

CPs for 8 Video Stations Granted

All Are Issued to Groups Having AM Station Authorizations

CONSTRUCTION PERMITS for eight new commercial television stations were granted last week by FCC. All went to groups holding AM authorizations. Television CPs outstanding now total 78.

The new video assignments: Birmingham, Ala.—Birmingham Broadcasting Co. Inc. (WBRC), Channel 4 (66-72 mc), power 14.5 kw visual, 7.7 kw aural, antenna 50 ft. above average terrain.

Dayton, Ohio—Miami Valley Broadcasting Corp. (WHIO), Channel 13 (210-216 mc), 24 kw visual, 25.2 kw aural, antenna 570 ft.

Indianapolis—WFBS Inc. (WFBS), Channel 6 (82-88 mc), 28.2 kw visual, 18.1 kw aural, antenna 400 ft.

Charlotte, N. C.—Jefferson Standard Broadcasting Co. (WBT), Channel 3 (60-66 mc), 15.2 kw visual, 8 kw aural, antenna 1,160 ft.

Kansas City, Mo.—Kansas City Star Co. (WDAF), Channel 4, 17 kw visual, 14 kw aural, antenna 245 ft.

Omaha, Neb.—Radio Station WOW Inc. (WOW), Channel 6, 16.2 kw visual, 8.5 kw aural, antenna 590 ft.

Houston, Tex.—W. Albert Lee (KLEE), Channel 2 (54-60 mc), 16 kw visual, 8.5 kw aural, antenna 575 ft.

New Orleans—Times-Picayune Pub. Co. (WTPS), Channel 7 (174-180 mc), 21.5 kw visual, 18 kw aural, antenna 575 ft.

Fax

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facilities have a guaranteed minimum noise level so that the inherent advantages of FM transmission can best be achieved.

3. Minimum harmonic distortion to be expected from such (15,000 cycle) circuits be specified, "as this, too, is an important factor and advantage in FM transmission and reception."

4. There is no basis on which to compare rates proposed with other services for television, inasmuch as the AT&T has no proposed television tariffs on file. "It is our belief that in the establishment of fair and reasonable rates, reference should be made to the charge for the service employing maximum band width which under present circumstances will be for television broadcasting," said the FMA letter.

Issues for the hearing: (a) To obtain full information concerning existing or proposed methods or systems of facsimile broadcasting.

(b) To obtain full information concerning the present and expected availability of facsimile transmitting and receiving equipment.

(c) To obtain full information concerning any technical data obtained in experimental operations conducted in facsimile broadcasting.

(d) To obtain full information concerning any non-technical data obtained in experimental operations conducted in facsimile broadcasting, or otherwise available, including public demand for the service, public needs and desires in facsimile programs, appropriate uses for the service, commercial feasibility of the service, and public preference with regard to recorder widths, speed of transmission and degree of definition.

(e) To obtain full information concerning the plans or proposals of interested persons which look toward the establishment of facsimile broadcasting on a commercial basis.

(f) To obtain full information concerning the development and status of multiplex facsimile with aural FM broadcasting.

(g) To obtain full information concerning experimental facsimile development, conducted or planned, in the 470 to 500 mc. band.

(h) To obtain full information concerning transmission standards for facsimile broadcasting proposed by any interested persons.

(i) To determine what effect, if any, the authorization of facsimile broadcasting on a simplex basis in the 88 to 108 mc. band would have upon the development of aural FM broadcasting.

(j) To determine whether transmission standards for facsimile broadcasting should be proposed at the present time, and, if so, whether such standards should provide for use of a single width recorder, or more than one

ASK FOR TV 13 More Seek Stations

APPLICATIONS for 13 new television stations were accepted for filing last week by FCC, raising the number of pending applications to 109 after adjustment for new authorizations (see story this issue). Five of the requests have been reported previously.

Television Productions Inc., Paramount subsidiary operating KTLA (TV) Hollywood, was granted petition to reinstate its application for San Francisco amending to request Channel 9 (186-192 mc) in lieu of Channel 4 (66-72 mc) and to be designated for hearing in consolidated proceeding with requests of Don Lee Broadcasting System (KFRC) and S. H. Patterson (KSNB) for San Francisco and KROW Inc. (KROW) Oakland. Three of six channels in area already have been granted. Television Productions' application first was filed in October 1945 and was dismissed without prejudice in May 1946.

