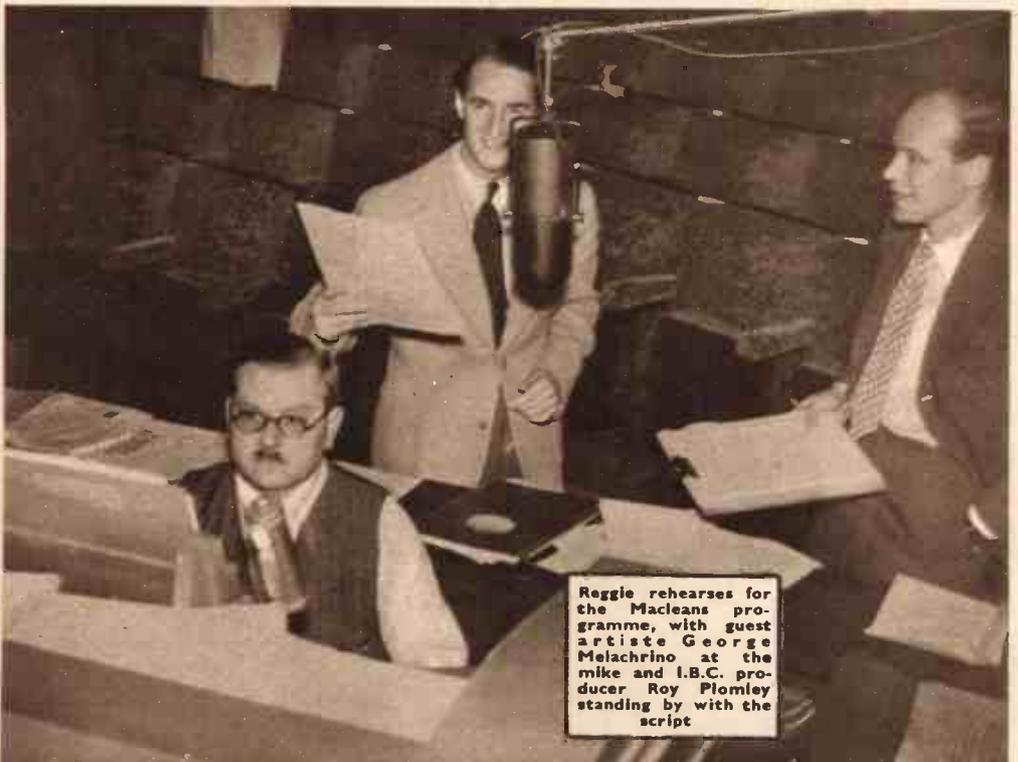
Charming Eve Becke, one of Reggie's guest artistes

need to be Trojans, those drivers, for directly the show ends on Saturday night they'll begin the tricky job of packing the organ. Then they must drive off to their next town, unload the instrument and assemble it, and be there all set for a Monday morning rehearsal. But once the organ is assembled it stays put on the stage for the rest of the week, and the show goes on all round it.

Foort proposes to give, on the stage, the same kind of show that he's given on the air.

"Listeners have written and told me the sort of music they like best," he said, "and that's what I shall play. After all, if people take the trouble to write and tell me their likes and dislikes, it's only fair to take notice of them. I shan't mind playing Handel's Largo every day—which is what most folks seems to want—and I shall be guided by the public taste, as I always have been."

Reginald Foort has an enormous fan mail, some forty thousand letters a year, from all classes of people all over the world. And when it is all sorted out and analysed it shows that,



Reggie rehearses for the Macleans programme, with guest artiste George Melachrino at the mike and I.B.C. producer Roy Plomley standing by with the script

Shirt-Sleeved ORGANIST

although all his programmes are popular, most popular are those in which he plays straight organ music, by himself.

Have you realised, by the way, what an enormous amount of new ideas has streamed from Reginald Foort's brain while he's been at the B.B.C.? Organestra, The Organ, The Dance Band, and Me, Foortissimo, Sing-Song—there's no end to them. Reg has, I think, the most fertile invention of any man I know. He's never at a loss for ideas, and they're good ideas, too.

Do you know how many recitals and programmes he's given during his two years with the B.B.C.? It's simply staggering. Four hundred and five solo recitals; several Organestra programmes; nine of The Organ, The Dance Band, and Me; seven Foortissimos; dozens of rhythm programmes; as well as innumerable appearances, when he has merely filled in with variety programmes—the Kentucky Minstrels, and so on.

There never was such a man for work as Reg Foort. Morning, noon, and night he's busy playing, practising, arranging new items, drawing up programmes, signing his fan mail.

His one complaint when at the B.B.C. was that he never had time enough to practise, as St. George's Hall—where the theatre organ is—was always being used for rehearsals.

When Reg had got through his office-work, he would sit down at the piano in his tiny room—an instrument with a dummy pedal board—practising away for dear life, while his secretary, and the rest of the Variety department within earshot, tried hard to concentrate and get on with their work.

It was nothing to Foort to give an Empire broadcast in the middle of the night, and to be at his post next morning. "All in the day's work—or night's work," he would say cheerfully, and get on with some more.

But he is by nature a rover and, much as he loved his work with the B.B.C., he wanted to make a more personal contact with his vast public.

His feelings about leaving the B.B.C. are mixed. He's thrilled to bursting-point with the new organ, and his plans for an extended tour, with the idea of acting and playing in the road show and the chance to meet his public face to face. But, allied to this, is a very natural regret at leaving the B.B.C., St. George's Hall, and his beloved theatre organ.

"I've never had a happier two years than those I've spent at St. George's Hall," said Reggie, "and although I'm mad keen on this new venture, at the same time it almost breaks my heart to leave the B.B.C. Being staff theatre organist has been the grandest job I've ever had, and I've enjoyed every minute of it.

"But I'm mad about this new organ. It's a grand instrument and I can do just as I like with it, go where I like and play what I like. And an organ of that size gives you so much scope for effect, too."

Foort is used to playing on big organs. This summer, when he made his trip to the States, he went to the American equivalent of Blackpool—Atlantic City—and played there on the biggest organ in the world.

"When you consider that the B.B.C. theatre organ, one of the best I've ever played on, has

one thousand seven hundred pipes," said Reg. "and then find out that the Atlantic City instrument has *thirty-three thousand, five hundred* pipes, you can begin to imagine something of its size. For instance, the biggest theatre organ in Europe has a blowing motor of 15 h.p. This one has six blowing motors, totalling 395 h.p. There are seven manuals, and well over twelve hundred stops. It's terrific.

"Still, they need something terrific in that hall—which holds forty-five thousand. They use it for all kinds of entertainment, you know, and when I was there a violent argument was going on between two men who were going to stage a big boxing show, and wanted to decide how many people they could get in, if they really packed 'em tight. One man said sixty-five thousand, and the other insisted that, if they squeezed hard, seventy thousand could be got in! I'm glad I wasn't in that audience!"

Reg is essentially a simple person, modest, unassuming, and great fun. He enjoys getting his huge fan mail. It pleases him to know that his playing gives pleasure to thousands of people, and gives him a comfortable feeling that the work he is doing is worth while.

"Don't think," he said, "that because I'm leaving the B.B.C. I don't want to hear from you. I do. Otherwise how can I know that what I'm playing is what you want to hear? Go on writing, please, but don't be angry if I don't reply with a signed photograph at once, because, with this new job in hand, I shall have just about as much to do as I can manage.

"Cheerio, and keep smiling!"



Hero of the Paul Temple series, Hugh Morton



Mrs. "Paul Temple" to-be, Monica Stracey

PAUL TEMPLE MARRIES AGAIN!

Hugh Morton has already been married once—as Paul Temple in the famous radio series. Now he's following his own example in real earnest, says Paul Hobson

IN about a week's time, a slim, dark young man will slip into a waiting car outside Broadcasting House, and be driven to a quiet little country church to marry the girl he met eleven years ago.

His name is Hugh Morton, though you probably know him better as Paul Temple, hero of the serial which has caught on so with listeners all over the country, and the wedding will take place shortly after the transmission of one of the instalments of this second Paul Temple series. By a strange coincidence, Hugh has already been married once—as Paul Temple. It seems to have put ideas into his head!

All the same, he has sworn me to secrecy concerning the date and the church, for there is no doubt that he would be mobbed by Paul Temple enthusiasts. And Hugh is rather a retiring young man who cares little about the limelight, but likes to live his own life in his own sweet way.

When Hugh Morton was a young stage manager on tour, he was told that a young girl named Monica Stracey was to be his assistant, and he wasn't particularly pleased.

But they got on very well together eventually, and the play, which starred Miss Violet Vanbrugh, was a great success.

By the end of the tour, Hugh had come to rely upon Monica so much that he was convinced she was the ideal life partner. So he proposed.

Monica smiled and told him he'd get over it, and that she wanted a career for herself. Very dramatically they walked out of each other's lives. Lovelorn young actors are like that.

Some years later, when Monica was shopping in a large London store, she heard her name called repeatedly.

Looking round, she saw Hugh waving madly, dodging through crowds of parcel-laden shoppers and tripping over various loose articles in the gangways. So they met once more, and talked for hours of what had been happening to them.

Hugh had been appearing at a West End theatre where his delightful light baritone had been heard by Jack Smith, who forthwith adopted him as understudy. On several occasions Hugh had been called upon to deputise for this famous whispering baritone. After that he went into films, playing a leading part in *Dark Red Roses*, and also in a Spanish film.

Then he thought he would like a change from filming, so he teamed up with another young man, and they made dozens of records of popular songs, which Hugh hears to this day from various Continental stations.

Monica, too, had certainly carried out her intention of carving a career for herself. She had played leading parts in the productions of French plays presented in London, and had then landed an important role in the West End production of *London Wall*, which she played for some months. During this time her work had come to the notice of the B.B.C., and she had become a regular visitor at the Savoy Hill studios.

So you can well imagine that Hugh and Monica had plenty to talk about at their reunion. Eventually, she persuaded him to try his luck at a B.B.C. audition, so Hugh went along and sang some of the numbers which had made him well known in the gramophone world. They turned him down flat!

Up till then he had treated this broadcasting business as a joke, but this setback rather annoyed him.

He took the bit between his teeth and applied for another audition. This time there was no mistake, and before long he was on the air.

When Martyn Webster was transferred from London to Midland Regional, he persuaded Hugh to come and live in Birmingham, so that he would be available for leading parts in musical productions. However, it soon became evident that Hugh's range of acting was by no means confined to singing juvenile leads, and other producers began to cast him for all sorts of parts.

During the summer months Hugh sometimes acts as announcer, and for the past two years he has been a leading light in "Children's Hour" programmes, organising, producing and compering.

While Hugh was still in his early days at Birmingham, Monica returned for a short holiday to her home in the Cotswolds—a lovely old manor house. The Midland programme people heard of this, and persuaded her to broadcast in a play.

Since then she has been a frequent visitor to the Midland studios.

Hugh and Monica have always taken a friendly and unselfish interest in each other's successes. At one time he was quite content to wait for her in the ante-room at Savoy Hill and share the reflected glory of her broadcasting fame. Now Hugh has rocketed into the limelight as creator of Paul Temple, Monica is just as proud as if it had been herself, and carefully preserves all the newspaper cuttings about the exploits of this radio sleuth. When Hugh has a hectic rush of rehearsals, Monica sees he gets regular meals, exercises his lively little Cairn terrier for him, and looks after a score of other details on his behalf.

The Paul Temple broadcasts will prevent Monica and Hugh from going away on honeymoon for much longer than a week-end, but maybe they will make up for this later on.

They are busy furnishing a neat little flat they have taken, which is only about five minutes' walk from Broadcasting House, and where Monica, who is one of the most domesticated radio stars I know, should be in her element. There is even a dark room for Hugh to develop his films; he is a first-class amateur photographer, and often gives a radio talk to the children on this subject.

These two understand each other so completely that they should make one of the happiest married couples in broadcasting. I am sure listeners will heartily join me in wishing good luck to Mr. and Mrs. Paul Temple.

SWINGTIME TOPICS

By Our Dance Band Correspondent

GLAD news for the vast army of Harry Roy admirers—he's back on the air on November 26 and again on December 7, after a long absence from British radio.

Harry's show will include some amazing arrangements by Stan Black, his piano player, and one or two big South American tunes which he brought back with him. Also some grand new novelty numbers that'll amuse you.

IT takes a hundred per cent. showman to fill a London theatre in a heavy fog black-out, but that's what the Hotcha M'Chotcha Harry Roy did recently.

Listeners may wonder why he didn't broadcast more quickly after his return from South America. The fact is he was scheduled previously, but stage dates clashed. There was no "difference of opinion" with the B.B.C.

AN outfit worth keeping your ears pricked-up for is that of Ken ("Snakehips") Johnson, which broadcast recently and is on the air again December 5. This young coloured gentleman hands out the real "sending" stuff, with the help of his boys from the British West Indies. They call him "Snakehips" because—having given up the idea of being a doctor—he earned his living a while as a stage dancer.

THERE seems to have been a lot of rumours about swing-maestro Bert Ambrose recently. The fact is his band still cling firm for recording purposes, and Bert has quite a lot of irons in the fire. I've got a hunch he may tie up with a West End hotel, but our friend can well afford to wait.

His famous Octet—the Evelyn Dall, Max Bacon, Denny Dennis crew—continues merrily. Next week (28th) they're at Portsmouth, then Croydon, then Sheffield.

B.B.C. dance-music experts were so pleased with Benny Frankel's last programme entitled "This Thing Called Jazz," that they plan to continue it in December, as a series under that title. Idea is to give listeners everything from the early negro blues numbers to the classics of rhythm.

WHEN I heard Frankel's outfit on the air it was just too bad that the bottom notes of "I've Got You Under My Skin" were a bit too low for Jack Kerr's pleasing voice. Inquiring, I was told that the song wasn't really scored for him, and he had to take it over at short notice. But it was a grand show and we can certainly do with more of them.

THAT American swingsong canary, Mildred Bailey, has made a slick recording, with Red Norvo's Orchestra, of "I Let A Song Go Out of My Heart." In private life Millie is Mrs. Red Norvo. I don't know if she can cook, but I do know if more wives could sing as well as Millie it would be a brighter world!

RARE as snow in June (in July, anyway) is a really good rhythm bass-player. Duke Ellington stocks a good one, and then there's 20-year-old Issy Crosley, but maybe the finest of all is John Kirby, with Teddy Wilson's outfit.

Teddy Wilson seems to have found a new voice, by the way. The name's Nan Wynn, and she's recorded with him in "Now it Can Be Told" and "A-Tisket."

MOVING WITH THE TIMES.

VISITOR TO ALEXANDRA PALACE: They say that B.B.C. television is very much ahead of others.

TELEVISION OFFICIAL: Yes; at a recent motor-race at Brooklands, our recording-van came in first.

By Peggy Dell (Rinso Radio Revue, Luxembourg, Normandy, Paris, November 20).

Oh, Bother!

A Spot of Nonsense Dialogue between
Clapham & Dwyer
 Britain's Brightest Radio Botherers
 compered by RICHARD PARSONS



Three "Bulls"—but where's Cissie the Cow?

"SIT still, everybody, I've got a message from the stars."
 "The stars? Are you a film correspondent?"
 "Certainly not. The stars I mean are the stars above."
 "Above what?"
 "Above the earth."
 "Oh, ah, the stars who have flickered and gone west."
 "No, no, the stars which— Haven't you ever heard of Astrology?"
 "Is he a friend of yours?"
 "Not a friend—a science."
 "Oh, science when?"
 "Science, an art, a branch of learning."
 "I twig. What about it?"
 "That's Astrology. It deals with heavenly bodies."
 "Here, I say, be careful."
 "Why?"
 "You can't mention rude photography here."
 "Rude photography?"
 "Yes, the what-you-about heavenly bodies."
 "Astrology, not photography! You go out into the moonlight—"
 "With a heavenly body?"
 "With a telescope. You gaze up at the heavens—"
 "Not near a bird's nest."
 "You gaze at the heavens, and what do you see?"



"Well, what do you know about that? I suppose it was the exertion of carrying that set up the stairs!"

"Next door's washing hanging on our aerial again."
 "You see stars!"
 "So will the old beachcomber next door if my wife—"
 "Leave your wife alone."
 "I'm not touching her."
 "And leave the old beach—the lady next door alone."
 "I beg your pardon. I assure you my mind's a double blank."
 "Try to concentrate on the stars with me. They had a magic spell. A secret of the ages which—"
 "The Weight for Ages? Don't forget the November Handicap. I gotta horse—"
 "The ages of history—the universe. Read the stars correctly and it is possible to forecast your whole life. The solar system is divided into houses—"
 "Tied?"
 "Into houses which rule different portions of the firmament."
 "Have you got all the big words in yet?"
 "Now I will astonish you."
 "Good. I bet you're going to give me back that five bob."
 "I'm sorry. I owe you an apology."
 "And the five bob."
 "What I am about to reveal will put mere matters like five bobs out of your head."
 "Not out of yours as well, I hope."
 "Tell me, where were you born?"
 "In bed."
 "No, no, I want to know where."
 "In bed—Bedfordshire."
 "When? The exact date."
 "Here, I say, that's a bit too much. I didn't come by post. Well, as near as I can avoid, April the First."
 "That brings you in Gemini, the Twins."
 "Well, I don't mind if I do have a double."
 "I mean, you were born in the house of Twins."
 "No, my uncle's house. He was very keen on pootoon. He had eleven kids."

"Why not twelve?"
 "He'd have gone bust."
 "To resume where you interrupted me—"
 "Having one on the house."
 "Having one— No! I was explaining how to forecast your whole life as written in the stars."
 "I know. Twinkle, twinkle, little star. How I wonder what I are. Up above the sky so blue. You tell me, I'm telling you. How's that?"
 "Rotten."
 "I thought you said 'written'."
 "You haven't any idea of the grandeur of the universe, the music of the spheres—"
 "I have. Music of the spheres is the noise ball bearings make when they're loose in the wheel."
 "Will you go away?"
 "Not until you've told me everything."
 "Very well. Born on April the First, you began life as a small infant."
 "Right, first time."
 "You were very weak. Your life was despaired of—"
 "Did I live?"
 "Yes—I think so."
 "That's grand. You ought to see me now."
 "You grew up an objectionable youth, had eight children whom you neglected—"
 "Hold hard. I don't mind what you say, but keep it clean. Why haven't I got married yet?"
 "You married all right. The second time it was bigamy, the third time trigamy, the fourth time—"
 "Have I got to geometry yet?"
 "Geometry? What's that to do with it?"
 "That's all the infernal triangles."
 "Triangles! Your life in the stars is more like a hexagon."
 "Now, what in the name of astrology, is that?"
 "Every extra marriage you say, 'Hecks, ah gone and done it again'."
 "You're very cheerful. Isn't there any uplift in my life?"

Please turn to page 31

H. Mackenzie Newnham describes yet another activity in the life of "C.B."—one of Britain's greatest Showmen

Cochran-

CHARLES B. COCHRAN! A name that stands for romance, a galaxy of lovelies, backstage glamour, foot-lights, arc-lights, first nights—a living, breathing soul of entertainment.

To be a Cochran Young Lady is every chorus girl's dream. To be billed beneath "Charles B. Cochran Presents" is every artiste's ambition. He has made names into household words, made front-row chorus girls into dazzling, brilliant stars.

Theatre folk talk fondly of C. B. The younger, tender beginners breath his name in awe.

Everyone knows C. B. Many of the theatre's biggest names owe everything to this dynamic, energetic, clear-brained, keen-eyed king of entertainment.

Filling the theatre stalls is not the only way C. B. has proved himself to be a born showman. In 1919 he filled twenty-five-guinea ring-side seats for a boxing contest between Carpentier and Beckett.

As early as 1913 Cochran promoted his first "pay-to-come-and-see" boxing match.

When he announced his 1919 venture his critics smiled sarcastically and told him he was backing a loser. He did not let this deter him.

He cleared £30,000 on the deal!

Apart from charging twenty-five guineas for the ring-side seats, he made patrons pay five guineas to stand.

The fight lasted seventy-three seconds—over £412 a second for C. B.

Not satisfied with the stage and screen, Cochran has had his finger in every form of entertainment pie, including films, skating, and his highly successful rodeo.

On the stage he has presented colourful and spectacular musical comedies, straight comedies, quick-fire revues, dramas, and even operas.

He has broadcast from the B.B.C. on one or two occasions, but it is only now that he has made his debut into sponsored radio.

LAST Sunday, November 13, Lux presented Charles B. Cochran. Surrounded by his aura of theatrical glamour, C. B. will walk into the Lux Radio Theatre each week and comper a brilliant series of programmes devised around the stars and tunes he has helped to make world favourites.

He will introduce two of Britain's most successful stars—stars he himself set on their paths to fame and fortune—Jessie Matthews and Elsie Randolph. He'll chat about old times with Beatrice Lillie, and introduce you to Eric Blore.

He'll tell you, too, about his successes, his failures, his ecstasies, his heartbreaks.

C. B. loves first-nights. If it is humanly possible for him to get to one, he'll be there.

But he missed one once, and it was one of his own shows, starring the Dolly Sisters.

That was a tragedy in his life, a minor "crisis." But the Dolly Sisters helped to save the situation. He'll tell you how.

He recalls with some amusement the day he was waiting in his office for a mannequin to parade a new range of dresses for a show.

Suddenly a charming and vivacious dark-haired young girl appeared, dressed in one of the gowns. She had hardly got through the door when she turned to C. B. and implored him to give her a job in his chorus.

Rapidly she tapped her dizzy feet on the floor and sang a few hurried notes.

"Young lady," said C. B., kindly, "I want you to show me the dresses."

But he admired her initiative, all the same, and gave her the chance she had been waiting for.

And did she take full advantage of that break? To-day, Elsie Randolph is one of the biggest names on stage and screen.

Down in the recording studio, where C. B. was rehearsing one of these Lux shows, I sat and

watched this scene being re-enacted before the microphone.

Both Elsie and Cochran seemed to relive those moments—those few seconds which meant so much to one of them and just a passing incident to the other. It was a brief glimpse into modern theatrical history.

Previously I had been talking to Charles B. Cochran about radio. As master of every other form of entertainment, it was interesting to hear what this great man had to say on the one medium that he has not freely indulged in.

"Radio has only just scratched the surface," he said. "In England, radio programmes are presented exceedingly well, considering the difficulties and governmental limitations the controllers have to contend with.

"In America radio is a very serious rival to the theatre and the films. Not so much over here just yet, but it will come.

"When I was in the States, some of my dinner dates were broken because Charlie McCarthy was on the radio. People simply refused to leave their homes if it meant missing that broadcast.

"I went on the air over there on one occasion, and told a few showman's stories. Soon afterwards I was asked to appear in a sponsored programme.

"But I was returning to England shortly afterwards and it was impossible for me to accept the offer."

"Have you ever thought," I asked, "what you would do if you had a free hand in radio?"

"Well," he replied, "there's very little I could do to improve the programmes. The entertainment world is full of difficulties—I know all about that side of it—and these difficulties apply just as much to radio. I don't envy a radio producer his job."

"Now that you have made your debut into sponsored radio, do you intend to carry on with the good work?"

"Shall we call this a preliminary canter?" he said, nodding his head thoughtfully.

If this series of programmes is a preliminary canter, I hope it develops into a long cross-country run.

"How about another theatrical show?" I asked.

C. B. was a little more guarded.

"Well, I'm hoping to put another musical



Cochran will introduce one of Britain's most successful stars, Jessie Matthews, whom he set on the path to fame and fortune



Chatting over old times with Beatrice Lillie and Phyllis Monkman (left), two other famous stars in the programme

Compère!

comedy on as soon as possible. I won't know definitely until about Christmas time, and then, of course, I'll have to go into the hundred and one details connected with putting on a big show."

"Where?"

"I don't know yet. Maybe, if possible, at the Palace Theatre. If not—I really don't know. Anyway, the show won't go on for nearly two years."

Just at that moment, Elsie Randolph appeared and bounded over to C. B. She talks rapidly in a pleasant, striking voice. When she had finished chatting with Cochran, I spoke to her about old times.

"Before I met C. B.?" she said. "Why, I was touring the provinces, doing all sorts of things, but not getting anywhere really. I decided that the only thing to do was to go back to London and start all over again as one of C. B.'s Young Ladies."

"C. B. didn't know anything about that then, and when I arrived at his office, his secretary thought I was the mannequin and told me to put on the dresses and go into C. B. Cochran's room. I guessed there had been a mistake, but went in just the same."

Beatrice Lillie (Lady Peel) is American-radio-trained, and was surprised at the minimum of fuss and bother there was about sponsored radio in England.

Beatrice Lillie has just left for America to appear in a new Noel Coward revue at the Ethel Barrymore Theatre, but, in spite of the rush and work connected with this project, she found time to meet C. B. at the microphone and do a delightful little sketch.

Eddie Carroll and his band are supplying the music for this series of programmes, and Eddie's seventeen-year-old discovery, peppy swing-singer Gwenn Jones, renders the vocals.

Altogether, the Lux Radio Theatre should be one of the gayest listening times on Sundays. There's plenty of romance, glamour, a sparkling array of stars, and the man who makes them.

You are invited to attend the Lux Radio Theatre on Luxembourg, Sunday, November 20, at 1 p.m., Normandy at 1.30 p.m., and Paris, 6 p.m. It would be a pity to miss these programmes.

LAST Sunday, November 13, C. B. Cochran made his début in sponsored radio as compère in the Lux Radio Theatre from Luxembourg, Normandy and Paris. Hear him again next Sunday, November 20



Jessie and C. B. talk over the script. It was in the Cochran show "One Dam' Thing After Another" that Jessie got her first real break



Elsie Randolph got her first interview with Cochran by mistake—but she took full advantage of it!



MY FRIENDS THE STARS

PEGGY DESMOND

Concludes, in this enthralling article, her illuminating stories of well-known stars she has met.

PEGGY Desmond has recently teamed up with Robert Naylor, the famous tenor, and they are doing a double act in variety, which, up to now, has met with outstanding success. Maybe we'll be hearing them on the air very soon.

