

rd's decision granting Gross two-year renewal for **WJIM-TV** there. Commissioner Henry Rivera dissented to renewal for **WJIM-TV**. According to Rivera, record "amply demonstrated" that Gross had "repeatedly" clipped network commercials without advising network. He also said record demonstrated that Gross had "failed to take any significant remedial action until faced with the sudden prospect that its misconduct would be revealed, and further deliberately misrepresented its clipping practices in response to official inquiry." In press release, Gross said Rivera had ignored earlier FCC decisions requiring "meaningful remedial steps" because of the weight in considering alleged violations of FCC rules. Rivera also said Rivera's dissent "ignores earlier commission decisions holding that sanctions short of nonrenewal are appropriate for violations of the commission's clipping rule."

□
Court of Appeals in Washington has held that **FM station that already duplicates programming of co-owned AM is still entitled to renewal expectancy**. Three-judge panel issued opinion, in 2-1 decision, in affirming FCC's renewal of license of **WABZ(FM)** Albemarle, N.C., under common ownership with **WWWX(AM)**, in face of challenge by competing applicant, **Victor Broadcasting Inc.** Majority held that commission was correct in holding that independent programming **FM** did provide—31 minutes daily, or 180 hours year—was "superior" and constituted acceptable service. Combined with the fact that, "as with all proposals, uncertainty exists" as to whether **Victor's** promises would be kept, court added, commission was justified in granting **WABZ** strong renewal expectancy. Commission did not act unreasonably, court added, when it concluded that expectancy outweighed preferences given **Victor** integration of ownership and management and "slight credit" for comparative coverage, particularly since it also gave **Victor** moderate comparative demerit for numerous reporting violations. Opinion was written by Judge **Abner Mikva** and joined by **Ray Nichols**, senior district judge for **Idaho**. Judge **Malcolm Wilkey** added stinging dissent, in which he said majority opinion was not only wrong and indefensible; there was no reasonable defense offered," and added: "Painstaking and explicit balancing on issues that have been fixed to operate only in the incumbent's favor is no balancing at all."

□
 Move calculated to "strengthen programming," **Oak Media Corp.** announced multiyear licensing agreement with **Sportsvision** of Chicago that gives **Oak's ON TV** exclusive over-the-air subscription television rights to more than 200 live and/or local sports events produced by **Sportsvision**. **ON TV's** Chicago STV service has estimated 110,000 subscribers. Those subscribers will begin receiving **Sportsvision** as part of their \$22.95 monthly fee in January. The service, created in May 1982 by Illinois partnership, had previously been available on separate STV service for \$21 per month. In another development, **Ritter** named **Kenneth Papagan** VP, promoting, for **Oak Media**. **Papagan** was head of production and creative services for **Oak**.

□
FCC has granted **Best Broadcasting Co.** licensee of **KJLN(AM)**, and licensee of new **FM**, both in **Farwell, Tex.**, permission to construct a **UHF station** in that market. Although FCC rules generally prohibit applications that would result in common ownership of radio and TV stations in same market, commission will examine applications for **UHF's** on case-by-case basis. FCC noted that no other parties had applied for channel and it appeared that operation of TV station would be feasible only with savings coming from joint operation with radio stations. FCC granted **Metromedia** permission to buy **UHF station KNBN-TV Dallas**, where it also owns **KNBN(AM)**, earlier this month (**BROADCASTING**, Nov. 14).

□
Procter and Gamble has contracted with **Procter and Gamble** for production of 13 half-hour episodes of **Down to Earth**, a final sitcom set to premiere on superstation next April. Now program is slated to run Saturday at 7:35 p.m. **NYT**. **Procter & Gamble** currently sponsors production of daytime serial on **WTBS**, **Callins**, which premiered last April.



Minority assistance. "Getting into the Business of Broadcast Ownership," was the topic of a one-day seminar sponsored by the **Broadcast Capital Fund (BROADCASTCAP)** in Chicago. **BROADCASTCAP** is a private, nonprofit venture capital company established by the **National Association of Broadcasters** to help minorities acquire broadcast properties. Pictured are (l-r): **John Oxendine**, **BROADCASTCAP** president; **Tom Gammon**, vice president of **Gammon & Ninowski**, Washington-based media brokerage firm; **Kenneth O. Harris**, vice president of finance and administration, **BROADCASTCAP**; **John Pomeroy**, **Dow, Lohnes & Albertson**, Washington; **Dwight Ellis**, **NAB** vice president for minority and special services, and **William Kennard**, assistant general counsel, **NAB**.

□
Telepictures has sold **Buffalo Bill**, **NBC** comedy series scheduled to reappear on network in early part of next year, to **TF 1 Network in France**, **Channel 4 Television in United Kingdom** and **Network 10 in Australia**. **Telepictures** holds worldwide rights to **Buffalo Bill**, which is produced by **Stampede Productions**. Twenty-six episodes are now available, **Telepictures** said, with more coming after show returns to air. **Buffalo Bill** will begin broadcasting in **France** mid- or early **December**.

□
 Nominations of **Harry O'Connor** and **James T. Hackett** to board of directors of **Corporation for Public Broadcasting**, were passed by Senate before it adjourned **Nov. 18**. However, nomination of **William Lee Hanley** to same position was held up on floor by opposition of Senator **Lowell Weicker (R-Conn.)**.

□
ABC, CBS, NBC, Metromedia and **WPXI(TV)** **New York** have asked **FCC** to reject request by **Long Island Coalition for Fair Broadcasting** to move **VHF channel from city to Long Island**. "Long Island is not a community as that term is used in Section 307(b) of the Communications Act and Long Island may not be assigned a television channel," **Metromedia** said.

□
CBS Entertainment has appointed **Ogilvy & Mather** as its agency and will compensate O&M on fee basis, rather than on billings placed. Previously, creative work on account was performed by various agencies, with **Doyle Dane Bernbach**, **Los Angeles**, handling media placement. **Ogilvy's** **New York** office has been performing part of creative assignment but agency will now operate on full-service basis. O&M's **Los Angeles** branch will handle coordination of account and advertising placement. **CBS's** expenditures were not disclosed.

□
 As expected, **Harlan Rosenzweig** has been named president of **Group W Satellite Communications** (**BROADCASTING**, Oct. 17). **Rosenzweig** had been acting president of **GWSC** since departure of **Jonathan Hayes** in **October**, after announced shutdown of **SNC** and cut back plans for its multiregional cable sports network. **Rosenzweig** had been executive VP of **GWSC** since **February**, and prior to that was VP/chief counsel, **Westinghouse Broadcasting & Cable Inc.**