New applications include: Minneapolis—Northwest Broadcasting Co., Channel 9 (186-192 mc), 31 kw visual, 15.5 kw aural. Onetime AM applicant, firm is owned 100% by Minneapolis Star and Tribune Co. Officers: John Cowles, president; Gardner Cowles, chairman of board and vice president; T. A. M. Craven, vice president; Lyle K. Anderson, secretary-treasurer. Cowles interests include KRNT Des Moines, WNAX Sioux City, Iowa, WOL Washington, WCOB Boston. Minneapolis TV outlet to cost total \$25,000; first year operating cost, \$120,000, and revenue is undetermined, 120 hours monthly to be divided: 30 field, 20 studio and 70 film.

San Diego, Calif.—McKinnon Publications Inc., Channel 4 (82-88 mc), 20 kw visual, 10 kw aural. Firm publishes San Diego Journal, has application pending for acquisition of KSDJ that city, licensed to Clinton D. McKinnon, firm's vice president. John A. Kennedy, president, also is president of Charleston Broadcasting Co., which owns 50% of McKinnon Publications. Charleston Broadcasting operates WCHS Charleston, W. Va., and owns 46% of WSAZ Huntington, W. Va. Total initial television investment to be \$159,030; monthly operating cost, \$10,000. Revenue is unknown.

York, Pa.—Triangle Publications Inc., The Philadelphia Inquirer Division, Channel 8 (180-186 mc), 28.4 kw visual, 14.2 kw aural. Applicant is licensee WFIL and WFIL-FM Philadelphia. Total construction cost is \$225,655; first year operating cost, \$100,000. No revenue estimate given.

Youngstown, Ohio—Mansfield Radio Co., Channel 13 (210-216 mc) or as assigned by FCC, 20 kw visual, 10 kw aural. Firm includes: Edward Lamb, president, 50 shares; Sunne Miller, acting manager WTOD and WIRT (FM) Toledo, vice president 50 shares; Stephen A. Meck, law associate of Mr. Lamb, secretary-treasurer 50 shares; Prudence Lamb, director 500 shares; Stanley C. Speer, radio and newspaper consultant, 50 shares. The Lams are 85% owner of Unity Corp. operating WFOZ WTRT and FM applicant in Springfield and Mansfield, Ohio. They also have interest in Dispatch Inc., Erie, Pa., video applicant, and Picture Waves Inc., Columbus, Ohio, TV applicant.

Toledo, Ohio—Unity Corp., Channel 11 (198-204 mc) or as assigned by FCC, 2.38 kw visual and aural. See Mansfield Radio Co. above. Total cost is \$145,000 with monthly operating cost estimated as \$5,500 and monthly revenue \$6,000.

Fall River, Mass.—Fall River Herald News Pub. Co., Channel 8 (180-186 mc), 1 kw visual, 0.5 kw aural. Applicant is owner WSAR and WSAR-FM that city. Total initial cost is \$211,730, monthly operating cost \$5,000. Monthly revenue expected to equal cost in third year. 120 hours per month to be divided: 35 field, 20 studio and 65 film.

Steuersville, Ohio—The Valley Broadcasting Co., Channel 12 (204-210 mc), 25.7 kw visual, 12.86 kw aural. Applicant operates WSTV and WSTV-FM that city. Total cost estimated as \$154,700 with monthly operating expenses \$3,500 and revenue unknown. Commercial limit is 70%, 126 hours monthly to be divided: 29.2 field, 33.2 studio, 63.6 film.

Following is given more complete information on applications previously reported:

Kansas City—Midland Broadcasting Co. (KMBC), Channel 9 (186-192 mc), 20.8 kw visual, 10.4 aural. Total construction cost is estimated as \$110,200 with first year expenses \$120,000. First year revenue is set at \$60,000. Applicant stated until availability of good network and syndicated film programs, and also professional musicians for studio presentations, KMBC-TV would telecast principally "on the spot" sports and public events.

Kansas City—KCMO Broadcasting Co. (KCMO), Channel 5, 18.1 kw visual, and aural. Initial cost: \$228,900; first year expenses, \$120,000; revenue, \$48,000.

Pittsburgh—WCAE Inc. (WCAE), Channel 10 (192-198 mc), 23 kw visual, 12 kw aural. Total cost: \$275,128.11; first year expenses, \$208,000; revenue, not estimated.