I FIRST met that grand artiste "Hutch" when I was a small child of eleven. He was, at that time, appearing at Chez Victor's, the very exclusive night club. Often I would see the amazing white yacht piano on which he played at the club being carried away on the top of a luxurious car to the homes of society leaders where Hutch would entertain them at their parties.

Not long ago he came to Tin Pan Alley to see Lawrence Wright and I played him a song which I had especially written for him.

I'd hardly thought that I should have the opportunity of interesting him in it, but Hutch thought it was just "his song." There and then "L.W." bought it from me.

Perhaps you've heard Hutch sing and play it in his Luxembourg programmes? It is called "Enter Into My Life."

My old friend Harry Hemsley, the well-known child impersonator, dropped in to see me one day and told me some of his amusing experiences.

One I should think he will always remember happened in Gloucester. Harry had booked the variety theatre for his own show for a week, and naturally thought he would have the use of the scenery and curtains, etc.

But the management thought he was bringing his own, and when Harry arrived at the theatre he was faced with just the bare stage. With only a few hours to find the necessary requisites, there was a frantic exchange of wires to and from London, and finally the difficulty was overcome.

My next visitor that day was Marjorie Dale, who used to work in a milk bar. This little girl has certainly got what it takes to "get there." Good looks, personality, a voice, and lots of pluck!

How's this for initiative? Seeing that Billy Cotton and his band were appearing at the Streatham Astoria one week, she made her way to the stage door and told the attendant that she had an appointment with Billy.

She was allowed to go through to the stage where the band was rehearsing. Having got that far, she waited until she saw one of the boys leave the stage and then calmly asked him to introduce her to Mr. Cotton.

Unable to resist such a charming little lady, he did so, and Marjorie asked for an audition. Billy told her that if she cared to wait until after the rehearsal he would hear her.

After waiting in the wings for nearly four hours, Billy called her over, and told her to "do her stuff." By this time, Marjorie told me, she was frozen stiff with the cold—and nerves. Somehow she managed a couple of songs, with the result that Billy signed her up for a series of broadcasts.

I am always delighted to see Pat Hyde and her charming mother—and, of course, her faithful Scotty, Whisky.

The first time I really had a chance to get to know Pat was at a big concert just outside London. Pat turned up very late. We were beginning to think she had lost her way, when she came flying in, and just got on the stage in time.

Afterwards she told me that as she was leaving the flat, Whisky got a small bone in his throat and she had a terrible job to remove it.

Pat adores animals, and loves riding. Whenever she can she joins her great friend, Diana Miller, in a canter over Putney Common.

Diana is a very sweet girl, with a grand sense of humour. If I were a man, I'm sure I should go for Diana in a big way. She and I nearly drove the engineers "scatty" and the producer frantic on a commercial programme, with our impromptu "jam session."

Talking of swing reminds me of the Tin Pan Alley Ball last year.

It was held in the Astoria Ballroom, Charing Cross Road, and you can imagine how crowded it was, for the public were admitted, and they swarmed in to see their favourite radio star.

Bryan Michie acted as the compere of the impromptu cabaret, and among those who were "captured" and brought to the mike were Phyllis Robins, Leslie Sarony, Al and Bob Harvey, Arthur Tracy, the Street Singer, Florence Oldham, and myself.

Leslie Sarony had to do a single act, as the other Leslie at that time was recovering from his serious illness. He did very well and started the cabaret with a chorus of his "Magic Flute," which was accompanied from the balcony with "raspberries in swing-time"! This was provided, of course, by the "Raspberry King," Jack Hodges, one of the "Three Musketeers."

Jack tells me that he has always had this gift of blowing raspberries to any tune, but hadn't thought of using it in public until one night while performing in the provinces, he got the "bird" from the gallery.

Well, Jack just stopped, looked at the offending person, and motioned the orchestra to start his next number. He stepped to the footlights and "raspberried" the entire song in perfect harmony.

The whole house roared with laughter, and it was such a success that the manager insisted that he kept it in his act for the rest of the week.

And now the next time you read of the underworld of Soho, just remember that those "sinister looking people" are probably some of the Gang thinking up a new song for their next broadcast! Cheerio.

RADIO FAN CLUB NEWS

Bringing to you all the latest news and activities of your favourite club.

GOOD news for all Nat Gonella fans. Nat's charming croonette, Stella Moya, who's done a lot to help the Gonella Club one way and another, has consented to write the Beauty and Fashion Hints for the club's magazine.

The club, incidentally, is coming along very well. They've planned a big dance for the future, and Nat has promised to go along with his boys and Stella. This will be a great occasion and every Nat fan should be in on it.

A competition is being organised on "Record Reviewing." Members are given an opportunity of hearing Nat's latest records, and then they write a criticism. The winning review is published in the current issue of the magazine.

Members of the Brian Lawrance Fan Club—they are 500 strong—held a tea-gathering in London on Saturday, October 29. Two of the members travelled right from Leeds to be there. Mrs. Lawrance was presented with a really marvellous bouquet of yellow chrysanthemums.

Miss Gertrude Niesen has offered to arrange for very cheap seats at the Adelphi Theatre to the club to see her show "Bobby, Get Your Gun," and for tea afterwards. Naturally, the club will take full advantage of this kind offer.

The next tea-gathering is being held on November 19 at 4.30 p.m. Members and their friends should write to Miss Barbara Williams, 5 Fen Pond Road, Ightham, nr. Sevenoaks, Kent.

Secretary of the Charlie Kunz Fan Club is planning to bring out a new magazine very shortly. It's to be called the *Kunz Chronicle*. Any member who wants a copy should send sixpence in stamps to Mr. R. J. Adams, 15 Windsor Road, St. Andrew's Park, Bristol 6.

The magazine will be despatched as soon as it is ready. There is a competition offering twenty signed photographs of radio's leading syncopated pianists and band leaders.

Incidentally, the secretary would like to hear from a few energetic Kunz fans in Leeds and Birmingham who would be willing to start club branches.

A few weeks ago we suggested that small towns should have a composite fan club, whereby one club room could house ten separate clubs, all meeting at the same time and holding contests against each other.

A reader writes to say that a similar idea has occurred to him, but that it would be more advisable to have a central headquarters. Anyone wishing to join a club should register at the Central Headquarters, filling in a short agenda, stating the nearest place local to their homes where dances, competitions and games could be held.

The headquarters would then arrange to hire the hall and advise all members in that district when to meet. This certainly centralises things somewhat, although there is not much to choose between the two ideas.

Anyway, if such a club could get started, it would be a good thing for fans living in parts of the country which are difficult to reach after visiting London.

If you write to Mr. E. J. Waller, enclosing a postal order for 2s., and stating the particular artistes you admire, and a fairly decent hall in your district, he'll be perfectly willing to arrange the meetings. His address is 7 Cedar Road, Slades Green, Erith, Kent.



POT LUCK

"SIX members of the swing orchestra have been stung."
"Stung? Stung by what?"
"A wasp got in the studio during a jam session."
By Oliver Kimball (Bisurated Magnesia's "Record Spinner," Luxembourg, November 24).

November, 18 1938

RADIO PICTORIAL



"Let's try this one over together"



New position for script-studying—but it's comfy!



The latest from Paris? No, Pat made it herself



"The Family"—Marie, Pat, Mascots and Sally the dog



Pat's clever fingers turn a piece of felt and ribbon into an intriguing hat

MOTHER and DAUGHTER

MARIE BURKE, one of radio's best-loved singers, has passed on her talent to daughter Pat, and now they are appearing frequently together on the air. Did you hear them in Reckitt's "Out of the Blue" programme from Luxembourg and Normandy recently?

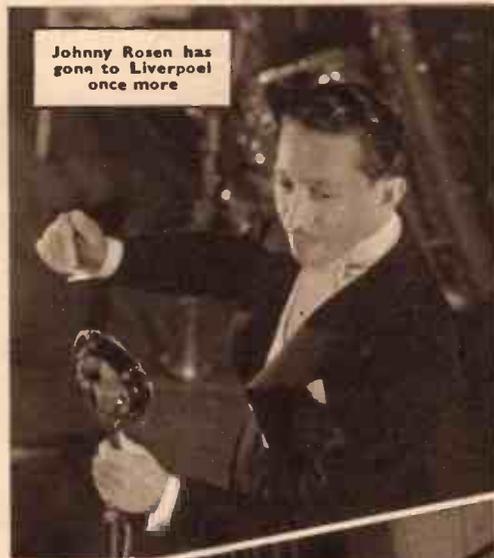
Provincial BAND LEADERS



Billy Merrin's boys travelled ten thousand miles last season



Al Lever has settled down at Weston-super-Mare



Johnny Rosen has gone to Liverpool once more

DANCE-BAND enthusiasts, here's the "latest" about the Regional bands—where they're playing and who's conducting.

"These lads in the regions are worth watching—and hearing!" says Charles Hatton. "Many of them are the London stars of to-morrow."

LET'S review some of the bands now in the radio spotlight outside London. A band which put up a very promising first broadcast from Midland Regional just recently was Wally Dewar's, which plays at the West End Ballroom, Birmingham.

This has now been augmented to a twelve-piece, and they are an extremely versatile crowd. Son of a stage impresario, Wally made his first public appearance over thirty years ago as a boy soprano. By the time he was thirteen, he had landed himself a contract with the famous Haley Juveniles, a troupe which gave Gracie Fields her first break. They wanted Wally to join the choir at Westminster Abbey, but Wee Georgie Wood persuaded him against it. So Wally was next seen in variety with a novel act called "The Messenger Boy at the Piano."

After a long run he went into concert party and revue, until he was a boy no longer, and decided to go into the dance band business.

Wally's boys can easily convert themselves into an excellent tango orchestra, which sounds most effective on the air.

There was a Big Romance in the band this year, when Fred Ormett, the drummer, won £3,000 in a football pool, upon which he forthwith announced his engagement to the daughter of the proprietor of a Northern dance hall.

In a talent competition for crooners, Wally discovered 20-year-old Rosalind Cresswell, who sang with the band for some months before she was snapped up by Carroll Levis, and is now one of his most prominent discoveries.

Wally even took his band to prison the other day! Between afternoon and evening sessions they gave a concert to convicts of a local gaol, who would have liked very much to keep them there all night.

This band is going to start climbing rapidly in the radio world unless I am very much mistaken.

WHEN I was in Manchester I found that a general change round was in progress. Johnny Rosen has gone to Liverpool once more, though he will still continue to be heard on the air at regular intervals, while his place at Lewis's, Manchester, has been taken by Don Bamford, who has been making his radio debut as a band leader.

Don is a very extraordinary young man who



Vincent Ladbrooke has a promising new croonette in Jean Firth

deserves more than a passing mention. For some years he played for various L.M.S. bands under the supervision of Henry Hall, and was considered one of the most competent drummers in the business. During this time he managed to save a considerable sum of money, and suddenly announced his intention of retiring from the dance band world. For two years he lived the life of a gentleman, travelling where the spirit moved him and enjoying himself enormously.

Eventually, however, Don went back to work as a free lance in Manchester, and was soon signed by Johnny Rosen for a band he was putting in at Lewis's, Liverpool. Don's experience made itself felt, and he was soon leading the band. Now he has a big chance at Manchester, where he and Johnny have fixed up a very versatile crowd. Don has married on the strength of his new job, and makes his band leading debut as a benedict.

Meanwhile, Johnny Rosen keeps the same band over at Liverpool, where he will be on the look-out

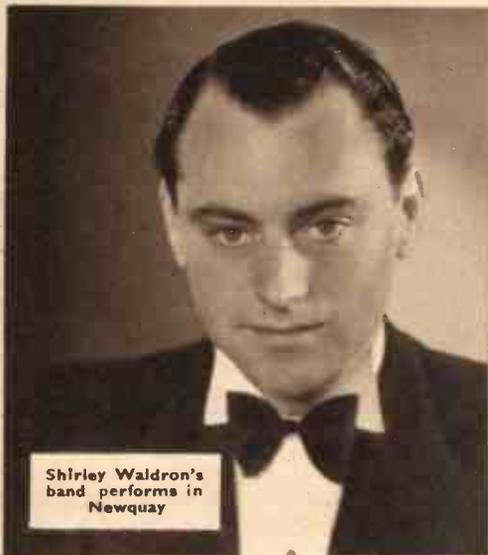
for a first-class girl crooner to take the place of Terry Leigh, who is now making a name for herself in London. When I printed Johnny's definition of swing music, which is simply: "music that sets your feet tapping," he told me that it aroused a good deal of controversy in the North. But he still sticks to it!

NOW let's go South into Wales, and meet Les Seager, whose band is one of the favourite outfits in those parts, and claims to be the first to introduce swing music into the hotels there. They have won many prizes in dance band competitions, scoring heavily from the fact that all their arrangements are made by Les himself and trumpeter Sid Parsons to suit the individual mannerisms of each member of the combination. Les and his two brothers form the backbone of the band, which has now been resident at the Craigside Hydro, Llandudno, for some time.

Still farther South at Weston-super-Mare we find Al Lever, that widely travelled maestro, who appears to have settled down at last.

Al's musical training began at the age of nine, when the piano was his instrument, but he later became expert on saxophone and clarinet. After

ON PARADE



Shirley Waldron's band performs in Newquay



Don Bamford takes Johnny Rosen's places in Manchester

active service in the war, he formed his own band, taking resident jobs in London and the provinces. In 1926, during a season at the New Princes Restaurant, Piccadilly, he made many friends among radio fans.

Eight years later, he thought he would try his hand at music hall work and toured all the Number One dates as musical director to the one and only Teddy Brown.

At the end of 1934, he brought his dance band to the Winter Gardens Pavilion at Weston, and has conducted there ever since. During the past summer he has had a number of dates from West Regional, and we shall probably be hearing him in a late night session before long. Al has a distinct acquisition in young Doreen Dene, that glamorous young vocalist who was discovered by Roy Fox.

South again to the Headland Hotel, Newquay, where we find Shirley Waldron, whose band had the honour of following the King's speech last Christmas day on all regions. Twenty-nine years old, Shirley plays violin, tenor sax and clarinet, and also sings vocal refrains. A very versatile young man, this.

Now, by way of a change, let's switch over to a semi-pro band, one of the most capable on the air to-day.

That Midland ace pianist, Jack Wilson, got them together twelve years ago. The broadcasting began to take up most of his time, and he had to leave the boys—most of whom went to school with him—to their own devices, though he occasionally conducts them on special occasions. They have now had about half a dozen broadcasts under Jack's leadership, and have created an excellent impression. In fact, I hear some of the professional band leaders have been making overtures to one or two of these Coventry lads, who work in factories during the day.

Jack is another band leader who is anxious to discover a good lady vocalist.

Billy Merrin's method is to catch 'em young and train them himself.

And it's showing results, too, in the case of young Rita Williams, who is considered by many to be the best girl crooner in broadcasting to-day. Bill and the boys are due for the busiest winter on record. Next summer they return to Ramsgate for their fifth successive summer season. Last dance season they travelled ten thousand miles in nine months by motor coach—it keeps one coach busy all the time taking the boys around. On a recent trip they passed an A.A. telephone box which had caught fire. The boys grabbed the fire extinguishers in the coach and waged quite a battle for a few minutes before the fire was got under control. "It made a nice break in a monotonous journey," is Bill's cryptic comment.

Another Midland band which now appears to be well established is young Vincent Ladbrooke's, who have been averaging two or three radio dates a month just recently.

Vincent has a promising new croonette in Jean Firth, who has lately been developing into a hot rhythm singer. She was a discovery of Bryan Michie's during a recent talent spotting tour, and Vincent lost no time in putting her under contract. Vincent tells me that he has not a single free night this side of Christmas, what with private engagements and broadcasting, so I wasn't surprised when I saw him emerge from a huge new limousine the other day.

Blackpool continues to support its two big-time bands during the winter at the Tower and Winter Gardens, though they undertake a certain amount of outside work.

Larry Brennan tells me that he hopes to have a little more leisure for his antique collecting—a unique hobby this for a band leader. Larry is quite an expert—only a month ago he bought an old violin for thirty shillings and sold it for forty pounds! At his home, Larry has a really remarkable collection of antiques of all descriptions, though he specialises in lovely Chinese carvings, some of which are extremely valuable.

I can see Norman Newman, who has the Tower Band, challenging Reg Dixon to some hard court tennis duels on frosty winter mornings. These lads enjoy nothing better, though Norman puts in quite a lot of time at Northern Union football. These Blackpool entertainment specialists work so hard during the summer catering for their millions of visitors that they have to make the most of what spare time they can get in the winter. Norman's band, for instance, fields a Soccer eleven which takes on all comers—occasionally their leader forgets he is playing under the Association code and handles the ball. But it's all in the fun of the game.

So, if you are a dance band enthusiast, keep an eye on these lads in the regions. Many of them are the London stars of to-morrow.



SHE ASKED FOR IT!

"**FRESH**" SOPRANO: Say, what an awful evening-dress suit you're wearing. It looks as though you've been sleeping in it!

BANDLEADER: I must have had it on when I listened to your last broadcast.

By "Beryl" (with George Formby in the Feen-a-Mint programmes, Luxembourg, November 20, 24, Normandy 20, 23).

Don't Miss Our Weekly
COMPETITION
see page 7

No mistaking 'A' Craven 'A' quality

You will notice the difference in quality at once! Craven 'A' are so exceptionally smooth, so cool and fresh. Remember too, that these cork-tipped cigarettes will *not* affect your throat. Switch to Craven 'A' they will give you *real* smoking satisfaction.

In the 'easy-access' inner foil pack and sealed fresh in moisture-proof Cellophane.
10 for 6" • 20 for 1/-
MADE SPECIALLY TO PREVENT SORE THROATS

Carrolls Ltd. 150 years' Reputation for Quality C.A. 509

CARROLL LEVIS'S MOST POPULAR DISCOVERY

On Sunday, November 6th
was
NEVILLE POWLEY
Playing
"Blaze Away"
on the Xylophone

This artiste received the greatest number of votes from listeners to the programme presented by the makers of Quaker Oats.

Don't miss **CARROLL LEVIS** and his latest **RADIO DISCOVERIES** next week!

AND DON'T FORGET YOUR VOTE. IT MAY MEAN A STAGE CONTRACT FOR ONE OF THESE "UNKNOWNNS"

NORMANDY 5.15 p.m. SUNDAY	LYONS 8.30 p.m. SUNDAY
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LUXEMBOURG (12 noon) SUNDAY

SONG POEMS WANTED

Successful Composer invites Authors to submit Lyrics

Write—"Composer" (360) Rays Advt. Agency, Cecil Court, London, W.C.2.

Fripperies for Fashion!

READ Mrs. Harry Roy's tip for fashion this week. Diana Mason "teas" with the stars, and gets brand new ideas for your Radio Pot-Pourri

"MUFFS," said Mrs. Harry Roy, "and all the fripperies of the Edwardian period are the biggest fashion news of the moment."

I lit another cigarette and smiled at her.

"Go on," I said, "be more precise, what other fripperies?"

"Hat pins," she said, "jewelled with large stones, watches that dangle from filigree bows and chatelaine chains. They're all as smart as a coat of new paint." She poured me out another cup of tea and poked up the fire.

"Muffs can be made in any sort of fur—astrakhan, Persian lamb and silver fox are the smartest at the moment, and a zip-fastened handbag is cleverly concealed in the back. Hat pins are chiefly for show, of course, but just the same, they do make the new tiny hats feel more secure!

"Chatelaine chains are really lovely worn on a very plain, simply cut black dress. If you've got one stored away in the attic think yourself lucky, because the modern version costs the earth."

VEILS ARE STILL "IN"

"TALK to me about veils," I said. "Are they still 'in' or has their enormous popularity waned in the eyes of smart people?"

"Very nearly," said Mrs. Harry Roy, looking quite enchanting in black and white, "but not quite. They are so charming, so romantic and smartly sentimental that it's going to be a wrench to let them go. So use veils all you can just now. After Christmas will see their downfall.

"A yard of spotted veiling is sufficient to wind down over your chin and over the top of a smallish hat, and it needs practically no sewing at all to stitch it in place."

QUICK RECIPE

IT needs very little time to prepare Margaret Eaves' (popular singer) favourite casserole dish. Cooking takes about an hour, but you can leave the casserole in the oven with a bead of gas, or even no gas at all for anything up to two and a half hours, and still find it piping hot and not in the least over-cooked!

For this dish, allowing for two people with normal appetites, you want half a pound of boiling veal, two small carrots, half a turnip, two ounces of mushrooms, two small onions, two large potatoes, gravy, dripping, flour, salt and pepper.

Put about a quarter of a pound of dripping in a

casserole and leave it in the oven to melt. Meanwhile flour and season the veal, peel and prepare the vegetables, cutting the carrots and turnip into dice and cutting the potatoes into quarters.

When the dripping is boiling, place the meat and vegetables into the casserole, leaving the oven gas high until the dripping re-boils, then turn it down.

After an hour, pour off the fat and add the gravy to the casserole instead, put back in the oven for ten minutes, until it boils, and the casserole is then ready.

"The beauty of this dish," Margaret told me, "is that it's practically impossible for it to over-cook. It will keep hot for an hour, so long as you don't take off the lid, without any gas under it at all. And with a bead of gas it will await late-comers for almost an entire evening."

IT WON'T BOIL OVER

TALKING of beads of gas reminds me of those times when you don't use a bead of gas and your milk boils all over the clean stove.

Mrs. Bram Martin, wife of the famous band-leader, gave me a grand tip the other day to prevent your milk boiling over. Here it is.

Place your pie funnel in the milk saucepan, so that when the milk boils, instead of boiling over the edge of the saucepan, it boils up the pie funnel and down the sides, making no mess on the stove at all.

Another tip Mrs. Martin gave me was for sauces and similar things that need stirring all the time.

"Drop a clean marble into the saucepan," Mrs. Martin said, "and it will stir the liquid for you, by roaming around the bottom of the saucepan."

BEAUTIFUL FEET

MARBLES are about the last thing you'd imagine would be good for your feet. I'm sure! But marbles feature largely in Dawn Davis' (Peppy Vocalist) exercises for beautiful feet.

Dawn believes that, to be perfect, you should pay as much attention to your feet as to your hands, manicuring them regularly.

Feet need exercise to keep them supple, healthy, and beautiful, and here is the marble exercise for you. Place a fairly large marble on the floor, place your foot over it—with no shoe or stocking on, of course—and try, by curling your toes over the marble, to pick it up. You probably won't manage, but it's an excellent exercise.

Remember, too, for foot beauty, to wiggle and waggle your toes about vigorously whenever you take your shoes and stockings off. It's such a simple exercise, but so effective for foot beauty!

Mrs. Harry Roy and her lovely little daughter. Can't you see the likeness to her famous father in little Roberta?



"MR. KEEN"—IN INSTALMENTS

Every Monday, Tuesday and Wednesday at 2.15 p.m. on Luxembourg, Lavona Hair Tonic presents thrilling and absorbing serials featuring "Mr. Keen—Tracer of Lost Persons."

THERE are many excellent reasons why listeners should tune in to Radio Luxembourg on Mondays, Tuesdays and Wednesdays at 2.15 in the afternoons.

Not least among these is the fact that you will be hearing a series of brilliantly acted radio serial-dramas—every instalment packed with thrilling and trenchant incidents, designed to make you eagerly await the continuation.

Under the main heading of *Mr. Keen—Tracer of Lost Persons*, these serials run from four to six instalments, and each one deals graphically with the disappearance, the tracing, and the discovery of somebody who has vanished from human ken.

No ordinary detective, this Mr. Keen. He is a man who guarantees to find any lost person anywhere in the world. Not interested in crime, although he would make a brilliant detective, he fights heartbreaks.

The current serial, *The Girl With the Lovely Eyes*, highlights the entire series, with its perfect radiogenic drama, its profound insight into the mental anguish suffered by a young man when his fiancée disappears, and the delight and happiness which is brought into his heart when she is found by Mr. Keen.

The last two instalments will be broadcast on Monday and Tuesday next (November 21 and 22). But those who have missed the first four instalments needn't worry. A short "What has gone before" relates the previous adventures in the story.

Milton Rosmer, that fine character actor, takes the part of Mr. Keen, and charming Yollande Terrell, the girl on our cover this week, gives a very fine performance as the young heroine who leaves the man she loves so that he can devote his entire attention to his career.

Yollande's part calls for some highly dramatic and emotional acting, and this she handles with exceptional skill. After the heroine has disappeared, her sight begins to suffer through the effects of an accident when she was a child.

Fearing that her lover will try to find her, and when he does he will stand by her through pity, she hides herself in a remote country cottage.

Traced by Mr. Keen, she realises that very soon the man she has left would appear on the scene and find her a helpless invalid.

On the stage, or even the films, this would be a difficult enough part to portray. On the air, without the aid of visual acting, the task is trebled.

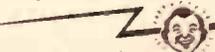
Yet fair-haired, grey-eyed Yollande Terrell handles the part with consummate artistry.

Exciting, dramatic, romantic, these serials are perfect fare for brighter afternoon listening. Sponsored by Lavona Hair Tonic, they have, since they started on October 24, proved to be one of the most successful programmes on the sponsored air.

Radio serials have established their popularity. They add just that much more interest to listening which makes the listener fix a "date" with the wireless.

And anyone, once they have heard a single instalment of *Mr. Keen—Tracer of Lost Persons*, will find themselves tuning into Luxembourg every Monday, Tuesday and Wednesday at 2.15 p.m.

Hundreds of thousands of listeners, especially housewives, find this time one of the rare hours when they can sit down and enjoy the radio.



THEN HE GOT REALLY SAW

BOSS OF RADIO STATION: Say, what's been going on in my office? Who's been cutting the legs off my desk?

ASSISTANT: I told you not to throw out that guy with the musical saw!

By John Stevens (Johnson's Glo-Coat programme, Luxembourg, November 20, Normandy, November 23).



Conducted by **AUNTIE MURIEL**, the North's most popular Children's Broadcaster

HELLO, EVERYONE!
I hope you will like this week's competition. It is a very easy one, and I expect a full postbag. Some of you who did not actually win prizes, sent in good efforts in the "Name the Town" competition. I will do what I can in the matter of the photograph, Dorothy Brookfield (Sheffield). Delighted to have you in our RADIO PICTORIAL "big family," Vera Cromarty and John Algood. There are no rules about it. You simply write to me and you immediately join the others.

Till next week,
Yours affectionately,

Auntie Muriel

ADVENTURES OF A MICROGNOME

Mick "Leaves" Broadcasting House
THIS week, Mick the Micrognome has certainly landed himself in for an exciting adventure. Having tried a waste-paper basket and the janitor's boot as his new home, and found them both distinctly unsafe, he made up his mind that this time he would be a little more careful. It was very dangerous to be without a hiding-place, and as he walked about on his search, he trembled at the sound of every voice or footstep.

One morning, he found himself in the waiting-room.

At the moment there was nobody present, and as Mick's sharp little eyes glanced all round the room, they fell upon an interesting-looking object which lay on the sofa.

It was a schoolboy's satchel (left there temporarily while its owner took part in a play) though Mick did not know it as such. All he could see was a nice warm-looking pocket which seemed to invite him to jump in—so he accepted the unspoken invitation and was soon exploring among such glorious treasures as pencils, india-rubbers, compasses, rulers, sealing wax, a lump of sticky toffee, a twist of string, and lots of other heaven-sent delights.

"They must have known I was going to move in here," said Mick to himself, chuckling joyfully; and he was so pleased with his find that he did not notice when the schoolboy picked up the whole satchel, hoisted it over his shoulders, and left the building.

Actually, it was a cold draught of fresh air that made the little gnome sit up and take a look round.

Good gracious! He was in the street, moving



Will Mick have any peace in his new home?

along! He gazed round anxiously, and saw lots of other schoolboys returning home with their satchels on their backs. "If I'm not the silliest micrognome born," he exclaimed.

There was no escape for him at the moment. He was too scared to jump.

Very soon the satchel was flung on a table, but except for a slight bruising, Mick did not suffer much. As a matter of fact he had rather enjoyed himself, taking great licks from the boy's piece of toffee.

Suddenly, however, he felt as though the whole world had turned upside down, and he was tipped out of the satchel on to the table. For the moment, having landed on his head, he was too stunned to make his escape

"Look, John! Look!"

"Catch it!" yelled John, and an enormous hand closed round the little Micrognome's body.

"It's Mick!" gasped the little girl, who was John's sister. "Mick, the Micrognome. Oh, how wonderful! Let's keep him."

"Rather!" answered John.

What happens to Mick? See Next Week.

COMPETITION

NAME THE OBJECTS



THERE are ten objects in the picture, all beginning with the letter H. Can you name them? Write your solutions on postcards only, and giving your full name, age, address, and school, post, not later than November 24, to Auntie Muriel, RADIO PICTORIAL, 37 Chancery Lane, London, W.C.2.

I will award four half-crowns for the first four correct solutions received in the best handwriting. Age will be taken into consideration.

RADIO ALPHABET

J is for Jazz
What a wonderful thing,
Though if we are modern
We now call it Swing.
It's certainly jolly
And brightens the lives
Of young folk and old folk,
Of husbands and wives.
Some do not like it
But that's by the way,
For those who don't want it
Can switch off, I say!

Competition results on page 36



A love story set to music!

HEAR

JAMES DYRENFORTH'S
charming commentary
featuring

WEBSTER BOOTH
THE ROMANTIC TENOR
ANNE ZIEGLER
THE LYRIC SOPRANO
CHARLES ERNESCO
AND HIS **QUINTET**

IN THE **PERSIL** PROGRAMME
FROM
LUXEMBOURG
"WITH A SMILE
AND A SONG"
MONDAY AND WEDNESDAY
MORNINGS AT 9-15

PER 657-466



Uncle Mac visits Pets Corner for a special television programme. Dr. Vever's, Head Superintendent of the London Zoo, impersonates Noah for the occasion!

UNCLE MAC tells all

Derek McCulloch, in an exclusive talk to "Radio Pictorial," gives the greatest insight ever published into the minds, methods and ideals behind the B.B.C. CHILDREN'S HOUR

HOW do you imagine the Children's Hour is run?

Do you picture a group of whimsical aunts and uncles drifting into Broadcasting House about four in the afternoon, endeavouring to fill up haphazardly the hour between five and six, then going home again, assured that they have earned their daily bread?

You know, there are people who think that! But if I could only invite them all to our small department in Broadcasting House and let them see the wheels of the Children's Hour actually turning!

The business of entertaining at the very least a million-and-a-half children at one time is not as simple as it might appear on the surface. And this Children's Hour becomes just as much a business of the head as of the heart to me, as Children's Hour Director, and my small but enthusiastic staff.

The Children's Hour from London is in the hands of a surprisingly small group. Eliminating myself and my most helpful secretary, Mrs. Battson (who loves the work as much as I), we have Miss May Jenkin ("Elizabeth"), Miss Rose Temple ("Rose"), and my musical adviser Mr. W. E. Davis ("David").

Deducting programmes relayed from the Regions (with whom we co-operate closely) we are responsible for devising, doctoring, and producing some four hours of juvenile fare per week.

Those four hours draw the biggest of all B.B.C. postbags. The letters come from the most part from young listeners themselves, who, born into this age of mechanised entertainment, take a livelier interest in our work than do their elders.

The sifting and digesting of this enormous correspondence is a small part of the work our diminutive staff handles.

Other duties are multifarious, and among the most important are: (1) The study and keeping abreast of juvenile tastes, in which our twice-yearly Request Programmes are a great guidance; (2) Our monthly auditions, at which we test juvenile talent selected from a flood of applications; (3) Our close vigil on programme matter to ensure that nothing offensive or horrific creeps into the Children's Hour.

Let us analyse these duties.

Since I became interested in the Children's Hour, in 1926, I have seen children's tastes change. The taste of the four-year-old has become that of the six-year-old, and the taste of the six-year-old that of the nine-year-old. I do not mean that youngsters have grown unduly precocious, but that their minds reflect the age in which they live. They are more inquiring, more analytical, more alive to the significance of scientific and political news.

The proverbial kind uncle and coy aunt, with a way of "talking down" to their long-suffering nephews and nieces, have no place in the practical world of to-day, when a child

is just as often heard as seen and often a very interesting conversationalist at that!

The child's love of fantasy will never die; it is part of the child mind. But the sillier type of fairy tale has been displaced by fantasy with more meat in it and with a semblance of reality.

The result of our most recent "Request" ballot was as follows: (1) "Toy Town," by the late S. G. Hulme-Bearman; (2) "The Zoo Man," David Seth-Smith; (3) "Famous Men and Women" plays by L. du Garde Peach; (4) Commander Stephen King-Hall on World Affairs; (5) "The Star Gazer," Lt.-Comm. R. T. Gould; (6) Adventure play.

You will see from these items placed first that History, Politics, and Science take positions in the first five favourites. Our postbag is a further pointer to the progressiveness of the modern child mind.

DEREK McCULLOCH IN A NUTSHELL

DEREK McCULLOCH, forty-one-year-old, genial Children's Hour Chief, has been kicked brutally by Dame Nature, but nothing can erase his smile, sense of humour, love of activity.

Of Invernesshire ancestry, was born in Plymouth, educated there and at Croydon, but War cut short studies when he enlisted in the Public Schools Battalion at 17.

Plunged into war on his eighteenth birthday, saw service in the Army, Navy, and Air Force.

Fought four Germans single-handed in 1916 on the Somme. Shot through the eye, in the lung, and with shrapnel in both shoulders, in the ribs, and in his thigh, lay in a hole for three days and nights before crawling to the British lines.

With one eye gone, a bullet in his lung, scarred all over, Derek returned to the War, received a Commission on the field. Wounded thirteen times in all.

Has undergone nearly thirty operations since the War, but cruel Fate was unsatisfied, for in April, 1938, he was so badly injured in a coach smash that one foot had to be amputated.

Was in the colonial service a few years after the War, returned home to have bullet taken from his lung. Joined B.B.C. as Announcer, 1926, began to take part-time interest in Children's Hour, joined Children's Hour staff, 1929, appointed Organiser, 1933, finally Chief, 1938.

Wrote humorous books during his many spells in hospital, also popular wireless shows. Has tried book-reviewing, leader-writing, general freelance journalism. Loves children, fishing, gardening, cricket, cinematography.

Married in 1931 Eileen Barry, colleague at Savoy Hill. Has two daughters, Judith, going on for seven, Crystal, three.

Month after coach-smash which robbed him of a foot, Uncle Mac broadcast to children from his sick-bed. B.B.C. fixed up mike in bedroom of his Banstead, Surrey, home.

Despite terribly battered condition, is one of the B.B.C.'s most cheerful, hard-working officials. A living example to some grouchers who think they are badly off!

At one time the Children's Hour was a hotch-potch of disconnected and nonsensical chatter, minus theme and continuity, for it was often spontaneous. It was a waste of money and talent. The tightening up of this Hour, with its divisions into clearly defined sections of appeal and the removal of "baby talk" which did not fool youngsters for a minute, has widened tremendously the Children's Hour circle.

The Corporation realises the importance of the Children's Hour as a unit in the moulding of character, sparing nothing to provide young listeners with the best brains and the best talent available. Our plays have casts many a West-End theatre would be proud to display, and that juvenile talent which is plucked from among the young listeners themselves is very carefully chosen. This brings us to auditions.

At our monthly auditions, we test about twelve children between 12 and 18 (the L.C.C., seemingly harsher on radio than on the cinema and the theatre, prohibits our engaging juveniles under twelve), and these children have only been chosen because they have something definite to offer.

Formerly, we had letters by every post from proud parents who believed that their child recited "The Pied Piper of Hamelin" better than any other child. But the number of letters diminished when it was realised that the B.B.C. exacts a very high standard, and that those children who win their way to the microphone have displayed considerable talent, have been officially recognised and rewarded at big festivals and similar functions, and definitely show promise of pursuing a career in entertainment.

It is these children who deserve to be encouraged before all others, and we can only afford that chance to the outstanding few.

Our postbag is a revelation.

A small percentage of carping criticism comes from people who are obviously without children of their own and know not the slightest thing about the juvenile mind. They are a tiny minority, and our greatest help and inspiration are the thousands of letters from children, who ask intelligent questions, make clever suggestions, and in many cases enclose paintings, essays, needlework and other spontaneous efforts.

A great guide to me personally is to mix with children, and listen to them. I do not allow myself to be swayed by the opinions of my own two little girls, Judith and Crystal, useful though they are, but also make a note of the reactions of their many school-friends. The things my innumerable young friends say to me, and write to me in queerly written letters and post cards, are a greater guide to me than any psychological treatise on the child-mind written by a bachelor-professor!

The Children's Hour Department knows that it has an important job to do, and does it with a boundless enthusiasm. The young listeners' corner that started as fifteen minutes, was promoted to forty-five minutes, and became a whole Hour not so long ago, is no playtime period. It has ideals, and does not take shape without a certain amount of preparation.

But no effort could possibly be too much. The warm affection and appreciation of the great legion of young listeners has seen me through many trying times. Never shall I forget their messages of solicitude and encouragement—something like 10,000 of them, many from youngsters barely able to form the letters of the alphabet—and their countless little gifts sent straight from the heart when I was lying in bed after being in a road accident some time ago. It was magnificent! I

You can see he's a great lover of children and likes nothing better than to hear them say: "Daddy, tell us a story," while metherlistens, too.

would not change my job now for any other in Broadcasting House.

Now why, I am sometimes asked, are certain apparently good suggestions from listeners not adopted?

We have a policy in the Children's Hour Department which we try to follow. One suggestion made to us often is, "Why do you ignore the stories of Grimm?"

But Grimm, you know, rather lived up to his name. There is much in Grimm that frightens. We do not want to frighten highly imaginative, susceptible young listeners, even if they are only a small minority. It is not a question of making everything look rosy, and putting children in blinkers. That is not good. If, for instance, it is necessary to say that a lion pounced upon a deer and devoured it, we must say so, for it would be foolish to try and conceal from a child that, in Nature, the strong prey on the weak. But it would be unnecessarily frightening to devote another paragraph to describing how the lion tore the deer to pieces.

One has to be extremely delicate in catering for young listeners. Some of the juvenile fare offered in Grandmother's day was more harmful—when

Please turn to page 36

Admirers all over the country wrote to Uncle Mac expressing sympathy after his motor accident in the summer, but as this picture shows, he pluckily and cheerfully carries on with his job.



SANDY MACPHERSON

**Highlights of
This Week's B.B.C.
Programmes**

SUNDAY, NOV. 20

Plays, Talks, Features

THE second in the series of plays, "The Thin Red Line," takes place to-day with John Gough's dramatisation of the history of the Royal Scots. It is being produced in the Scottish studios and will be heard on Regional.

Youngsters are going to tackle their elders in a Regional Spelling Bee. "Under Sixteen v. Over Sixty" is the intriguing description of this epic contest, over which Freddie Grisewood will preside benignly.

On National you can hear two religious talks, the second of the series *The Validity of Religious Experience*, and Professor A. W. Lindsay, LL.D., giving the first of a new series of talks on *Paradoxes of the Gospel*.

"Gardener" Middleton will be present on National and the serial, *The Cloister on the Hearth*, continues its romantic way. A "Saki" short story, *A Defensive Diamond*, is to be read by J. Glyn-Jones on National at noon.

Services, etc.

The Rev. A. W. Harrison, M.C., conducts the morning service on National. It will be a Methodist service held at Westminster College Chapel. The evening service will be Church of England and will be held in the Concert Hall. The Rev. H. V. Larcombe has charge of the Baptist service on Regional. It is from Sutton Baptist Church.

Music

Marie Burke and Derek Oldham are to sing solos and duets with the Theatre Orchestra in a romantic musical programme called *Hero and Heroine* (National). The selections will be from famous operettas. The Pro Arte String Quartet, of Belgium, are starred in the usual Sunday evening Orchestral concert on Regional. Dudley Savage will perform on the Theatre Organ (Regional), and the B.B.C. Northern Orchestra and such light orchestras as Mario de Pietro's *Estudianta*, Richard Crean's orchestra, and Falkman's *Apache Orchestra* are other musical attractions on National.

TOMATOES ONLY

THE actor was reading his newspaper when he came to the report of a volcano-eruption. The headline said, "SHOWER OF HOT CINDERS ON ITALIAN HAMLET."

Said the actor, "Well, thank God English audiences are more civilised."

By Ben Lyon (Rinso Radio Revue, Luxembourg, Normandy, Paris, November 20).

MONDAY, NOV. 21

Variety

LES ALLEN'S popular voice will be heard to-night in *Monday at Seven*, which will be introduced, incidentally, by a trio consisting of Elsie Hay, Dorothy Green and Margaret Eaves. Then Jack Hylton and Co. will be on parade in the first of a series called *Youth, Take a Bow*, with Bryan Michie appearing, together with Inspector Hornleigh and Puzzle Corner. The second instalment of the new serial, *Paul and Anna* will give you another chance of deciding on the rival merits of Terence de Marney and his brother, because film-star Derek de Marney is the hero to Phyllis Konstam's heroine in this domestic serial.

Prior to that, Dick Bentley will introduce the new gramophone feature *You Asked For It*, which consists solely of listeners' request numbers. The Theatre Organist to-day is Ena Baga (Regional). In the afternoon that bright new feature, *Two Two's*, consisting of Ronnie Hill, Ann Canning, Dorothy Carless and Frank Bailey, will be on parade.

Plays, Talks, Features

A recorded repeat of D. G. Bridson's *Coal* feature will be aired on Regional and there will also be a discussion on Insurance, which is a subject that closely affects most people (Regional). *Men Talking*

(National), and another reading from *Moby Dick* (National) are other attractions for to-day.

Dance Music

Late music to-night is shared by Sim Grossman and his band from the Pavilion, Bournemouth, and Reg Williams and his Futurists from Bristol. Sim will have Jimmie Auld doing his vocals while Reg, anxious to make a big hit at this long over-due broadcast, has signed up Al Bowly and a new girl croonette, "Georgette," who has sung with Scott-Wood's Swingers.

On National Jack Hylton will have another of his big super shows in mid-evening, while Alan Holmes' snappy Swing Sextet, with Olive Bayley singing, will perform on Regional.

Music

Rafael Kubelik, son of the famous violinist, is touring this country with his Prague Philharmonic Orchestra and to-night, on National, you can hear them playing a programme of music by Czech composers. On Regional, the B.B.C. Military Band, the Theatre Orchestra and the Bath Pump Room Orchestra will all have sessions.

TUESDAY, NOV. 22

Variety

TO-NIGHT sees Sandy Macpherson making his debut as the B.B.C. Theatre Organist. He has a session on National. *Music in the Modern Style* will be played on

Regional by Tommy Matthews and his orchestra, with Vicki Roberts to sing the continuity. Following that is another of the Irish *Stop Dancing* programmes.

There are two variety relays from theatres on Regional, Bristol Hippodrome and the Argyle, Birkenhead.

Plays, Talks, Features, etc.

Noel Coward plays on the air are always an event. To-night you can hear two of his famous one-acters, *Family Album* and *Red Peppers*. Excellent casts have been lined up for both of these shows. For *Family Album* Wilson Barrett, Wynne Ajello, Alan Wheatley, Stella Bonheur, Maurice Denham, Phoebe Hodgson, Vernon Harris and Stafford Browne form the cast. Then, for *Red Peppers*, the B.B.C. have signed Reginald Purdell, Marjorie Sandford, Maurice Denham, Joan Hayter, Stafford Browne and Mary O'Farrell. The plays will be done on National and will be repeated on Regional on Thursday.

The Under Twenty Club and a talk by Kenneth Adam, "Star" reporter, on *News* are other prominent National features. Outstanding, too, is the first of a new series called *Canada Speaks*, arranged in co-operation with C.B.S. To-night, on National, a fisherman from Whitehead, Nova Scotia, will come to the mike to talk about his job.

Dance Music

The Dansant on Regional to-day is in the capable hands of Stanley Barnett, Cafe Anglais leader, while Sydney Lipton and the Grosvenor House Orchestra have charge of the late night music.

Music

Pouishnoff, the eminent pianist, offers a recital on Regional and the Hastings Municipal Orchestra, under Julius Harrison, can be heard on the same wavelength.

WED., NOV. 23

Variety

BIG-HEARTED ARTHUR and "Stinker" Murdoch will be up to their antics again in "Band Waggon" (Regional). And, of course, Bettie Bucknelle and Syd Walker with Miff Ferrie and Co. will also be in the show. Switch to National and we find Louis Levy's *You Shall Have Music* show, with Brian Lawrance and Eve Becke to sing in their charming way.

Stop Dancing is on National and, in the afternoon, on Regional a concert party called the Cally Lambert *Peep Show* will make merry. The Theatre Organ is still being used extensively by guest-organists, and to-night John Bee will perform on Regional. What else is there? A Dance Cabaret at the Grand, Torquay, with Harry Evans and his band and a distinguished list of guest artistes. On Midland there will also be a relay from the Palace Theatre, Redditch, which has just "come back" to variety after a period devoted entirely to films.

Plays, Talks, Features, etc.

Paul Temple receives a warning in to-night's instalment of Francis Durbridge's thriller serial on Regional.



BEGINS HIS NEW JOB

Tuesday,
November 22

Later *Howard Marshall*, that excellent and insatiable broadcaster, gives another talk on television (Regional). On National *The World Goes By* once more.

Dance Music

Tea-time on National will be to the strains of *Carroll Gibbons* and his *Boy Friends*, as cheery yet soothing a combination as there is on the air.

From the gilded portals of the Ritz Hotel comes the late night music played for you by *Joe Kaye* and his band.

Music

The B.B.C. Symphony Orchestra gives a concert on National from the Queen's Hall. *Mary Jarred* and *Walter Widdop* will sing solos in *Mahler's Song of the Earth*, and *Wilhelm Backhaus* will play Mozart's Piano Concerto No. 23. On Regional the B.B.C. Empire Orchestra gives an operatic programme with *Joan Cross* and *Thorpe Bates* as soloists.

The B.B.C. Northern Ireland Orchestra also has a session on Regional.

THURSDAY, NOV. 24

Variety

WELCOME back to another old friend, the gay, roistering, *Flying High* show. These frolicksome Air Force shows have always been popular and the cast for the new one promises equally sparkling entertainment.

First and foremost is that irrepressible comedian *Tommy Handley*, and supporting *Tommy are Dawson Reed, Jack Warman, Eddie Bower and Richard Dolman*. It is also hoped to get such aviators as *Sir Alan Cobham* and *Tommy Rose* to appear in the show. (National.)

The Alpine Hut is staged again this afternoon, on Regional, with *Emmy Ludwig* as the belle of the village, and *Jacques Browne, William Ashley and Rita Cave* again in the cast.

Plays, Talks, Features, etc.

The agile brain of *Denis Johnston* has weaved another amusing play. In it he pulls the legs of the B.B.C. very firmly. *Multiple Studio Blues* visualises what might be going on behind the scenes of any given radio drama. The result is a nightmare of inefficiency... an exaggerated burlesque of what does actually happen. *Laurence Gilliam* and *John Cheate* share production. (Regional.)

L. du Garde Peach has written a play for the Empire which will also be heard by Regional listeners. It deals with *Florence Nightingale*, the heroine of the Crimea, and is in *Mr. du Garde Peach's* very best style.

Regional also offers *At the Black Dog* and a commentary by *Michael Standing* on an important Stamp Sale.

And if you missed *Red Peppers* and *Family Album* on Tuesday you have another chance of hearing these slick, sophisticated one act plays on Regional to-day.

On National *Sir Ronald Storrs* discusses *The Near East* in the thoughtful *Mediterranean* series.

Dance Music

Syd Millward, whose *Nit Wits* dance band has forged ahead tremendously lately, has a session on Regional in mid-evening, while *Joe Loss* and his *Astoria* dance band will persuade you to roll back your carpets and dance just before bedtime.

Music

A comic opera by Mozart, called *Bastian and Bastienne*, will be given at the Leeds University Mid-day Concert on Regional! Outstanding on the National wavelength is a programme by the B.B.C. Orchestra conducted by *Joseph Lewis*. *Joseph Lewis* is on the eve of his retirement, and to-night a tribute will be paid to him in that all the pieces played have been dedicated to him by the various composers.

That classical violinist *Milstein*, is the soloist with the Bournemouth Municipal Orchestra on National, and earlier there will be a recital of chamber music by *Joseph Slater* (flute) and *Marie Korchuska* (harp). Listen, too, to the *Gerrard Singers* on Regional. Theirs is one of the most melodious acts on the air.

FRIDAY, NOV. 25

Variety

GOOD NEWS comes to the air again on Regional... that gay conglomeration of bright news and songs, with *Roy Royston, Joan Collier, Flotsam and Jetsam* and *Davy Burnaby*. Regional also offers that sparkling syncopated pianist, *Eddie Macauley*, in a session on his own in the afternoon. There are two sessions on the Theatre Organ. In the early afternoon on Regional *Al Bollington* will perform, while in mid-evening on National *Sandy Macpherson* makes another appearance. Regional brings a relay from a famous old music hall, the *Scotia, Glasgow*.

Plays, Talks, Features, etc.

The last of the *Advance in the Air* series of talks brings us *Nigel Norman*, talking about how the Aeroplane is Changing the World. (National.) On the same wavelength is a talk on the *Week in Westminster*. On Regional is a grim essay in the macabre, a play called *Captain Murderer*. This is based on a Dickens short story and is a gay little affair about a Bluebeard who had the engaging habit of killing his wives and making meat-pies out of them. *G. Dewi Roberts* has made the adaptation.

Dance Music

Nat Gonella and his *Georgians* who were due to broadcast a short time ago, but were unable to because of variety engagements, will be on the air to-night on National, in mid-evening. *Jack Jackson's* outfit has the late session.

Music

The Theatre Orchestra, under *Stanford Robinson*, will broadcast the Leoncavallo opera *I Pagliacci*, which is staged at *Calabria, in Italy* during the Feast of Assumption.

Also on National is the Mid-day Concert from Birmingham, which

stars a violin and piano recital by *Peggy Radmall* and *Peggy Mayes*.

There are two light sessions on Regional, from Holland and Sweden respectively.

SATURDAY, NOV. 26

Variety

RUPERT HAZELL and *Elsie Day* will continue their successful "host and hostessing" of *Sing*

HARRY ROY'S BACK ON THE AIR!



First time back on the air since his South American tour, Harry Roy takes the tea-time session next Saturday, November 26, National.

Song. Among the other stars in this show will be *Flotsam and Jetsam*.

In the afternoon, on National, you have another chance of hearing *Flying High* if you missed it during the week. Ideal entertainment, this, for a cold Saturday afternoon. *Phil Park* at the organ of the Regal, *Edmonton*, and *Stanley Tudor* on the B.B.C. Theatre Organ are other Regional offerings of a bright and snappy nature.

Plays, Talks, Features, etc.

There is a repeat of the *Paul Temple* serial instalment on Regional, and also a feature on the same wavelength devoted to the *Centenary of William Herschel*, the discoverer of the planet Uranus. Switch to National and there is no need to recommend *In Town To-night* or *Raymond Gram Swing*. Both of these are real Saturday high-spots.

Play lovers will enjoy *Richard Savage*, by *Gwyn Jones*. *Dafydd Gruffydd* will produce the play, which is based on *Evans' novel* of the same name and which concerns a cobbler's claim to the illegitimate son of the fourth Earl Rivers, who lived in the eighteenth century. *Phillip Phillips* and *Nan Porter* will play important parts in this show. (National.)

Dance Music

Hotcha! *Harry Roy's* back! He'll take over the National tea-time session and that's good news for thousands. *Reginald Purs-*

glove has the mid-evening session on Regional.

Music

It is *Mendelssohn* night for the City of Birmingham Orchestra, which *Leslie Heward* will conduct at the Town Hall, Birmingham. The concert will be broadcast on Regional: The *Fleet Street Choir* also has a break on Regional, and will prove that the folk of the *Inky Way* can sing as well as write. On National the B.B.C. Military Band

will give a programme of popular, rousing marches, and *Isolde Menges* on violin, and *Howard Ferguson* on piano, will give a sonata recital. (National.) A morning attraction on National is a piano recital by that talented pianist, *Frederick Stone*.