Worcester, Mass.—New England Television Co., Channel 5 (76-82 mc), 18 kw visual, 9 kw aural. Construction cost \$192,000; monthly expenses, \$7,500; revenue, \$8,500. Firm has applications pending for six other stations.

St. Louis—St. Louis U. (WEW, WEW-FM) Channel 7 (174-180 mc), 21.92 kw visual, 15.4 kw aural. Noncommercial TV outlet would be department of university. Law School auditorium, 850-seat capacity, to be studio at first. Initial cost: \$241,250.

VIDEO PARADE

On air: 19.
Licensed: 7.
CP's: 78.
Pending: 109.

Butler, Radio Pioneer, Honored on Anniversary

BURRIDGE DAVENAL BUTLER, radio pioneer whose exhaustive efforts were largely responsible for endearing radio to American farmers, celebrated his 80th birthday, after a day's work, Feb. 5 by tuning in a CBS program presented in his honor.



Mr. Butler

Mr. Butler, who still takes an active interest in his radio stations, KOY Phoenix, K TUC Tucson, and in the Arizona Farmer, of which he is publisher, was paid tribute on the evening CBS show by Donald Thornburgh, vice president of the network.

Politics

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them to broadcast. Or that political times rates might be increased to cover the costs of the premium for insurance to protect the station from suits.

The Washington Post, for which FCC Chairman Wayne Coy was formerly radio director, observed editorially that it did not expect the decision to "reassure radio stations whose money is involved." Actually, the Post said, the decision "may be viewed by some as an invasion of the prerogatives of management, since radio stations have been free to exercise judgment as to the good taste of their programs, and may now feel under pressure to withhold such judgment in respect of political broadcasts."

The Post continued:

It is plain, we think, that there now exists a contradiction between the laws and the Federal Communications Act which the FCC decision cannot resolve. Indeed, since the broadcasters are in effect told to ignore libel laws, the problem, if anything, becomes even more controversial.

There are two ways out of the dilemma. One is for the validity of the Commission's interpretation to be tested in the Supreme Court. The other, and to our mind preferable, way is for Congress specifically to legislate abolition of radio stations from libel responsibility for political broadcasts.

Thoms take over all the stock.

Agreement provides that the Thoms pay \$67,500 for 100% of the stock issued, less amount of net liabilities owned by WEAM as of date of settlement. Should net liabilities exceed \$67,500, the excess will be borne pro rata by the sellers. Loans made from time to time by present owners to the corporation are dissolved. If within two years WEAM's pending application for increase to 5 kw full-time is not approved, sellers will remit \$5,000 to purchasers, amount expended in prosecution of the application.

Sellers and their interests: J. Maynard Magruder, president and 12.14%; William S. Banks, vice president 12.14%; Samuel F. Roth, treasurer 32.39%; Harold G. Heryly, director 6.1%; Thomas J. Broynhill, 21%; Howard Stanley, assistant general manager, 4.1%.

SALE OF ARLINGTON LOCAL BEING SOUGHT

CONSENT of FCC to sale of WEAM Arlington, Va., by present businessmen owners for \$67,500 to Harold H. and Meredith S. Thoms, North Carolina broadcasters, is sought in application tendered for filing last week. WEAM operating loss for past 13 months totaled \$63,212.81.

Harold Thoms is 98.5% owner and president of WISE and WISE-FM Ashville, N. C. His wife, Meredith, is assistant manager of the stations. Mr. Thoms also owns 25% of Inter-City Adv. Co., licensee of WAYS and WAYS-FM Charlotte and WKIX Columbia and is permittee of WCOG Greensboro. Mr. Thoms personally is licensee of WHHT Durham.

WEAM, metropolitan Washington daytimer on 1360 kc with 1 kw, had operating loss of \$3,643.41, application showed. Dec. 31 balance sheet listed current assets as \$9,663 and current liabilities as \$29,224. Broadcast investment of \$55,325 was given. A pro forma balance sheet shows that the licensee corporation, Arlington-Fairfax Broadcasting Co., would have a deficit of about \$19,000 when the

width recorders, and what width or widths should be used. (k) To determine, in the light of the evidence adduced on the foregoing issues, what rules, if any, should be promulgated concerning facsimile broadcasting.