Sport

Rugger and racing fans have a day-out. *Richard North* and *Victor Smythe* will comment on the Manchester November Handicap at *Castle Irwell*. *Howard Marshall* will broadcast on part of the Oxford University v. London Scottish rugger match, while *H. B. T. Wakelam* will do likewise with part of the Cambridge University v. United Services match.

HILL-BILLY

THERE'S a yarn of a Scotsman who went out West and became a cowboy.

He showed up at the Ranch wearing only one spur, and a cowpuncher says, "What's the idea of wearin' only one spur, stranger? They usually wear spurs in pairs."

"Sure," says the Scot, "but I figured that buyin' two spurs would be extravagant. After all, if ye can get one side o' the horse to go, the other side's bound to."

By *Carson Robison* (*Oxydol Pioneers show, Luxembourg, Normandy, November 20, Luxembourg, November 23*).

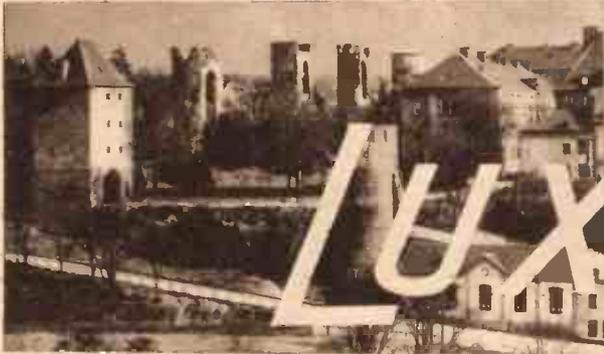
Listen to

RADIO

LUXEMBOURG

1,293 metres

**THIS WEEK'S
PROGRAMMES
IN FULL**



From this quaint and picturesque town of Luxembourg come your favourite programmes

Chief Announcer : Mr. S. P. Ogden-Smith

Assistant Announcers : Mr. S. H. Gordon Box and Mr. John Bentley

SUNDAY, NOV. 20

8.15 a.m. Roll Up! Roll Up! Roll Up!
To the Rizla Fun Fair

8.30 a.m. **GEORGE FORMBY**
with a strong supporting cast, including Beryl

GEORGE gets a job in Beryl's Milk Bar. Even milk's not barred in his repertoire. With George, the job is just a case of "going, going—gone." Beryl keeps him on the hop, like "Our Sergeant Major," but George, after singing "They Can't Fool Me," quits.
Presented by the proprietors of Feen-a-Mint.

8.45 a.m. **YOUR OLD FRIEND DAN**
Singing His Way Into the Home
Presented by Johnson's Wax Polish.

9.0 a.m. **GEORGE ELRICK AND HIS BAND**
Presented by Maclean Brand Stomach Powder.

9.15 a.m. Cavalcade of Melody
Presented by Nestle's.

9.30 a.m. Master O.K., the Saucy Boy

9.45 a.m. "THEATRE OF THE AIR"
presents
"Showland Memories"
starring Elena Danieli, Robert Irwin, Percival Mackey and His Orchestra
Sponsored by California Syrup of Figs.

10.0 a.m. Old Saly and His Accordion
Presented by Rowntree's Cocoa.

10.15 a.m. INSTANT POSTUM
presents
"No. 7 Happiness Lane"
The romantic adventures of a musical family

THINGS are happening at No. 7. Be sure to call on the Gibbons again to-day, and share in their excitement. Gladys sings "It's Wonderful," with an adroit switch to "S'wonderful." Other numbers are "Little Lady Make Believe," "Body and Soul," and that evergreen favourite, "Happy Days Are Here Again."

10.30 a.m. **HARRY DAVIDSON AND HIS COMMODORE GRAND ORCHESTRA**
Sponsored by Bisurated Magnesia.

10.45 a.m. Professor Bryan Michie "The Riddle Master."—*Presented by Brown & Poisson's Custard.*

11.0 a.m. The Bob Martin Circus with George Buck as Ring Master, Doggo and Dumbell, the two famous clowns, and Mrs. Buggins and Family.

11.15 a.m. THE OPEN ROAD
Presented by Carters Little Liver Pills.

11.30 a.m. Luxembourg Religious Talk (in French)

12.0 (noon) QUAKER QUARTER-HOUR
featuring
Carroll Lewis and His Radio Discoveries Allam and Perkins (Musical Saw & Piano) Ivy Fritch (Vocalist) Billy Cairns (Saxophonist) Buddy and Bobby (Yodellers) Alicia Marlova (Soprano)

THEY come from here, they come from there, the discoveries come from everywhere... from the Midlands,

Scotland, Ireland, Wales—and now here's one from Siberia. No, we're not kidding—we've seen her, talked to her, heard her sing. She's Alicia Marlova—blonde and perpetually smiling. And she's Russian and she comes from some place we can't pronounce, in Siberia. She sings "Chapel Bells,"—sings it well, too. She's good—and so is the whole programme, complete with Carroll, Van Dam, and the audience in the Odeon Theatre, Leicester Square. Incidentally, you can vote in this programme.
Presented by Quaker Oats.

12.15 p.m. John Goodwood (Astrologer) and the Coty Orchestra.

12.30 p.m. "Plantation Minstrels"
Presented by Lyons' Green Label Tea.

12.45 p.m. HUNTLEY & PALMERS
present
Ray Noble and His Orchestra

2.30 p.m. **FRED HARTLEY AND HIS ORCHESTRA**
Brian Lawrance and John Stevens revive for you "Songs You Can Never Forget"
Presented by Johnson's Glo-Coat.

2.45 p.m. **THOMAS HEDLEY & CO., LTD.**, proudly present Miss Gracie Fields in a programme of new songs, and at least one old favourite, with some homely advice about Fairy Soap.

AT the Scala Theatre, London, Our Gracie shows how to put a Foundation Stone into place, and also how to keep the Vicar of Mirth in his. Gracie renders the ceremony harmonious with "An Old Violin," "I Haven't Been the

4.0 p.m. **HORLICKS PICTURE HOUSE**
Master of Ceremonies : Billy Milton with Vic Oliver Gertrude Niesen Oliver Wakefield Dorothy Alt The Cavendish Three The Mayfair Men and The Horlicks All-Star Orchestra under Debroy Somers
Presented by Horlicks.

5.0 p.m. Ray of Sunshine Programme compiled by Christopher Stone.—*Presented by Phillips' Tonic Yeast and Betoxy.*

5.30 p.m. The Ovaltines with Harry Hemsley and Orchestra.
Presented by Ovaltine.

6.0 p.m. **THE RADIO GANG SHOW**
Presented by the makers of Lifebuoy Soap featuring **RALPH READER**
Veronica Brady Gwen Lewis
Bobbie Comber Bill Bannister
Syd Palmer Jack Orpwood
Jack Beet Norman Fellows
Eric Christmas Yolanda, Elva and Dorothy

Orchestra under the direction of George Scott-Wood
THIS week's High Spot—a beautiful concert arrangement by George Scott-Wood of a Ralph Reader song called "The Night is Young." It features the trio (Yolanda, Elva and Dorothy), the male quartet and the orchestra with George himself on the piano-accordion.

6.30 p.m. **RINSO RADIO REVUE**
featuring Jack Hylton and His Band Bebe Daniels and Ben Lyon Tommy Handley Sam Browne Peggy Dell Doreen Stevens Compered by Ben Lyon
Presented by Rinsol.

7.0 p.m. ANNOUNCING A SERIES OF THRILLING DRAMAS centred round the characters of Inspector Brookes of Scotland Yard and his son Dick
Presented by Milk of Magnesia.

7.15 p.m. Eddie Pola and His Twisted Tunes.—*Presented by Monkey Brand.*

7.30 p.m. "London Merry-Go-Round"
A programme of happy music from the musical shows and night clubs.
Presented by Danderine.

7.45 p.m. **THE BIG LITTLE SHOW**
with Helen Clare Guest Artistes Bryl Walker and Jack Warman Compere : Russ Carr
Presented by Cookeen Cooking Fat.

8.0 p.m. **PALMOLIVE PROGRAMME**
with Olive Palmer Paul Oliver
The Palmolives and Eddie Pola GOOFY and Pola receive a telegram in this programme (according to the script). It runs thus... **EDDIE POLA, PALMOLIVE PROGRAMME—HAVE HEARD YOU ON THE AIR—M.G.M. WANT YOU, FOX WANT YOU, RKO. WANT YOU, PARAMOUNT WANT YOU... THEY CAN HAVE YOU... SIGNED... TWENTIETH CENTURY.** And Mrs. Pola's garrulous song laughs it off with "Oh, well, I don't want to go into Pictures anyway..." What a man, what a man. The band and the singers also do their stuff, providing sweet and hot music—"Something Tells Me"... "You're Laughing at Me"... "Ay, Ay, Ay"... "Hold My Hand," and lots of other.
Please turn to page 26



The young man you have all been waiting to see—Eric Christmas—who can be heard on Sunday in the Lifebuoy Radio Gang Show at 6.0 p.m.

1.0 p.m. **LUX RADIO THEATRE**
presents Charles B. Cochran Introducing Guest Star Eric Blore with Alan Howland Alan Keith Gwenn Jones Ivor Davis

The Carrolleers and Orchestra directed by Eddie Carroll
Presented by Lux Toilet Soap.

1.30 p.m. Ovaltine Programme of Melody and Song

2.0 p.m. The Kraft Show directed by Billy Cotton, featuring Ted Ray with Phyllis Robins, Alan Breeze and Peter Williams.

Same Girl Since," and "Like the Big Pots Do."

3.0 p.m. **CARSON ROBISON AND HIS PIONEERS**
continue their popular Hill-Billy broad casts
Sponsored by Oxydol.

3.15 p.m. **THE NEW "WALTZ TIME"**
with Tom Shephard and His Orchestra and the golden voices of Jerry Roberts and Mary Monroe
Presented by Phillips' Dental Magnesia.

3.30 p.m. "The Ace of Hearts"
Orchestra in a programme for Sweethearts.—*Presented by Black Magic Chocolates.*

3.45 p.m. Geraldo in Play
Presented by Diploma Cheese.

**CASH PRIZES
FOR LISTENERS**

See page 7



Radio's BRIGHTEST Stars

Excuse
ME! Albert
WHELAN
speaking

Albert—(Whelan, of course)—and I are quite good friends, but you can't get a word in edgeways when he gets going. Have you heard him in the Andrews programme every week? You must have done. He's pretty good. Funny, wise, cheery. He sings, whistles, and talks a lot of . . . sound common sense. But, of course, you'd expect something happy and sparkling from Andrews, wouldn't you? Listen to Albert Whelan every week. Like Andrews, he'll do you a world of good.

BROADCAST TIMES:

Tues.	Luxembourg	4.15 to 4.30 p.m.
Wed.	Luxembourg	8.45 to 9.00 a.m.
Thurs.	Luxembourg	8.45 to 9.00 a.m.
Friday	Normandy	8.45 to 9.00 a.m.
Sat.	Normandy	9.00 to 9.15 a.m.

ANDREWS
LIVER SALT

and Albert Whelan
- they're both good tonics!

R.P.S.



Gracie
FIELDS

—darling of the show world. Twice a week she brings her lovely voice, her scintillating humour, to the mike. Listen regularly! You'll laugh, you'll shed a tear — you'll love her.

FAIRY SOAP PROGRAMMES

LUXEMBOURG	Sundays	— 2.45 - 3.00 p.m.
NORMANDY	Wednesdays	— 3.15 - 3.30 p.m.



CARSON ROBISON
AND HIS
OXYDOL PIONEERS

Straight from the great prairies — Carson Robison, king of western songsters, and his melody-making Oxydol Pioneers. Three times a week they'll thrill you with their haunting songs of the great Wild West.

OXYDOL PROGRAMMES

LUXEMBOURG	Sundays	— 3.00 - 3.15 p.m.
	Wednesdays	— 5.00 - 5.15 p.m.
NORMANDY	Sundays	— 10.15 - 10.30 a.m.

**LISTEN REGULARLY
TO THESE
GRAND SHOWS**

Transmissions from Radio Normandy arranged through International Broadcasting Co. Ltd.

Cadbury Calling! ON SUNDAY NIGHT



**BETTIE
BUCKNELLE**

Popular Radio Star singing
'How do you do, Mr. Right'



**CHARLIE
KUNZ**

playing a
medley of your favourite
tunes including 'Night
and Day'

★ **PAULO**

singing 'Broken
Hearted Clown'

and at the organ your
favourite

SIDNEY TORCH



Cadbury Calling every Sunday, bringing you
different stars each week. And don't forget the
Saturday programmes with Reginald Dixon
and the 'Cocobuc Radio News,' and the
Tuesday programme featuring Charlie Kunz.
Both commence at 8.45 in the morning.

Sunday Night
10-45 To 11 p.m.

RADIO LUXEMBOURG

NOV. 20 1,293 METRES

KEEP FIT.. RULE N°1

Good wholesome
home-made
food



Keeping your family well
and well-fed is a simple matter when
you give them delicious, wholesome
home-made puddings, pies and cakes.
There is no surer way to success than
with good plain flour and Borwick's
Baking Powder. It's cheaper, too.

Try this delicious WALNUT CAKE

- | | |
|---------------------|-------------------------|
| 6 ozs. butter or | 1 oz. ground rice. |
| 3 margarine. | 3 eggs. |
| 6 ozs. sugar. | 2 tablespoonfuls milk. |
| 8 ozs. plain flour. | 2 ozs. shelled walnuts. |
| 1 rounded teaspoon- | 1 teaspoonful |
| fuls Borwick's | Borwick's |
| Baking Powder. | vanilla essence. |
- 1 Cream butter and sugar.
 - 2 Add beaten eggs, milk and vanilla essence.
 - 3 Mix in sifted flour, Borwick's Baking Powder and ground rice, also chopped walnuts.
 - 4 Turn into a greased and lined tin and bake in moderate oven 1 1/4-1 1/2 hrs. Temperature 350°.

**BORWICK'S
BAKING POWDER**
(and plain flour is cheaper)

**DAYS AND TIMES OF BORWICK'S
PROGRAMMES**

Every Monday, Luxembourg
(1,293 m.), 5-5.15 p.m.

Every Friday, Normandy
(212.6 m.), 10-10.15 a.m.

Normandy transmission arranged through
I.B.C. Ltd.

RADIO LUXEMBOURG'S PROGRAMMES

Continued from page 24

8.30 p.m. Luxembourg News (in French)

9.0 p.m. HIGHLIGHTS ON PARADE
with
Alfred Van Dam and His State Orchestra
and
Robert Ashley

Presented by Macleans Limited
9.15 p.m. Snowfire Aids to Beauty
present Mantovani and His Orchestra.

9.30 p.m. Symington's Sunday Night
Excursion.

9.45 p.m. On the Air
with Carroll Gibbons and the Savoy
Orpheans, Anne Lenner and George
Melachrino.—Presented by Colgate Rib-
bon Dental Cream and Shaving Cream.

10.0 p.m. A SERENADE TO MELODY
featuring
Jack Jackson and His Orchestra
with
Barbara Back
and
A "Star of To-morrow"

Presented by Pond's Extract Co., Ltd.
10.30 p.m. The Greys Are on the Air
The Greys' Band, with Raymond Newell,
The Greys' Singers, and Lt.-Col. Graham
Seton Hutchinson, D.S.O., M.C. (Author
of "The W Plan").

10.45 p.m. CADBURY CALLING
Let's Meet at the Organ
Sidney Torch
entertains his friends at the Organ
This week :
Betty Bucknelle
(A newcomer to Cadburys programmes,
with a personality voice)
Paulo (The Singing Clown)
A musical variety sent by Cadburys of
Bournville to announce their "Roses"
Chocolates.

11.0 p.m. Young and Healthy
A programme of modern snappy dance
rhythm and swing.—Presented by Bile
Beans.

11.15 p.m. The Zam Buk Programme
11.30 to 12.0 (midnight) Request
Programme.

MONDAY, NOV. 21

8.0 a.m. MELODIES FROM THE MASTERS
Compered by Peter Heming
Presented by Kolyinos Tooth Paste.

8.15 a.m. HORLICKS
"MUSIC IN THE MORNING"
Presented by Horlicks.

8.30 a.m. An All-Scottish Programme
Presented by Scott's Porage Oats.

8.45 a.m. THE OPEN ROAD
Presented by Carters Little Liver Pills.
9.0 a.m. Station Concert
9.15 a.m.

The Makers of
Persil
greet you
With a Smile and a Song
with
Charles Ernesco and His Quintet
Webster Booth
Anne Ziegler
and
James Dyrenforth

9.30 a.m. Station Concert
9.45 a.m. Keeping House With
Elizabeth Craig, introduced by Peter
the Planter.—Presented by Lyons' Green
Label Tea.

10.0 a.m. THE COOKEEN PROGRAMME
with
Carroll Gibbons and His Boys
Anne Lenner
and
George Melachrino
Guest Artistes :
Bryl Walker and Jack Warman

10.30 a.m. Presenting
PLAIN JANE
The Story of Plain Jane Wilson and her
struggle for those things that every girl
longs for—love and happiness. For
excitement, romance and adventure
listen every morning (Mondays to
Fridays) at half-past ten, to Plain Jane.
Presented by Rinso.

10.45 to 11.0 a.m. Request
Programme
2.15 p.m. A SERIAL STORY

"Mr. Keen, Tracer of Lost Persons"
MR. Keen, the man who believes every-
one in the world has lost someone he
would like to find again is now engaged
on the case of "The Girl with the Lovely
Eyes." He has now located Laura
Wheaton, beautiful fiancée of Peter
Gregory, a young artist. Laura has been
missing for six years—ever since she left
Peter so as not to interfere with his
career; but now that Mr. Keen finds her,
he makes a tragic discovery. She is blind
through an accident, which, though it
happened years before, had now affected
her sight. Despite Laura's terrible

affliction, Peter Gregory still wants to
marry her and to-day's instalment
opens with Mr. Keen taking the two
young people to an eminent eye specialist.
Be sure to listen-in to to-day's thrilling
instalment of the case of "The Girl with
the Lovely Eyes."
Presented by Lavona Hair Tonic.

2.30 p.m. "BACKSTAGE WIFE"
The thrilling story of an everyday girl
who married a famous actor—a story of
love and intrigue, jealousy and hate.
Presented by Dr. Lyons' Tooth Powder.

2.45 p.m. "YOUNG WIDOW JONES"
A moving human story of a woman's
heart and a mother's love. A story of joy
and despair, life and love as we all know
them.—Presented by Milk of Magnesia.

3.0 p.m. "THE SWEETEST LOVE SONGS EVER
SUNG"
A new all-star feature of radio—fifteen
minutes of romance, starring some of the
most popular singing voices of our time,
singing the love songs you love to hear.
Presented by Phillips' Dental Magnesia.

3.15 p.m. "STELLA DALLAS"
A continuation on the air of the world-
famous story of a mother whose love for
her daughter was the uppermost thought
in her life—for Stella Dallas saw her
daughter, Laurel, marry into wealth and
high society, and, realising that the
difference in their social worlds was too
great, gave her up and went out of her
life.—Presented by California Syrup of
Figs.

4.45 p.m. MARMADUKE BROWN
The lovable, eccentric inventor and his
patient wife
Matilda
Presented by Phillips' Magnesia Beauty
Creams.

5.0 p.m. Borwick's Lemon Barley
Concert
5.15 to 5.30 p.m. Request
Programme

TUESDAY, NOV. 22

8.0 a.m. MUSIC ON THE AIR
Presented by Kolyinos Tooth Paste.

8.15 a.m. The Alka-Seltzer Boys
Browning and Starr.—Presented by Alka-
Seltzer Products.

8.30 a.m. Household Hints by Mrs.
Able.—Presented by Vitacup.

8.45 a.m. CADBURY CALLING
and presenting
Songs To Make You Sing
with
Charlie Kunz at the Piano
and
The Three Admirals
Leslie Mitchell tells you the tunes
Presented by Cadbury Bros., Ltd.

9.0 a.m. Station Concert

9.30 a.m. Brown & Polson Cookery Club
Club news and cookery talks by the
President of the Club, Mrs. Jean Scott.

9.45 a.m. Station Concert



Charming Bettie Bucknelle will be entertained by Sidney Torch in the Cadbury
Calling programme on Sunday at 10.45 p.m.

3.30 p.m. STARS ON PARADE
A Programme of Movie Memories
Presented by Puffed Wheat and Puffed
Rice.

3.45 p.m. Concert of Light Orchestral
Music

4.15 p.m. Coty
Presents "The Charm School," featuring
Kay Lawrence. A programme mainly for
women.

4.30 p.m. The Family Circle
Gramophone records compered by
Christopher Stone.—Presented by Betox.

10.0 a.m. "Ask the Doctor"
A programme presented by "Sanatogen"
Brand Tonic Food, with music by the
Arcadian Octet.

10.15 a.m. Doctor Humankind
gives you a slice of life from his casebook
of humanity.—Presented by Kraft Cheese.

10.30 a.m. PLAIN JANE
Presented by Rinso.

10.45 to 11.0 a.m. Request
Programme
Please turn to next page

LUXEMBOURG Programmes

Continued from previous page



Listen to Geraldo on Sunday at 3.45 p.m.

- 2.15 p.m. **A SERIAL STORY**
"Mr. Keen, Tracer of Lost Persons"
TO-DAY Mr. Keen, Tracer of Lost Persons, concludes the case of "The Girl with the Lovely Eyes." In yesterday's instalment you will remember that after a consultation with an eminent specialist, Laura Wheaton, the girl with the lovely eyes, had been given wonderful news. There was a chance that her sight might be restored. Thanks to the help of Mr. Keen, Laura and her fiance, Peter Gregory, have been reunited and now, to complete their happiness Laura is hoping to regain her sight. To-day we find Mr. Keen and Peter Gregory waiting at the hospital. The operation is in progress. Listen-in to to-day's final thrilling instalment of the case of "The Girl with the Lovely Eyes."
Presented by Lavona Hair Tonic.
- 2.30 p.m. **"BACKSTAGE WIFE"**
Presented by Dr. Lyons' Tooth Powder.
- 2.45 p.m. **"YOUNG WIDOW JONES"**
Presented by Milk of Magnesia.
- 3.0 p.m. **"THE SWEETEST LOVE SONGS EVER SUNG"**
Presented by Phillips' Dental Magnesia.
- 3.15 p.m. **"STELLA DALLAS"**
Presented by California Syrup of Figs.
- 3.30 p.m. **Concert of Light Orchestral Music**
- 4.0 p.m. **The Cavalcade of Melody**
Presented by Nestle's.
- 4.15 p.m. **GOOD AFTERNOON**
A visit from Albert Whelan, bringing a song, a smile and a story.—*Presented by Andrews Liver Salt.*
- 4.30 p.m. **HUNTLEY & PALMERS** present
"The Best of Everything"
A programme arranged and compered by Christopher Bouch
- 4.45 p.m. **MARMADUKE BROWN**
The lovable, eccentric inventor and his patient wife
Matilda
Presented by Phillips' Magnesia Beauty Creams.
- 5.0 p.m. **On the Air** with Carroll Gibbons and the Savoy Orpheans, Anne Lenner and George Melachrino.—*Presented by Colgate Ribbon Dental Cream and Shaving Cream.*
- 5.15 to 5.30 p.m. **THE OPEN ROAD**
Presented by Carters Little Liver Pills.

WED., NOV. 23

- 8.0 a.m. **MELODIES FROM THE MASTERS**
Compered by Peter Heming
Presented by Kolynos Tooth Paste.
- 8.15 a.m. **HORLICKS**
"MUSIC IN THE MORNING"
Presented by Horlicks.
- 8.30 a.m. **Four * Star * Feature ***
Presented by Rowntree's Cocoa, Ltd.

- 8.45 a.m. **GOOD MORNING**
A visit from Albert Whelan, bringing a song, a smile and a story.—*Presented by Andrews Liver Salt.*
- 9.0 a.m. **Problem in Music**
Presented by Symington's Soups.
- 9.15 a.m. **The Makers of Persil** greet you
With a Smile and a Song
with
Charles Ernesco and His Quintet
Webster Booth
Anne Ziegler
and
James Dyrenforth
- 9.30 a.m. **ANN FRENCH'S BEAUTY TALKS**
Presented by Reudel Bath Cubes.
- 9.45 a.m. **Radio Favourites**
Presented by Brooke Bond Dividend Tea.
- 10.0 a.m. **THE STORK RADIO PARADE**
with
Ted Andrews
Surprise Guest Artistes
and
Bobby Howell and His Band
Announcer: Bob Walker
Presented by Stork Margarine from the stage of the Granada Theatre, Clapham.
- 10.30 a.m. **PLAIN JANE**
Presented by Rinsol.
- 10.45 to 11.0 a.m. **Request Programme**
- 2.15 p.m. **A SERIAL STORY**

- "Mr. Keen, Tracer of Lost Persons"
MR. KEEN, Tracer of Lost Persons, in the case of "The Boy Who Dreamed." Mr. Keen, Tracer of Lost Persons is the man who believes that everyone in the world has lost someone they would like to find again, who guarantees to find any lost person anywhere in the world. He could be a great detective, but not interested in fighting crime, he prefers to fight human heart-break and misery. He believes in helping people rather than punishing them, and to-day you will hear of his efforts to help Mr. and Mrs. Manley, who are heart-broken because their boy has disappeared. Be sure you are listening-in to-day at 2.15 p.m. when "Mr. Keen, Tracer of Lost Persons" starts on the case of "The Boy Who Dreamed."
Presented by Lavona Hair Tonic.
- 2.30 p.m. **"BACKSTAGE WIFE"**
Presented by Dr. Lyons' Tooth Powder.
- 2.45 p.m. **"YOUNG WIDOW JONES"**
Presented by Milk of Magnesia.
- 3.0 p.m. **"THE SWEETEST LOVE SONGS EVER SUNG"**
Presented by Phillips' Dental Magnesia.
- 3.15 p.m. **"STELLA DALLAS"**
Presented by California Syrup of Figs.
- 3.30 p.m. **COW & GATE'S**
Knitting Expert tells Mothers how to save money
A programme presented by Cow & Gate Ltd.
- 3.45 p.m. **MACLEAN'S MUSICAL MATINEE**
Presented by Maclean's Peroxide Tooth-Paste.
- 4.0 p.m. **Variety**
- 4.30 p.m. **The Family Circle**
Gramophone records compered by Christopher Stone.—*Presented by Betox.*
- 4.45 p.m. **MARMADUKE BROWN**
The lovable, eccentric inventor and his patient wife
Matilda
Presented by Phillips' Magnesia Beauty Creams.
- 5.0 p.m. **CARSON ROBISON AND HIS PIONEERS**
continue their popular Hill-Billy broad-casts
Presented by Oxydol.
- 5.15 to 5.30 p.m. **THE OPEN ROAD**
Presented by Carters Little Liver Pills.

THURSDAY, NOV. 24

- 8.0 a.m. **MUSIC ON THE AIR**
Presented by Kolynos Tooth Paste.
- 8.15 a.m. **HORLICKS**
"MUSIC IN THE MORNING"
Presented by Horlicks.
- 8.30 a.m. **THE OPEN ROAD**
Presented by Carters Little Liver Pills.
- 8.45 a.m. **GOOD MORNING**
A visit from Albert Whelan, bringing a song, a smile and a story.—*Presented by Andrews Liver Salt.*
Please turn to page 28

After Lunch enjoy the MOST FASCINATING PROGRAMME ON THE AIR!



A Series of thrilling Serials featuring MR. KEEN TRACER OF LOST PERSONS

EVERY MONDAY, TUESDAY AND WEDNESDAY AT 2.15 FROM RADIO LUXEMBOURG

Mr. Keen is a man who believes there's always somebody in the world who has lost someone he'd like to find again. In such cases, Mr. Keen, Tracer of Lost Persons, offers his services.

Mr. Keen could have been a great detective, but rather than fight crime he fights human heartbreak and misery — he's out to help, not to punish — to help anyone who's lost someone they love.

A Grand New Radio Personality

Presented by the makers of

LAVONA HAIR TONIC

Lavona Hair Tonic banishes dandruff, strengthens the hair roots, encourages new growth, and makes your hair gloriously healthy, and glossy. Use Lavona 'Red Label' for dry scalp. Use Lavona 'Blue Label' for greasy scalp. Price 2/3 a bottle from all chemists.

RADIO LUXEMBOURG'S PROGRAMMES *Continued from page 27*

- 9.0 a.m. Station Concert
 9.15 a.m. **OLIVER KIMBALL**
 The Record Spinner
A programme presented by Bisurated Magnesia.
 9.30 a.m. The Brown & Polson Cookery Club. Club news and cookery talks by the president of the Club, Mrs. Jean Scott.
 9.45 a.m. Keeping House With Elizabeth Craig, introduced by Peter the Planter.—Presented by Lyons' Green Label Tea.
 10.0 a.m. The Living Witness Presented by "Genasprin."
 10.15 a.m. **MACLEAN'S MORNING MELODY**
 Presented by Maclean Brand Stomach Powder.
 10.30 a.m. **PLAIN JANE**
 Presented by Rinso.
 10.45 to 11.0 a.m. Request Programme
 2.15 p.m. **THE MELODY LINGERS ON**
 Presented by Kolynos Denture Fixative.
 2.30 p.m. "BACKSTAGE WIFE"
 Presented by Dr. Lyons' Tooth Powder.
 2.45 p.m. "YOUNG WIDOW JONES"
 Presented by Milk of Magnesia.
 3.0 p.m. "THE SWEETEST LOVE SONGS EVER SUNG"
 Presented by Phillips' Dental Magnesia.
 3.15 p.m. "STELLA DALLAS"
 Presented by California Syrup of Figs.
 3.30 p.m. **STARS ARE ON PARADE**
 A Programme of Movie Memories Presented by Puffed Wheat and Puffed Rice.
 3.45 p.m. Geraldo in Play Presented by Diploma Cheese.
 4.0 p.m. Station Concert
 4.15 p.m. George Payne's Tea-Time with Cyril Fletcher in "Odd Odes and Music."
 4.30 p.m. **YOUR OLD FRIEND DAN**
 Singing His Way Into the Home Presented by Johnson's Wax Polish.



Here is Carroll Levis giving an audition to some talented young artistes. The lucky ones will have to be good to keep up the high standard of the Quaker Quarter Hour on Sunday at 12.0 noon

SATURDAY, NOV. 26

- 4.45 p.m. **MARMADUKE BROWN**
 The lovable, eccentric inventor and his patient wife Matilda
 Presented by Phillips' Magnesia Beauty Creams.
 5.0 p.m. **GEORGE FORMBY**
 with a strong supporting cast, including Beryl
 Presented by Feen-a-Mint. Request Programme
 4.0 p.m. Friday at Four Presented by Du Maurier Cigarettes.
 4.15 p.m. Master O.K., the Saucy Boy
 4.30 p.m. The Family Circle Gramophone Records compered by Christopher Stone.—Presented by Batox.
 4.45 p.m. **MARMADUKE BROWN**
 The lovable, eccentric inventor and his patient wife, Matilda
 Presented by Phillips' Magnesia Beauty Creams.
 5.0 p.m. "NO. 7 HAPPINESS LANE"
 The romantic adventures of a musical family. A programme presented by Instant Postum. Request Programme
 5.15 to 5.30 p.m. Programme of Dance Music Presented by Ovaltine. Dance Music
 11.15 to 12.0 (midnight) Rowntree's
 12.0 (midnight) "Daydreams" at Midnight
 12.15 to 1.0 a.m. Dance Music

- 8.0 a.m. **THESE NAMES MAKE MUSIC**
 Hoffman
 Presented by Bisodol.
 8.15 a.m. **HORLICKS**
 "MUSIC IN THE MORNING"
 Presented by Horlicks.
 8.30 a.m. Sunny Jim's New "Force" Series—The Staff Contributes.—Presented by A. C. Fincken & Co.
 8.45 a.m. **CADBURY CALLING**
 "Famous People Call the Tune"
 Requests from celebrities of the day, played by Reginald Dixon on the Blackpool Tower Wurlitzer.—Presented by Cadbury Bros., Ltd.
 9.0 a.m. **CADBURY CALLING**
 "The Cocab Radio News"
 A Radio Magazine for Boys and Girls, edited by Jonathan. With the Cadbury Cowboys, boy and girl entertainers, Zoo talks by Keeper Bowman of the London Zoo, puzzles, surprises, etc. Something new in Children's programmes. Sponsored by Cadburys on behalf of their Bournville Cocoa.
 9.15 a.m. The Happy Philosopher Presented by Bob Martin, Ltd.
 9.30 a.m. Brown & Polson Cookery Club. Club news and cookery talks by the President of the Club, Mrs. Jean Scott.
 9.45 a.m. Keeping House With Elizabeth Craig. Introduced by Peter the Planter.—Presented by Lyons' Green Label Tea.
 10.0 a.m. **UNCLE COUGHDROP'S PARTY FOR THE KIDDIES**
 Presented by Pineate Honey Cough Syrup.
 10.15 a.m. Station Concert
 10.30 a.m. Concert Presented by Brooke Bond Dividend Tea.
 10.45 to 11.0 a.m. Request Concert.
 5.0 p.m. All the Association Football Results.—Presented by Edward Sharp & Sons, Ltd., the makers of "Big Six Slab Toffee."
 5.30 p.m. A Musical Cocktail Presented by Zubes.
 5.45 to 6.0 p.m. **THE OPEN ROAD**
 Presented by Carters Little Liver Pills.
 11.0 p.m. Programme of Dance Music Presented by Ovaltine. Dancing Time
 11.15 to 12.0 (midnight) Midnight in Mayfair with Greys' Cigarettes.—Presented by Godfrey Phillips, Ltd.
 12.15 to 1.0 a.m. Late Dance Music

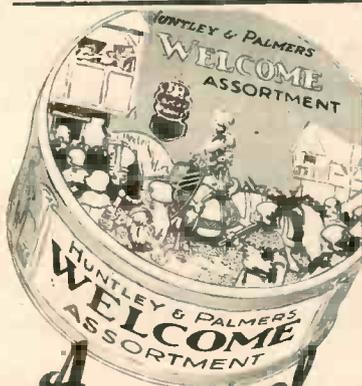
FRIDAY, NOV. 25

- 8.0 a.m. **THESE NAMES MAKE MUSIC**
 Johnson
 Presented by Bisodol.
 8.15 a.m. Melody on Parade Presented by Parmlint.
 8.30 a.m. Chiver's Concert featuring Mrs. Cambridge (Christine Barry).
 8.45 a.m. **OUT OF THE BLUE**
 The programme of surprises brought to you out of the blue, with Quentin Maclean at the Organ, and a Mystery Item every week—a Star or Celebrity straight from the headlines.—Presented by Reckitt's Blue.
 9.0 a.m. Zebotime with Fred Douglas and The Zebotime Orchestra.
 9.15 a.m. Countryside A musical panorama of our glorious country highways and byways.—Presented by Carnation Milk.
 9.30 a.m. **THE OPEN ROAD**
 Presented by Carters Little Liver Pills.
 9.45 a.m. Concert Presented by Brooke Bond Dividend Tea.
 10.0 a.m. Station Concert
 10.30 a.m. **PLAIN JANE**
 Presented by Rinso.
 10.45 to 11.0 a.m. Request Programme
 2.15 p.m. **THE MELODY LINGERS ON**
 Presented by Kolynos Denture Fixative.
 2.30 p.m. "BACKSTAGE WIFE"
 Presented by Dr. Lyons' Tooth Powder.
 2.45 p.m. "YOUNG WIDOW JONES"
 Presented by Milk of Magnesia.
 3.0 p.m. "THE SWEETEST LOVE SONGS EVER SUNG"
 Presented by Phillips' Dental Magnesia.
 3.15 p.m. "STELLA DALLAS"
 Presented by California Syrup of Figs.
 3.30 p.m. **PALMOLIVE PROGRAMME**
 with Olive Palmer and Paul Oliver
 The Palmollivers and Eddie Pola



The voice of Robert Ashley will be heard in Macleans Highlights On Parade on Sunday at 9.0 p.m.

Information supplied by Wireless Publicity, Ltd., Electra House, Victoria Embankment, W.C.2. Sole Agents in the British Empire



A pageant of variety

17 different kinds of Huntley & Palmers Biscuits in this delicious collection.

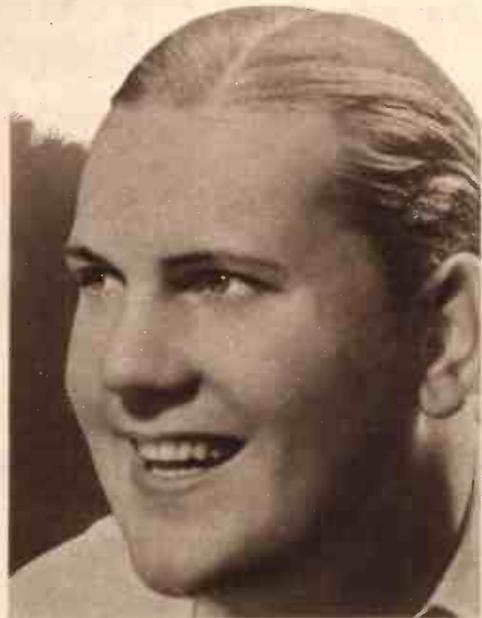
That is Welcome Assorted! You get wafers, shortcake, creams, chocolate biscuits. There's a favourite for everyone—and plenty of them too. Welcome Assorted cost only 1/- a lb. They're amazing value and they are made by Huntley and Palmers—so you know they're the best.

In Dry packs and beautifully decorated Tins. Order some from your grocer or confectioner to-day.

HUNTLEY & PALMERS
WELCOME ASSORTED
 1/- per lb. Drum as illus. 2/6

LISTEN TO Ray Noble and His Band in Huntley and Palmers Programme from Luxembourg every Sunday at 12.45 p.m.

To the strains of "STARDUST"



CARROLL LEVIS

and his

RADIO DISCOVERIES

come on the air—at these times:

every Sunday from

RADIO LUXEMBOURG
(1293 METRES) AT 12 NOON

RADIO NORMANDY
(212.6 METRES)
(Transmission through I.B.C. Ltd.)
AT 5.15 P.M.

RADIO LYONS
(215 METRES) AT 8.30 P.M.

THEY'RE PRESENTED BY
THE MAKERS OF

QUAKER OATS

See who you think is going to have his (or her) name in coloured lights. Spot the stars of the future from the amateurs of today who are marshalled for you by Carroll himself on the stage of the Odeon Theatre, Leicester Square.

Listen to the announcers, Ivan Samson, and Joan Griffiths, as they tell you all the Quaker news—free gifts, footballs to be won, and free copies of George Allison's thrilling book "The Inside Story of Football."

MAKING THE MOST OF YOUR SET

By OUR TECHNICAL EXPERT

B. Lock, S.W.15.

"I notice a considerable amount of noise on my radio at regular intervals. It can be stopped, however, if the aerial wire is removed."

YOUR trouble is obviously due to some nearby electrical appliance, which is probably switched on and off automatically. As your reception is otherwise free from noise, it is hardly worth your while erecting an expensive noise suppression aerial. Send a post card to the engineering department of your local Post Office and they will come along and try to locate the source of the noise. If, however, they should fail, then is the time to consider a noise suppression aerial.

F. Ward, Loughton

"My receiver is battery-operated and, as it has been in use for three years, new valves are required. Can I improve on the valve types already in use?"

YOU will probably find that by substituting a screened pentode for a screened grid there will be an increase in volume. As a detector, add one of the new non-microphonic triodes, while in the output

stage, you have a choice of using a pentode valve, which will bring in greater volume or a super-power valve to give better quality. A super-power valve, however, will take considerably more H.T. current than your existing normal power valve.

C. Reade, Aberfan

"Do you recommend a battery-operated all-wave portable receiver?"

THESE receivers are quite satisfactory, but the performance on short waves is naturally rather poor except in certain circumstances, unless an external aerial is used. Then, of course, the receiver is no longer portable. As you have the mains available why not consider a trans-portable which can be removed from room to room and merely plugged into the nearest power point? This type of receiver is quite good on short-waves and gives much better quality on medium and long waves than a battery-operated set.

★Will readers requiring immediate postal replies to their technical queries please enclose a stamped, addressed envelope?

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EVENING GOWN



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HER SKIN IS
LOVELY ALL OVER ...



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into every tablet.



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*Palmolive Half-Hour
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*Olive Palmer
Paul Oliver
& the Palmolivers*

Sundays at 8 p.m. Fridays at 3.30 p.m.
Radio Luxembourg (1293 metres)

Tuesdays at 5.30 p.m.
Radio Normandy (212.6 metres)
Transmission through I.B.C. Ltd.

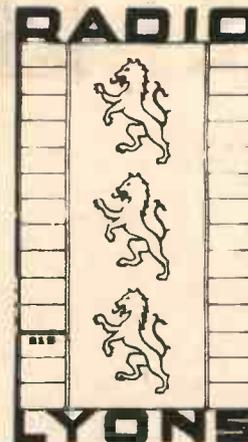


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per tablet

Radio Lyons Calling!

215 metres

Resident Announcer: Johnny Couper



SUNDAY, NOV. 20

- 5.30 p.m.** Around the Bandstand
Radio Lyons opens the programme with some excellent recordings of Military Marches and Brass Bands.
- 5.45 p.m.** Peter the Planter
Presents "The Plantation Minstrels." An old-time Minstrel Show starring C. Denier Warren, with Todd Duncan, Dale and Dodd, The Plantation Banjo Team and The Plantation Singers and Orchestra.—Presented by Lyons Green Label Tea.
- 6.0 p.m.** Street Scene
Listen to the music which comes through an open window.
H. SAMUEL EVERITE TIME, 6.30 p.m.
- 6.30 p.m.** Vaudeville
Presenting Ginger Rogers, Turner Layton, Greta Keller, Tommy Handley & Co., Singers on Parade and Carroll Gibbons and the Savoy Hotel Orpheans.
H. SAMUEL EVERITE TIME, 7.0 p.m.
- 7.0 p.m.** 500 PENNIES FROM THE STARS
Presenting
Esther Coleman
This week's guest artiste in a programme devised and compered by Christopher Stone.
- 7.15 p.m.** Smiling Through
A programme of gay and tuneful music.—Presented by the makers of Odol.
H. SAMUEL EVERITE TIME, 7.30 p.m.
- 7.30 p.m.** George Payne's Tea Time
A programme of popular music, compered by Cyril Fletcher



Saturday at 10.15 p.m. brings lovely screen-star Deanna Durbin to entertain you in a record programme

- 7.45 p.m.** Station Concert and News in French
- 8.10 p.m.** Zetter Pools
- 8.15 p.m.**

ELISE
A musical thriller featuring Suzette Lamonde, Bernard Clifton, Inga Andersen, Scott Harrold, Neal Arden, Boris Ravensky, James Pirrie, Tony Quinn, Little Maureen Glynn. The orchestra—directed by Richard Crean. Produced by Bertram Fryer.—Presented by "Bourjois," creators of "Evening in Paris."

- 8.30 p.m.** CARROLL LEVIS
and His Radio Discoveries
An All-Winners programme in which you will hear:
Allan and Perkins (Musical Saw and Piano)
Ivy Frith (Vocalist)
Billy Cairns (Saxophonist)
Buddy and Bobby (Yodellers)
Alicia Marlova (Soprano)
From the stage of the Odeon Theatre, Leicester Square,
Sponsored and presented by Quaker Oats.
- 8.45 p.m.** Station Concert and News in French
- 9.0 p.m.** Young and Healthy
Sweet and Swing in the latest Dance Music.—Presented by Bile Beans.
- 9.15 p.m.** The Zam Buk Programme
Melody, Song and Humour in this quarter-hour of Variety.
Presented by Zam Buk.
H. SAMUEL EVERITE TIME, 9.30 p.m.
- 9.30 p.m.** SHOWLAND MEMORIES
A Musical Cavalcade of Theatreland, past and present
with
Elena Danieli
Robert Irwin
The Showland Trio
and
Percival Mackey and His Band
By courtesy of the makers of California Syrup of Figs.

9.45 p.m. "Hutch"
(Leslie Hutchinson)
romantic Singer of World Renown
Presented in the sophisticated manner by the proprietors of Phillips' Magnesia Beauty Creams.

- 10.0 p.m.** WALTZ TIME
The New Waltz Time
with
Tom Shephard
and the golden voices of
Mary Monroe and Jerry Roberts
Presented by Phillips' Dental Magnesia.

10.15 p.m. THE ADVENTURES OF INSPECTOR BROOKES
of
Scotland Yard
and his son,
Dick
A series of thrilling dramas presented by the makers of Milk of Magnesia.

- 10.30 p.m.** Comedy Corner
Presenting some of your favourite humorists in a quarter of an hour of Fun and Frolic.
H. SAMUEL EVERITE TIME, 10.45 p.m.
- 10.45 p.m.** THE OPEN ROAD
The Carters Caravan
in a pageant of
Music, Song and Drama
Sponsored by the makers of Carters Little Liver Pills.

- 11.0 p.m.** Music Hath Charms
A fascinating Piano and Song Interlude, featuring Hildegarde, Bing Crosby, Charlie Kunz and "Fats" Waller.
- 11.15 p.m.** Happy Days
A cheerful quarter-hour of popular songs and Dance Music.—Brought to you by Western Sports Pools.
H. SAMUEL EVERITE TIME, 11.30 p.m.
- 11.30 p.m.** As You Like It
Your favourite artistes and tunes in a half-hour programme of miscellanea.
- 12 (midnight)** Close Down

MONDAY, NOVEMBER 21

- H. SAMUEL EVERITE TIME, 10.0 and 10.15 p.m.*
- 10.0 p.m.** Dance Music
The leading Kings of Swing and Sweet Music conduct their Orchestras in this half-hour programme of contrasted dance rhythms.
H. SAMUEL EVERITE TIME, 10.30 p.m.
- 10.30 p.m.** The Best of the Bargain
A programme for football fans of special interest to all Sportsmen.—Presented by Avon Pools, Ltd.
- 10.45 p.m.** Keyboard Kapers
Presenting Carroll Gibbons, Gerry Moore, Billy Thorburn and Moreton and Kaye.
H. SAMUEL EVERITE TIME, 11.0 p.m.
- 11.0 p.m.** Songs from Stage and Screen
Songs and music from recent successes. Presenting Bing Crosby and Johnny Mercer, The Street Singer, Frances Day, Ella Fitzgerald and Her Savoy Eight and Jack Hylton and His Orchestra.



Sit up and listen to the Street Singer (Arthur Tracy) on Monday evening at 11 p.m. (electrical recording)

- 11.30 p.m.** Our Own Choice
Radio Lyons' friendly announcers amuse themselves and you, too, we hope, with a selection of their own favourite recordings.
- 12 (midnight)** Close Down

TUESDAY, NOVEMBER 22

- H. SAMUEL EVERITE TIME, 10.0 p.m.*
- 10.0 p.m.** Variety
Something for everyone in an enjoyable entertainment offered by Stead Razor Blades.
H. SAMUEL EVERITE TIME, 10.15 p.m.
- 10.15 p.m.** Organ Parade
A quarter of an hour with some famous organists
H. SAMUEL EVERITE TIME, 10.30 p.m.
- 10.30 p.m.** THE OPEN ROAD
The Carters Caravan
in a pageant of
Music, Song and Drama
Sponsored by the makers of Carters Little Liver Pills.
- 10.45 p.m.** Irish Stew
H. SAMUEL EVERITE TIME, 11.0 p.m.
- 11.0 p.m.** The Odeon Programme
Fifteen minutes of Swing and Rhythm.
- 11.15 p.m.** Dancing Time
Music for the Dancer played by strict tempo Dance Orchestras.
- 11.30 p.m.** By Request
Half an hour devoted to the listeners' own choice. To hear your favourite record—write to Radio Lyons.
- 12 (midnight)** Close Down

WEDNESDAY, NOVEMBER 23

- H. SAMUEL EVERITE TIME, 10.0 p.m.*
- 10.0 p.m.** Record Review
A programme of outstanding recordings, selected by "Bohemian" and presented by arrangement with the publishers of The Gramophone Magazine.
H. SAMUEL EVERITE TIME, 10.15 p.m.
- 10.15 p.m.** Lancashire Hot-Pot
H. SAMUEL EVERITE TIME, 10.30 p.m.
- 10.30 p.m.** A Melody With a Memory
H. SAMUEL EVERITE TIME, 11.0 p.m.
- 11.0 p.m.** The Odeon Programme
Fifteen minutes of Swing and Rhythm.

Please turn to page 32.



The children have
Lixen Lozenges,
when they need
a laxative.

LIXEN

the
Good Natured
Laxative

Obtainable only from chemists. Liquid in bottles 1/-, 1/9, 3/-. Lozenges, black-currant flavoured, in tins at 7½d. and 1/- ALLEN & HANBURY LTD., LONDON, E.C.3.

L24

OH, BOTHER!

Continued from page 11

"Quite a lot until you sprain your elbow in a mechanical contest."

"Oh, we're into the future, are we? Sounds like a tip to keep me from getting the kitty from a fruit machine."

"You apparently enjoy a life of pleasure and spending."

"Oh, no, not with all the wives you said I had. You got up to four—that means doing four men's work. And bringing home four packets on Friday. I might be a short list—four homes—one draw."

"Hard work hasn't hurt anybody."

"But there's always an exception to prove the rule. I may be it."

"You don't mean to tell me you're afraid of work?"

"Oh, no, no, not afraid. We just ignore each other."

"You're a fine example for me to choose for this demonstration of astrology."

"I say, would you mind giving me a copy of all what you said I was?"

"Are you so proud of it?"

"Might be useful in getting a job as the films' worst man."

"Why go on the screen to prove that?"

"Oh, I— By the way, there's one thing."

"You want me to read some more of your life in the stars."

"No thanks. But did I give you a birthday present?"

"You didn't. You said you'd think it over."

"That's right. It's been on my mind ever since."

"So what?"

"Your birthday—on my mind. That's why I said April the First. All that stuff you've made up applies to you, not me. Bye, bye, Bluebeard. You'll be seeing stars when I tell your wife."

WHAT LISTENERS THINK

Readers' views on radio in general. A prize of 10s. 6d. will be awarded for the best letter published.

This Week's Prize Winner

For the best letter received this week the Editor has pleasure in awarding 10s. 6d. to W. A. Robins, 1 Victoria Cottages, Belvedere, Kent.

THE B.B.C. have a Children's Hour for the younger listeners, so why not have, say, once a week, an "Old Folks' Hour" and help them to revive some of the pleasant melodies they heard in their younger days?

Alan Willams, Nottingham

I HAVE read so many grouses, complaints and suggestions; most of them good-humoured, of course, that I begin to wonder if I am the only specimen left of that rare race, the perfectly contented listener.

I am perfectly contented with my radio for one reason. A day has yet to pass on which I have failed to find something to interest me. Of course, there are maniacs who switch the wireless on first thing in a morning and leave it on until twelve at night, and they're forced to hear things they dislike, but they don't seem to have the common sense to switch off and have half an hour's rest.

Miss Miriam Smith, Middlesbrough.

I WONDER how many readers remember the Music Shop programme which was broadcast fortnightly by Geraldo and his Orchestra about a year ago? I would like a revival of this, as the beautiful arrangements of the ten most popular numbers of the day, were just perfect: I wonder how many of your readers agree with me.

Mrs. P. Milner, Birkby.

WHY can't the half hour *At the Black Dog* be featured in the evening instead of 12.30 p.m. as at present? My husband does not come in to lunch, and when I relate how interesting the half hour has been, it seems such a pity it's put on when most men are away from home.

Mr. Inman Race, Sheffield.

IT'S hateful to see radio stars attacking the B.B.C. It seems that they are biting the hand that feeds. Hundreds of persons enjoying fat weekly cheques would still be unknown if it had not been for the B.B.C. Candidly, some of the stars should be prepared to broadcast for nothing as a thank-offering for prosperity.

Mrs. P. J. Horne, Stourbridge

WHY not a women's Debating Corner? It could be broadcast from 2.15 to 2.30 in the afternoons, after the children have returned to school. Two mothers could discuss everyday problems that arise with the "young" and adolescence. It would be interesting to thousands of women.

KING OF SYNCOPATION.

STAND No. 303 at the Woman's Fair Exhibition this year is attracting a great deal of interest. Learners of the difficult art of syncopation are eager to get a glimpse of the Billy Mayerl School's instructors and hear the special gramophone record courses.

These are neatly and effectively displayed on a cream and green stand, and the records are demonstrated throughout the day.

An added appeal to visitors is the presence of Billy Mayerl himself. Billy and several of his assistants explain the simplicity of the Tutors, and every now and then Billy sits down at the piano and plays numbers with that superb and delightful touch which has made him famous in all parts of the world.

Visitors to the Exhibition at Olympia should make a point of going along to see Stand 303. Billy will be there to welcome everyone—and to play them a tune.

Evening in Paris
PERFUME



FRAGRANT with ROMANCE

To a lovely lady whose looks are combined with a natural good taste, the gentle yet insistent fragrance of "Evening in Paris" Perfume is the last—but first—necessity to complete her exciting toilet...
1/3, 3/6, 6/6, 10/6 and 21/-

★ BOURJOIS ★

Listen to the
CARTERS CARAVAN
on "THE OPEN ROAD"
SONGS DRAMA MUSIC

You'll be switching on to an entirely new kind of musical show! The Carters Caravan will fascinate you with Music, Song and Drama—the brightest show on the air. You and your family will enjoy every minute of it.

Sponsored by the makers of
Carters Little Liver Pills

Brand	RADIO LUXEMBOURG (1293 m.) Sun. 11.15 a.m.; Mon. 8.45 a.m.; Tues., Wed. 5.15 p.m.; Thurs. 8.30 a.m.; Fri. 9.30 a.m.; Sat. 5.0 p.m.
	RADIO NORMANDY (212.6 m.) Sun. 2.45 p.m. Mon. 7.15 a.m.; Tues. 8.45 a.m.; Wed. 9 a.m.; Thurs. 7.15 a.m.; Fri. 4.30 p.m.
TIMES and STATIONS	PARIS BROADCASTING STATION (POSTE PARISIEN—312.8 m.) Sun. 10.30 a.m.; Fri. 9.15 a.m.
	RADIO LYONS (215 m.) Sun. 10.45 p.m.; Tues. 10.30 p.m.; Thurs. 10.30 p.m.

Radio Normandy transmissions arranged through the I.B.C. Ltd.

FREE TO LADIES
In all ailments incidental to the Sex
DR. OSTER MANN'S FEMALE PILLS have been used with extraordinary success. Countless letters from all parts of the world provide conclusive and undeniable proof of their efficacy. Every woman sufferer should write for **FREE SAMPLE**. Sold in boxes. Price 3/-, 5/-, 12/-.
FROM THE MANAGERESS
The **HYGIENIC STORES, Ltd.** (Dept. R.P.),
95, Charing Cross Road, London, W.C.2.

RADIO LYONS PROGRAMMES

Continued from page 30

11.15 p.m. Radio Round Up
Our weekly quarter-hour of Cowboy Songs and Hill Billy Favourites.

11.30 p.m. This and That
We look through our Record Library and find something to suit all tastes.

12 (midnight) Close Down

THURSDAY, NOVEMBER 24

10.0 p.m. H. SAMUEL EVERITE TIME, 10.0 p.m. Vaudeville
Presenting The Ink Spots, Jack Daly, The Andrews Sisters, Max Miller, and Billy Cotton and His Band.

10.15 p.m. H. SAMUEL EVERITE TIME, 10.15 p.m. Highway to Happiness
Songs of the open air and the humour of life down on the farm.—Presented by Hobson's Choice.

10.30 p.m. H. SAMUEL EVERITE TIME, 10.30 p.m.



Listen to that versatile star—Ginger Rogers, on Sunday at 6.30 p.m. (electrical recording)

10.30 p.m. THE OPEN ROAD
The Carters Caravan
In a pageant of Music, Song and Drama.—Sponsored by the makers of Carters Little Liver Pills.

10.45 p.m. Organ Parade
A quarter of an hour at the Organ with some well-known Organists.

11.0 p.m. H. SAMUEL EVERITE TIME, 11.0 p.m. The Odeon Programme
Fifteen minutes of Swing and Rhythm.—Presented by Odeon Theatres, Ltd.

11.15 p.m. Hawaiian Paradise
The Night Watchman
A further supply of soothing goodnight music brought by our good friend, to put you in the mood for slumber.

11.30 p.m. Close Down

12 (midnight) Close Down

10.30 p.m. Empire Pools Special
Songs and Good Cheer in a Variety entertainment.

10.45 p.m. Kings of the Cinema Organ
A quarter of an hour with some famous Organists.

11.0 p.m. H. SAMUEL EVERITE TIME, 11.0 p.m. Swing With Good Sway
A programme of rhythm hits by well-known Orchestras.—Presented by Goodsway Football Pools.

11.15 p.m. Marching Along
Love is On the Air To-night
Love songs old and new in a final thirty-minute serenade to Sweethearts.

12 (midnight) Close Down

RADIO LYONS PROGRAMME DEPARTMENT, VOX PUBLICATIONS LTD., 10a SOHO SQ., LONDON, W.1

FRIDAY, NOVEMBER 25

10.0 p.m. H. SAMUEL EVERITE TIME, 10.0 p.m. Dance Music
Listen to some of the bands playing in London Town To-night.

10.15 p.m. H. SAMUEL EVERITE TIME, 10.15 p.m. Old Timers
Music Hall Memories

10.30 p.m. H. SAMUEL EVERITE TIME, 10.30 p.m. Trans-Atlantic
Stars of American Radio, Stage and Screen are to be heard in this thirty-minute programme of Swing, Song and Humour.

11.0 p.m. H. SAMUEL EVERITE TIME, 11.0 p.m. The Odeon Programme
Fifteen minutes of Swing and Rhythm.

11.15 p.m. Concert Platform
World-famous Orchestras, Singers and Instrumentalists visit our Concert Platform to-night.

11.30 p.m. By Request
Listeners' requests are played in this programme. To hear your favourite artist or tune—write to Radio Lyons.

12 (midnight) Close Down



Handsome Jack Hylton can be heard on Monday with his orchestra at 11 p.m. (electrical recording)

SATURDAY, NOVEMBER 26

10.0 p.m. H. SAMUEL EVERITE TIME, 10.0 p.m. Hot, Sweet and Swing
Three styles of Dance Music demonstrated by famous Dance Orchestras.

10.15 p.m. H. SAMUEL EVERITE TIME, 10.15 p.m. For the Music Lover
Presenting Albert Sammons, Norman Allin, Deanna Durbin and The Boston Promenade Orchestra.

10.30 p.m. H. SAMUEL EVERITE TIME, 10.30 p.m.



Let **BILLY MAYERL** teach you to play "I'm Gonna Lock My Heart" and all your favourite dance tunes as they should be played

Try this Song Hit over on your Piano

Transcription by the courtesy of Keith Prowse & Co., Ltd.

READ THESE TESTIMONIALS FROM SATISFIED STUDENTS

"I should like to congratulate you on this course. Although I have only had the first lesson and just started on the second, I have felt an improvement already."—A.—1.

"The very most I have ever earned at piano playing is the small sum of £2 per week. Now, thanks to your wonderful course, I am earning a very satisfactory salary."—B.—107.

"I should like to say how clear and excellent I consider your course. I had a few years' tuition from a local teacher, but there is a heap of difference in a postal course by Billy Mayerl."—B.S.—190.

"I have had a very busy season. I am still enjoying some. I had a few years' better pianist this year than I was last."—X.—488.

FILL IN THIS COUPON NOW!

BILLY MAYERL, 1 and 2 St. George Street, Hanover Square, W.1

Please send me at once, without obligation, full particulars of your Rhythm Course; Beginner's Course. (Please strike out course which does not apply.)

Name

Address

LEARN FROM A MAN WHOSE WORK YOU KNOW

R.P.M.I.

How different it now sounds from the ordinary printed copy. If you can play a simple fox trot, let me show you how simple it is to play all your favourite dance tunes, as you hear them played by your favourite pianists.

NO LABORIOUS EXERCISES

Just half an hour a day of pleasing study is all you need to devote and in a very short while you, too, can become a brilliant pianist.

NO WEARISOME HOURS OF PRACTICE

Every student on enrolment receives, free of extra cost, a complete set of Billy Mayerl's Personal Demonstration Gramophone Records, specially recorded so that he can demonstrate each lesson to you step by step.

25,000 SUCCESSFUL STUDENTS

have already taken Billy Mayerl's Tuition Courses and become expert pianists. Why not You!

SPECIAL COURSE FOR BEGINNERS

For those who cannot even play a note of music, Billy Mayerl has written a special course, so that everyone, young or old, can easily and quickly learn to play all their favourite songs or dance tunes.

● Come and see Billy Mayerl personally at the Woman's Fair Exhibition at Olympia. November 2—26, Stand 303, Grand Hall, Gallery

FOR BRIGHTER RADIO . . .



RADIO NORMANDY

212.6 m., 1411 kc/s

I.B.C. Studio Manager : George R. Busby
 Transmission Controller : David J. Davies
 Resident Announcers : Ian Newman, Godfrey Bowen, Norman Evans, Henry Cuthbertson
 Technical Staff : Clifford Sandall, Vivian Gale

SUNDAY, NOV. 20

Morning Programme

- 7.0 a.m. Radio Reveille
Mr. T. POTT'S TIME SIGNALS, 7.15 a.m., 7.30 a.m.
- 7.45 a.m. Studio Service
 Conducted by the Rev. C. Ross, of All Saints' Church, Rouen.
Mr. T. POTT'S TIME SIGNAL, 8.0 a.m.
- 8.0 a.m. Light Orchestral Concert
Mr. T. POTT'S TIME SIGNAL, 8.15 a.m.
- 8.15 a.m. March of Melody
 Presented by Pynovape Inhalant
- 8.30 a.m. French News Bulletin
- 8.40 a.m. "YOUR MESSAGE FROM THE STARS"
 Murray Lister
 (The Radio Normandy Astrologer)
 Reads in the Stars Your Luck for To-day
 Presented by Anne French Cleansing Milk.
- 8.45 a.m. The Songs We Know Them By
 Presented by Ladderix.
Mr. T. POTT'S TIME SIGNAL, 9.0 a.m.
- 9.0 a.m. THE BIG LITTLE SHOW
 with
 Helen Clare
 and Guest Artists
 Bryl Walkley
 Jack Warman
 Compered by Russ Carr
 Presented by Cookeen Cooking Fat.
- 9.15 a.m. Melody on Parade
 Introducing Dorothy Holbrook and Her
 Harmony Hussars.—Presented by Inter-
 national Laboratories.
 The Long-range Weather Forecast for
 to-day and to-morrow will be given at
 9.30 a.m.
- 9.30 a.m. The Bisto Studio Party
 Once again we meet The Bisto Kids,
 Muriel Kirk, Bob Walker. And the
 Special Guests for to-day are: Raymond
 Newell, Leonard Henry.
- 9.45 a.m. Roll Up! Roll Up!
 Roll up to the Rizla Fun Fair.
Mr. T. POTT'S TIME SIGNAL, 10.0 a.m.
- 10.0 a.m. "I'VE BROUGHT MY MUSIC"
 A Programme of Piano Solos and
 Songs at the Piano
 by
 Harry Jacobson
 Presented by Pepsodent Toothpaste.
- 10.15 a.m. CARSON ROBISON
 And His Pioneers
 Continue Their Hill-Billy Broadcasts
 Sponsored by Oxydol.
- 10.30 a.m. Eddie Pola
 And His Twisted Tunes.—Presented by
 Monkey Brand.
- 10.45 a.m. GEORGE FORMBY
 With a Strong Supporting Cast
 including
 "Beryl"
 A Terrific Series of Laughter and Song
 Programmes
 Presented by Feen-a-Mint.
Mr. T. POTT'S TIME SIGNAL, 11.0 a.m.
- 11.0 a.m. DONALD PEERS
 Cavalier of Song
 supported by
 Arthur Young
 and the D.D.D. Melodymakers
 Presented by D.D.D. Prescription and
 Compered by Roy Plomley
- 11.15 a.m. THE STORK RADIO PARADE
 Third Edition
 From the Stage of the
 GRANADA, CLAPHAM JUNCTION
 with The John Payne Quartet
 Diana Miller
 Bobby Howell and His Band
 Compered, Bob Walker
 Presented by Stork Margarine.
Mr. T. POTT'S TIME SIGNAL, 11.45 a.m.
- 11.45 a.m. The Kraft Show
 Directed by Billy Cotton, featuring
 Ted Ray
 Phyllis Robins
 Alan Breeze
 Peter Williams
- 11.55 a.m. Programmes in French

Afternoon Programme

- Mr. T. POTT'S TIME SIGNAL*, 1.0 p.m.
- 1.0 p.m. A SERENADE TO MELODY
 featuring
 Jack Jackson and Orchestra
 with
 Barbara Back
 and a
 "Star of To-morrow"
 Presented by Pond's Extract Co.
- 1.30 p.m. LUX RADIO THEATRE
 presents
 Edna Best
 with
 Jack Hawkins
 Alan Howland
 Gwenn Jones
 Ivor Davis
 and Orchestra directed by
 Eddie Carroll
 Presented by Lux.
- 2.0 p.m. Relay of French Football Match
 between Strasbourg and Le Havre.
- 3.45 p.m. THE OPEN ROAD
 Presented by Carters Little Liver Pills.

5.30 p.m.

- THE MARKETERS OF MOBILOIL
 ARCTIC
 Present
 "Going Places With Godiva"
 A saga of Suburbia, featuring the
 Overdeu Family and their car, Godiva
 With Sydney Kyte and his Mobilollers
 You can call your car Godiva, without
 making a lady of her. To-day she gets
 young Augustus Overdeu into a jam—
 and it's no traffic jam.
- 5.45 p.m. O.K. For Harmony
- 6.0 p.m. Harold Ramsay
 At the Organ.—Presented by Fynnon.
- 6.15 p.m. Theatre of the Air
 Presenting
 SHOWLAND MEMORIES
 With Robert Irwin, Elena Daniell, the
 Showland Trio, and Percy Mackey and
 His Orchestra
 Presented by California Syrup of Figs.

11.0 p.m.

- Vaudeville
 Presented by Western Sports Pools.
- 11.15 p.m. Czechoslovakia
- 11.30 p.m. BENJIE MACNAB
 presents
 A Programme Trailer
 of a forthcoming Radio Normandy Feature
- 11.45 p.m. Roumanian Concert
- 12 (midnight) Melody at Midnight
 Presented by Bile Beans.
Mr. T. POTT'S TIME SIGNAL,
 12.30 a.m.
- 12.30 a.m. "Swing Something in the
 Morning." Teddy Foster and His Kings
 of Swing, with his Singing Guest, Betty
 Kent.
- 12.45 a.m. Dance Music
- 1.0 a.m. I.B.C. Goodnight Melody
 Close Down.

MONDAY, NOV. 21

- 7.0 a.m. Laugh and Grow Fit
 Joe Murgatroyd (The Lad fra' Yorkshire)
 and Poppet at the Piano.
Mr. T. POTT'S TIME SIGNALS,
 7.15 a.m., 7.30 a.m.



The graceful and charming Three in Harmony will be appearing in Cadbury Calling on Tuesday at 8.0 a.m.

- 4.0 p.m. HORLICKS PICTURE HOUSE
 Master of Ceremonies:
 Billy Milton
 Vic Oliver
 Gertrude Nlesen
 Oliver Wakefield
 Dorothy Alt
 The Cavendish Three
 The Mayfair Men
 and
 The Horlicks All-Star Orchestra
 under
 Debroy Somers
 Presented by Horlicks.
Mr. T. POTT'S TIME SIGNAL, 5.0 p.m.
- 5.0 p.m. The Plantation Minstrals
 Sponsored by Lyon's Green Label Tea.
- 5.15 p.m. QUAKER QUARTER-HOUR
 featuring
 Carroll Lewis
 And His Radio Discoveries
 Allam and Perkins (musical saw & piano)
 Ivy Frith (vocalist)
 Billy Cairns (saxophonist)
 Buddy and Bobby (yodellers)
 Alicia Marlova (soprano)
 From the Stage of the Odeon, Leicester
 Square
 Presented by Quaker Oats.

6.30 p.m.

- RINSO RADIO REVUE
 featuring Jack Hylton and His Band
 Bebe Daniels and Ben Lyon
 Tommy Handley
 Sam Browne
 Peggy Dell
 Doreen Stevens
 Compered by Ben Lyon
 Presented by Rinso.
Mr. T. POTT'S TIME SIGNAL, 7.0 p.m.
- 7.0 p.m. "Black Magic"
 "The Ace of Hearts Orchestra" in a
 Programme for Sweethearts.
- 7.15 p.m. Seagers' "Good Mixers"
 Join us at the "Good Mixers" Roadhouse
 with Claude Hulbert, Enid Trevor,
 Suzette Tarri, Oscar Rabin and His
 Romany Band.
- 7.30 p.m. French News Bulletin

Evening Programme

- 1.00 p.m. Radio Normandy Auditions
 Compered by Tom Ronald
- 1.0.30 p.m. Sunday Night Excursion
 into Mirth and Melody.—Presented by
 W. Symington & Co.
- 1.0.45 p.m. Let's Go To the Movies
 Presented by Associated British Cinemas.
Mr. T. POTT'S TIME SIGNAL, 11.0 p.m.

- 7.15 a.m. THE OPEN ROAD
 Imperial Britain, Chandler; Tramp
 Tramp, Tramp; A Bunch of Roses, Chape;
 The Road is Open Again, Pain; Nelly
 Bly, Cheyne.—Presented by Carters Little
 Liver Pills.
 The Long-range Weather Forecast for
 to-day and to-morrow will be given at
 7.30 a.m.
- 7.30 a.m. Johann Strauss
 Waltz Melodies.
- 7.45 a.m. Brass Band Concert
Mr. T. POTT'S TIME SIGNAL, 8.0 a.m.
- 8.0 a.m. MUSIC IN THE MORNING
 The Girl in the Upstairs Flat; Dale;
 You're a Heavenly Thing, Young; I'll
 Always Be in Love With You, Stept;
 Sweet Medley.—Presented by Horlicks.
Mr. T. POTT'S TIME SIGNAL, 8.15 a.m.
- 8.15 a.m. Records at Random
 Compered by Donald Watt.—Presented by
 International Laboratories.
- 8.30 a.m. French News Bulletin
- 8.40 a.m. "YOUR MESSAGE FROM THE STARS"
 Murray Lister
 (The Radio Normandy Astrologer)
 Reads in the Stars Your Luck for To day
 Presented by Anne French Cleansing Milk.
 Please turn to next page

Cash Prizes for Listeners: see page 7

Tune in RADIO NORMANDY . . . —Continued from page 33

Full Programme Particulars

8.45 a.m. Happy Families
Sponsored by Keen, Robinson & Co.
Mr. T. POTT'S TIME SIGNAL, 9.0 a.m.
9.0 a.m. Melody Medley
9.30 a.m. Evergreen Favourites
9.45 a.m.

LONDON MERRY-GO-ROUND

Teddy Randall and His London Band
Madeleine De Gist
Pierre Le Kreun and the
Smiling, Singing, Men-about-Town
Presented by Milk of Magnesia.
Mr. T. POTT'S TIME SIGNAL, 10.0 a.m.

10.0 a.m. Radio Normandy Concert Hall.
10.15 a.m. Vivian Ellis Wrote the Music.
10.30 a.m. Swing The Old Tunes
Mr. T. POTT'S TIME SIGNAL, 10.45 a.m.

10.45 a.m. March Medley and Five Weeks to Christmas.—Presented by Ebe Bath Products.
11.0 a.m. Something for Everybody
11.15 a.m. Czechoslovakia
11.30 a.m. Programmes in French
2.0 p.m. Miniature Matinee
2.30 p.m. Sunshine Serenade
2.45 p.m. Comedy Duets
Mr. T. POTT'S TIME SIGNAL, 3.0 p.m.

3.0 p.m. Your Requests
3.30 p.m. Variety
Mr. T. POTT'S TIME SIGNAL, 4.0 p.m.
4.0 p.m. Pleasant Quarter-Hour
Presented by Farmer's Glory.
4.15 p.m. The Songs We Know Them By
Presented by Ladderix.
4.30 p.m. "Let's Go to the Movies"
Presented by Associated British Cinemas.
4.45 p.m. Dancing Reminiscences
Mr. T. POTT'S TIME SIGNAL, 5.0 p.m.

5.0 p.m. The British Empire
Australia.—Presented by Pynovape Inhalant.
5.15 p.m. A Quarter-Hour Programme
For Boys and Girls. Birthday Greetings
From the Uncles.
5.30 p.m. Variety
Winners
5.45 p.m. Tunes to Make You Whistle and Songs
to Make You Smile.—Presented by South
Wales Pari Mutuel.

6.0 p.m. Programmes in French
12 (midnight) Melody at Midnight
Presented by Bile Beans.
Mr. T. POTT'S TIME SIGNAL, 12.30 a.m.

12.30 a.m. Dance Music
1.0 a.m. I.B.C. Goodnight Melody
Close Down.

10.30 a.m. Radio Favourites
Presented by Brooke Bond & Co.
Mr. T. POTT'S TIME SIGNAL, 10.45 a.m.

10.45 a.m. Souvenirs of Song
And Five Weeks to Christmas.—
Presented by Ebe Bath Products.
11.0 a.m. Something for Everybody
11.30 a.m. Programmes in French
2.0 p.m. "Let's Go to the Movies"
Presented by Associated British Cinemas.
2.15 p.m. Song Hits
By Leo Robin and Ralph Rainger.
2.30 p.m. Czechoslovakia
2.45 p.m. Cinema Organ Favourites
Mr. T. POTT'S TIME SIGNAL, 3.0 p.m.

3.0 p.m. Radio Normandy Concert
Hall. Music by Elgar.
3.15 p.m. Radio Sweethearts
Romantic Adventures of Daphne and
Douglas as told in Comedy and Songs.
3.30 p.m. THESE NAMES MAKE MUSIC
Gordon and Revel
Presented by Bisodol.
3.45 p.m. The Songs We Know Them By
Presented by Ladderix.
Mr. T. POTT'S TIME SIGNAL, 4.0 p.m.

4.0 p.m. Pleasant Quarter-Hour
4.15 p.m. Teddy Foster
And His Teatimers, with Betty Kent.
4.30 p.m. Light Finance
4.45 p.m. In Search of Melody
Presented by Pynovape Inhalant.
Mr. T. POTT'S TIME SIGNAL, 5.0 p.m.

5.0 p.m. Yodelling Accordiona
5.15 p.m. A Quarter-Hour Programme
For Boys and Girls. Birthday Greetings
From the Uncles.
5.30 p.m. PALMOLIVE HALF-HOUR
With the Palmolivers
Paul Oliver
Olive Palmer
Sponsored by Palmolive Soap.

6.0 p.m. Programmes in French
12 (midnight) Melody at Midnight
Presented by Bile Beans.
Mr. T. POTT'S TIME SIGNAL, 12.30 a.m.

12.30 a.m. Dance Music
1.0 a.m. I.B.C. Goodnight Melody
Close Down.

7.0 a.m. Laugh and Grow Fit
Joe Murgatroyd (The Lad fra' Yorkshire)
and Poppet at the Piano.
Mr. T. POTT'S TIME SIGNALS,
7.15 a.m., 7.30 a.m.

7.15 a.m. Light Orchestral Concert
The Long-range Weather Forecast for
to-day and to-morrow will be given at
7.30 a.m.

7.30 a.m. Favourite Melodies
Presented by Freezezone Corn Remover.
7.45 a.m. Popular Tunes
Presented by Fynnon.
Mr. T. POTT'S TIME SIGNAL, 8.0 a.m.

8.0 a.m. MUSIC IN THE MORNING
Swing and Sway, Patterson; That Feeling
is Gone, Wallace; For You, Dublin; Bye
Bye Medley.—Presented by Horlicks.
Mr. T. POTT'S TIME SIGNAL, 8.15 a.m.

8.15 a.m. Prosperity Programme
introducing "Careers for Girls."—Presented
by Odol.
8.30 a.m. French News Bulletin
8.40 a.m. "YOUR MESSAGE FROM THE STARS"
Murray Lister
The Radio Normandy Astrologer
Reads in the Stars Your Luck for To-day
Presented by Anne French Cleansing Milk.

8.45 a.m. Happy Families
Sponsored by Keen, Robinson & Co., Ltd.
Mr. T. POTT'S TIME SIGNAL, 9.0 a.m.

9.0 a.m. THE OPEN ROAD
La Petite Tonkinoise, Scott; Travelling
Home Again, Thayer; Hunyadi Lazzio,
Enkel; King of the Road, Wallace;
Soldiers of the King, Stuart.—Presented
by Carters Little Liver Pills.
9.15 a.m. These Names Make Music
AL HOFFMAN
Presented by Bisdol.
9.30 a.m. In Search of Melody
Presented by Pynovape Inhalant.
9.45 a.m. Theatre of the Air
Presenting
SHOWLAND MEMORIES
With Robert Irwin, Elena Daniell, the
Showland Trio, and Percy Mackey and
His Orchestra
Presented by California Syrup of Figs.
Mr. T. POTT'S TIME SIGNAL, 10.0 a.m.

10.0 a.m. Radio Normandy Concert
Hall. Music by Handel.
10.15 a.m. Looking Back
Shows That Go
Mr. T. POTT'S TIME SIGNAL,
10.45 a.m.

10.45 a.m. Five Weeks to Christmas
Presented by Ebe Bath Products.
11.0 a.m. The Colgate Revellers
Presented by Colgate's Ribbon Dental
Cream.
11.15 a.m. Czechoslovakia
11.30 a.m. Programmes in French

2.0 p.m. Miniature Matinee
Listen After Lunch
A Voice and a Piano in an Informal
Programme with Arthur Young and
Wilfrid Thomas.
2.30 p.m. Eight Years of Song
Mr. T. POTT'S TIME SIGNAL, 3.0 p.m.

3.0 p.m. I'VE BROUGHT MY MUSIC
A Programme of Piano Solos and Songs at
the Piano by
Harry Jacobson
Presented by Pepsodent Toothpaste.
3.15 p.m. Thomas Hedley and Company
proudly present
MISS GRACIE FIELDS
In a Programme of New Songs and at
least one Old Favourite
With some homely advice about Fairy Soap.
3.30 p.m. FRED HARTLEY AND HIS ORCHESTRA
Brian Lawrence
and
John Stevens
Revive for You
Songs You Can Never Forget
Presented by Johnson's Glo-Coat.
3.45 p.m. GEORGE FORMBY

With a Strong Supporting Cast
including
"Beryl"
A Terrific Series of Laughter and Song
Programmes
Presented by Feen-a-Mint.
Mr. T. POTT'S TIME SIGNAL, 4.0 p.m.

4.0 p.m. Pleasant Quarter-Hour
Presented by Farmers' Glory.
4.15 p.m. The Songs We Know Them By
Presented by Ladderix.
4.30 p.m. Everybody's Favourites
4.45 p.m. Fingering the Frets
A Programme for Instrumental Enthusi-
asts.
Mr. T. POTT'S TIME SIGNAL, 5.0 p.m.

5.0 p.m. "Pot-Luck"
Presented by Seniors Fish and Meat Pastes.
5.15 p.m. A Quarter Hour Programme
for Boys and Girls. Birthday Greetings
from the Uncles.
5.30 p.m. Your Requests
6.0 p.m. Programmes in French
12 (midnight) Melody at Midnight
Presented by Bile Beans.
Mr. T. POTT'S TIME SIGNAL,
12.30 BENJIE MCNAB presents
A Programme Trailer of a forthcoming
Radio Normandy Feature.
12.30 a.m. Dance Music
1.0 a.m. I.B.C. Goodnight Melody
Close Down

7.0 a.m. Laugh and Grow Fit
Joe Murgatroyd (The Lad fra' Yorkshire)
and Poppet at the Piano.
Mr. T. POTT'S TIME SIGNALS,
7.15 a.m., 7.30 a.m.

7.15 a.m. THE OPEN ROAD
Fighting Strength, Jordan; Over My
Shoulder, Woods; It's the Band, Stein-
inger; Singing a Happy Song, Stern;
Through Night to Light, Laukien.
Presented by Carters Little Liver Pills.
The Long-range Weather Forecast for
to-day and to-morrow will be given at
7.30 a.m.

7.30 a.m. Bruce Anderson
The Football Reporter, Reviews Satur-
day's Matches and gives you his selections
7.45 a.m. MUSIC FROM THE AIR
Presented by Bisodol.
Mr. T. POTT'S TIME SIGNAL, 8.0 a.m.

8.0 a.m. OUT OF THE BLUE
The Programme of Surprises brought to
you out of the Blue
Quentin Maclean
at the Organ
and
A Mystery Item Every Week
A Star or Celebrity Straight from the
Headlines
Presented by Reckitt's Blue.
Mr. T. POTT'S TIME SIGNAL, 8.15 a.m.

8.15 a.m. Zebo Time
With Fred Douglas and The Zebo Time
Orchestra.
8.30 a.m. French News Bulletin
8.40 a.m. "YOUR MESSAGE FROM THE STARS"
Murray Lister
The Radio Normandy Astrologer
Reads in the Stars Your Luck for To-day
Presented by Anne French Cleansing Milk.
8.45 a.m. From Hollywood's Own
Films
Mr. T. POTT'S TIME SIGNAL, 9.0 a.m.

9.0 a.m. George Payne's Tea-Time
With Cyril Fletcher in Odd Odes and
Music.
9.15 a.m. China Collection



Quentin Maclean brings another programme of Surprises in Reckitt's "Out of the Blue" show on Thursday at 8.0 a.m.

TUESDAY, NOV. 22

7.0 a.m. Laugh and Grow Fit
Joe Murgatroyd (The Lad fra' Yorkshire)
and Poppet at the Piano.
Mr. T. POTT'S TIME SIGNALS,
7.15 a.m., 7.30 a.m.

7.15 a.m. Sparkling Melodies
The Long-range Weather Forecast for
to-day and to-morrow will be given at
7.30 a.m.

7.45 a.m. The Musical Mirror
Presented by Novopine Foot Energiser.
Mr. T. POTT'S TIME SIGNAL, 8.0 a.m.

8.0 a.m. CADBURY CALLING
and presenting
Songs to Make You Sing
with
Charlie Kunz
at the Piano, and
The Three in Harmony
Leslie Mitchell Tells You the
Tunes
Presented by Cadbury Bros., Ltd.
Mr. T. POTT'S TIME SIGNAL, 8.15 a.m.

8.15 a.m. Light Fare
Introducing Mrs. Able.—Presented by
Vitacup.
8.30 a.m. French News Bulletin
8.40 a.m. "YOUR MESSAGE FROM THE STARS"
Murray Lister
(The Radio Normandy Astrologer)
Reads in the Stars Your Luck for To-day
Presented by Anne French Cleansing Milk.

8.45 a.m. THE OPEN ROAD
Hoch Hapsburg, Kral; Swing is Here to
Sway, Revel; Manhattan Beach, Sousa;
Radetsky, Strauss; Song of the Marines,
Warren.—Presented by Carters Little
Liver Pills.
Mr. T. POTT'S TIME SIGNAL, 9.0 a.m.

9.0 a.m. Mandoline Music
9.15 a.m. OLIVER KIMBALL
The Record Spinner
Presented by Bismag, Ltd.
9.30 a.m. Tunes We All Know
Presented by Limestone Phosphate.
9.45 a.m. WALTZ TIME
Tom Sheppard
And His Orchestra
And the Golden Voices of
Jerry Roberts and Mary Munroe
Presented by Phillips' Dental Magnesia.
Mr. T. POTT'S TIME SIGNAL, 10.0 a.m.

10.0 a.m. One Good Tune
Deserves Another.

THURSDAY, NOV. 24

7.0 a.m. Laugh and Grow Fit
Joe Murgatroyd (The Lad fra' Yorkshire)
and Poppet at the Piano.
Mr. T. POTT'S TIME SIGNALS,
7.15 a.m., 7.30 a.m.

7.15 a.m. THE OPEN ROAD
Fighting Strength, Jordan; Over My
Shoulder, Woods; It's the Band, Stein-
inger; Singing a Happy Song, Stern;
Through Night to Light, Laukien.
Presented by Carters Little Liver Pills.
The Long-range Weather Forecast for
to-day and to-morrow will be given at
7.30 a.m.

7.30 a.m. Bruce Anderson
The Football Reporter, Reviews Satur-
day's Matches and gives you his selections
7.45 a.m. MUSIC FROM THE AIR
Presented by Bisodol.
Mr. T. POTT'S TIME SIGNAL, 8.0 a.m.

8.0 a.m. OUT OF THE BLUE
The Programme of Surprises brought to
you out of the Blue
Quentin Maclean
at the Organ
and
A Mystery Item Every Week
A Star or Celebrity Straight from the
Headlines
Presented by Reckitt's Blue.
Mr. T. POTT'S TIME SIGNAL, 8.15 a.m.

8.15 a.m. Zebo Time
With Fred Douglas and The Zebo Time
Orchestra.
8.30 a.m. French News Bulletin
8.40 a.m. "YOUR MESSAGE FROM THE STARS"
Murray Lister
The Radio Normandy Astrologer
Reads in the Stars Your Luck for To-day
Presented by Anne French Cleansing Milk.
8.45 a.m. From Hollywood's Own
Films
Mr. T. POTT'S TIME SIGNAL, 9.0 a.m.

9.0 a.m. George Payne's Tea-Time
With Cyril Fletcher in Odd Odes and
Music.
9.15 a.m. China Collection

Cash Prizes for Listeners: see page 7

Tune in RADIO NORMANDY

5.45 p.m. Bruce Anderson
The Football Reporter reviews Saturday's
Matches and gives you his selections.

6.0 p.m. Programmes in French
12 (midnight) Melody at Midnight
Presented by Bile Beans.
Mr. T. POTT'S TIME SIGNAL,
12.30 a.m.

12.30 a.m. Czechoslovakia
12.45 a.m. Dance Music
1.0 a.m. I.B.C. Goodnight Melody
Close Down

1.2.30 a.m. Dance Music
Mr. T. POTT'S TIME SIGNALS,
1.0 a.m., 1.30 a.m.

2.0 a.m. I.B.C. Goodnight-Melody
Close Down.

SATURDAY, NOV. 26

FRIDAY, NOV. 25

7.0 a.m. Laugh and Grow Fit
Joe Murgatroyd (The Lad fra' Yorkshire)
and Poppet at the Piano.
Mr. T. POTT'S TIME SIGNALS,
7.15 a.m., 7.30 a.m.

7.15 a.m. Bolonium Bill on Parade
Presented by Bolonium Overallis.
The Long-range Weather Forecast for
to-day and to-morrow will be given at
7.30 a.m.

7.30 a.m. Light Orchestral Music
7.45 a.m. MELODIES FROM THE AIR
Presented by Kolynos Toothpaste.
Mr. T. POTT'S TIME SIGNAL, 8.0 a.m.

8.0 a.m. MUSIC IN THE MORNING
Merrily We Roll Along, Wallace; There's
a Village in the Valley, Silver; Just For
a While, Geiger; Rose Medley.—Presented
by Horlicks.
Mr. T. POTT'S TIME SIGNAL, 8.15 a.m.

8.15 a.m. The Alka Seltzer Boys
Browning and Starr in Fifteen Minutes
of Mirth and Melody.

8.30 a.m. French News Bulletin
8.40 a.m. "YOUR MESSAGE FROM THE STARS"
Murray Lister
(The Radio Normandy Astrologer)
Reads in the Stars Your Luck for To-day
Presented by Anne French Cleansing Milk.

8.45 a.m. SMILES, SONGS AND STORIES
Compered by Albert Whelan
Presented by Andrews Liver Salt.
Mr. T. POTT'S TIME SIGNAL, 9.0 a.m.

9.0 a.m. Round the World
Presented by Hancocks the Chemists.

9.15 a.m. THESE NAMES MAKE MUSIC
Arthur Johnson
Presented by Bisodol.

9.30 a.m. Radio Favourites
Presented by Brooke Bond & Co.

9.45 a.m. Theatre of the Air
Presenting SHOWLAND MEMORIES
With Robert Irwin, Elena Danielli, the
Showland Trio, and Percy Mackey and
His Orchestra
Presented by California Syrup of Figs.
Mr. T. POTT'S TIME SIGNAL, 10.0 a.m.

10.0 a.m. KITCHEN WISDOM
Presented by Borwick's Baking Powder.

10.15 a.m. Dream Waltzes
Presented by True Story Magazine.

10.30 a.m. SONGS AND MUSIC FROM STAGE
AND SCREEN
Presented by Maclean Brand Stomach
Powder.
Mr. T. POTT'S TIME SIGNAL, 10.45 a.m.

10.45 a.m. Two By Two
and Five Weeks to Christmas.—Presented
by Ebe Bath Products.

11.0 a.m. DONALD PEERS
Cavalier of Song
Supported by Arthur Young
and the D.D.D. Melodymakers
Presented by D.D.D. Prescription.
Compered by Roy Plomley

11.15 a.m. Something For Everybody
11.30 a.m. Programmes in French
12.0 p.m. Miniature Matinee
2.15 p.m. Listen After Lunch
A Voice and Piano In an Informal
Programme with Arthur Young and
Wilfrid Thomas.

2.30 p.m. Your Requests
Mr. T. POTT'S TIME SIGNAL, 3.0 p.m.

3.0 p.m. Radio Normandy
Concert Hall.

3.15 p.m. Movie Melodies
3.30 p.m. The Musical Mirror
Presented by Novopine Foot Energiser.

3.45 p.m. The Pleasant Quarter-Hour
Presented by Farmer's Glory.
Mr. T. POTT'S TIME SIGNAL, 4.0 p.m.

4.0 p.m. The Songs We Know Them By
Presented by Ladderix.

4.15 p.m. Sunshine Serenade
4.30 p.m. THE OPEN ROAD
Belphegor, Bressani; The Stein Song,
Vallee; Andaluca, Gomez; There's a New
World, Carr; Light of Foot, Latanne.—
Presented by Carters Little Liver Pills.

4.45 p.m. Request Programme
From Mr. H. A. Joyce, of Hove.
Mr. T. POTT'S TIME SIGNAL, 5.0 p.m.

5.0 p.m. Music Hall Song Memories
5.15 p.m. A Quarter-Hour Programme
For Boys and Girls. Birthday Greetings
From the Uncles.

5.30 p.m. The Musical Magazine
5.45 p.m. We Are What We Eat.
The Digest Reporter tells you about correct
eating.

6.0 p.m. Programmes in French
12 (midnight) Melody at Midnight
Presented by Bile Beans.
Mr. T. POTT'S TIME SIGNAL, 12.30 a.m.

7.0 a.m. Laugh and Grow Fit
Joe Murgatroyd (The Lad fra' Yorkshire)
and Poppet at the Piano.
Mr. T. POTT'S TIME SIGNALS,
7.15 a.m., 7.30 a.m.

7.15 a.m. Light Music
The Long-range Weather Forecast for
to-day and to-morrow will be given at
7.30 a.m.

7.45 a.m. MELODIES FROM THE AIR
Presented by the makers of Kolynos Tooth
Paste.
Mr. T. POTT'S TIME SIGNAL, 8.0 a.m.

8.0 a.m. MUSIC IN THE MORNING
Rockin' the Town, Koehler; Lost and
Found, Tomlin; Mademoiselle, Nesbitt;
Star Medley.—Presented by Horlicks.
Mr. T. POTT'S TIME SIGNAL, 8.15 a.m.

8.15 a.m. Happy Days
Presented by Wincarnis.

8.30 a.m. French News Bulletin
8.40 a.m. "YOUR MESSAGE FROM THE STARS"
Murray Lister
(The Radio Normandy Astrologer)
Reads in the Stars Your Luck for To-day
Presented by Anne French Cleansing Milk.

8.45 a.m. Sunny Jim presents
"The Staff Contributes."—Sponsored by
A. C. Fincken & Co.
Mr. T. POTT'S TIME SIGNAL, 9.0 a.m.

9.0 a.m. SMILES, SONGS AND STORIES
Compered by Albert Whelan
Presented by Andrews Liver Salt.

9.15 a.m. Kings of the Keyboard
Presented by Pynovape Inhalant.

9.30 a.m. HARRY DAVIDSON
And His Commodore Grand Orchestra
Presented by Blsmag.

9.45 a.m. With The Hill Billies
Mr. T. POTT'S TIME SIGNAL, 10.0 a.m.

10.0 a.m. CARROLL GIBBONS AND HIS BOYS
with
Anne Lenner
George Melachrino
Guest Artistes
Bryl Walkley
Jack Warman
Compere: Russ Carr
Presented by Cookeen Cooking Fat.

10.30 a.m. Radio Favourites
Presented by Brooke Bond & Co.
Mr. T. POTT'S TIME SIGNAL, 10.45 a.m.

10.45 a.m. Four Weeks to Christmas
Presented by Ebe Bath Products.

11.0 a.m. Something For Everybody
11.30 a.m. Programmes in French
2.0 p.m. Military Moments
Presented by Hayward's Military Pickle.

2.15 p.m. Miniature Matinee
2.30 p.m. Tunes of To-day
2.45 p.m. The Whirl of the World
Presented by Monseigneur News Theatres.
Mr. T. POTT'S TIME SIGNAL, 3.0 p.m.

3.0 p.m. Radio Normandy
Concert Hall.

3.15 p.m. What's On
A new complete half-hour by Edgar Blatt,
reviewing this week's New Films, this
week's New Plays, this week's General
Releases, and Presenting his Book and
Fashion Parade.

3.45 p.m. The Songs We Know Them By
Presented by Ladderix.
Mr. T. POTT'S TIME SIGNAL, 4.0 p.m.

4.0 p.m. The Pleasant Quarter-Hour
Presented by Farmer's Glory.

4.15 p.m. Pot-Luck
Presented by Seniors Fish & Meat Pastes.

4.30 p.m. Old Comrades
A Programme of Old Songs that Never
Die and News of Old Comrades' Reunions.
Mr. T. POTT'S TIME SIGNAL, 5.0 p.m.

5.0 p.m. WHO WON?
Full Classified Results of all Association
Football Matches played this afternoon
will be broadcast between now and
5.30 p.m.
Presented by Pineate Honey Cough Syrup.

5.30 p.m. Working Round the World
with Wheeler and Wilson on the
s.s. "Lybro."—Presented by Workwear.

5.45 p.m. Everybody's Favourites
6.0 p.m. Programmes in French
12 (midnight) Melody at Midnight
Presented by Bile Beans.
Mr. T. POTT'S TIME SIGNALS,
12.30 a.m., 1.0 a.m., 1.30 a.m.

12.30 a.m. Dance Music
2.0 a.m. I.B.C. Goodnight Melody
Close Down.

Information supplied by the Inter-
national Broadcasting Co., Ltd.,
37 Portland Place, London, W.1.



Perfect in shape, Perfect in colour!
beautifully light short crumbly texture
flavour so good they're gone in a minute!

It's Stork that gives these citron buns such a delicious flavour that the family finish them up in as short a time as it takes to make them! It is Stork, too, that makes them so light and digestible and so wonderfully rich in nourishment. But Stork is best for every sort of cake—plain cakes and party cakes, big cakes and small cakes; it makes them all taste much more delicious, and

gives them all a finer, smoother texture. You'll never have another cake-making failure if you follow the simple recipes for every sort of cake given in the Stork Cookery Book. "A Complete Guide to Home Cooking." This book tells you all you need to know about every type of cooking, as well as specialising in new and delicious dishes that make all your meals interesting. Cut out the voucher and send for your copy now!

get this book - free!

Please send me a copy of your Free book. "The Complete Guide to Home Cooking," which contains REGULO MARKS for all baked dishes.

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Street _____
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Fill in your name and address and send this voucher to The Stork Company, Dept. Y 134, Unilever House, Blackfriars, London, E.C.4, in an unsealed 1d-stamped envelope.

(PLEASE WRITE IN BLOCK LETTERS)

STORK MARGARINE
GIFT COUPON WITH EVERY POUND
SUNSHINE VITAMINS A&D

Tune in to 531 METRES, 565 KC'S

RADIO EIREANN for LUCK

PROGRAMMES PRESENTED BY IRISH RADIO PRODUCTIONS



Programme details:

SUNDAY, NOV. 20

9.30 to 10.30 p.m. Sunday Serenade
We dip at random into the Album of Melodies which have charmed the world.

MONDAY, NOV. 21

9.30 to 10.0 p.m. Doctor Rhythm Prescribes. Another night at Doctor Rhythm's Surgery, where he prescribes a melody for every malady—from Swing Fever to Down and Out Blues. Come and meet the Doctor with a band stand manner.

10.0 to 10.10 p.m. Ten Minutes with Gracie Fields. (Electrical Recordings.)

10.10 p.m. (approximately). You will hear Our Racing Commentary.

10.15 to 10.30 p.m. Stop Press Rumba and Tango. The latest recorded Rumba and Tango Hits from Cuba and the Continent.

TUESDAY, NOV. 22

9.30 to 10.30 p.m. Ladder of Fame From the Bottom Rung to the Top. A programme in a reminiscent mood for many moods.

10.10 p.m. (approximately). You will hear Our Racing Commentary.

WEDNESDAY, NOV. 23

9.30 to 10.0 p.m. Memories of the Savoy. When D'Oyley Carte presented the Operas written and composed by Gilbert and Sullivan.



Derek Oldham will entertain us for ten minutes with his melodious voice on Wednesday at 10.0 p.m.

10.0 to 10.10 p.m. Ten Minutes with an old "Savoyard"—Derek Oldham (Electrical Recordings.)

10.10 p.m. (approximately). You will hear Our Racing Commentary.

10.15 to 10.30 p.m. Savoy Up To Date. Swing and Sway by the Savoy Orpheans. (Electrical Recordings.)

THURSDAY, NOV. 24

9.30 to 10.0 p.m. Mandolino A Carnival of Popular Airs from sunny Italy.

10.0 to 10.10 p.m. With a Young Star in the Ascendant—Deanna Durbin. (Electrical Recordings.)

10.10 p.m. (approximately). You will hear Our Racing Commentary.

10.15 to 10.30 p.m. Dancing Time...and On With the Medley. A lightning switch of Dance Tunes of To-day and Yesterday.

FRIDAY, NOV. 25

9.30 to 10.10 p.m. Down the Country. A Programme for the Exiles. Here are Irish Airs for Irish Hearts.

10.10 p.m. (approximately). You will hear Our Racing Commentary.

10.15 to 10.30 p.m. Mus-Alc A Pattern in Modern Rhythms for Dancing Moments.

SATURDAY, NOV. 26

9.30 to 10.0 p.m. Music of Your Dreams. Here is a wealth of golden melody played for you by our Symphonic Orchestra for these your fireside moments.

10.0 to 10.30 p.m. The Manchester November Handicap. A Running Commentary from our Eye-Witnesses placed at various points in the enclosure, we give you a descriptive Commentary on to-day's famous Manchester Meeting. This will be followed by our Racing Commissioner.

UNCLE MAC TELLS ALL

Continued from page 21

you come to analyse it—than some of the alleged dangerous elements in children's entertainment to-day.

When, for instance, my little girl Judith encountered that ancient nursery rhyme which ends "... took him by the left leg and threw him down the stairs," she remarked, "Isn't that a very cruel thing to do?" Well, it hardly teaches pacifism, does it? In fact, it makes light of force and violence, which the world to-day is trying to avoid!

There are some who ask, "Why not introduce Children's Hour stories in French?"

A sound enough idea, but the B.B.C. already has its language broadcasts to schools, and we should not like youngsters to feel that their very own recreation-hour was trying to transfer them back to the classroom.

A linguist myself, I think that all parents should encourage their children to learn at least one foreign language. It opens up new avenues of exploration to them, and contributes a lot towards international good feeling.

I get many delightful letters from children in France, Germany, and other parts of the Continent—from all over the world, in fact—showing that they take a lively interest in the B.B.C. Children's Hour. To know another language means that the youngster can better understand the ideals of his brother overseas. We do not feel, however, that languages belong to the five-till-six period, which lies between the afternoon's schooling and the early evening homework.

Quite frankly, I do not think there is any broadcast programme subjected to more research and experiment than that devised for children, who are, after all, the citizens and the radio-listeners of the future. And one pointer to the success of our work is that during the summer months, when one would expect a slump in listen-

ing, letters from young listeners regarding the most popular broadcasters do not noticeably decrease, and though it may be hard to believe, we have actually received—after a talk by Commander King-Hall—intelligent queries about the Gold Standard from a listener five years old!

The Children's Hour of to-day, in fact, must be a more rounded-off and polished affair than hitherto, with a really "professional," not an "amateur" tone.

Greater care is taken over rehearsals, and there is much less left to chance and improvisation than in the carefree days of Marconi House and Savoy Hill. We must arrange the programmes in such a way that there is something for the child of fourteen as well as the child of four, and we must try not to bore our heavy following of adult listeners!

When the Corporation gave me a fairly free hand to reconstruct the Children's Hour, I set out to introduce well-known comedians and other artistes who normally only appeared in variety shows—like Leonard Henry and Flotsam and Jetsam—and the idea was a successful one with all sections of young and old. The Children's Hour had thus come into its own, had become, as it were, "professionalised."

Such words as "Tootsy-wootsies," "Nunky," and "kiddiewinks" had to be ruthlessly banished, and I cannot conceive anybody mourning them, unless it be those people who enjoyed making



ABSENCE MAKES THE HEART. . . .

DINER: Will the orchestra play something by request?

WAITER: Certainly, sir. What would you like them to play?

DINER: Truant.

By Teddy Randall (Milk of Magnesia programme, Normandy, November 21, 24).

gibes at the Children's Hour of other days.

Then you remember how the air reeked with "Uncles" and "Aunts." The poor things had to die gradually, for the air was becoming altogether too "uncle-ly." The Birthdays had to go, too, for their numbers were becoming uncontrollable. In time, the Children's Hour would have been all birthdays.

We devise programmes so that the biggest percentage of time is devoted to matter appealing to children from nine to fourteen. This latter group forms a number exceeding listeners between four and nine. We do not think that children under four get very much enjoyment from the microphone, though there may be exceptions. Usually, however, children under four do not keep still sufficiently long to hear anything unless an adult continually keeps them in order.

I hope I have succeeded in this short summary of our work in showing something of the extreme care and thought which goes into the Children's Hour, not only in London, but in the Regions, too. And thanks to all those busy young penmen who make our postbags bigger than them all, we know exactly what everyone likes.

If only more adults were as frequent and constructive in their criticisms!

RESULTS OF AUNTIE MURIEL'S COMPETITION

FIND THE FLOWERS

CHEQUES for 2s. 6d. have been sent to the following prizewinners:—

KATHLEEN BIDDULPH (age 12), 20 Delph Lane, Boothstown, nr. Manchester (Senior School, Walkden).

OLIVE PAYNE (age 12), 77 Lewisham Road, London, S.E.13 (Morden Terrace School).

LESLIE WILKINSON (age 10), 52 Southey Crescent, Sheffield 5, (Langley North School).

ARWYN ALLAED ROBERTS (age 10), 12 Broad St., Llandudno Junction, North Wales (Council School).



"Look, Winifred, if you take this line, I'll come in here." Winifred Garton and John Stevens, announcers in the Pepsodent programme, discuss the script with Harry Jacobsen



Frances Day and Harry find it easy work in harmony—they've been close friends for years and have worked together in dozens of different jobs

Glamorous Frances Day is singing a number Harry especially wrote for her, "I'm Tired of It All."



Harry gets ready to go—it's a work of art the way he never loses his place between typewritten lyric, dialogue and sheet music

"I've Brought My Music"

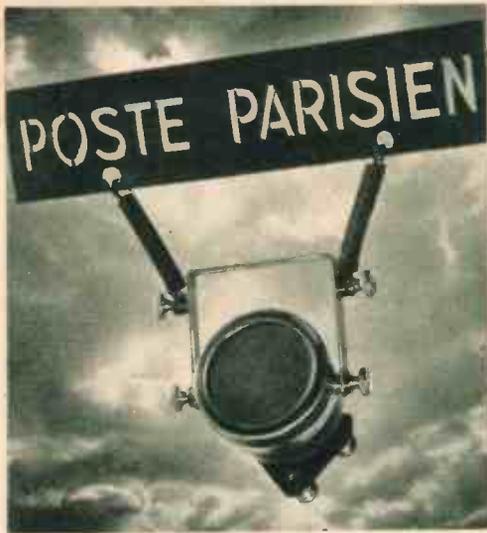
"and also an old friend," says Harry Jacobsen, "Frances Day." Let's all go to the party and join in the fun. Tune into Radio Normandy every Sunday at 10 a.m., and Wednesday at 3.0 p.m., and enjoy the Pepsodent show, produced by versatile John Kirkby



There's a sparkle in Frances Day's voice, but Harry is at a slight disadvantage when he's lured away from his familiar ground at the piano

"Well, I suppose we'll have to cut that line"—presumably John Kirkby's pet line, to judge from his expression!





The Paris Broadcasting Station

ACP 312.8 metres. 959 kc/s. 60 kw. **PARIS**

10.45 a.m.
11.0 a.m.
11.15 a.m.
3.0 p.m.

H. SAMUEL EVERITE TIME
RECORDS AT RANDOM
H. SAMUEL EVERITE TIME
H. SAMUEL EVERITE TIME

HORLICKS PICTURE HOUSE
Master of Ceremonies: Billy Milton
Vic Oliver
Gertrude Niesen
Oliver Wakefield
Dorothy Alt
The Cavendish Three
The Mayfair Men
and
The Horlicks All-Star Orchestra
under
Debroy Somers

Presented by Horlicks.
6.0 p.m. H. SAMUEL EVERITE TIME

LUX RADIO THEATRE
presents
Charles B. Cochran
with
Beatrice Lillie
Phyllis Monkman
Alan Howland
Gwenn Jones
Ivor Davis
The Carrolleers
and Orchestra directed by Eddie Carroll

Presented by the makers of Lux Toilet Soap.
6.30 p.m. H. SAMUEL EVERITE TIME

RINSO RADIO REVUE
featuring
Jack Hylton and His Band
Bebe Daniels and Ben Lyon
Tommy Handley
Sam Browne
Peggy Dell
Doreen Stevens
Compèred by: Ben Lyon

Presented by the makers of Rinso.

CASH PRIZES FOR LISTENERS
see page 7

7.0 p.m. H. SAMUEL EVERITE TIME
10.30 p.m. H. SAMUEL EVERITE TIME
A REQUEST FROM BROMPTON
10.45 p.m. UPMINSTER, WALSALL AND BLACKROCK
REQUESTS
11.0 p.m. H. SAMUEL EVERITE TIME
A REQUEST FROM CLONMEL, CO. TIPPERARY
Sweet Leilani, Bing Crosby; Stardust, Bing Crosby;
Beautiful Isle of Somewhere, Richard Crooks; Sonny Boy,
Al Jolson; Hallejulah, I'm a Tramp, Al Jolson.

11.15 p.m. **VARIETY THEATRE**
presented by
Goodsway Bonus Football Pools, Sunderland
11.30 p.m. H. SAMUEL EVERITE TIME

MONDAY, NOVEMBER 21

9.15 a.m. H. SAMUEL EVERITE TIME
THE ROVING SPOTLIGHT
MUSIC HALL
9.30 a.m. H. SAMUEL EVERITE TIME
9.45 a.m. H. SAMUEL EVERITE TIME
FIFTEEN MINUTES WITH THE MILITARY BANDS
FOR A SWANSEA LISTENER
10.0 a.m. H. SAMUEL EVERITE TIME
10.15 a.m. H. SAMUEL EVERITE TIME
MISCELLANEOUS

Sporting Love, Billy Mayerl; Savoy Scottish Medley,
New Mayfair Orchestra; Don't Say Good-night, Dick
Powell; Cuban Moonlight, Mantovani; Here's How, Aston
Banjo Orchestra.

10.30 a.m. FIVE OF HEARTS
10.45 a.m. H. SAMUEL EVERITE TIME
WINE, WOMEN AND SONG
AND NOW FOR SWING
11.0 a.m. H. SAMUEL EVERITE TIME
11.15 a.m. H. SAMUEL EVERITE TIME
11.0 p.m. H. SAMUEL EVERITE TIME
PARIS NIGHT LIFE
Surprise Transmissions from Famous Cabarets and Night
Clubs.

TUESDAY, NOVEMBER 22

9.15 a.m. H. SAMUEL EVERITE TIME
FIVE QUESTIONS
9.30 a.m. REQUESTS FROM GOSPORT, ST. HELIERS
AND NEWTON HEATH
9.45 a.m. H. SAMUEL EVERITE TIME
MR. AND MRS. IS THE NAME
SWEET MELODY OF NIGHT
10.0 a.m. H. SAMUEL EVERITE TIME
10.15 a.m. H. SAMUEL EVERITE TIME
TEN FINGER EXERCISES
FOR EVERY TASTE
10.30 a.m.

10.45 a.m.
11.0 a.m.
11.15 a.m.
11.0 p.m.

H. SAMUEL EVERITE TIME
FROM THE PAST TO THE PRESENT
SYNCOPIATED RHYTHM
H. SAMUEL EVERITE TIME
PARIS NIGHT LIFE
Surprise Transmissions from Famous Cabarets and Night
Clubs.

WEDNESDAY, NOVEMBER 23

9.15 a.m. H. SAMUEL EVERITE TIME
FROM SWEET TO SWING
9.30 a.m. FIFTEEN MINUTES WITH THE STARS
9.45 a.m. H. SAMUEL EVERITE TIME
9.45 a.m. BROWN & POLSON
Present Eddie South and His Orchestra, with Mrs. Jean
Scott, President of the Brown & Polson Cookery Club.
11.0 a.m. FILM STARS TO THE FORE
10.15 a.m. H. SAMUEL EVERITE TIME
DUETS OF ALL KINDS
10.30 a.m. HARMONY FROM HAWAII
10.45 a.m. H. SAMUEL EVERITE TIME
CHOSEN FROM THE CELEBRITY SECTION
11.0 a.m. LOVE SONGS ON THE AIR
11.15 a.m. H. SAMUEL EVERITE TIME
11.0 p.m. PARIS NIGHT LIFE
Surprise Transmissions from Famous Cabarets and Night
Clubs.

THURSDAY, NOVEMBER 24

9.15 a.m. H. SAMUEL EVERITE TIME
FIFTEEN MINUTES OF LIGHT MUSIC
9.30 a.m. WELL-KNOWN COMPOSITIONS
9.45 a.m. H. SAMUEL EVERITE TIME
DANCE MUSIC
10.0 a.m. A QUARTER-HOUR OF REVUE
10.15 a.m. H. SAMUEL EVERITE TIME
10.45 a.m. A QUINTETTE OF DANCE ORCHESTRAS
MUSIC FROM THE ASTAIRE-ROGERS
FILMS
10.45 a.m. H. SAMUEL EVERITE TIME
MY OWN CHOICE
11.0 a.m. THAT HEART TROUBLE
I'm Gonna Look at My Heart, Kay Kyser and His Orches-
tra; I Lost My Heart, Joe Morrison; Tears in My Heart,
Carroll Gibbons; It's a Long Long Way to Your Heart,
Jay Wilbur; You Took the Words Right Out of My Heart,
Dorothy Lamour.
11.15 a.m. H. SAMUEL EVERITE TIME
11.0 p.m. PARIS NIGHT LIFE
Surprise Transmissions from Famous Cabarets and Night
Clubs.

FRIDAY, NOVEMBER 25

9.15 a.m. H. SAMUEL EVERITE TIME
THE OPEN ROAD
Nelly Bly
I Travel the Road
Aldershot Tattoo
When the Sergeant-Major's on Parade
Ride of the Janissaries
9.30 a.m. WELL WORTH LISTENING TO
9.45 a.m. H. SAMUEL EVERITE TIME
IN THREE-FOUR TIME
MAESTROS OF SWING
10.0 a.m. H. SAMUEL EVERITE TIME
10.15 a.m. H. SAMUEL EVERITE TIME
FIFTEEN MELODIOUS MINUTES
FIRST ONE THEN THE OTHER
10.30 a.m. H. SAMUEL EVERITE TIME
10.45 a.m. H. SAMUEL EVERITE TIME
FROM SHOWLAND AND FILMLAND
A Little Co-operation From You, Joe Loss; You're Laugh-
ing at Me, Law Stone; When You Dream About Hawaii,
Jack Hylton; Two Bouquets, Philip Green; If You Only
Knew, Dorothy Dickson.
11.0 a.m. WHO'S WHO (GUESS THEIR
NAMES)
11.15 a.m. H. SAMUEL EVERITE TIME

SATURDAY, NOVEMBER 26

9.15 a.m. H. SAMUEL EVERITE TIME
LEADING QUESTIONS
9.30 a.m. I STARTS THE TITLE
9.45 a.m. H. SAMUEL EVERITE TIME
RHYTHM AND ROMANCE
AMERICAN CARNIVAL
10.0 a.m. H. SAMUEL EVERITE TIME
10.15 a.m. A CAVALCADE OF SONGS FROM THE FILMS
10.30 a.m. NOW WE SWITCH OVER TO ORGANS
10.45 a.m. H. SAMUEL EVERITE TIME
11.0 a.m. ACCORDIONS ON THE AIR
H. SAMUEL EVERITE TIME
SCREEN SONGS
An Old Straw Hat, Bunny Berigan; Down Where the
Trade Winds Blow, Harry Owens; Love Walked In,
Kenny Baker; Got to Dance My Way to Heaven, Joe Loss;
You're a Sweetheart, Carroll Gibbons.
11.15 a.m. H. SAMUEL EVERITE TIME

Anglo-Continental Publicity Ltd., Cavendish Man-
sions Langham Street, London, W.1.

Times of Transmissions:
Sunday: 9.15 a.m.—11.15 a.m.
5.00 p.m.—7.00 p.m.
10.30 p.m.—11.30 p.m.
Weekdays: 9.15 a.m.—11.15 a.m.
10.30 p.m.—11.00 p.m. Monday, Tuesday, Wednesday & Thursday
Announcer: ALLAN ROSE

SUNDAY, NOVEMBER 20

9.15 a.m. H. SAMUEL EVERITE TIME
REQUEST FROM ARCHCLIFFE
9.30 a.m. "G" FOR GRACEFUL AND GAY
9.45 a.m. H. SAMUEL EVERITE TIME
REQUESTS FROM SHORNCLEIFFE AND LEEDS.
DANCE MUSIC, ALL FOXTROTS
10.0 a.m. H. SAMUEL EVERITE TIME
10.15 a.m. H. SAMUEL EVERITE TIME
10.30 a.m. AN EDINBURGH LISTENER'S REQUEST
THE OPEN ROAD
Under the Double Eagle
King of the Road Am I
Pole to Pole
Stout Hearted Men
Off We Go
Presented by Carters Little Liver Pills.



Jungle beauty Dorothy Lamour poses for the camera.
Hear her on Thursday at 11.0 a.m.

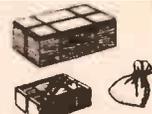
MAGIC

MAGIC CONFUSES, STARTLES, AMAZES, MYSTIFIES, SURPRISES, ACCOMPLISHES THE IMPOSSIBLE, IT FURNISHES PLEASURE THAT NEVER GROWS STALE AND AMUSEMENT AND ENTERTAINMENT THAT CANNOT BE EXCELLED. VERILY, MAGIC HAS NO RIVAL IN ITS POWER TO DIVERT, TO CHARM AND ENTRHAL THE MIND WITH ITS EVER VARYING ARRAY OF WONDERS.

WITH THE SOLE PURPOSE OF AROUSING INTEREST AND BRINGING BEFORE YOU THE POSSIBILITIES OF MAGIC AS AN ENTERTAINING FORM OF AMUSEMENT, WE DEDICATE THIS PAGE OF MAGIC TO YOU.

THE MAGIC BOX

A MOST AMAZING TRICK JUST OUT.
A sirence is borrowed from one of your friends and marked by him so that he can recognise it for certain. Taking the coin from him you put your hand in your pocket and produce a firmly bound box. You ask him to open it and inside it he finds a matchbox similarly bound; inside that is a small bag, tightly sealed at the neck. And when he opens that his coin is inside! The trick is completely mystifying.
Full instructions sent. Postage 2d. Price 1/2



MAGIC HANDKERCHIEF

A really astonishing trick. You have seen it done many times by professional conjurers. Now you can mystify your friends in the same way. You just hold the handkerchief in one hand, run the other down it, and so you do your audience see it change from red to green. Go through the actions again, and it will change once more, to red. Easily performed, yet most effective. Post 3d. Price 1/6



CHINESE LINKING RINGS

Quite Easy To Do, But Very Mystifying. Absolutely Astounding Effect.
Since Chung Ling Soo originated this astounding trick, most of us have seen it performed on the stage by various magicians, and have wondered how the trick was done. Our customers and amateur conjurers will be glad to avail themselves of this opportunity to add it to their collection. The secret of the trick is probably one of the best in magic. Full instructions sent. Post 3d. Price 2/6



FOUR ACE CARD TRICK

Aces placed in different piles disappear whilst you are looking at them. You place four aces on a table, then three cards on top of each ace. When a pile is selected there is no ace to be found; they have all disappeared. Yet no one has touched the cards. Will mystify everyone. Price 6d. Postage 1/4d.



PENETRATION OF A SOLID

The Most Amazing Mystery Ever Performed.
A solid steel rod is made to pass through a sheet of glass without breaking or cracking it. Can be examined by audience before and after trick is performed. Baffles everyone, yet is simplicity itself when you follow the instructions sent. Size 5 inches square. Postage 3d. Price 2/6



DISAPPEARING SPOTS CARD TRICK

One of the finest of all Card Tricks. Blow your audience four Kings and ask somebody to blow on them. They change to four Aces. At the next blow they change to four blanks. Both sides of the cards are shown at all times. Full instructions. Postage 1/4d. Price 6d.



STEEL BALL AND TUBE

A solid ball and a nickel tube are shown to an audience for careful examination. It is at once obvious that it would be impossible for the Steel Ball to pass through the tube, because the ball is of greater diameter than the tube! Yet at the word of command the ball slowly sinks right into the tube out of sight. A moment later it slowly appears in view and again rests on top of the tube, as the spectators look on with puzzled faces. Both brass tube and ball are solid and cannot be manipulated in any way. Postage 3d. Price 2/-



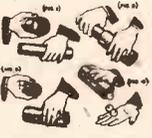
HINDOO CARD TRICK

The cards change five times. Show five cards, four eights and a deuce. Discard the deuce, you have four eights. Pick up the fifth card, throw away another and they change to all deuces, then to all reds, then to all blacks, etc. Full instructions. Postage 1/4d. Price 6d.



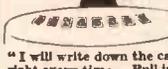
MAGIC PRODUCTION TUBE

A conjurer's dream comes true. At long last we are able to offer the most sensational Production Tube ever conceived. You show the audience an empty tube which could be handed around for careful inspection, then to make quite sure there is no deception, you pass through it a smaller one, all the while showing the audience both ends of each tube, which can be clearly seen through, and are both quite empty. At your command you can make three balls fall out on to a table. Postage 3d. Price 2/-



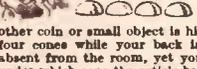
THE GAMBLER'S DREAM

Eight cards selected from a pack are laid down on a table. The performer requests a spectator to think of any card saying, "I will write down the card you select." You are right every time. Full instructions sent. Post 2d. Price 1/2



HINDOO CONES

Four brightly polished metal cones are placed upon the table. A half-crown or any other coin or small object is hidden underneath one of the four cones while your back is turned, or while you are absent from the room, yet you are always able to detect under which cone the article has been hidden. No skill and no previous practice is needed; it is all in knowing the secret of the trick which, for obvious reasons, you are requested to keep to yourself. It never fails. No one else is able to do it, except by chance, but YOU can do it. Postage 2d. Price 9d.



SECRETS OF THE MASTER MAGICIANS

THE OMNIBUS OF TRICKS AND PUZZLES "MODERN CONJURING"
Compiled by J. C. CANNEL, Vice-President of the Magicians' Club.
352 PAGES Profusely Illustrated
Contains an abundance of fascinating tricks, puzzles and games of every sort and kind. The volume is indeed a mine of magic and amusement, rich enough to satisfy anyone who wishes to easily learn for themselves the much-desired reputation of being a conjurer. Anyone can easily follow the working of the various tricks, so plainly given that even a child, with little practice, can do them. The tricks range from those of the simplest kind to the rather more advanced type. Every branch of conjuring is embraced. Tricks with Cards, Water, Coins, Matches, Chemicals, Handkerchiefs, Paper Magic, Fainting, Vanishing, Indoor Games for Billie, etc., and also there are sections on Thought-Reading, Ventriloquism, Juggling, Hand Shadows, etc. An endless fountain of amusement for every member of the family. For the Amateur Magician it is a perfect treasure of golden opportunities. Price 10/6
MAKES AN IDEAL CHRISTMAS PRESENT



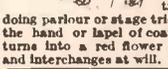
CUT AND RESTORED HANDKERCHIEF

The Owner of the Handkerchief is Really Horrified! **DIAMAY! MYSTERY! LAUGHTER!**
A white handkerchief is borrowed and a piece cut out of the centre with scissors—leaving a round hole! The piece is burnt and the ashes sprinkled on the handkerchief, which is then folded up and returned—unharmful! Can you imagine the expression on the owner's face? A very attractive trick to mystify everyone. Can be worked anytime, anywhere. Easy to do. Post 2d. Price 2/6



TRIPLE CHANGING FLOWER

This famous and popular production Silk Flower can be used to a great advantage in conjunction with "patter" in the hand or lapel of coat! A flower (either in the hand or lapel of coat) set as a blue flower turns into a red flower then a white one. 1/6 and interchanges at will. Postage 2d. Price 1/6



MARVELLOUS CIGARETTE TRICK

The cleverest and most mystifying of all conjuring tricks
You place a lighted cigarette into a nickel tube, which you then close with a cap; and after counting up to three, the tube is opened and the cigarette has completely vanished—in its place will be found an ordinary match! But that is not all. You then place the tube in the cigarette case and allow the spectator to hold it. You then command it to appear in another place, which it does, while a match appears in its place. It occupies no more space than a pencil in your pocket, and the trick can be performed as often as desired. Full instructions sent. Postage 2d. Price 2/6



MAGIC NOTE MACHINE

The most amazing little machine ever invented. Place a blank sheet of paper between the rollers turn the handle and out comes a genuine 10/- or 2/- note. Postage 3d. Price 1/-



"STRIKE-A-LITE" MATCH TRICK

Gives a Reputation for Amazing Skill
Strike a light—at any time you like—simply by throwing an ordinary box of matches into the air, and striking the match against the side of the box as it falls to the ground. This sounds, and is in fact, practically impossible, only with this invisible apparatus is success assured, and a lighted match is certain each time you do it! Your friends will spend hours practising without results. Easy to do. For young and old. A startling effect for parlour, club, or stage. Post Paid. Price 1/2



STAGE MONEY

Get a wad of these notes and appear prosperous. The money is on good paper. By flashing a roll of these notes at the proper time you will be surprised at the result. 50 for 6d. 100 for 1/-. Postage 2d.



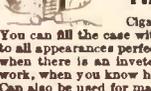
COIN IN BOTTLE TRICK

A dandy pocket trick. You hand the audience a coin, the size of a half-crown which can be examined carefully and yet you can pass the coin through the neck of an ordinary soda water bottle, and just as mysteriously it can be made to pass out again. You can change the coin into a paper note. Full instructions explaining many wonderful new tricks. You can do EVERY one. Superior Quality. Postage 2d. Price 2/-



MAGIC CIGARETTE CASE

Cigarettes appear or disappear at will. You can fill the case with cigarettes and at once re-open it, to all appearances perfectly empty. This is very convenient when there is an inveterate card around. It is easy to work, when you know how, but it will mystify your friends. Can also be used for making other articles disappear, and is a source of amusement to the owner. Nickel-plated, looks like silver, worth the price asked as a cigarette case alone. Post 2d. Price 1/2



THE HAT DIE

An amazing feat of Magic Art that puzzles your audience and keeps them guessing as to how this trick was done. You allow the Die to be examined, and then place it under a borrowed hat. At the word of command you can make the die pass through the hat (without doing any damage) on to a table in full view of the audience. Postage 2d. Price 1/2



THE DRAWER BOX

A handsome little cabinet, strongly made, contains a drawer. The drawer may be pulled out and shown empty, yet when closed and immediately pulled out again it is filled with ribbons, silks, etc. If desired, the drawer may be filled with silks and, upon closing it, they immediately vanish, and are reproduced from some totally unexpected place. Postage 3d. Price 2/-



THE DIMINISHING BILLIARD BALL

A large full size red billiard ball, 1 1/2 ins. in diameter, is first exhibited to the audience. Now give it a gentle squeeze and it is reduced to about one half the original size. While the audience is still wondering how it done give it another squeeze and it is now reduced to half size again, or about the size of an ordinary marble. Finally this ball is made to vanish completely, after which the hands are shown to be entirely empty. The trick can be performed the reverse way if desired, starting with the small ball and enlarging it to the full size. Beautifully made and finished. Price 1/6 Post 3d.



CIGARETTE VANISHER

Full of quick-fire action that makes the spectators sit up and rub their eyes. The Magician walks about the room (or stage), smoking borrowed cigarettes, then, inserting it in the closed fist he says "Presto," and the cigarette instantly vanishes! This trick is done with the hands outstretched and sleeves rolled up. Full instructions sent. Postage 2d. Price 1/2



THE MAGICIAN'S COIN CASE

About 4 inches Long
This is a very clever trick and quite novel. You open the case, place a coin in the slot provided for the purpose, then close the case. Yet upon re-opening the case, the coin is shown to have vanished and cannot be found. Close the box, and open it once more and there is the coin. The trick can also be performed the reverse way. The coin will appear, or disappear, at will. It is very effective and completely mystifies the audience. Postage 2d. Price 6d.



The MAGIC BALL and VASE

The performer shows a beautiful magic machine, containing a solid ball, which he takes out of the vase, and places in his pocket, exhibiting the empty vase to the audience. He then places the cover on the vase and commands the ball to pass into his pocket and appear in the vase, and upon raising the cover the ball is found to be there. Again the cover is placed on the vase, and the ball is directed to return to the performer's pocket, whereupon the vase on inspection is found to be empty. Postage 2d. Price 9d.



CANTON MYSTERY

Reveals an Ancient Chinese Secret.
A solid steel ring, four coloured wooden discs and a piece of cord are passed for examination. The ring is then threaded on to the centre of the cord and a knot is tied. The two ends of the cord are threaded together through the centres of the discs. Whilst each end of the cord is held by spectators, the performer removes the coloured discs any order called for, without cutting the cord! Can be repeated. No skill required. Price 1/2



THE HUMAN HEN

Everyone will laugh with laughter at this Scrambling Funny Effect.
Cluck! Cluck! And here come the eggs! This trick will be the comedy hit of the show. The conjurer calls for an assistant, but as he comes forward he appears to be in a little difficulty. Pasting him gently on the back causes an egg to appear in his mouth! This performer removes and places aside in a dish. Suddenly another egg appears in the assistant's mouth! When this is removed yet ANOTHER EGG APPEARS! The eggs are piled up in the dish, and one can be broken to prove they are genuine. Very easy to do. Post Paid. Price 1/3



THE ELUSIVE RING

Astonishing and Perplexing. It's really incredible! Very easy to do.
It literally flies from hand to hand. The ring is threaded on to the performer's finger, the end of which is held by a spectator under cover of a handkerchief. Despite this precaution the ring at once flies to the same finger of the other hand in a most mysterious way. They cannot believe their eyes. Post 2d. Price 1/2



THE MAGIC RING

If you want your audience's eyes to pop out with wonder don't miss this mysterious conjuring trick. Place the magic ring on a table and request a small coin. Place it inside the ring, say a few magic words, breathe on the ring and the coin has disappeared. You can make it come back again with the same mysterious effect. Postage 2s. Price 6d.



THE RISING WAND

YOUR AUDIENCE WILL GASP WITH ASTONISHMENT
Mystify and entertain your friends with this new and sensational Magic trick. Merely hold the Wand lightly in the palm of the hand and at your word of command it will rise slowly and continue rising until it reaches to the very tip of the wand. No fear of failure, quite easy to do. Can be performed indefinitely. Full instructions sent. Price 2/6
A new Magic Trick. Post paid.



THE MYSTERIOUS FIRE EATING TRICK

A great sensational trick of the Day! With the Fire Eater in his possession any person can become a perfect salamander, apparently breathing fire and ejecting thousands of brilliant sparks from his mouth, to the horror and consternation of all beholders. Handsome fun for all times, seasons and places. If you wish to produce a decided sensation in your neighbourhood, don't fail to procure one. Postage 2d. Price 6d.



COLOUR CHANGING KNIFE

A good serviceable two-bladed pocket knife is handed to a friend for examination, which has a white handle. When he returns it you merely pass your hand over it and the colour changes. Postage 4d. Price 2/-



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